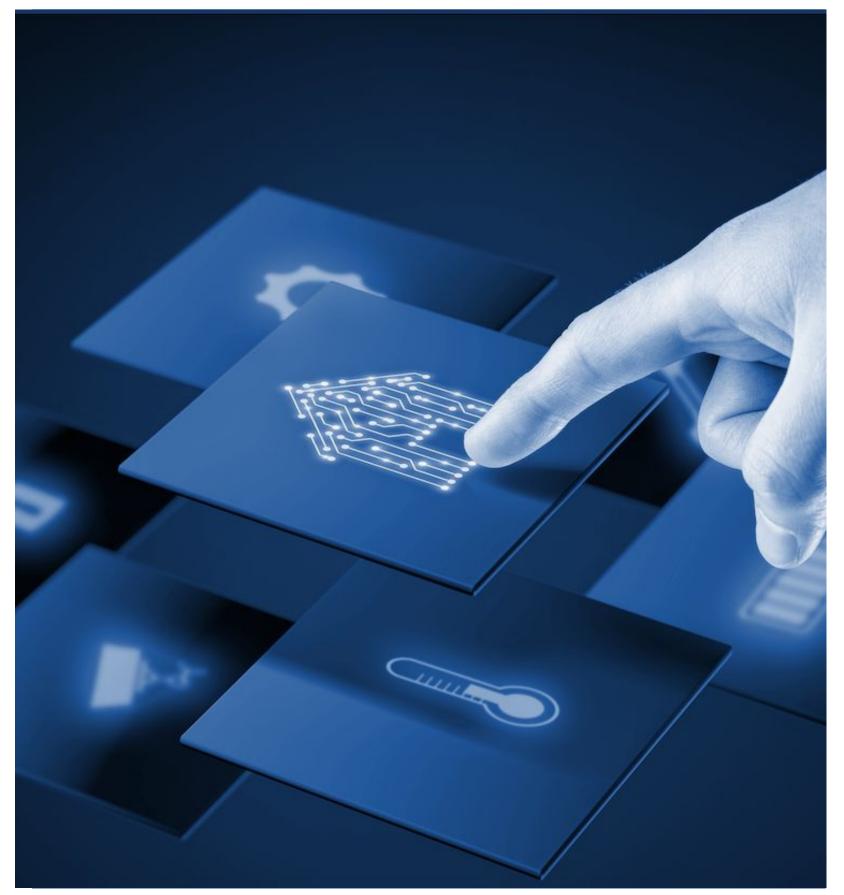
Sightline Innovation Datatrust (DTaaS)

The Data Collaboration Platform

Sightline Innovation Inc. 2021





Sightline Innovation Inc. 2021

Datatrust fundamentals

What is a Datatrust?

A Datatrust enables data control, auditable interoperability and collaboration of data assets. In the ever changing compliance environment organizations need a Datatrust platform to effectively manage and leverage their data assets.

A Datatrust connects people, organizations, and applications together to solve problems that cannot be solved in isolation

Datatrusts build value from data by providing business insights, reducing cost, data optimizations, data monetization, and data asset securitization, all while remaining compliant, preserving privacy, and providing mechanisms of informed consent

Sightline Innovation Inc. 2021

Why use a Datatrust?

Reduce your liability on data operations

Save money on data operations

Generate revenue from data

Realize the long-term value of data assets

Data Privacy and Compliance

Remain compliant with data regulations.

Define and enforce precision access rights on data

Maintain an audit trail of ownership, access and data
transaction records

Data Operations Optimization

Eliminate cumbersome, expensive custom data workflows for each project with a standardized, privacy compliant system. Work seamlessly with internal or external data collaborators.

Data Monetization

Build Datatrust applications for your customers with privacy, consent and built in Digital Rights management.

