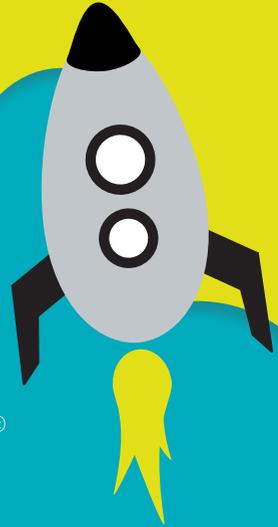


Skyrocket your  
digital sales process  
using *ONE* platform!



# Partrap<sup>®</sup> ONE



Powered by:  Partrap<sup>®</sup>

# Not an ordinary eCommerce platform!

Partrap® ONE offers everything you need for your online business in ONE solution. Our platform does not only provide powerful CMS, PIM and eCommerce - it's already integrated to your back-end ERP-system as well! Regardless of whether you run a local company or a multi-national enterprise selling via multiple channels, Partrap® ONE will manage your online business and support your growth.

eCommerce, PIM, CMS & ERP integration  
in **ONE** platform

What are the benefits  
of ONE solution?  
Find out on page 5

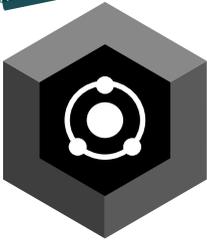
Integrated to your  
ERP back-end

# Parttrap<sup>®</sup> ONE



# Is your current PIM insufficient or non-existent? **We've got you covered!**

**PIM**  
Product Information Management



## Product data for the win!

One of the main reasons for abandoned carts is insufficient product data needed for a purchase decision. Partrap® ONE provides you with a powerful PIM system where you may link, enrich and distribute ALL of your product information to multiple channels.

Seamless interaction with your ERP system

Enrich and improve your product data

Create new relations and attributes

Manage product assortment per market or user

Provide a powerful product search

Guide users step-by-step with filter panels

Omnichannel enablement



## Want to create a modern B2B eCommerce site? **It has never been easier!**

### World class website!

Create advanced responsive sites and personalized content without any need for programming skills using Partrap® ONE Studio, our web based administration tool.

**CMS**  
Content Management System



Flexible site creation

Build responsive pages using drag & drop

Create personalized content based on user type

Utilize the latest front-end technologies

Centralized management of multiple sites

Integrated Image & Document library

**3** All content in one place - Partrap Studio



# Need powerful features to sell your products online? **Your customers and sales staff will love it!**

Skyrocket your digital sales process!  
A complete platform for your online business.  
Powerful product search, rich product presentation and efficient order entry simplifies for your customers to make business with you.  
Online customer service available 24/7 with order status, invoices, pricing and stock availability.

eCommerce & customer service



Honors business logic and settings in your ERP

Customer specific assortment and pricing

Supports complex products and aftermarket sales

Multiple markets, brands, languages and currencies

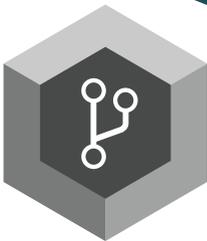
B2B, B2C, B2B2X and homepage in one platform

Order approval process, punch-out and roundtrips

Claims, returns and quotation management

## Want to get the most out of the data in your ERP? **Reliable real-time data all day long!**

ERP-Adapter



### Real-time business data!

A two-way interaction with your back-end ERP-system is vital for any professional B2B eCommerce solution - your customers expect reliable real-time data. Instead of developing a costly custom integration, you can utilize our standardized ERP adapter.



Integration to your ERP-system out-of-the-box

Supports custom fields in your ERP

Multiple ERP Companies can be connected

Relevant settings in ERP will be honored

Simple upgrade process when your ERP is upgraded

Integration works On-Premise, hosted or in the cloud

Minimum load on your production server

# Succeed with ONE solution!

With Partrap® ONE, we have introduced a completely new approach to advanced B2B eCommerce. Re-use everything you have built in your ERP system, add the enrichment needed to support the purchase decision and provide the business information and customer service your customers require in real-time! The best part – it is all configurable standard functionality delivered out-of-the-box and packaged in ONE solution.

