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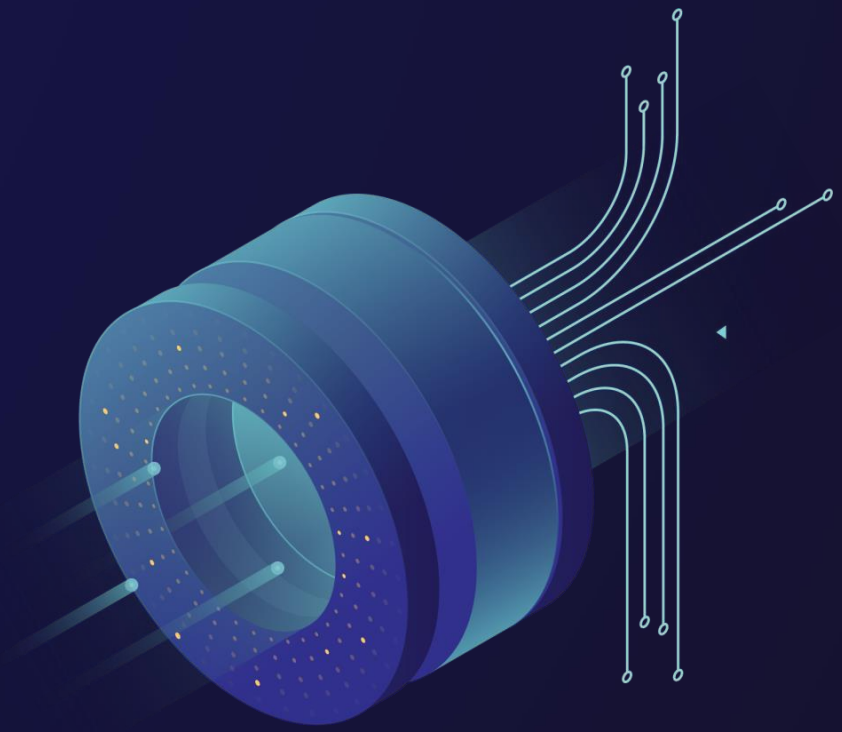
Azure Purview - Unified Data Governance QuickStart



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"Data governance is top of mind for every business leader I talk to today. If you don't know where or what your data is, you don't know your future as an organization."

Satya Nadella
CEO of Microsoft

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Opportunity

According to McKinsey only a small fraction of companies are effectively leveraging data-informed decision-making strategies.

85%

OUTPERFORMANCE IN SALES GROWTH

By companies who effectively leveraging data-informed decision-making strategies

25%

MORE IN GROSS MARGINS

By companies who effectively leveraging data-informed decision-making strategies

$59

BILLION

Spent on US regulatory infractions, that corporations could have used for other purposes.

Azure Purview - Unified Data Governance QuickStart

Safe Efficient Data Informed Decision Making

Challenges

Organizations face multiple challenges including:

- Data volume
- Diversity of data sources
- Data silos
- Ownership issues
- Recognizing the need for and pain caused by data
- Missing data documentation
- Lack of resources to apply to Data Governance among them.

These issues make it incredibly difficult to consume and understand the information in an efficient manner without a proper unified data governance strategy complimented by and built on technologies like Azure Purview and Azure Synapse.

Benefits

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The Valence Azure Purview

Unified Data Governance QuickStart will combine the potential of your data with the power of Microsoft Purview to implement a solution that is capable of:

Breaking down data silos

Improving data quality

Lower data management costs

Increasing access for users

Reducing Compliance costs and risks

Azure Purview - Unified Data Governance QuickStart

How does Azure Purview help with Unified Data Governance?

