

Knowledge Base

SEARCH

Home / Knowledge Base / Installation / How do you integrate VisitorLAB into your website?

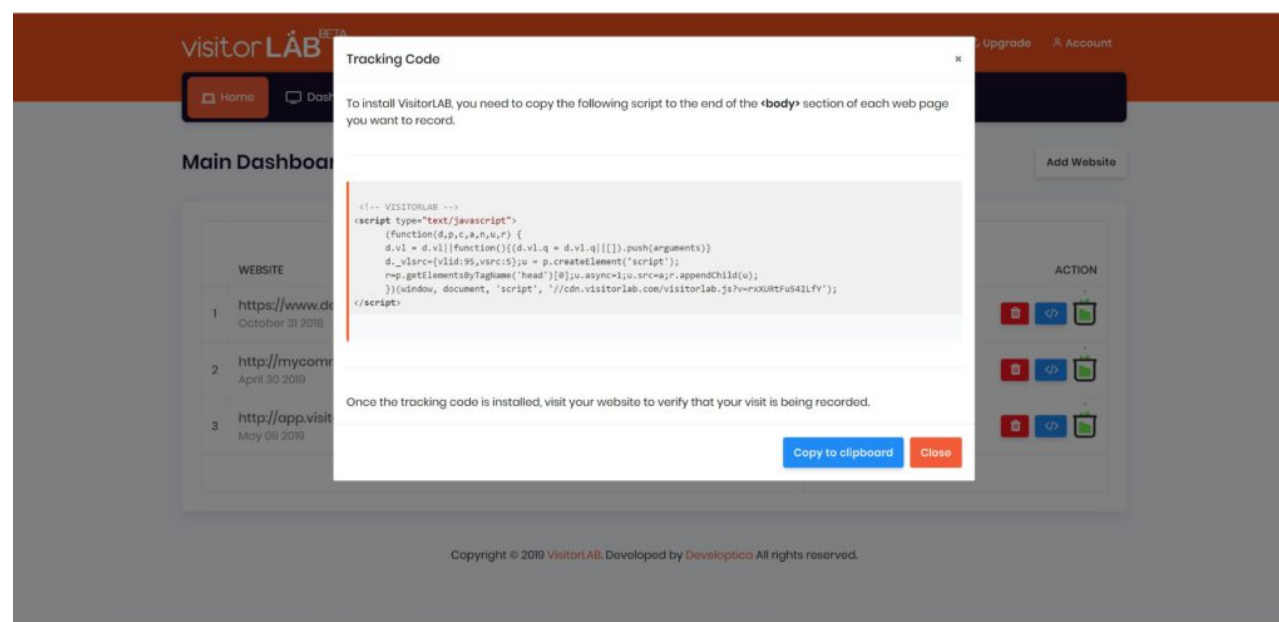
How do you integrate VisitorLAB into your website?

Created [October 4, 2019](#) | Author [visitorlab](#) | Category [Installation](#)

You can integrate your website with VisitorLAB in less than 3 minutes and you can start using:

- **Visitor Recording**
- **Heatmap**
- **Error Tracking**

After creating your account at <http://app.visitorlab.com/register> and adding the domain of the website you want to track visitor movements, you need to add the script code we created to your website. That's all you have to do – then you can review the results as you wish as your data accumulates.



VisitorLAB tracking code

If you have any questions about integration, please contact us at support@visitorlab.com.

Was this article helpful?

Knowledge Base

Search the Knowledge Base

SEARCH

Home / Knowledge Base / Integrations / OpenCart & VisitorLAB

Google Tag Manager & VisitorLAB

WordPress & VisitorLAB

Shopify & VisitorLAB

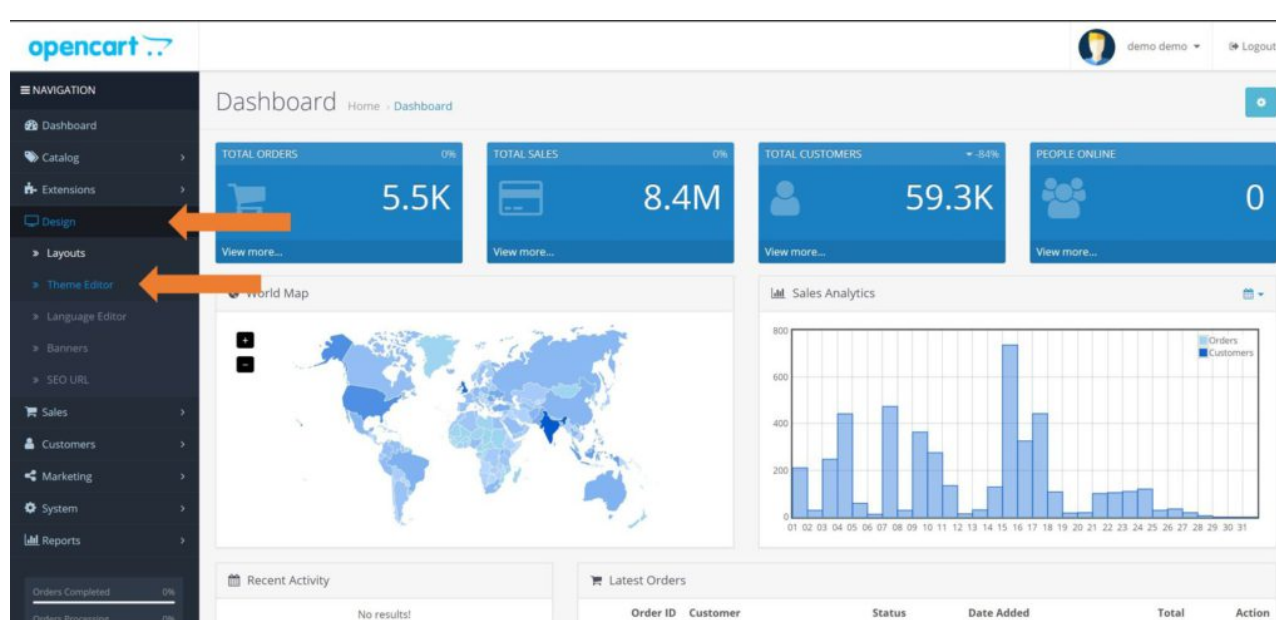
HTML5 & VisitorLAB

OpenCart & VisitorLAB

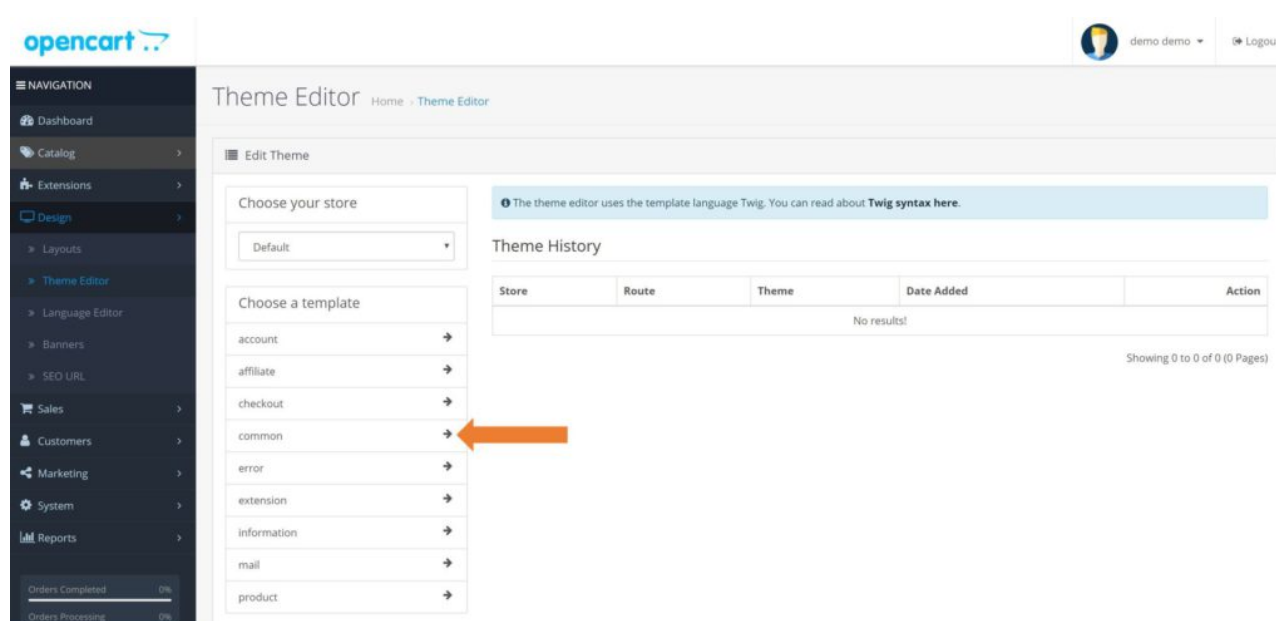
Created **October 28, 2019** | Author **visitorlab** | Category **Integrations**

To integrate **VisitorLAB** into your OpenCart website follow the steps.

