cloudThing in Nonprofit

Develop
PowerPlatform
DevOps
Data

Gold Microsoft Partner

HMRC Fines
Human Error
Multiple Channels

Bespoke Applications
Power Platform
Dynamics Marketing
Self-Service Portals

Manual Campaigns
Department Siloes
Poor Marketing Data

Outdated Systems
Security Vulnerability
Integration of Data

Predictive Science
Common Data Service
Application Migration
DevOps Services

Integration of Data

Supporter Engagement

Cloud Thing NonProfit Journey

Third Sector Digital Awards
HIGHLY COMMENDED
Leveraging the collective strength of Microsoft Dynamics 365

- Sales
- Marketing
- Service
- Commerce
- Human Resources
- Finance
- Operations
- Power Platform

Customer Insights
Microsoft Power Platform

The low-code platform that spans Office 365, Azure, Dynamics 365, and standalone applications

Innovation anywhere. Unlocks value everywhere.

- **Power BI**: Business analytics
- **Power Apps**: Application development
- **Power Automate**: Process automation
- **Power Virtual Agents**: Intelligent virtual agents

**Additional Components**
- Data connectors
- AI Builder
- Common Data Service
What is the Nonprofit powerUp – a NFP menu

F&E
- Fundraising & Engagement
- Volunteer Management
- D365 PSA
- Nonprofit Sales
- D365 Sales
- Nonprofit Core
- Nonprofit Measurement

NPA
- Improved Visualisation
- Integration Accelerator
- Flexible Data Entry
- Bank Processing/DD
- Tax Relief/GA
- Compliance Solutions
- Data Hub
- Offloaded Processing

Platforms
- Microsoft Common Data Model
- Microsoft Power Platform
- Microsoft Azure

Optional – Sector Focussed Managed Services, CI etc
The what & why of the Nonprofit powerUps

- Over 10,000 hours in the making
- Nonprofit reference implementations of powerThings
- Built from experiences working with large Nonprofits
- Solves the most-complex issues we frequently see

- Fills a large amount of adoption gaps
- Leverages the best of Azure, without the dev. cost to you
- A collection of solutions to common problems
- But, can be used as standalone point solutions

- A way for us to really extend our impact and reach
- Something we’ll continue to invest in
- Yours to do with what you will
- Free to charities

Yours to do with what you will

Free to charities
Tips for Starting your Journey

• Build for the Future – Leave yourself open to build on your solution – with a partner or with your in-house team

• Dream big, start small – Have a target architecture in mind, but work in small stages to realise value early, and realise value often

• Grow your ecosystem – Nobody is an expert in everything. You’re entitled to a second opinion, you’re entitled to multiple suppliers

• Find the quick wins – Moving to a platform means things like ‘Shadow IT’ are a good thing – it’s something you can very quickly integrate and build upon

• Don’t be scared to fail – A platform means you can quickly spin up, spin down and move on