**General Functionality Overview**

**Theory of Change**
A visual whiteboarding tool that enables the building of a theory of change that captures how beneficiaries’ lives will ultimately be changed. This tool is to accommodate the organic, non-linear process that organizations use during brainstorming and ultimately build a logframe.

**Logframe Builder**
Use the visual theory of change to select metrics to test, monitor, and evaluate your strategy and its impact on beneficiaries. The logframe builder allows users to create custom indicators and to select from external libraries of standard, vetted indicators.

**Activities & Budget**
Definition and assignment of activities to individuals, with the ability to log an activity’s tasks, supplies, status, and cost toward budgets. Creates GANTT charts and other tools to support project management.

**Data Collection**
Capture data through integrations with external tools, data imports, direct surveys, and voice-to-text capabilities.

**Context Monitoring**
Integrate and monitor data from external data sources or factors that may affect beneficiaries’ lives and your ability to operate and achieve change.

**Performance Monitoring**
Track progress toward the ultimate change you seek to achieve, focused on beneficiary impact.

**Storytelling**
Develop meaningful narratives describing how your project is changing lives, systems, and power structures. Capture the experiences and perceptions of project staff, community members, and project participants in their own words. Take project data and showcase assets for reports, proposals, and presentations, using relevant videos, photos, infographics, and text summaries of project progress.