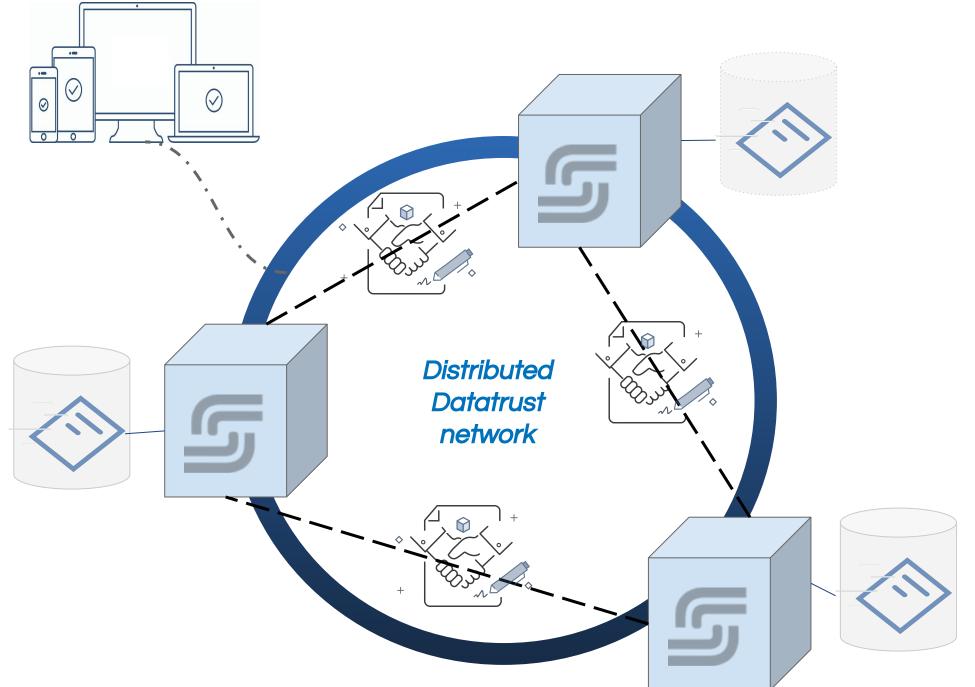
Data Asset Securitization

Make data and derivative data tangible and controllable for financial valuation on your balance sheet

2. DTaaS product overview

Datatrust fundamentals

DTaaS building blocks





dtNode

Licensed installations of DTaaS



dtDomain

A Datatrust domain that contains a grouping of Datatrust participants (dtNodes)



dtApp

Applications deployed into the Datatrust. Built using the DTaaS SDK.



