

# Optimise costs & stay secure

by modernising your IT with Microsoft Azure

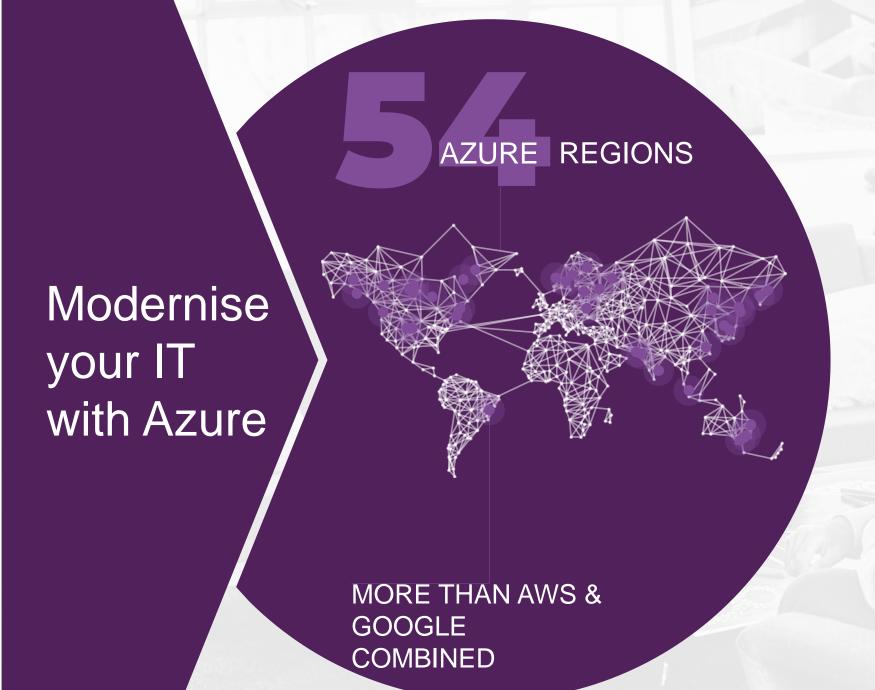


# Is your technology holding you back?

It may be high time for you to modernise your IT.

- How are you keeping IT costs under control as you grow your business?
- Are you running aging hardware and software you need to replace?
- Are you meeting today's security and compliance standards?
- What is your strategy for protecting your business from the growth in sophisticated cyber threats?





Azure is a public cloud made up of more than 100 interconnected datacenters around the world.

Each datacenter runs thousands of servers for compute and storage managed by Microsoft.

Simply log into the Azure portal to begin using cloud services to run nearly anything.

## Organisations large or small trust PA and Azure











Wine Australia































### **Allied Health**

Allied Health modernise their healthcare IT infrastructure and operations with Microsoft Azure.

- Professional Advantage migrated business-critical applications and mailboxes to Azure and established an Office 365 tenant despite the substantial amount of technical work needed and the very tight project implementation deadlines.
- The migration needed to happen rapidly within a 5-week window with the HSP ceasing its business.
- Allied Health improved its IT operations, enhanced its user's experience, improved security and bandwidth, and eliminated unnecessary IT licensing and operational costs moving forward.

#### **Learn more**





### Energy Water Ombudsman NSW (EWON)



From in-house to hybrid cloud infrastructure, independent dispute resolution organisation EWON transforms and secures its IT infrastructure with Microsoft Azure and Intune.

- EWON had ageing, on-premise servers that required very costly maintenance and upgrades to remain supported.
- EWON wanted to reduce the data security risks associated with their employees working from home, using their personal devices to access their systems and apps.
- Professional Advantage migrated 38 virtual machines to Microsoft Azure and deployed Intune for mobile device management and security.
- The move to Microsoft Azure gave EWON the flexibility, scalability, security, and cost savings that would have been unachievable with an on-premises IT environment.



#### **Learn more**



Pay less, get more: Run any part of your business in the cloud – on your terms and timeline, and more cost-effectively than you might think.

Bring your
Windows Server
workloads to
Azure



Flexible modernisation and scale: Add cloud capabilities at your own pace – migrate server apps to Azure and easily bridge existing infrastructure to the cloud in a way that's right for you.



Unmatched security and business continuity: Get always up-to-date security updates and protect applications and data from threats and ransomware.



# Cost-effective: pay less, get more

Spend less time managing server infrastructure and more time adding business value. Drop the burden and large up-front costs of locally-run server management.

Respond quickly to changing business requirements with the ability to add capacity during peak seasons and reduce it when you need less.

Pay only for what you use for short or seasonal cloud needs. Or get unmatched pricing in the industry, paying a predictable rate for always-on critical services.

Hit the cloud running with familiar Windows Server features in Azure. And take advantage of free assessment/migration tools plus free online training courses.

Use Azure cost management tools to easily track utilisation and follow cost savings recommendations.



# Flexible modernization

Run Windows Server in Azure Virtual Machines – gain access to enterprise-grade server infrastructure without having to run your own on-premises servers and storage.

Migrate one, two, or all your critical business applications to the cloud with surprising ease – when you're ready and on your terms.

Get unlimited innovation – Azure makes it easy to <u>build new apps</u> to better serve your customers – for example, build web apps with chat bots.

Need to stay on-premises? No problem. Upgrade to Windows Server 2019 and get built-in access to hybrid services such as cloud backup.

Simplify management of Windows Server anywhere – Use Windows Admin Center to manage Windows Server in Azure and on your own servers.

