

# Cashierless is the Future

## Overview

Zippin provides autonomous checkout for leading brick & mortar retailers. Our solution leverages computer vision and sensor fusion to create the most convenient shopper experience. Shoppers can zip in and out with their purchases. No more checkout lines and no need for self-checkout scanners.

Zippin launched its first partner store in 2019 and today powers 5 publicly accessible stores in 4 continents with 99.87% real world accuracy.

## Better and Faster Shopper Experience

1. Enter with Zippin app or credit card.
2. You and your family shop.
3. Walk out. Receipt in app or email.

## Benefits

### Highly accurate

- 99.87% accurate
- Accurate with all people and clothing
- No facial recognition
- Supports group shopping
- 24x7 remote monitoring team included - responds to AI edge cases in under 90 seconds

### Ease of Installation

- Can use a prefabricated modular turnkey solution to set up a store or retrofit an existing space in a store
- Custom integrate your app, payment processor, etc.
- Operational even during internet outages of up to 4 hours
- No servers or desktops needed

### Post-COVID Tools

- Manage the # of people in the store
- Enforce social distancing
- Offer contactless shopping experience
- Keep employees and shoppers safe



### Low Total Cost of Ownership

- Less labor costs
- Retailer net profit goes up by ~3X
- Higher sales/sq ft
- Eliminates shoplifting

### Real-time Inventory Management and Analytics

- Streamlined operations
- Restock without scanning
- Know when items are misplaced
- Set up monitoring and restocking alerts
- Advanced person-level analytics to increase loyalty and sales - can track each shopper's dwell time, gaze direction, shopping cart and more