



VIRTUJLOC

Who we are

**1.st web-based virtual collaboration platform for
hosting product showrooms, virtual events, and
B2B live meetings**

We fill the gap between a physical branch and e-commerce. Get closer to your customers real-time from anywhere with your 3D virtual branch. No downloads, all in browser.

Product overview



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VIRTUJLOC

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Technology Partners / Trusted by



3 Main Problems We Solve

- It's not easy to meet clients and present products live
- Events are closed
- Lead generation from online



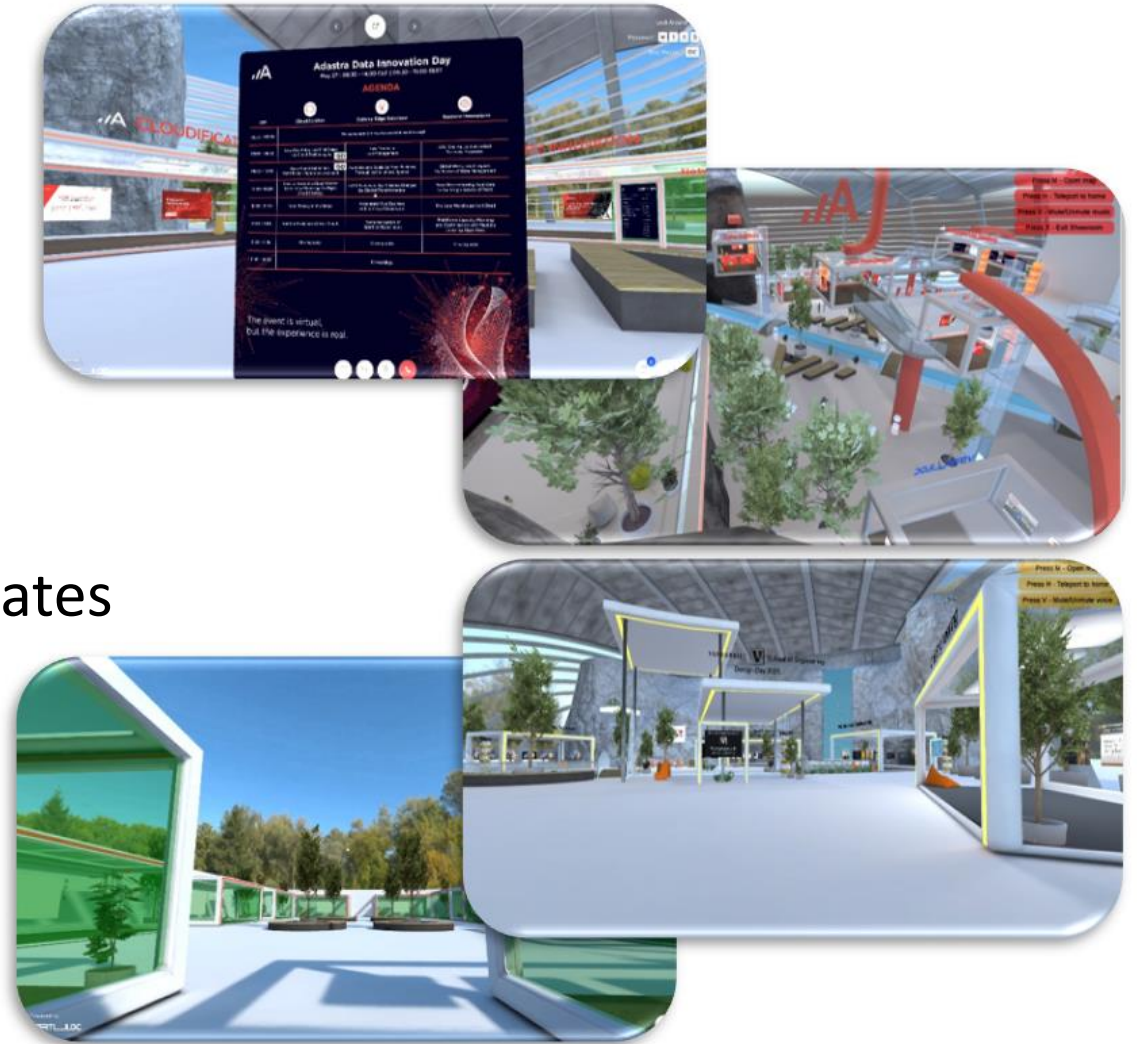
Solution

- Product presentation
- B2B live calls – meeting with clients in real environment
- Event and webinar solution for launching products and training



Event Solution

- 500+ attendees
- Avatars
- Live chat
- Unlimited networking places
- Configurable rooms
- 20 predefined showroom templates
- 2D/Video content
- 3D content



Event Solution Use Case



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Your business has never been closer until now

Create

your virtual space where your customers can buy, interact, explore and talk directly to your sales representative.

