

Open Innovation - bring external stakeholders into the heart of your thinking

By embracing the collective intelligence of an organization's ecosystem, challenges diminish, and transformation accelerates. Ideas can now be shared by the whole crowd of experts, partners, suppliers, citizens, students in fact any participant that can support, new discussions, new growth and great ideas.

edison365's Open Innovation solution unlocks the gateway for the fresh thinking required to transform internal innovation to ecosystem driven innovation. By collaborating with external stakeholders and engaging them with questions based on key organizational topics and challenges, ideas can be captured and swiftly acted upon to create value and stakeholder engagement.



edison365 Open Innovation:

- Engage your whole organization's ecosystem to crowdsource new ideas
- Enable collaboration and engagement with external stakeholders in a single, easily accessible portal
- Retain and store your own Innovation data securely for analysis and scrutiny of viability



Innovate without boundaries

Reach the full potential of organization innovation by seeking insights and ideas from your whole ecosystem of stakeholders.



Co-create in a secure environment

Utilize a single platform that allows new ideas to be discussed, developed and commented on without them getting lost in email threads and only shared with a few.



Identify opportunities

Remove the limitations of closed innovation and expand your organization's horizons through the identification of new opportunities.



Validate concepts and seek insights

Communicate and share insights with stakeholders. Leverage your ecosystem of innovation to expand upon ideas and transform your organization.

Access ideas from anywhere:

Users can access your Open Innovation challenges through social media accounts such as LinkedIn, Microsoft accounts, Google, Twitter or GitHub. Accesible on phones, tablets and laptops meaning that users can make suggestions or feedback at anytime from anywhere.

Intergrate and extend:

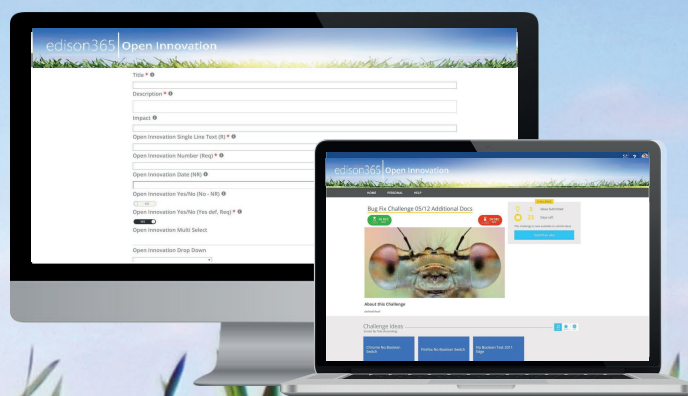
Collaborate with your organization's entire ecosystem and bring ideas into your internal environment without losing the lines of communication with the original contributor. Strengthen your relationship with stakeholders, whilst developing great solutions.

Applicable Use Cases

Sector	Ecosystem engagement	edison365 Open Innovation applications
Local and Regional Government	Citizen engagement	Proactively seek insights into local issues that matter the most to your citizens. Gather feedback from immediate concerns such as refuse collection through to detailed policy formation.
Not for Profit	Volunteer and beneficiary experience	Discuss the impact of services with beneficiaries, and begin to shape improvements based upon their feedback and insights.
Manufacturing	New product development	Engage the entire supply chain to understand new product requirements. Select focused groups to feedback on challenges and allow them to offer expert insight, no matter where they are within the supply chain.
Higher Education	Research and development	Pose challenges to other faculties, institutes and wider communities to ensure that your research efforts are relevant.
Pharmaceutical	Medicinal and pharmaceutical development	Access immediate solutions, ideas and end user insight from medical professionals to enhance research and development.

System Requirements:
edison365ideas

Office 365



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Gold Cloud Customer Relationship Management
Silver Application Development