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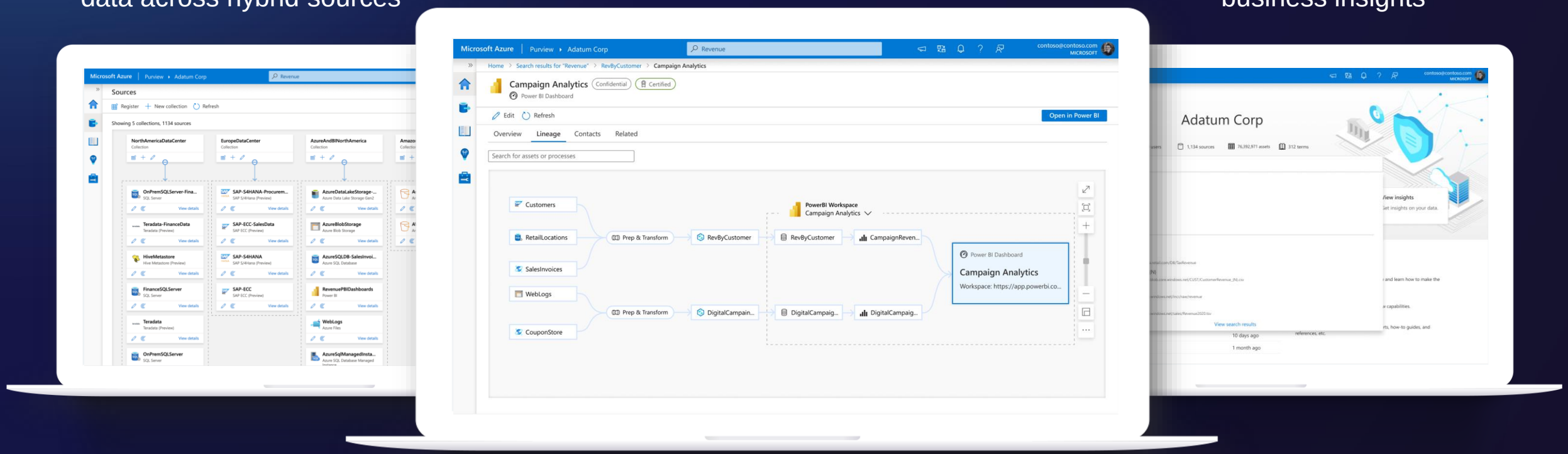
Create a unified map of your data across hybrid sources

Enable effortless discovery of trusted data

Discover data that powers business insights



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Why Microsoft?

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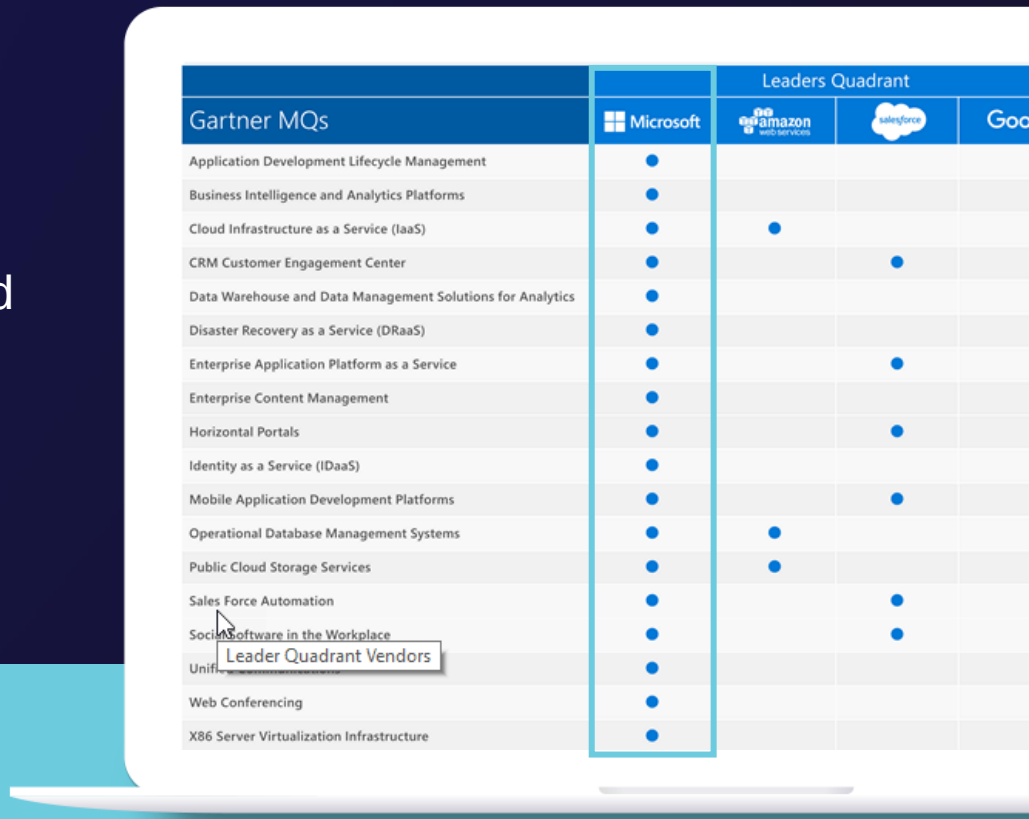
- Microsoft is a **$147B 45-year-old company**
- **95%** of fortune 500 companies run on Microsoft Azure
- Microsoft invests more than **$1 billion annually** on **cybersecurity research and development**
- Microsoft employs more than **3,500 security experts** dedicated to data security and privacy
- **Azure** has **more certifications** than any other cloud provider *(Including CJIS, HIPAA, IRS 1075, ISO/IEC, and CSA/CCm)*