Expand

your physical business globally by creating multiple virtual spaces & approach more customers globally, not only in your region

Connect

with your online visitors, help them with your product & services.

Boost

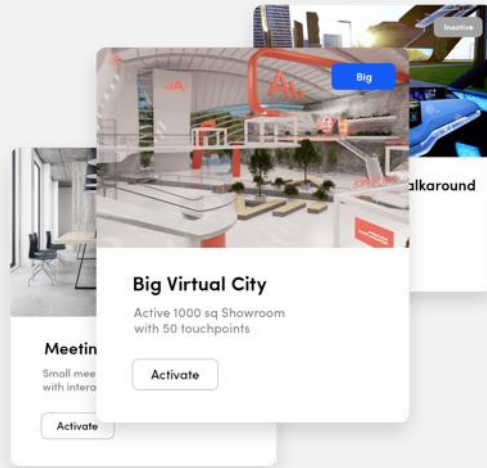
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VIRTULOC



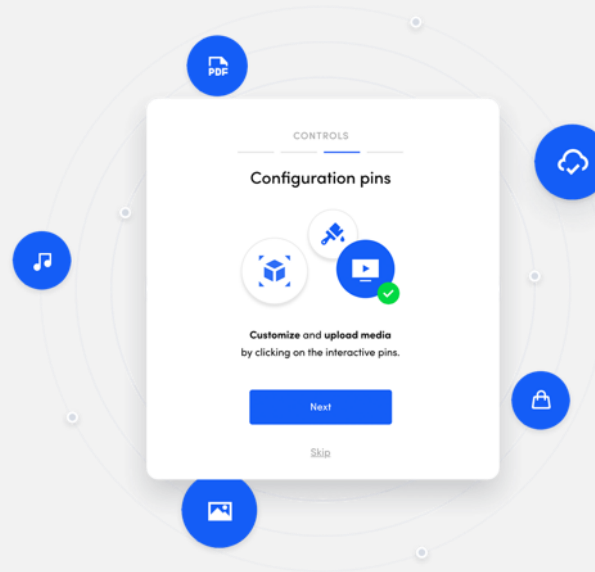
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It takes only few minutes



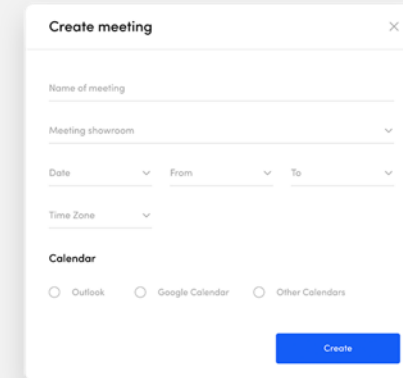
Create

Choose a template and create your new virtual space.



Personalise

Customise colours, branding and upload your product / sales content.

