

Manage Your Product Development Efforts Intelligently, Collaboratively, and Securely with Dynamic FRM™ Formula and Recipe Management



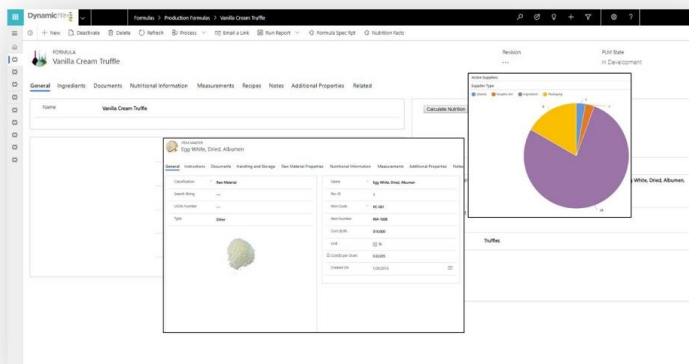
Dynamic FRM™ leverages traditional Product Lifecycle Management (PLM) concepts to help food and beverage producers eliminate spreadsheets and inefficient business processes by tracking raw materials, formulations and the entire packaging hierarchy from ideation to launch.

Built on the Microsoft Dynamics 365 cloud-based platform, Dynamic FRM™ formula and recipe management offers clients robust functionality deployed in a compressed timeline compared to typical software deployments. In addition, the Microsoft cloud subscription model provides a more affordable, easy to manage approach than what has previously been available in the market.

- + Manage Formula and Recipe nutritional values
- + Leverage BOM management – finished good through ingredient
- + Manage packaging – colors, images, patterns
- + Utilize role-based security / role-based experience
- + Manage change with built-in business logic for workflow routing
- + Provide visibility through dashboards and easily created reports
- + Leverage native integration with the entire Microsoft suite of Office tools
- + Capture INCI and Trade Name composition
- + Connect to ESHA's Genesis R&D Food system and data
- + Manage the entire Product Development Cycle with an available, robust project management module



Contact us to provide an opportunity for you to take a deeper look into this feature-rich system designed to eliminate inefficiencies in the product development lifecycle.



Contact us for a solution overview and demo:
(913) 402-4599 - newdynamicllc.com/dynamic-frm/

 Microsoft Dynamics 365
www.DynamicFRM.com