dtPath

Inter-dtNode communication pathway



Policies

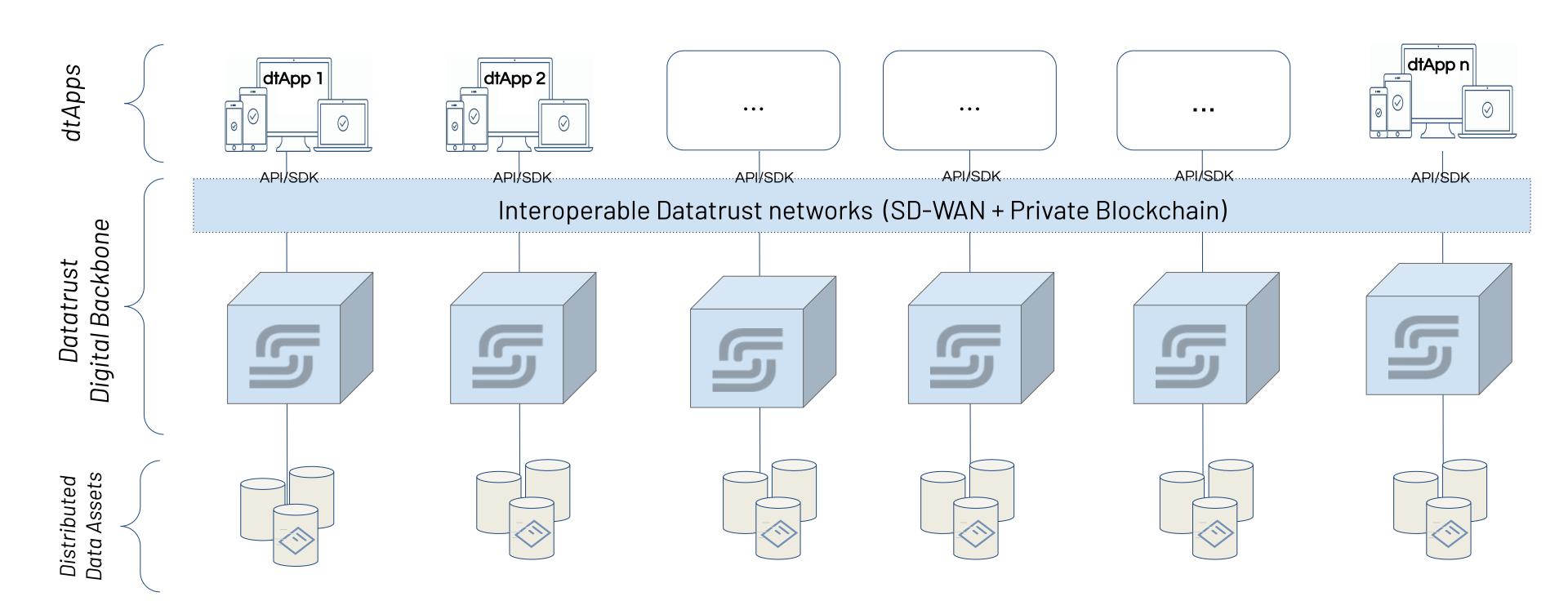
Access Control or Smart Contracts governing assets and transactions