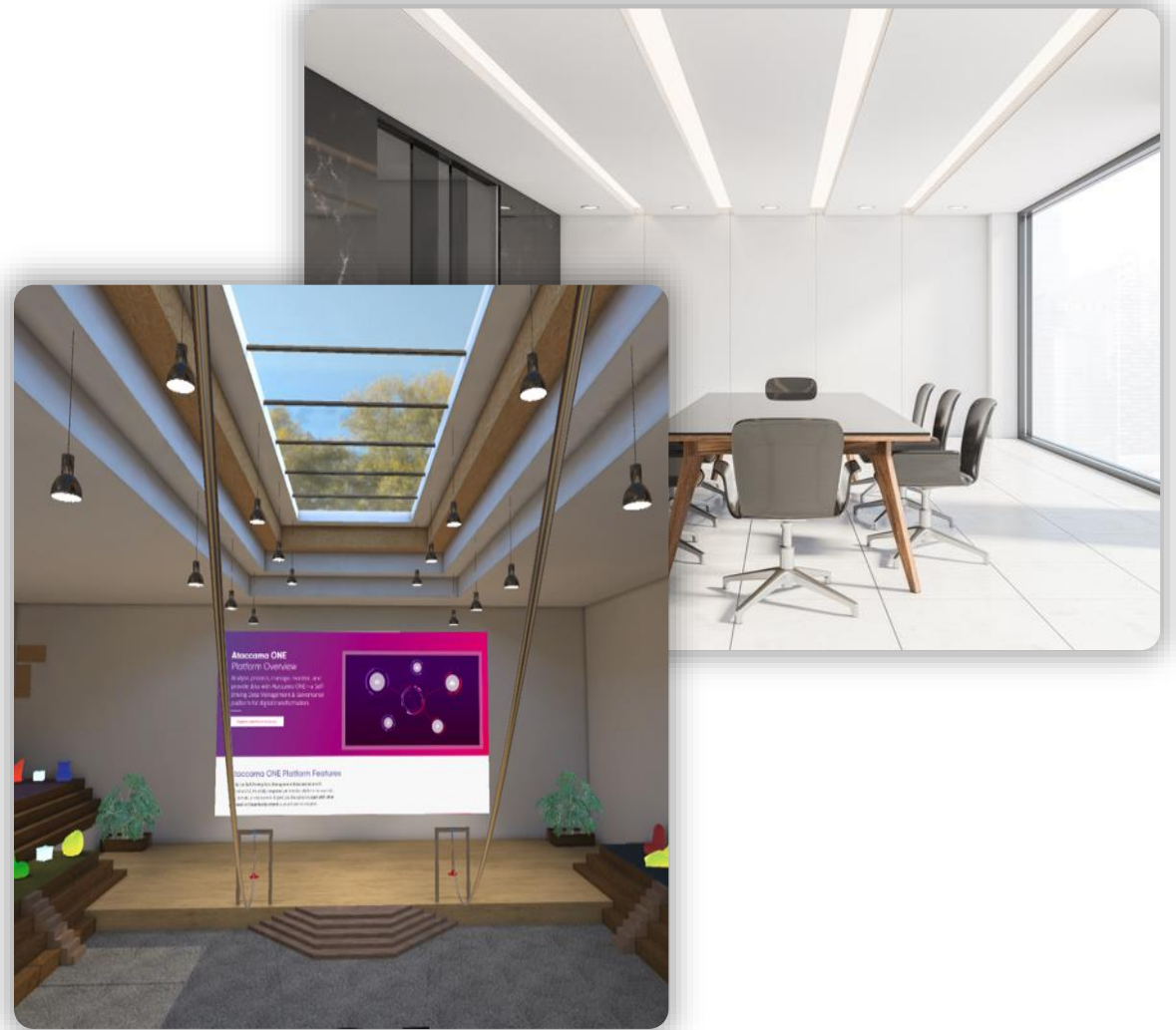


Share

Connect with your customers with a unique link and start communicating with them

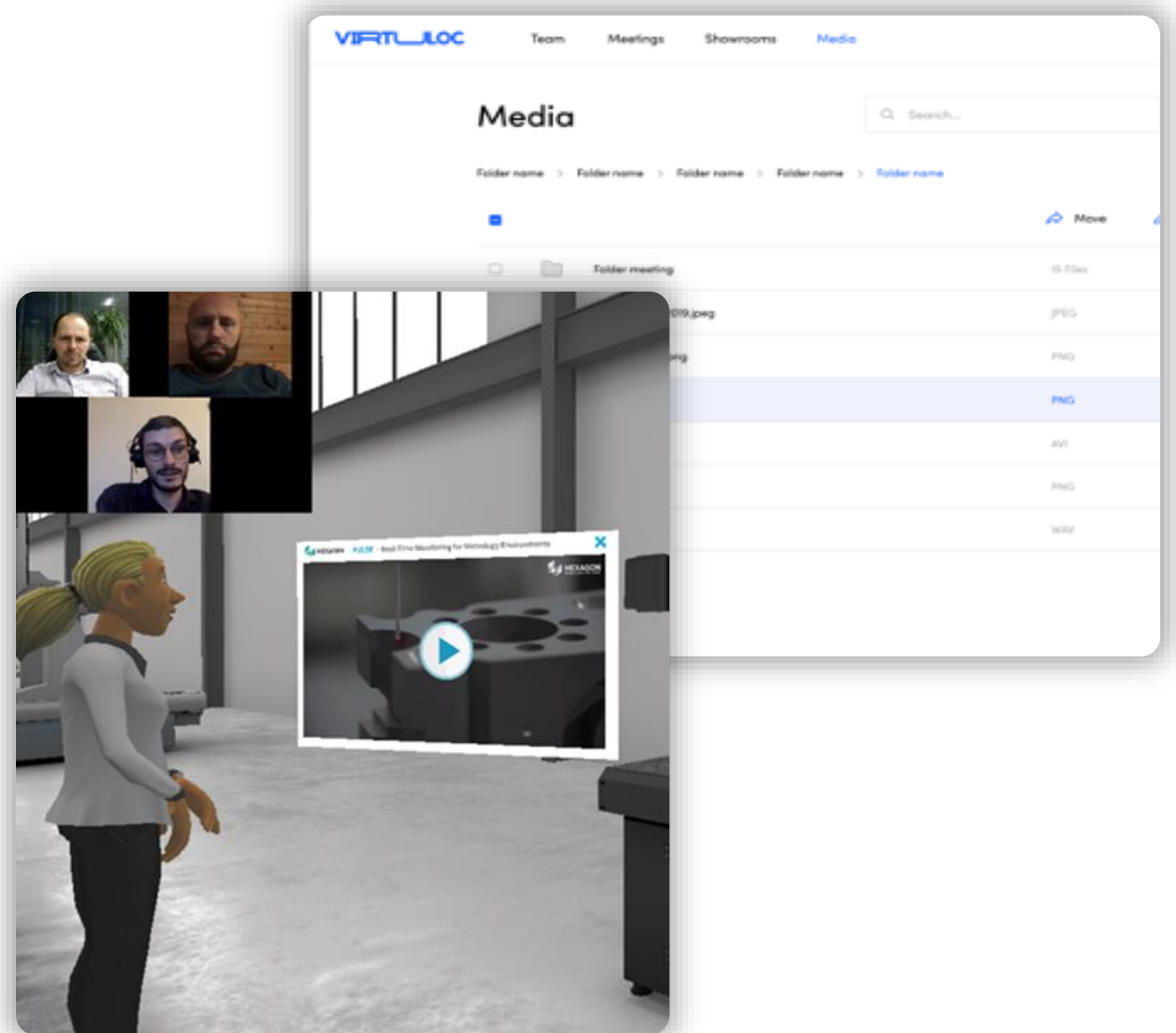
Without any creative boundaries

Virtual Office, Meeting Room, Branch, Flagship store, Product Showroom, College Campus, Exhibition hall or Venue with a fraction of price.



Personalise your content right away

Using our Content Management system has never been easier. Upload your videos, presentations, images, logos, product sheets, podcasts just like you manage your website. It takes few minutes.



The sense of being there

Customer sitting on their couch with a feeling being live. This is the ultimate goal in today's world. 3D environment has 38 % higher likability than traditional video calls and static presentation screen sharing.



Create your own Virtual Expo

No more passive webinars in 2021 with plain and static presentations. Online networking in a 3D environment will help your customers understand your product and services.



Convenient & Accessible

Most of VR solutions are dependent on special software /Hardware, which makes an issue to scale business and connect with more customers worldwide.

Surfing the web is for todays customers like breathing. With our tool all you need is an internet connection and browser.

VIRTULOC



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Wherever, whenever...

