

SMS NOTIFICATION FRAMEWORK FOR DYNAMICS 365

**VISIONET** 

# COMMUNICATION LANDSCAPE IS EVOLVING

In this information age, human behavior is accustomed to receiving all important updates relevant to their daily lives on their smartphones. In order to keep up with this evolving communication landscape, businesses are required to adapt.

To keep our business up with technological needs of the evolving communication landscape, we need systems that support different modes of communication.



### WHY SMS?



Opening rate of 98%, as opposed to 20% of email



Reliable and targeted communications



Immediate, concise and clear communication with consumers and colleagues



Universal communication tool that can be used on any mobile phone



Allows for prompt consumer communication and interaction via SMS



Short messasing can be a powerful tool to incorporate into business processes to offer automated notifications

#### INTRODUCING SMSCONNECT

Visionet's SMSConnect is a communication-centric SMS notification solution for Microsoft Dynamics 365 Finance and Operations to provide seamless, precise and near real-time alerts and notifications across different functional entities.

Leveraging the power of Twilio® integration, it incorporates SMS into various business events across different modules within Dynamics 365.



Enhance the existing Dynamics 365 notifications framework's capabilities to deliver SMS alerts straight from the



NEAR-REAL TIME SMS NOTIFICATIONS

Send near real-time SMS notifications to stakeholders (with consent) across different functional entities, such as procurement, order management, HR, sales and marketing



system

SMS ALERTS TRIGGERED ON DIFFERENT BUSINESS EVENTS

Trigger SMS alerts on Dynamics 365 business events, such as warehouse transfers, supplier order received, order transferred, customer order shipment notifications, and more



CONFIGURABLE SMS TEMPLATES

Configure SMS templates to facilitate notifications catering to different processbased actions and enable sending custom text messages containing key information to different actors



Improve business efficiency by keeping all the stakeholders well-informed using SMS updates



CUSTOMIZABLE PROFILES AND MESSAGES

Customizable profiles can map with different business events within Dynamics 365



## ENHANCED FULFILMENT OPERATIONS

Powerful two-way SMS messaging control available on the Dynamics 365 POS enhances traditional and contactless order fulfillment operations

#### Note

Users would need to acquire Twilio® SMS services including either Long Codes or Toll-Free numbers. Each phone number will be tied to a single retail store.

# ABOUT TWILIO®

Learn more about Twilio! Contact Twilio Sales.

Twilio is the leader in Cloud Communications powering

190k+ customers, across 120+ countries, with more than 8

million developers actively building unique experiences

daily. The platform sells a diverse set of services to

help developers program voice, message, and video communications into apps—granting them call centerlevel scale at a fraction of the time and equipment costs.

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