Step 1. From your OpenCart dashboard click **'Design'** and then choose **'Theme Editor'**



Step 2. Select the **'Common'** as a template



Step 3. Select **'footer.twig'** then find the **<body>** tag

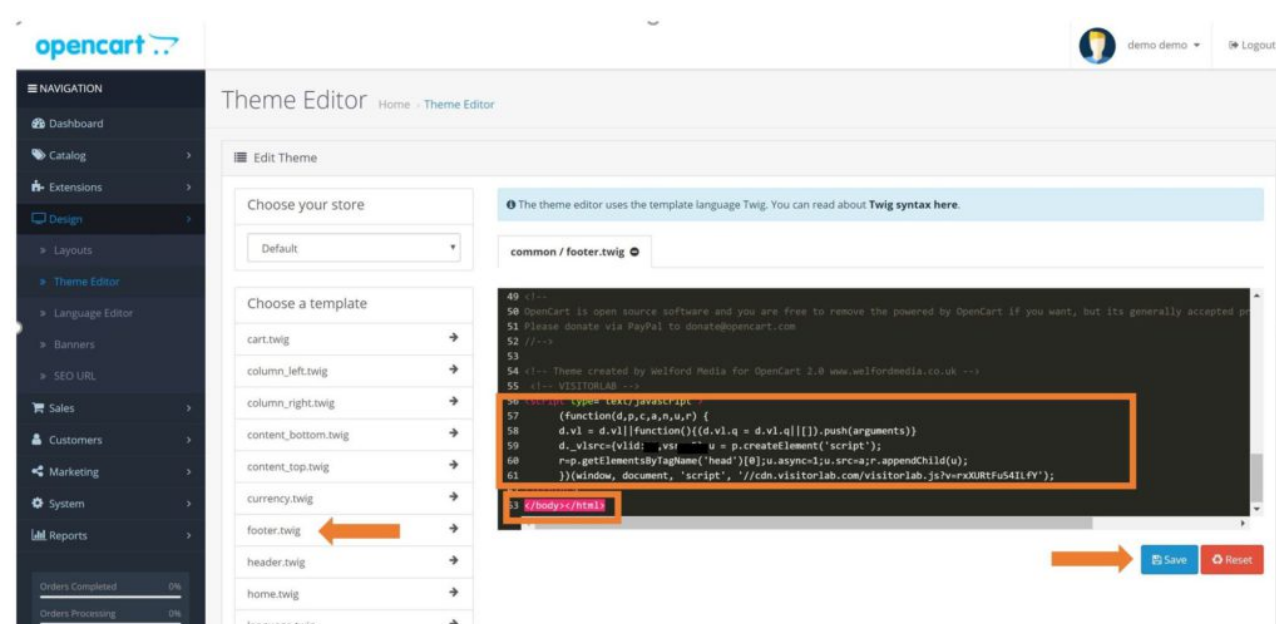
Paste the VisitorLAB tracking code just before closing the **<body>** tag

To get your VisitorLAB tracking code;

Go to app.visitorlab.com

Click **'Home'** and button and choose the website that you want to install VisitorLAB

Click **</>** and get your tracking code



Verify your installation within VisitorLAB, then you are ready!

Was this article helpful?

Yes No

Related Articles

- Joomla & VisitorLAB 0 207
- Blogger (Blogspot) & VisitorLAB -1 182
- PrestaShop & VisitorLAB 0 135
- HTML5 & VisitorLAB -1 253
- Shopify & VisitorLAB 0 202
- WordPress & VisitorLAB 0 182

Knowledge Base

Home / Knowledge Base / Integrations / WordPress & VisitorLAB

- Google Tag Manager & VisitorLAB
- Shopify & VisitorLAB
- HTML5 & VisitorLAB
- OpenCart & VisitorLAB