Assets

Data or derivative data within the dtDomain

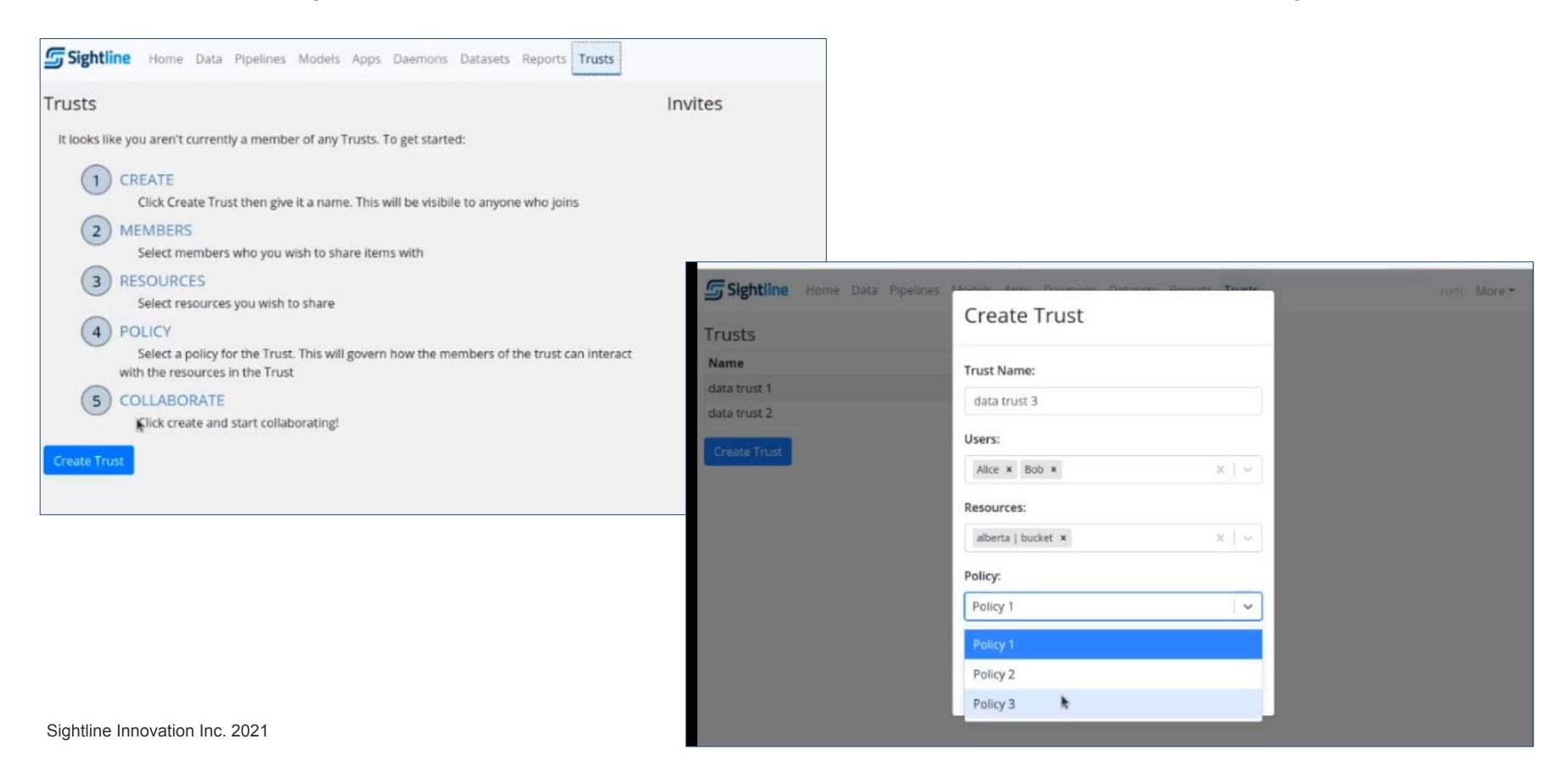
DTaaS - a flexible Civic Datatrust platform



