



Intershop

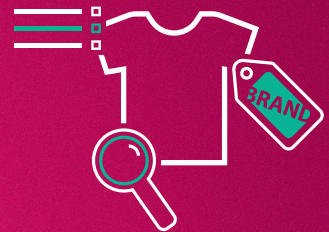
Commerce Suite

## INSPIRED BY CUSTOMER EXPECTATIONS

*Create a compelling shopping experience*



*Provide the information your customers look for*



Your Customers

**BUY**



*Join the entire customer journey*

*Run commerce processes with ease*



# ADVANCED COMMERCE MANAGEMENT FOR THE PERFECT SHOPPING EXPERIENCE

Intershop Commerce Suite is the world's leading solution for **modeling sales processes to suit any business model or organizational structure**. Using this single platform, you can **showcase your brands, market your products worldwide**, and implement the strategies that will **grow your business**. As we continue to develop the Intershop Commerce Suite, we're inspired by the expectations of your customers and partners to create the perfect, **seamless omni-channel shopping experience**.





Intershop Commerce Suite

## Omni-Channel Management

### **Commerce is Increasingly Diverse.**

Intershop enables intelligent management of the ever-increasing number of customer touchpoints.

[intershop.com/omni-channel-management](https://intershop.com/omni-channel-management)



Intershop Commerce Suite

## Experience Management

### **Your Customers Expect More.**

With the Intershop Commerce Suite, you can create a rich, engaging, and intuitive shopping experience.

[intershop.com/experience-management](https://intershop.com/experience-management)



Intershop Commerce Suite

## Product Information

### **Product Data is the Heart of Your Business.**

The PIM system in the Intershop Commerce Suite ensures optimum quality and profitable deployment of your product data.

[intershop.com/product-information-management](https://intershop.com/product-information-management)



Intershop Commerce Suite

## Customer Management

### **Good Relationships are the Basis for Every Successful Business.**

The customer management tools offer a consistent overview of all the data you need to build positive relationships with your customers.

[intershop.com/customer-management](https://intershop.com/customer-management)



Intershop Commerce Suite

## Transaction Management

### **Smooth Transactions Mean Satisfied Customers.**

From classic retail checkout to complex B2B scenarios, the Intershop Commerce Suite is designed for smooth and customer-friendly transactions.

[intershop.com/transaction-management](https://intershop.com/transaction-management)



Intershop Commerce Suite

## Organization Management

### **Your Business is Unique.**

The Intershop Commerce Suite adapts to the specific characteristics of your business, not vice versa.

[intershop.com/organization-management](https://intershop.com/organization-management)



Intershop Commerce Suite

## Analytics & Reporting

### **Control is Key to Business Performance.**

The Intershop Commerce Suite contains powerful tools for analyzing business data and monitoring the technical infrastructure.

[intershop.com/analytics-reporting](https://intershop.com/analytics-reporting)



Intershop Commerce Suite

## Operational Excellence

### **Growth Requires a Solid Foundation.**

The Intershop Commerce Suite is designed for high performance and availability, plus maximum adaptability and integration.

[intershop.com/operational-excellence](https://intershop.com/operational-excellence)



# DEPLOYMENT MODELS FOR EVERY BUSINESS SCENARIO

At Intershop, we appreciate that every business is unique. That's why we developed the Intershop Commerce Suite with a range of deployment models to suit your specific needs. We also understand that growing your business can be a highly dynamic process. Accordingly, Intershop provides a unique path for growth—so you never have to change your commerce platform again.



## **Power Start**

*Cloud* is the quickest and easiest way to enter the world of omni-channel commerce. While we provide the infrastructure and operate the platform (software as a service), you have immediate access to the powerful functionality of our world-leading commerce technology. Our attractive pricing models and fast project set-up enable you to minimize investment risk. You can also focus fully on your core business activities, secure in the knowledge that the platform is capable of accommodating even the most dynamic development.



## **Maximum Flexibility**

If you want to keep your options open, choose the *Managed* model. Unlike conventional hosting models, you can decide where to run your commerce platform: in your own data center, in an Intershop data center, or with a third-party provider. You can also decide which services you want to run in-house and which ones you want to outsource. In short, you can enjoy the best of both worlds—the freedom and independence of an on-premise license plus the convenience of outsourcing selected infrastructure and operational services.



## **Unlimited Freedom**

For maximum control of your e-commerce solution, choose the *Enterprise* on-premise model for the Intershop Commerce Suite. Typically, the platform will be hosted in your own data center and administered by your own IT specialists. The Enterprise model enables deep integration with your existing system landscape as well as detailed customization to meet the exact requirements of your business. What's more, you also retain total control of all business-critical data.

## **Intershop Communications**

Jena, Germany  
Hong Kong, China  
Melbourne, Australia  
San Francisco, USA  
[www.intershop.com](http://www.intershop.com)