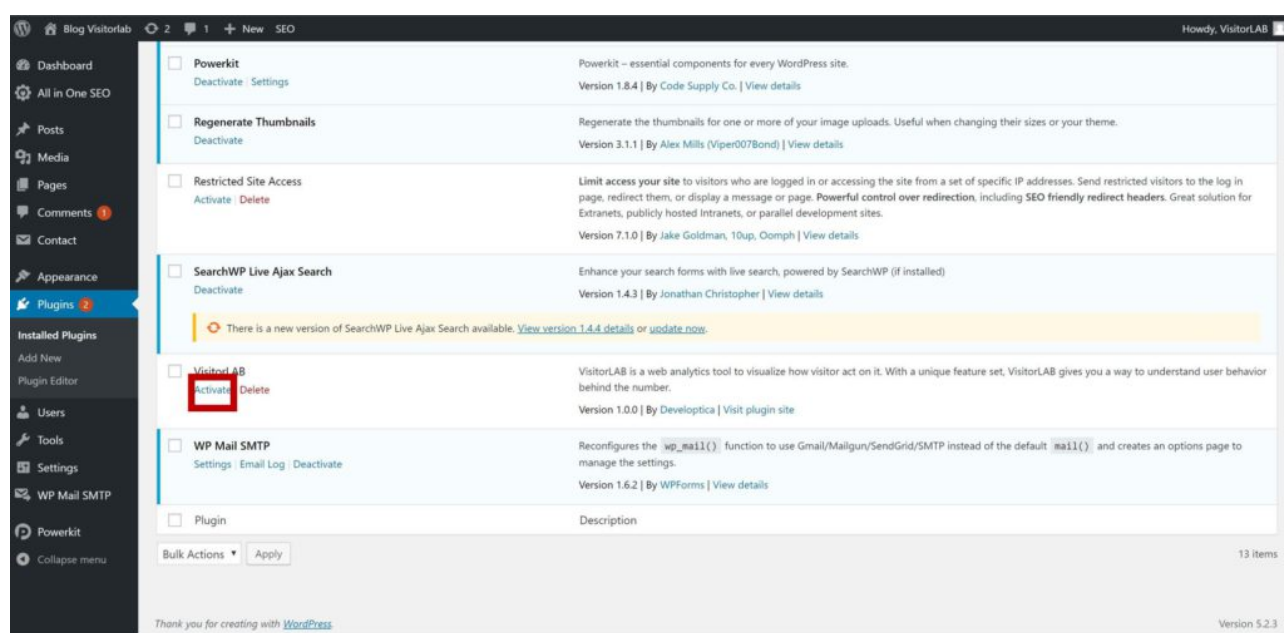
WordPress & VisitorLAB

Created **October 4, 2019** | Author **visitorlab** | Category **Integrations**

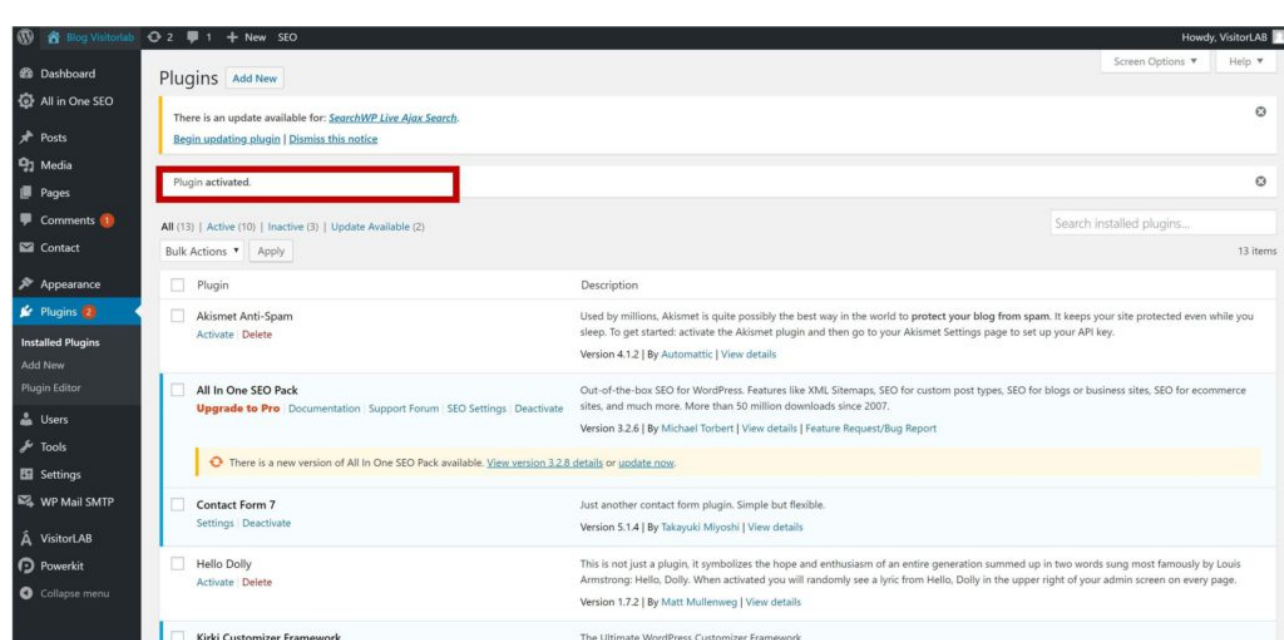
To visualize and analyze your visitors' actions in your WordPress web site, there are 2 different ways to install VisitorLAB.

Alternative 1: Use VisitorLAB plugin

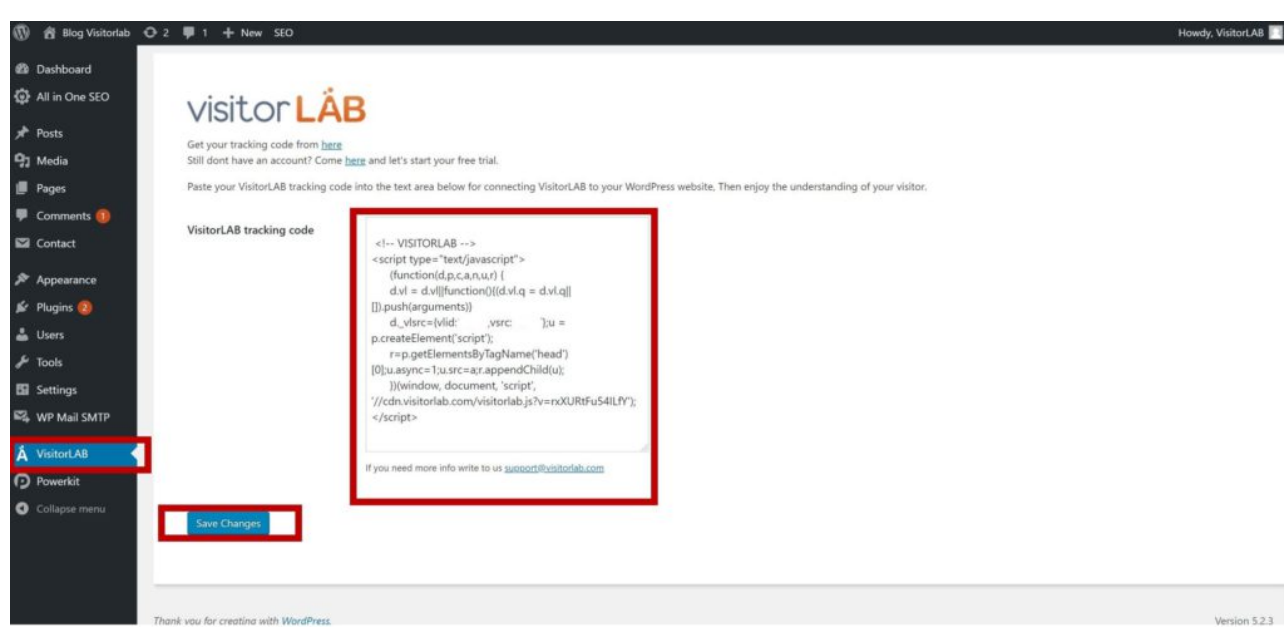
Step 1. Once you install VisitorLAB Plugin in WP make sure you activate it.



Step 2. When the activation is done successfully you will get that message.



Step 3. Click VisitorLAB, paste the tracking code that you can take it from app.visitorlab.com then click to 'Save Changes'



Verify your installation within VisitorLAB, then you are ready!

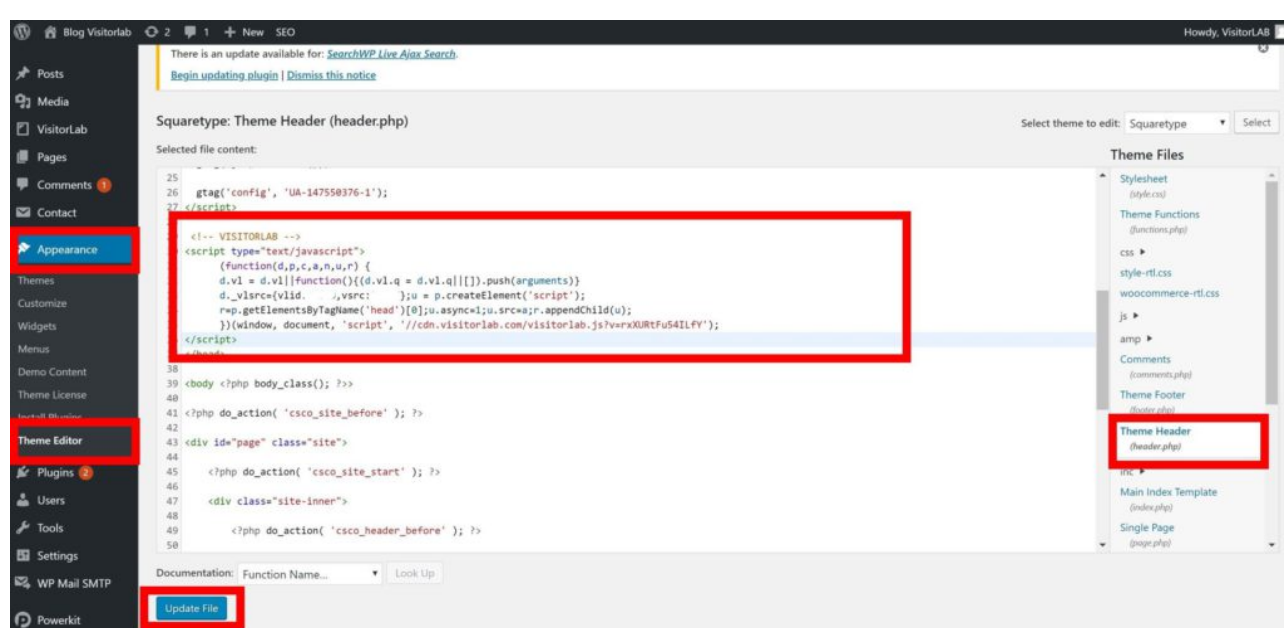
Alternative 2: Insert VisitorLAB tracking code manually

Step 1.

1. Go to app.visitorlab.com
2. Click 'Home' and button and choose the website that you want to install VisitorLAB
3. Click `</>` and get your tracking code.

Step 2.

1. Go to your WordPress dashboard and click 'Appearance' then 'Theme Editor'
2. Choose 'Theme Header'
3. Paste tracking code above the `</head>`
4. Click 'Update File'



Verify your installation within VisitorLAB, then you are ready!