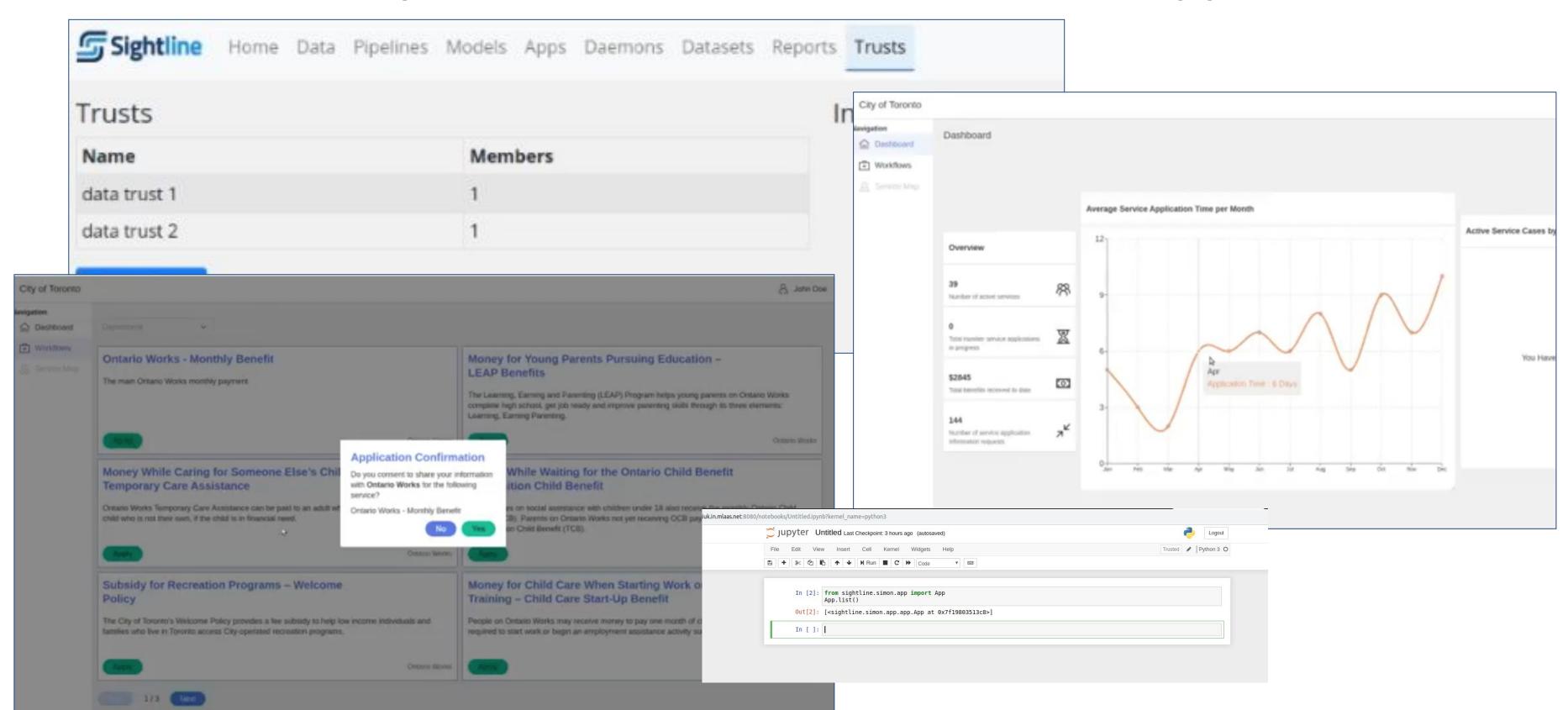
DTaaS Data management capabilities

Data Ownership Management Ownership record of data assets via Distributed Ledger Data Access Management Define and enforce precision access rights on datasets via smart contracts and secure virtual SD-WAN networks. Distributed Digital Rights management Data Rights & License Management Compliance with CCPA, GLBA etc. Audit trail of data asset usage Enforcement of data usage rights via smart contracts Enable informed consent data workflows **Data Transaction Tracking** Immutable audit trail of ownership, access and transaction records Data Residency Management Define and enforce where data resides at each transaction. Leave Data in place irrespective of usage requirements Ownership of Data separated from physical location of data Data Security and Privacy Secure against unauthorized access Precision privacy controls based on sensitivities of data

Setup a Datatrust, invite members and create policies



Build end to end Distributed Data workflows, applications and analytics with Data Science/ML and dtApp API tools



3. Municipality Case Study

Municipality Datatrust Case Study

Integrated Community Services Civic Datatrust 4 node Datatrust configuration

<u>The Problem:</u> Siloed, individual, disconnected experience <u>The Solution:</u> Unified, Connected, Engaging experiences