## **Secure and Compliant**

### **SECURE**

Microsoft Cyber
Defense Operations Center

>3,500 full-time security professionals

6.5 trillion global signals daily

\$1 billion annual cybersecurity investment





Unmatched security, privacy and business continuity

Guard your business against external threats and ransomware, using built-in security features across on-premises and cloud deployments.

Make sure your business stays up and running no matter what, with full backup and recovery to the cloud.

Make it easy for employees to access all their apps and devices with secure single sign-on – from anywhere.

Take advantage of <u>compliance certifications</u> in Azure—more than any other cloud provider.

Protect apps running Windows Server or SQL Server 2008/R2 – Upgrade to the latest version of Windows Server in Azure. If your app requires 2008/R2, stay protected with 3 more years of extended security updates, free only in Azure.

<u>Data privacy</u>: We are committed to providing you with products, information, and controls that allow you to choose how data is collected and used.

# How can Professional Advantage help you?

- We help you choose the right balance of onpremise and cloud services.
- We help you select the delivery and billing models that suite your organisation's needs.
- We move your IT infrastructure to the cloud quickly and with minimal risks.
- We improve your business flexibility and system uptime.
- We are one of the few partners that has the 3 Microsoft Cloud capability – Azure, Microsoft 365 and Dynamics 365.
- We have a 30-year track record in the IT industry.



### How to migrate to Azure with confidence?

Start with an Azure Migration Readiness Assessment.

- The 2-day Azure Migration Readiness Workshop that will help you to clarify these areas:
  - Identification of Microsoft Azure tools and services specific to your needs.
  - Assessing which workloads you can migrate to Microsoft Azure.
  - Determining the most suitable and cost-effective migration approaches.
- You will receive a prioritised roadmap, estimated costs and potential ROI at the end of the workshop.
- This workshop is FREE of charge and will be delivered virtually through Microsoft Teams.

<u>Learn more</u>





# HELPING ORGANISATIONS Achieve more WITH TECHNOLOGY

1800 126 499 enquiries@pa.com.au www.pa.com.au

# Appendix



# End of Support for Windows Server 2008/R2: January 14, 2020

End of Support means the end of regular security updates, which can put your apps and data at risk, or break important compliance standards.

Proc	luct	Re	lease
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#### **End of Support**

Mainstream Support	Extended Support
5 years	5 years
<ul><li>New features</li><li>Security updates</li><li>Non-security updates</li></ul>	<ul><li>Security updates</li><li>Non-security updates</li></ul>

### Examples of recent "critical" and "important security updates

Event/Incident	Severity/Impact
Petya	Critical/Remote Code Execution
Meltdown/Spectre (Speculative Executive Side Channel Attacks)	Important/Information Disclosure

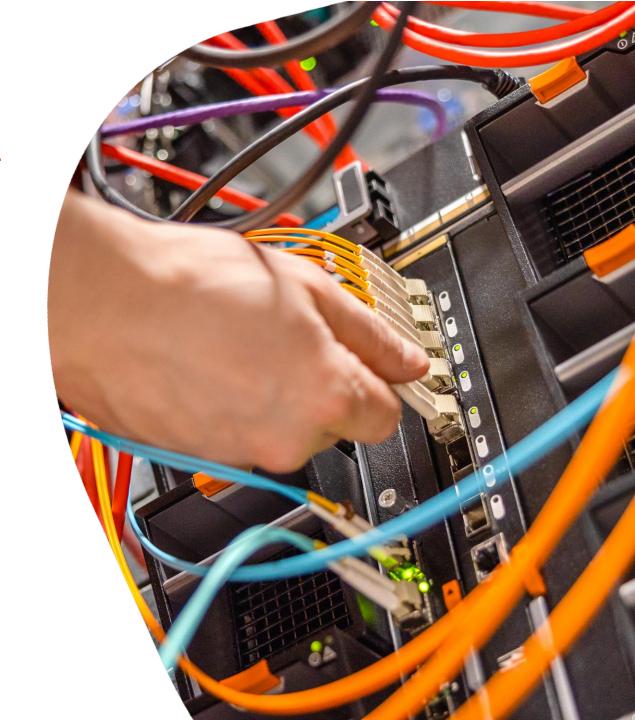
### Move apps and data to Azure where you can either:

- Upgrade to Windows Server 2019 or
- · Keep them protected with free Extended Security Updates until Jan. 2023.

### **Featured Resources**

to help you further with planning your Azure Migration.

- Blog: Mitigate the risks with SQL Server 2008 and Windows Server 2008 End of Support
- Whitepaper: Better on Azure: The benefits of using Azure for Win Svr & SQL Svr workloads
- TCO: Azure TCO for Large Enterprises
- Infographic: 5 reasons to run your business in Microsoft Azure



# Azure Consulting Services from Professional Advantage













#### **Azure Migration**

Save on costs and increase your business' agility by migrating your onpremises servers and business critical apps to Microsoft Azure.

### Azure Optimisation

Prevent unnecessary costs on your Microsoft Azure consumption by optimising your usage and identifying underutilised or idle resources.

#### Windows Virtual Desktop

Enable secure remote working with virtualised desktops and apps using Windows Virtual Desktop.

# Identity & Access Management

Enable a single and secured identity for your users in all your apps to protect your user's identity in real-time.

# Backup & Disaster Recovery

Guard your data and apps against costly business interruptions. Azure's BCDR solution can enable your business to recover in a timely manner.

#### Managed Services & Support

Get access to skilled support engineers with proactive and automated incident management so you can focus on running your business.