Was this article helpful?

Related Articles

- Joomla & VisitorLAB 👍 0 👁 207
- Blogger (Blogspot) & VisitorLAB 👍 -1 👁 182
- PrestaShop & VisitorLAB 👍 0 👁 135
- OpenCart & VisitorLAB 👍 0 👁 170
- HTML5 & VisitorLAB 👍 -1 👁 254
- Shopify & VisitorLAB 👍 0 👁 202

Knowledge Base

Search the Knowledge Base

SEARCH

Home / Knowledge Base / Integrations / Shopify & VisitorLAB

Google Tag Manager & VisitorLAB

WordPress & VisitorLAB

HTML5 & VisitorLAB

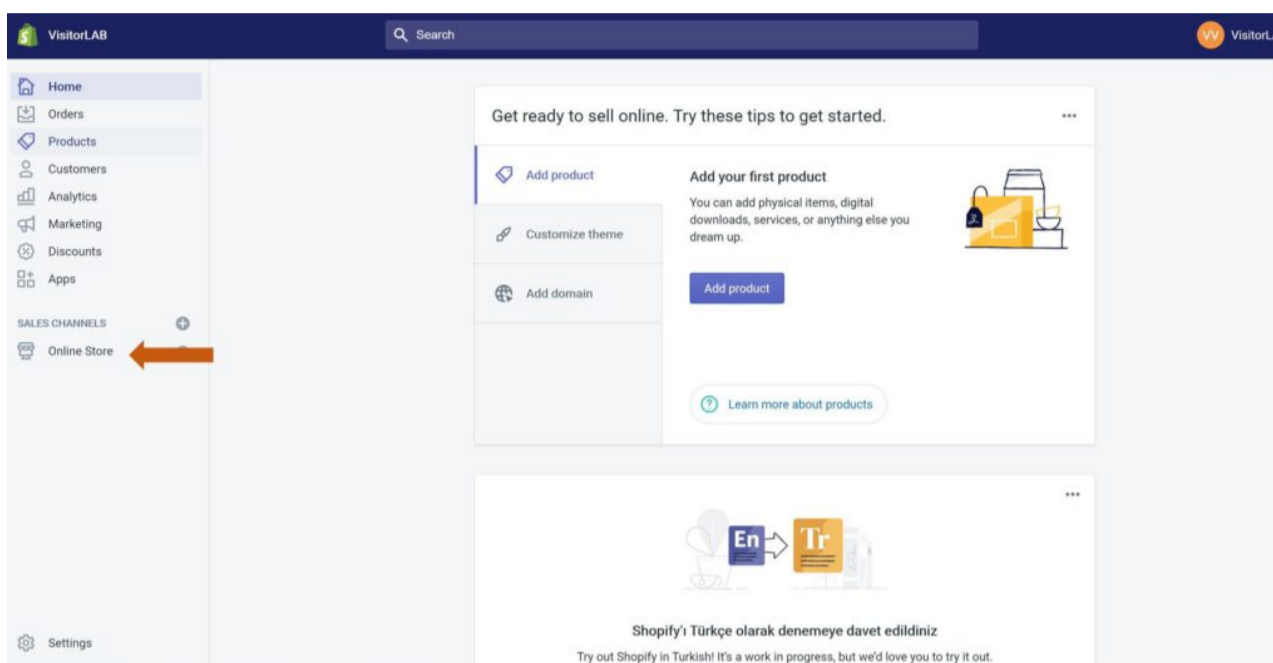
OpenCart & VisitorLAB

Shopify & VisitorLAB

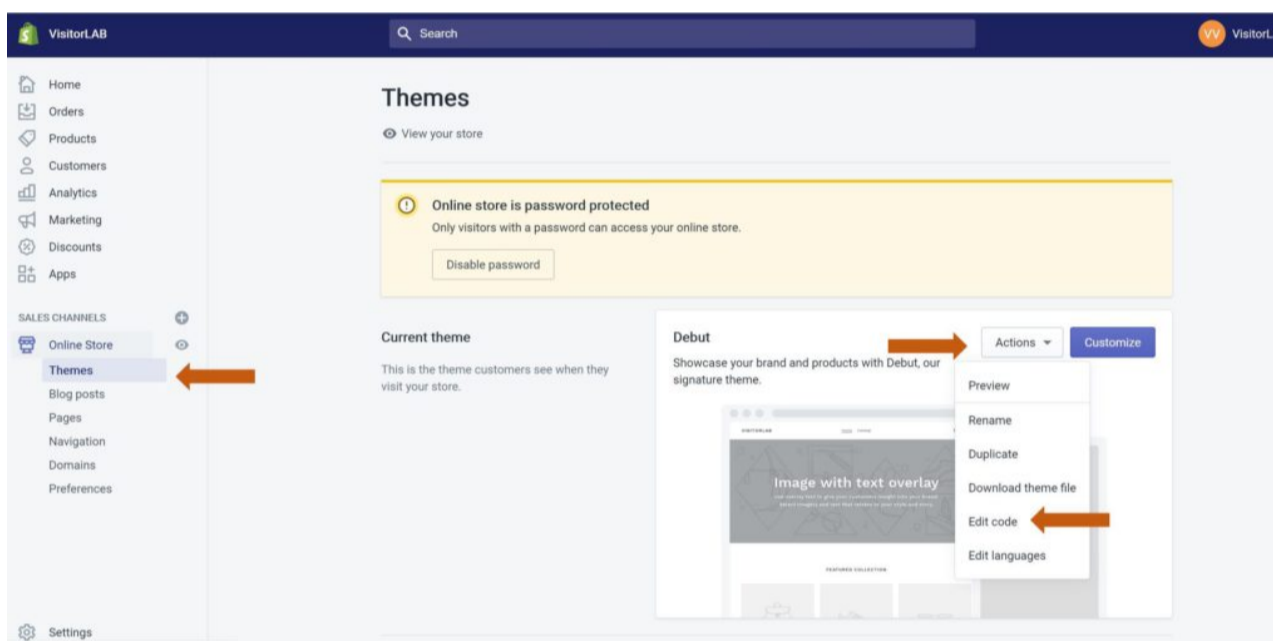
Created **October 14, 2019** | Author **visitorlab** | Category **Integrations**

To integrate **VisitorLAB** into your Shopify follow the steps below

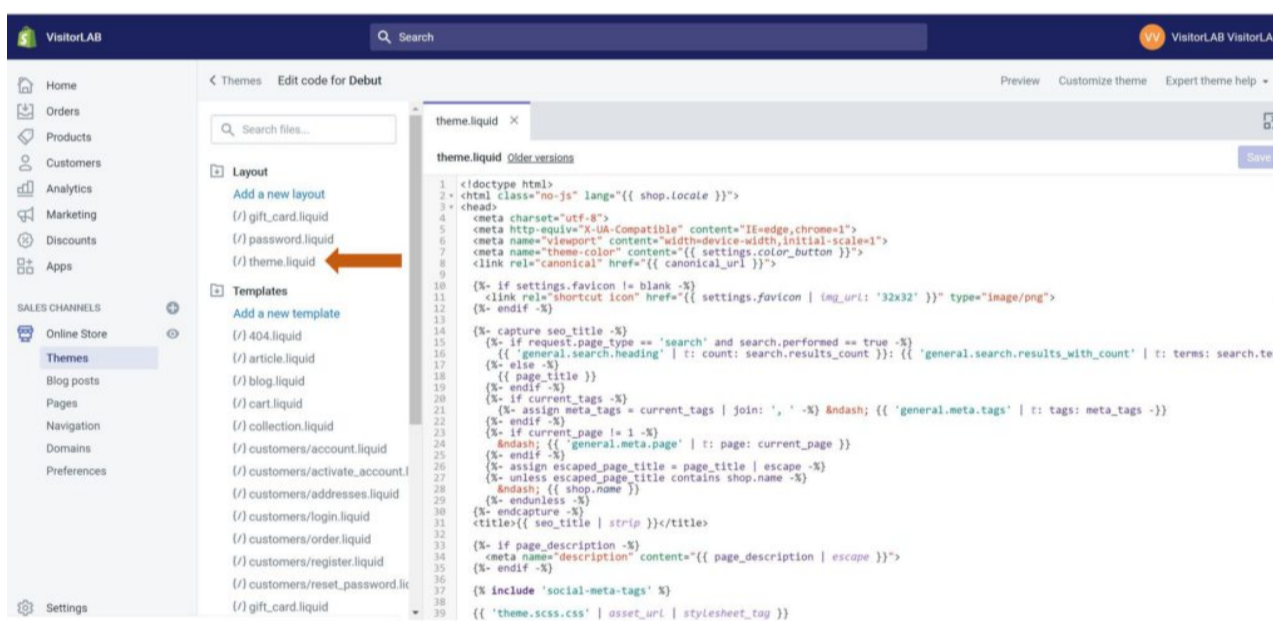
Step 1. Click on Online Store on your Shopify dashboard.