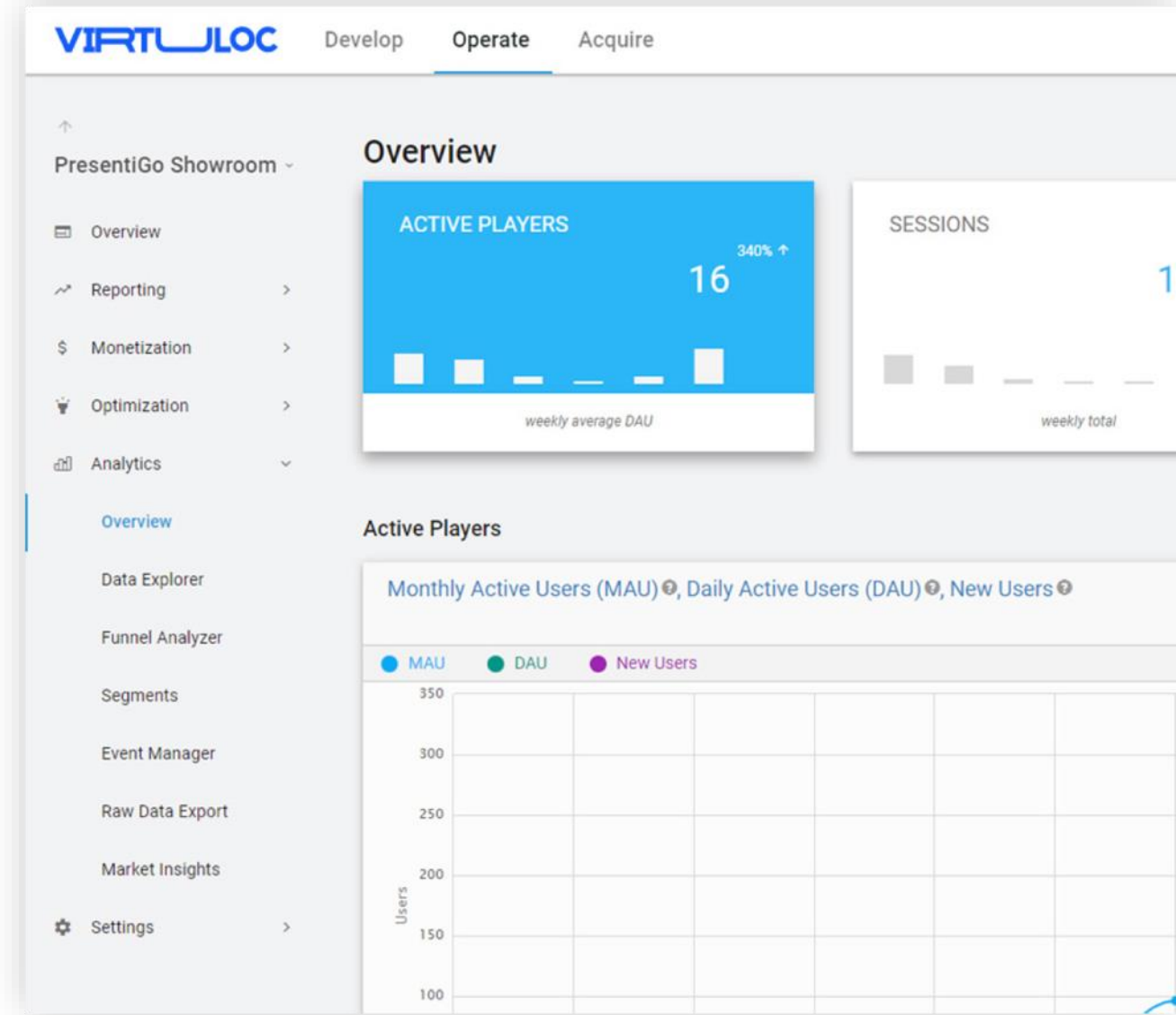
Geo independent scale business

VIRTUULOC



Track your visitors

- Virtuloc provides you with comprehensive analytics.
- Build a complex picture and approach your customers immediately.
- Define, set up and continuously optimize customer journey.
- Use detailed data and insights for boosting performance.



Use

- Manufacturing
- Automotive
- Finance
- Government/
Authorities
- Healthcare/ Pharma
- Education
- Human Resources

How you leverage it

- B2B Private Sales
 - Marketing Event
 - Expo
 - Summit
- Product & Service Portfolio
-> Flagship Store
 - Branches
 - Brand Employment & Hiring
& Training
 - Graduation
 - Exhibition Opening

... do you have more ideas?

Accelerate Your Business by Filling the Gap between Physical world & E-Commerce

Key Differentiators



**Works on
Browser**



**Live Video Call
Interactions**



**Real Time
Analytics**



**Simply
Customise**



**Geo
Independent**



Widely Variable

VIRTUJLOC

TESTIMONIALS

Manufacturing

YAMAHA

Solution

Virtuloc provided a multiple solution platform which offers **product presentation including high quality 3D models**. Pop-up screens with product presentations and a **fully self-manageable showroom tour** with point of interests give a quick introduction to Yamaha's latest line- up of automated products. It's a dynamic virtual product presentation platform **accessible from all around the world**.