The benefits of ONE solution

## No need for multiple vendors

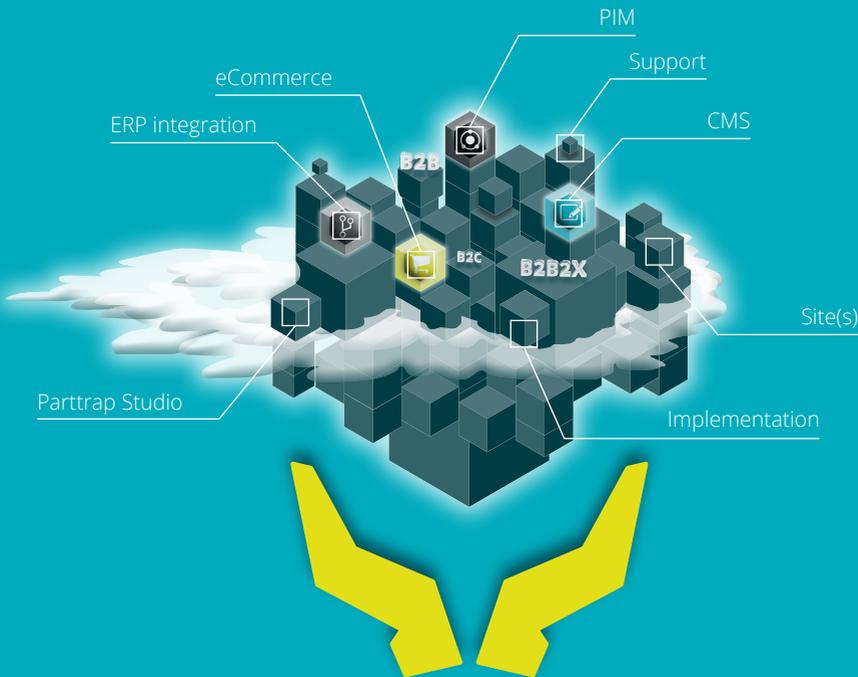
Complete end-to-end solution

## Single point of contact

Product > implementation > support

## Utilize full functionality

Standard integration between PIM, ERP and CMS out-of-the-box



 Partrap®

# Is Parttrap® ONE a platform for you?

Do you..

- |                                                                                                                                         |                                                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> ..want to offer access to your site(s) to customers registered in your ERP (B2B)?                              | <input type="checkbox"/> ..need to free up Customer Service and Sales for more value added tasks for customers than placing orders?                     |
| <input type="checkbox"/> ..want to offer access to your site(s) to the general public (B2C)?                                            | <input type="checkbox"/> ..need to store and provide access to product sales material for your distributors?                                            |
| <input type="checkbox"/> ..want to offer access to your site(s) to your customers' customers (B2B2X)?                                   | <input type="checkbox"/> ..need an integrated PIM to manage product information?                                                                        |
| <input type="checkbox"/> ...want to manage your eCommerce site(s) and corporate website in the same platform?                           | <input type="checkbox"/> ..have customers that need to order products, get spec sheets, installation guides and documents on demand?                    |
| <input type="checkbox"/> ..have an old eCommerce platform and need to replace with a more modern solution?                              | <input type="checkbox"/> ..need to display exploded views to assist in identifying the correct spare part with ability to order directly from the view? |
| <input type="checkbox"/> ..have customers demanding an eCommerce site to place their orders across multiple devices?                    | <input type="checkbox"/> ..want to provide your customer with reliable real-time data from your ERP?                                                    |
| <input type="checkbox"/> ..have customers with unique pricing and a need to display customer specific pricing and products from ERP?    | <input type="checkbox"/> ..want an eCommerce solution that doesn't require a developer to manage and maintain the site?                                 |
| <input type="checkbox"/> ..have customers with a need to place orders 24 hours a day, track shipping status and view historical orders? | <input type="checkbox"/> ..have complex products that require guidance and/or configuration wizards?                                                    |

If you checked three or more boxes - let's talk more!

Turn page for contact info



**Contact**  
sales@parttrap.com

**For more info visit**  
<https://www.parttrap.com>