Step2. Choose Themes > Actions > Edit Code



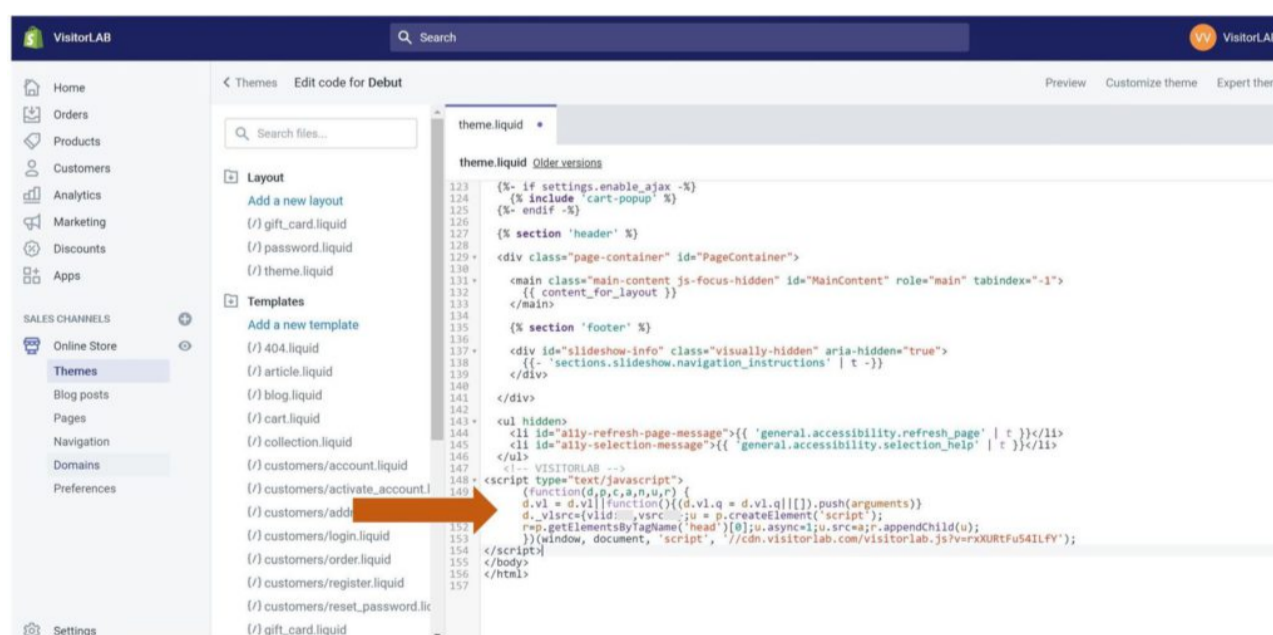
Step 3. Under layout, select **theme.liquid**.



Step 4. Scroll down the page until you find the following tag: `</body>` and paste your VisitorLAB tracking code just before closing the `</body>` tag.

You can reach your tracking code from :

app.visitorlab.com > Click 'Home' and button and choose the website that you want to install VisitorLAB > click `</>` and copy your tracking code.



Verify your installation on app.visitorlab.com, then you are ready!

Was this article helpful?

Yes No

Related Articles

- Joomla & VisitorLAB 0 207
- Blogger (Blogspot) & VisitorLAB -1 182
- PrestaShop & VisitorLAB 0 135
- OpenCart & VisitorLAB 0 170
- HTML5 & VisitorLAB -1 254
- WordPress & VisitorLAB 0 183