Microsoft is a Leader in 18 different Magic Quadrants.

The only cloud computing vendor that is a Magic Quadrant Leader in all the major cloud services categories, including IaaS, PaaS, and SaaS.

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Engagement Options - Overview

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Valence brings the technical expertise, user experience and business acuity to implement scalable Unified Data Governance solutions that empower our clients to manage their data and their compliance, ultimately delivering insights that help them to make better informed decisions

BASIC – 1 DAY

Just getting started?

Valence offers an Azure Purview Unified Data Governance briefing in the morning and a requirements gathering discovery workshop in the afternoon.

Deliverables include documented requirements that can be used for implementing a Unified Data Governance solution later.

IINTERMEDIATE – 4 WEEKS

Modest needs or pilot level solution?

Intermediate applies our Valence Unified Data Governance methodology to up to 3 data sources and 1 custom classification.

The final deliverable is a limited but fully functioning unified data governance solution.

ADVANCED – 8+ WEEKS

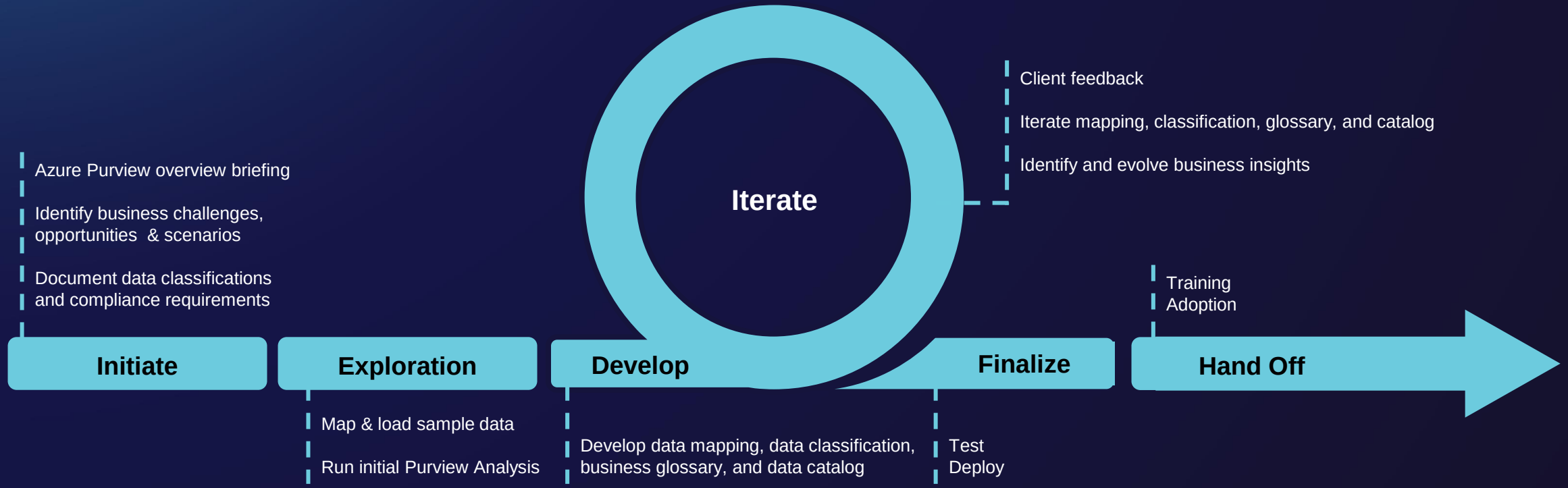
Ready for an enterprise scale solution?