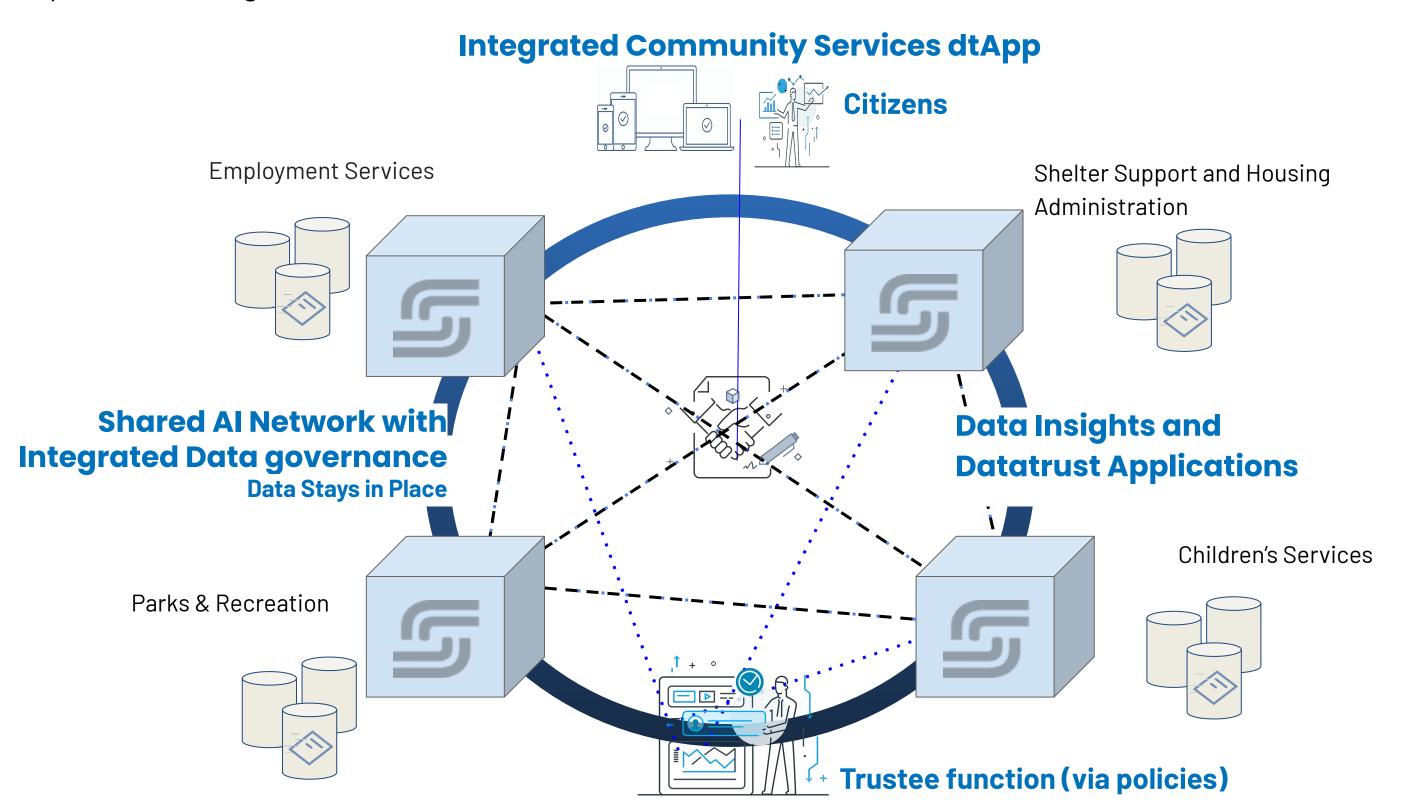
Citizens: The journey of interaction with government is still cumbersome, fragmented and disconnected. My data is all over the place in different silos. I tell one team my situation, then start again with another team. Does anyone talk to anyone? Is there any coordination?

City Staff: Helping a citizen navigate across various departments and access their data is burdensome. I want to extract the value for their data but I can't because:

- 1. Data is siloed
- 2. Data sharing, privacy and governance restrictions between these silos prevent me from using this data in a meaningful or collaborative way
- 3. I have the added concern of regulatory requirements to ensure I use data in a way that is legal and compliant.

DTaaS deployment

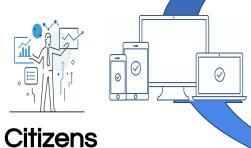
- Step 1: Connect Silos of Data to enable collaboration
- Step 2: Apply policies and governance to create a trusted data collaboration network
- Step 3: Create tangible outcomes for citizens and users



Sightline Innovation Inc. 2021

A new journey for Citizens and City Staff - powered by DTaaS

Integrated
Community Services
dtApp



Seamless, 2-way consented data exchange

Datatrust network

Data Users

- Collaborate with data across departments
- BI and Data Scientists can collaborate with permissioned data
- App developers can build trusted applications for Citizen services