Knowledge Base

Search the Knowledge Base

SEARCH

Home / Knowledge Base / Integrations / Google Tag Manager & VisitorLAB

WordPress & VisitorLAB

Shopify & VisitorLAB

HTML5 & VisitorLAB

OpenCart & VisitorLAB

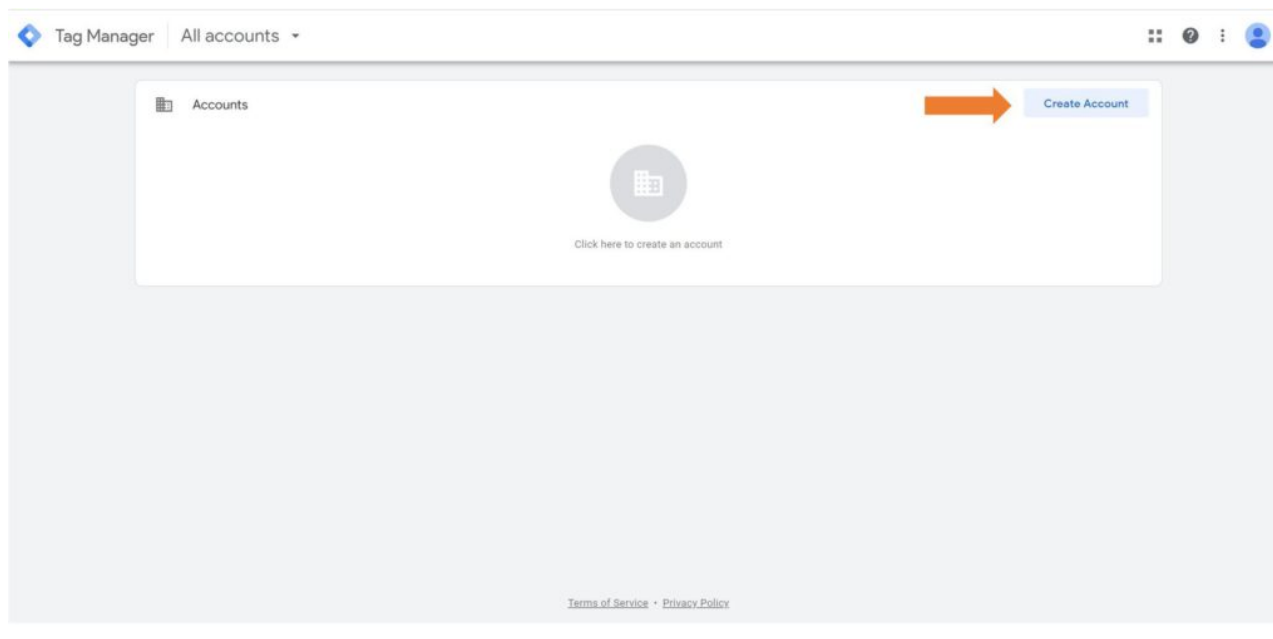
Google Tag Manager & VisitorLAB

Created **October 4, 2019** | Author **visitorlab** | Category **Integrations**

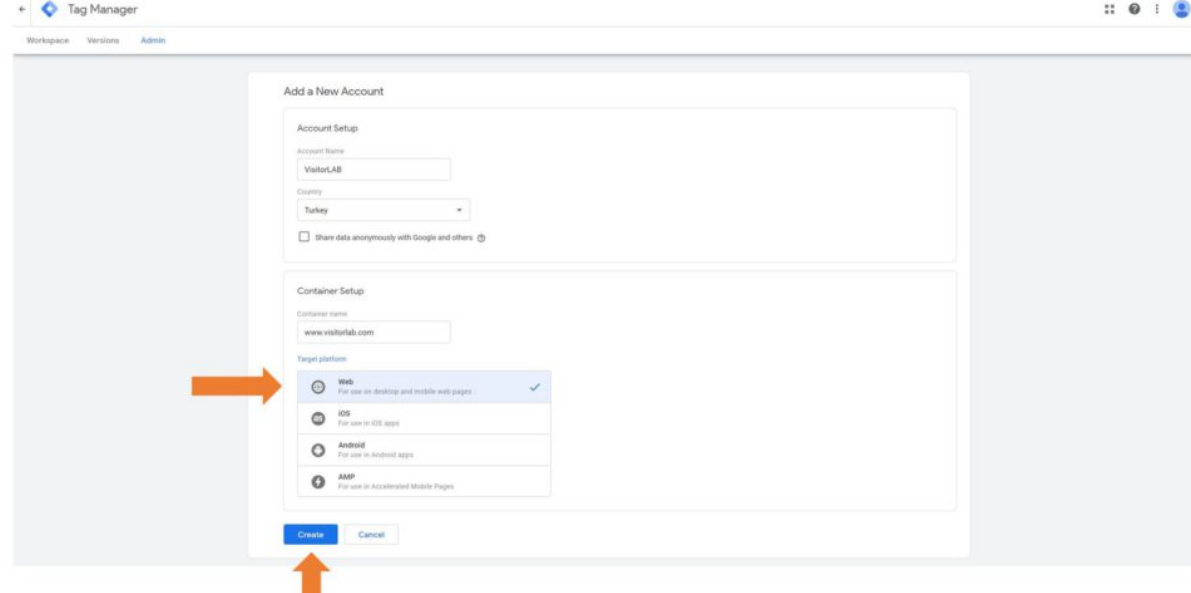
To integrate **VisitorLAB** into your website via Google Tag Manager follow the steps below:

If you don't have a GTM account start Step 1 but if you already have GTM account jump to Step 5

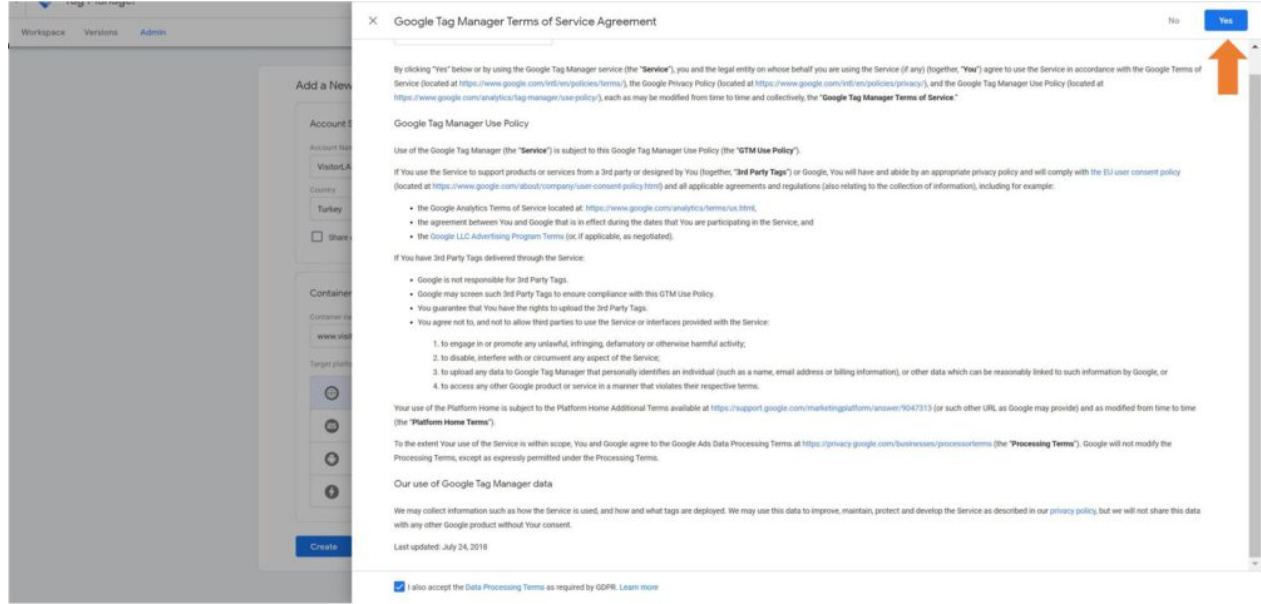
Step 1. After the login to GTM click 'Create Account'



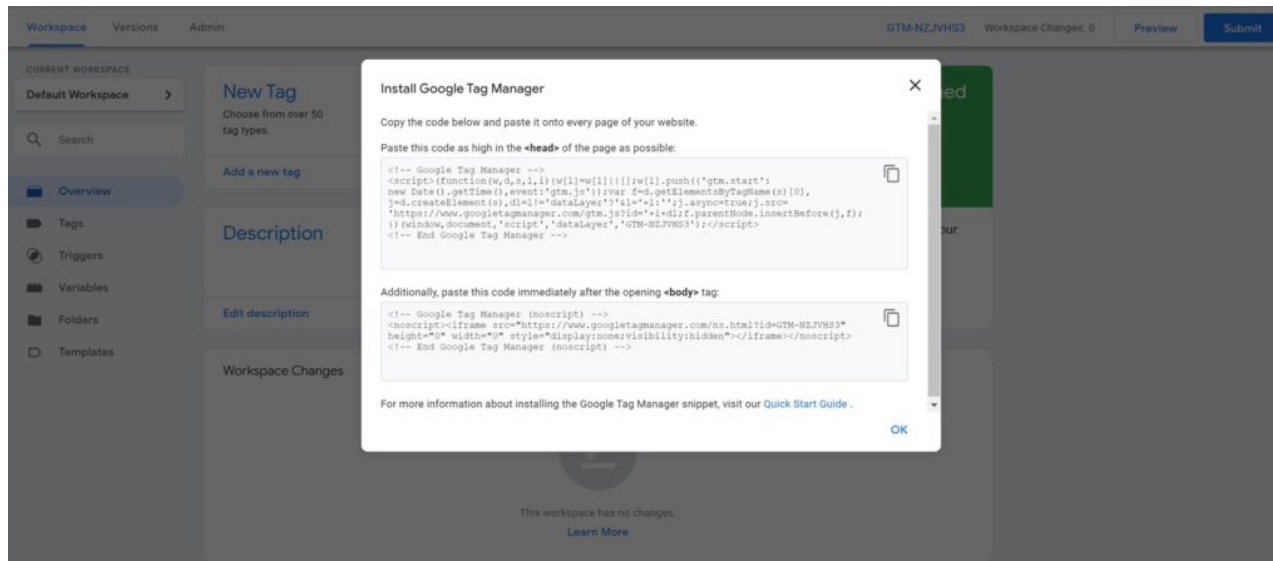
Step 2. Fill the information then click to 'Create'



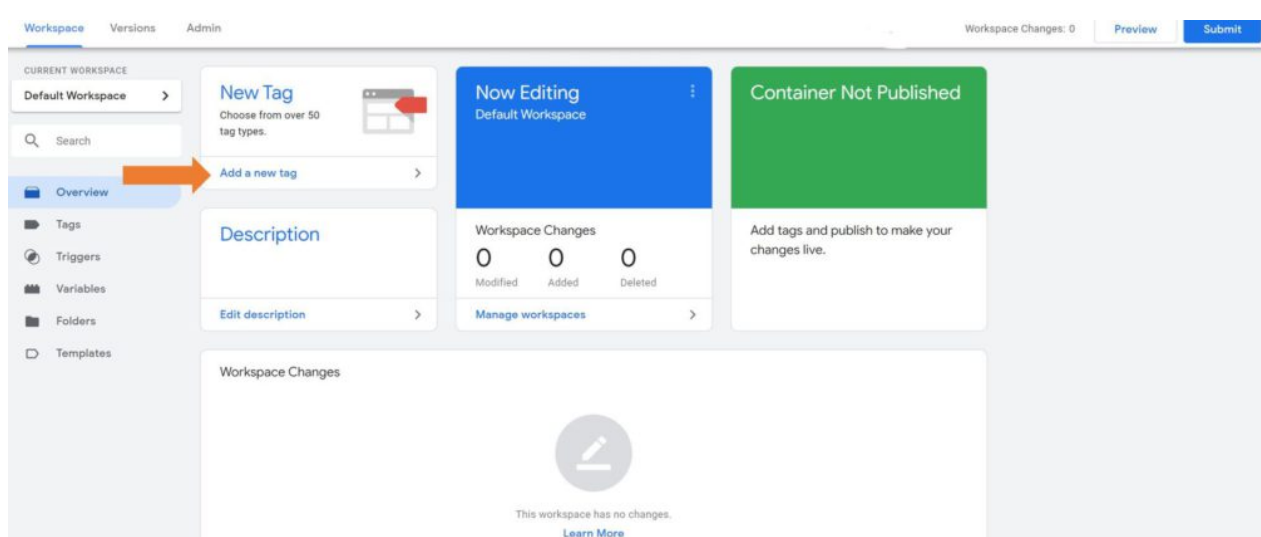
Step 3.