Our methodology can scale to any number of data sources and multiple custom classifications.

The final deliverable is a fully functioning Unified Data Governance solution limited only by your requirements.

Our Approach

By leveraging our scalable, iterative methodology, Valence can rapidly implement unified data governance solutions that surface new and compelling business insights which enable our clients to drive true business impacts at scale.



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“What lies at the heart of digital transformation is also the underpinning of organizations who’ve proven most resilient during turbulent times—and that is data. ***Data is what enables*** *both* ***analytical power****—analyzing the past and gaining new insights, and* ***predictive power****—predicting the future and planning ahead.”*

Julia White
Corporate Vice President, Microsoft Azure

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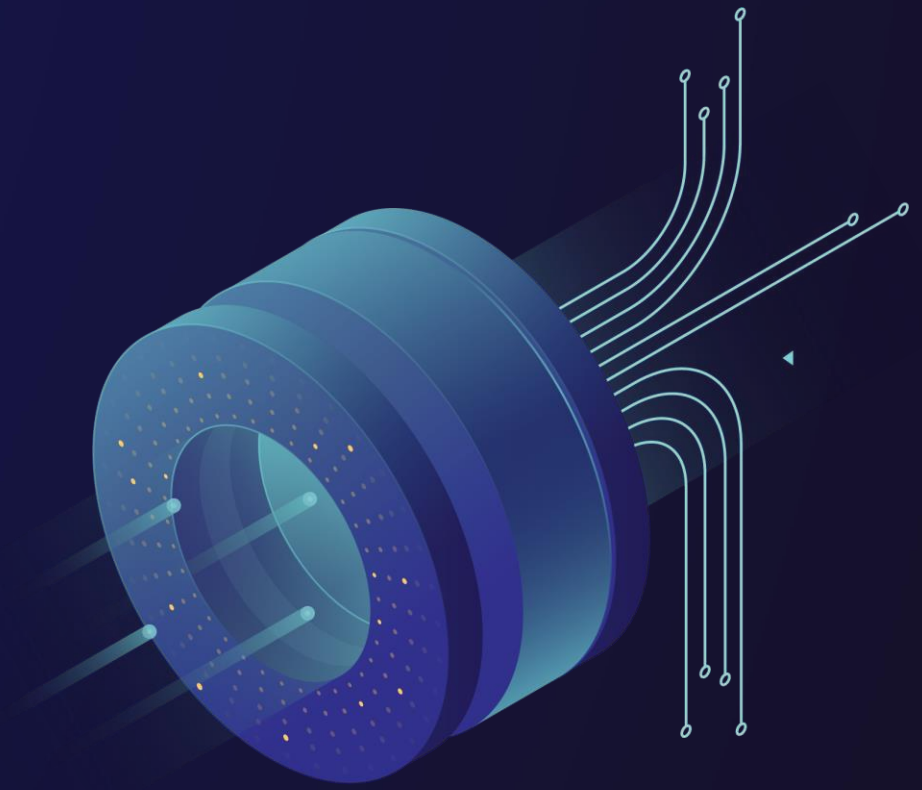
Digital Transformation Services



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