Governance Operations

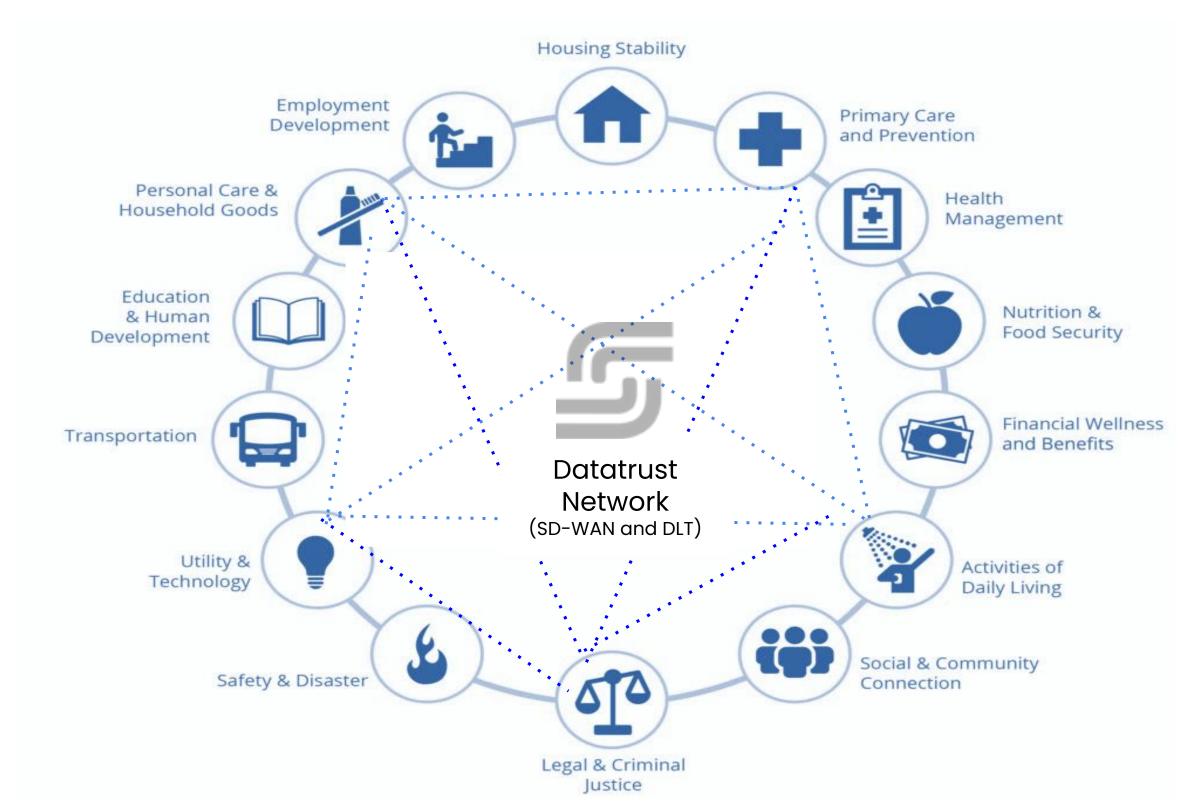
- Define and Enforce
 Governance policies for data sharing
- Review Data Audit logs for regulatory requirements
- Ensure transparency in the data management

IT Operations

- Manage distributed BigData and Al workflows easily
- Manage external data partners
- Manage data applications in a single view

Re-imagining a City in the context of Data

Benefits and Outcomes



With DTaaS we can re-imagine the city as a network of data, application providers and consumers with a secure, privacy compliant digital collaboration network between them.

A Connected City "App store" for applications to be utilized with consent and connected into legacy data systems via a secure datatrust network.

Thank you

Looking for more information? Contact us at sales@sightlineinnovation.com