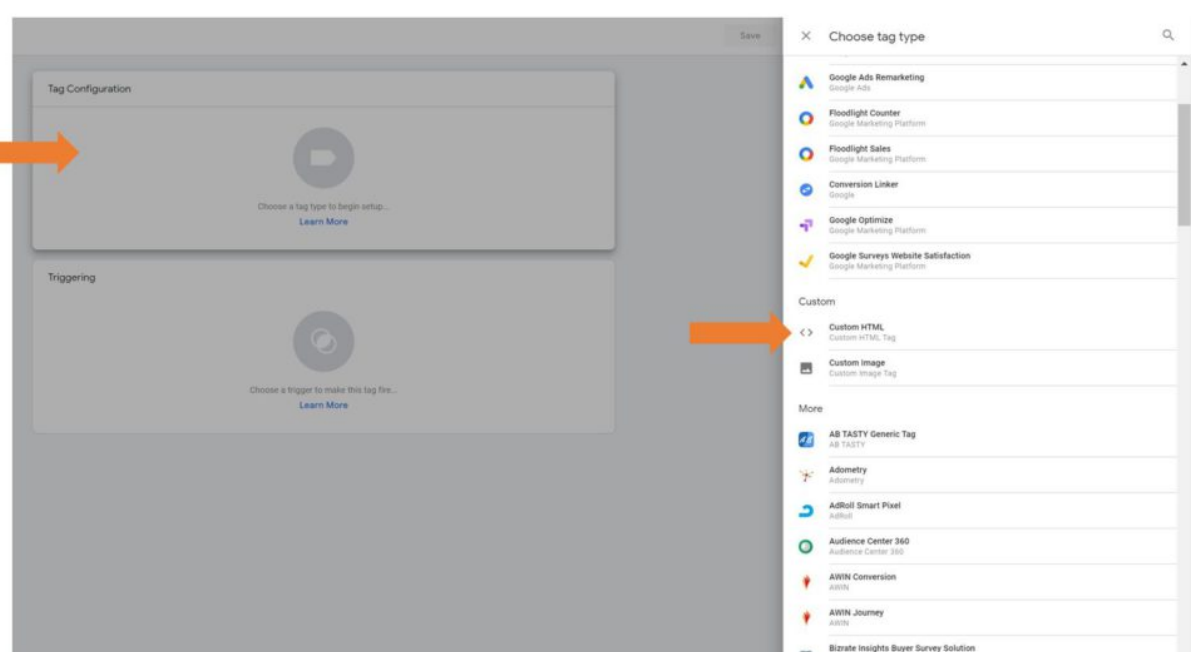
Step 4. Install GTM code into your website.



Step 5. Create a new tag



Step 6. Firstly click 'Tag Configuration' then choose 'Custom HTML'

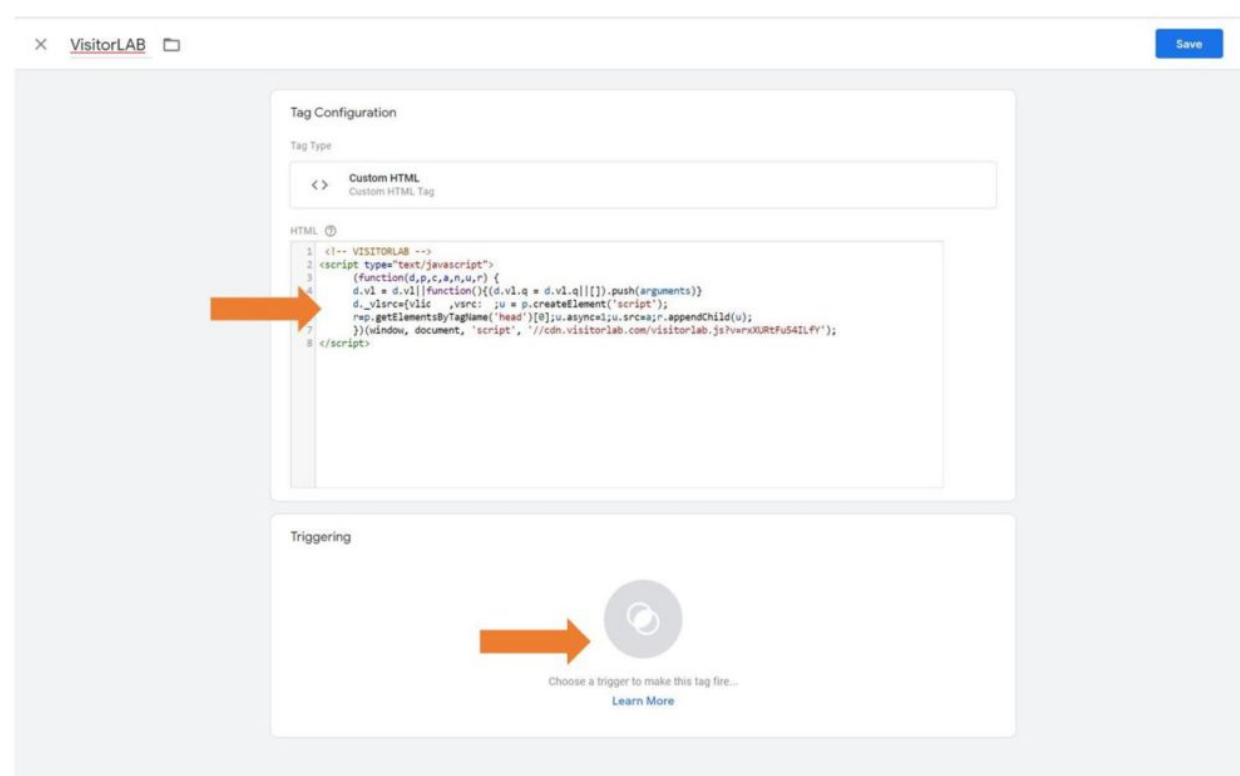


Step 7. 1. Insert your VisitorLAB tracking code

To get your code:

- Go to app.visitorlab.com
- Click 'Home' and button and choose the website that you want to install VisitorLAB
- Click </> and get your tracking code

