Partnerships, Certifications and Awards

AACRAO
Advancing Global Higher Education

BCNET

EDUCAUSE

KPMG

Application Innovation Award - Education

Winner: Frequency Foundry

Microsoft Partner
Microsoft
Gold Cloud Customer Relationship Management

Microsoft Partner
Microsoft
Gold Application Development

Available on
Microsoft AppSource

Microsoft
AEP
Authorized Education Partner

Certified for
Microsoft Dynamics

analytikus
SIMPLIFYING DATA

ClickDimensions

INTERMEDIA

THE COMMON APPLICATION

Dynamics 365
Higher Education
Accelerator

telax

FREQUENCY FOUNDRY
MORE SIGNAL. LESS NOISE.

CONTACT US

Scan to book a free demonstration today

www.frequencyfoundry.com
greymatter@frequencyfoundry.com

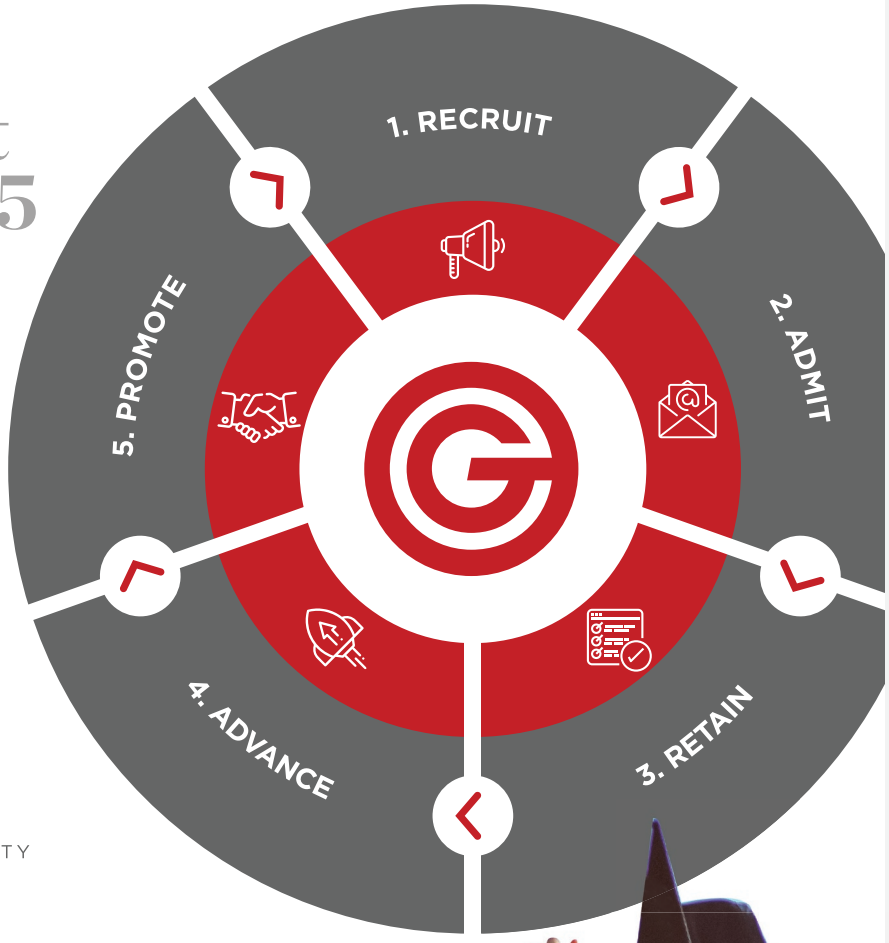
greymatter

A Full Life Cycle CRM for Higher Education

FREQUENCY FOUNDRY

greymatter for Microsoft Dynamics 365

Built on the Microsoft Dynamics and Power Platform and fully leverages the Common Data Services (CDS) to support ease of integration, standards driven architecture and future proofing.



- EVENT MANAGEMENT
- MOBILE FUNCTIONALITY
- APPOINTMENT BOOKING
- PCI PAYMENTS
- SELF SERVICE PORTALS
- ENGAGEMENT SCORING
- ACADEMIC PLANNING
- CONTINUING EDUCATION
- CASE MANAGEMENT
- FULL INTEGRATION
- SOCIAL MEDIA INTEGRATION
- SECURITY
- DONOR MANAGEMENT & FUNDRAISING

Engage. Analyze. Act.

greymatter goes beyond traditional CRM Systems of Intelligence and Engagement to bring together both foundational and transformational institutional technologies like AI and Machine Learning to not only signal you of risks but to act on those signals to reduce attrition and increase engagement.

- Omnichannel Experience
- AI driven risk and engagement predictions
- Seamless Admissions with Common Application, State Admission Systems or using your SIS
- Native integration to leading SIS and LMS
- SaaS and in your Office365 tenant
- Concept to Go-live in 90 days