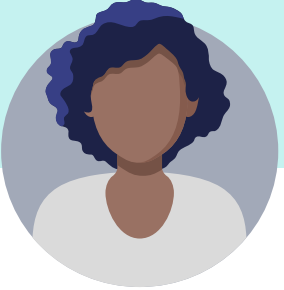
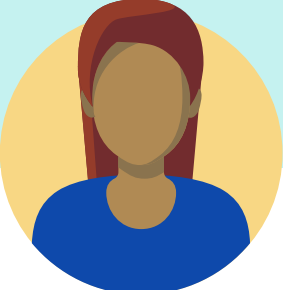




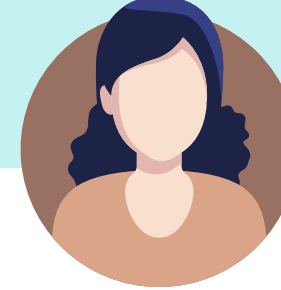



Persona Comparison

	 Mary Parson Project Manager	 Marta Santiago Project Manager	 Courtney Wells Communications Manager	 Michael Torres M&E Specialist	 Joelle Ong Portfolio Director	 Claude Moreau Program Manager	 Elise DeLeon Education MEL Specialist	 Chris Rison HQ Communications Manager
Features Prioritized	<div><div>ToCLogBudg</div><div>DataC MonP Mon</div><div>Sto</div></div>	<div><div>ToCLogBudg</div><div>DataC MonP Mon</div><div>Sto</div></div>	<div><div>ToCLogBudg</div><div>DataC MonP Mon</div><div>Sto</div></div>	<div><div>ToCLogBudg</div><div>DataC MonP Mon</div><div>Sto</div></div>	<div><div>ToCLogBudg</div><div>DataC MonP Mon</div><div>Sto</div></div>	<div><div>ToCLogBudg</div><div>DataC MonP Mon</div><div>Sto</div></div>	<div><div>ToCLogBudg</div><div>DataC MonP Mon</div><div>Sto</div></div>	<div><div>ToCLogBudg</div><div>DataC MonP Mon</div><div>Sto</div></div>
Project Complexity	HIGH					<div></div>		<div></div>
	MEDIUM		<div></div>	<div></div>	<div></div>			
	LOW	<div></div>		<div></div>			<div></div>	
M&E Complexity	HIGH			<div></div>	<div></div>	<div></div>		<div></div>
	MEDIUM		<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	
	LOW	<div></div>		<div></div>				
Organization Size	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
High Potential for Daily Use	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
Close to Beneficiaries	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>

General Functionality Overview

ToC

Theory of Change

A visual whiteboarding tool that enables the building of a theory of change that captures how beneficiaries' lives will ultimately be changed. The purpose is to accommodate the organic, non-linear process that organizations use during brainstorming and ultimately build a logframe.

Log

Logframe Builder

Use the visual theory of change to select metrics to test, monitor, and evaluate your strategy and its impact on beneficiaries. The logframe builder allows users to create custom indicators and to select from external Libraries of standard, vetted indicators.

Budg

Activities & Budget

Definition and assignment of activities to individuals, with the ability to log an activity's tasks, supplies, status, and cost toward budget. Create GANNT charts and other tools to support project management.

Data

Data Collection

Capture data through integrations with external tools, data imports, direct surveys, and voice-to-text capabilities.

C Mon

Context Monitoring

Integrate and make sense of data from external data sources on factors that may affect beneficiaries' lives and your ability to operate and achieve change.

P Mon

Performance Monitoring

Track progress towards the ultimate change you seek to achieve, focused on beneficiary impact.

Sto

Storytelling

Develop meaningful narratives depicting how your project is changing lives, systems, and power structures. Capture the experiences and perceptions of project staff, community members, and project participants in their own words. Take project data and showcase assets for reports, proposals, and presentation decks using relevant videos, photos, infographics, text summaries of project progress.