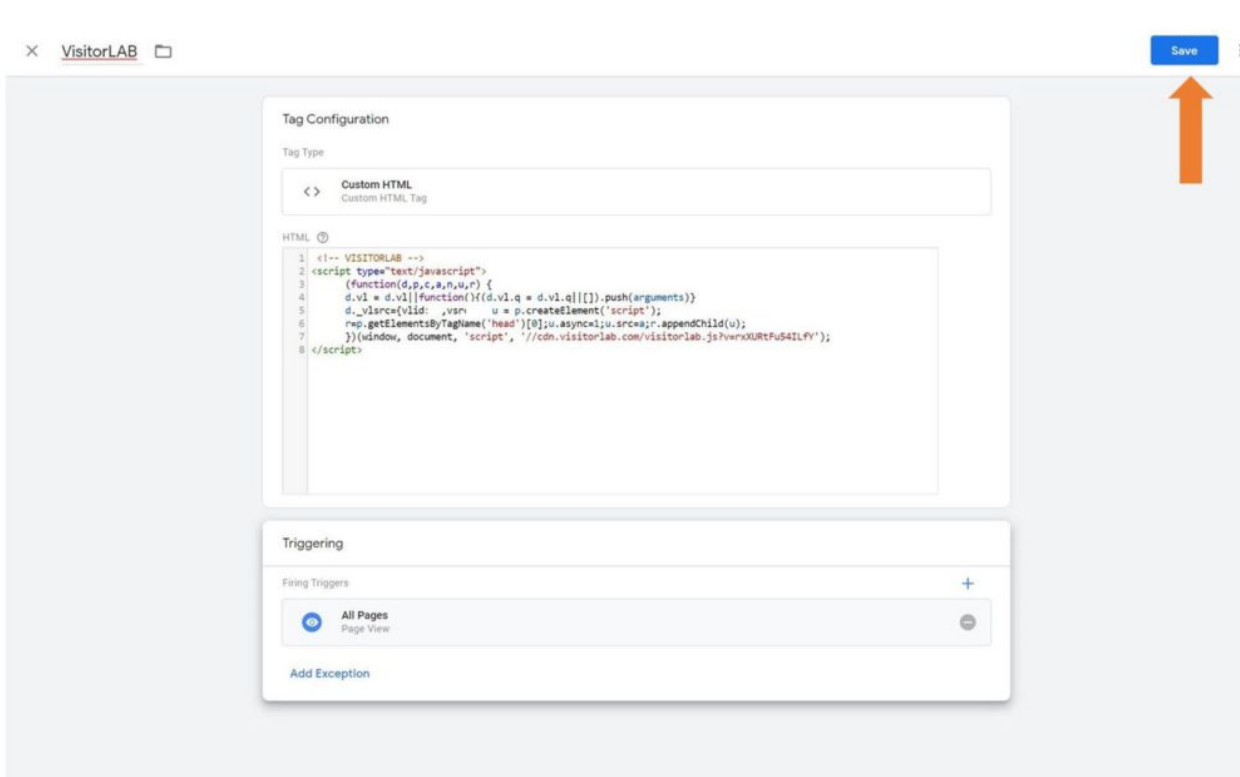
2. Click 'Triggering'



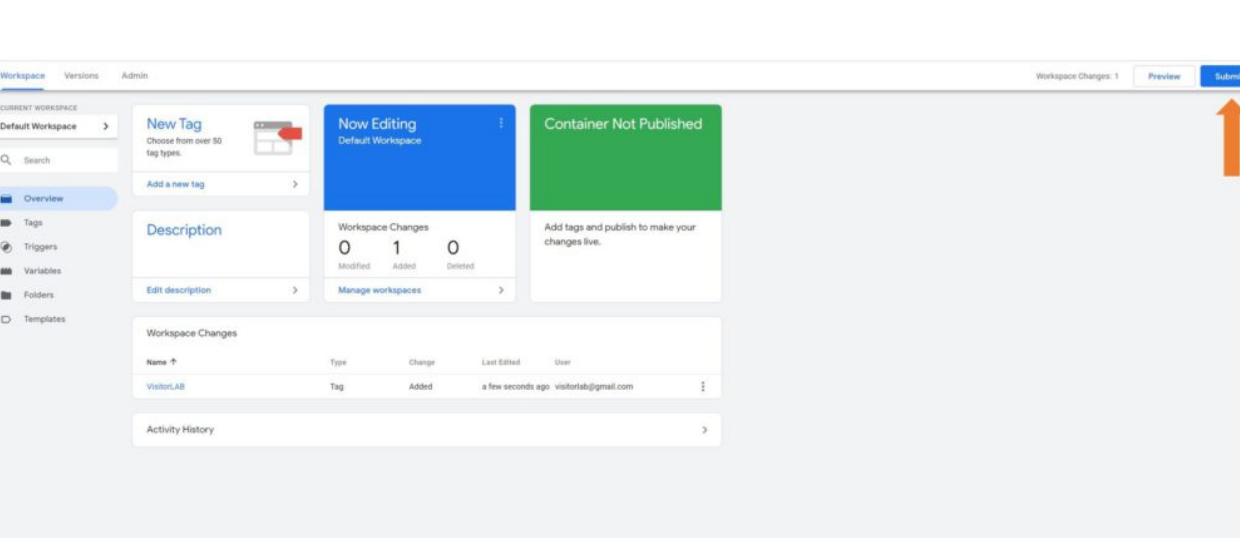
Step 8.



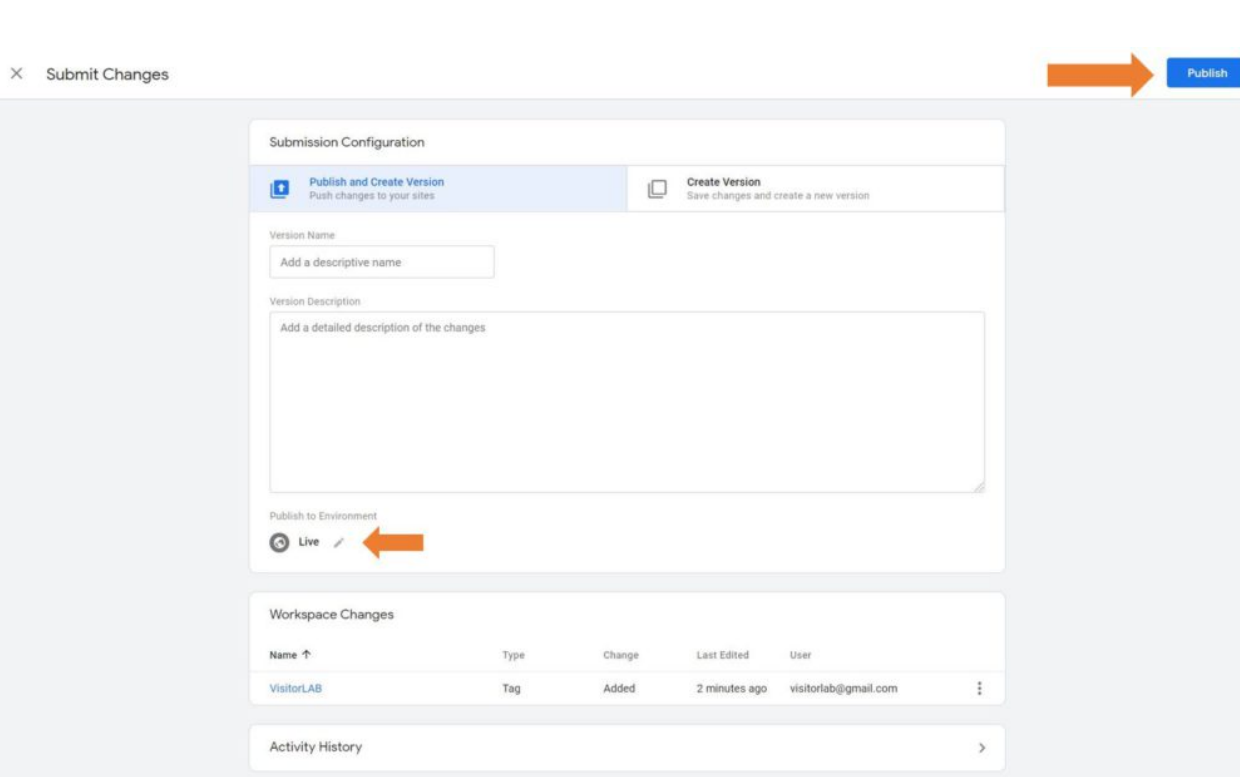
Step 9.



Step 10



Step 11 Make sure the status is 'Live' then click to 'Publish'



Verify your installation within VisitorLAB, then you are ready!

Was this article helpful?

Yes No

Related Articles

- Joomla & VisitorLAB 0 207
- Blogger (Blogspot) & VisitorLAB -1 182
- PrestaShop & VisitorLAB 0 135
- OpenCart & VisitorLAB 0 170
- HTML5 & VisitorLAB -1 254
- Shopify & VisitorLAB 0 203