Benefits

- Interactive product presentation
- It replaces a brick-and-mortar venue in terms of customer satisfaction
- Highly detailed 3D models



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Manufacturing

HEXAGON

Solution

The project serves as a **platform for communication and visualization of the company's solution** offer and at the same time can replace trade fairs and events. The solution is designed for the company as a **communication and presentation platform** that helps traders and the company to communicate their products to customers quickly and efficiently.

Benefits

- Speeds up the business process/reduce travel costs
- Possibility to handle more clients in once thanks to remote business tool
- Webinar/Conference integration



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Healthcare

LINET

Solution

The purpose was to develop a bespoke virtual space with a **3D product portfolio presentation**. We designed the bespoke virtual space according to the clients needs, while offering an enhanced concept. It includes **high quality 3D models**, product description and the possibility to test and fully understand each of the product possibilities. The platform offers a **dynamic and versatile product presentation**.

Benefits

- A structured product presentation in a single location, globally accessible.
- Travel costs reduction
- Webinar/Education/Conference solution can be integrated



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Education

Solution

Virtuloc is a tool that offers **interactive communication** between students and lecturers. The purpose was to develop a virtual space that is interactive and brings engaging teaching possibilities via the 3D environment. It **bridges the gap between online and in-person lectures**. Virtuloc brings the chance to meet and see each other as avatars in live sessions. It allows having a **configurable and scalable space** that can be easily **accessible via a web browser**. Due to a friendly virtual environment, students/lecturers will be more focused and achieve **better study results**.

Benefits

for lectures:

- Interactive communication and education tool
- Configurable and scalable environment
- Easy configuration via DMS
- Lectures in real-time inside a 3D environment

for students:

- Playful environment
- Easy navigation and movement
- Engaging experience
- Better study results



FAQ

A successful marketing plan relies heavily on the pulling-power of advertising copy. Writing result-oriented ad copy is difficult.

Q: How many people can access the virtual showroom?

As the virtual showroom runs in a regular browser as a website, there can be unlimited instances of the showroom at once, meaning you can scale your business to have a truly global presence

Q: How many people can join a live call in a single showroom?

Up to 20 people can join a live call at once. We will be launching webinar mode soon which will allow for bigger events, with a few select speakers.

Q: How long does it take to develop a custom showroom?

Typically, a smaller project would require 4 weeks up to a complex project requiring 16 weeks to implement. A detailed timeline document with key milestones will be supplied at the start of each project, and scheduled feedback sessions ensure that you are constantly involved in the development process.

Q: How much does it cost to create a custom event or showroom?

For a custom solution, please contact us. If you're looking to use one of our template solutions, more information can be found on the pricing page.

Q: Why is a virtual showroom better than a regular website?

We don't expect all websites to be replaced with a virtual showroom – but they are great to replace physical showrooms! The virtual showroom provides an intuitive and immersive experience for visitors. It's a fresh way to give global access to your products and your brand.

Q: Which countries can access the showrooms?

Virtuloc is accessible globally

Connect Securely

Engine

- Unity 3D WebGL

Servers

- Microsoft Azure cloud servers
- Local installation possible

Web browsers

- Microsoft Edge
- Google Chrome
- Mozilla Firefox
- Apple Safari

Operating systems

- Microsoft Windows (via web browser)
- Apple OSX (via web browser)
- Android (via mobile app)
- iOS (via mobile app)

VPN restrictions

- Company VPN is recommended for live video meetings
- We provide support documents for configuration of suitable firewall/VPN platform
- VPN-friendly solution under development

Media files usable in the showroom

- Video (MP4) – up to 3-5 MB each
- Pictures / infographics (JPG, PNG) – size of Kb /one picture
- Data (CSV, XLSX) – 1-2 MB
- Presentations (PPTX) – up to 4 MB
- 3D (FBX)
- Background music / podcasts (MP3) – up to 3 – 5 MB
- Voiceover (MP3)

External links

- Streamable videos (YouTube, Vimeo)
- Documents (DOCX, DOC, Google docs, PDF)

Software integrations (based on additional custom development)

- URL linking to other websites / resources
- Integration with CRMs such as Salesforce and Pipedrive
- Integration with live chat

**Get in touch,
visit our website and try the demo**
<https://admin.virtuloc.com/register-email>



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