

# Civility, safety & interaction online: Brazil

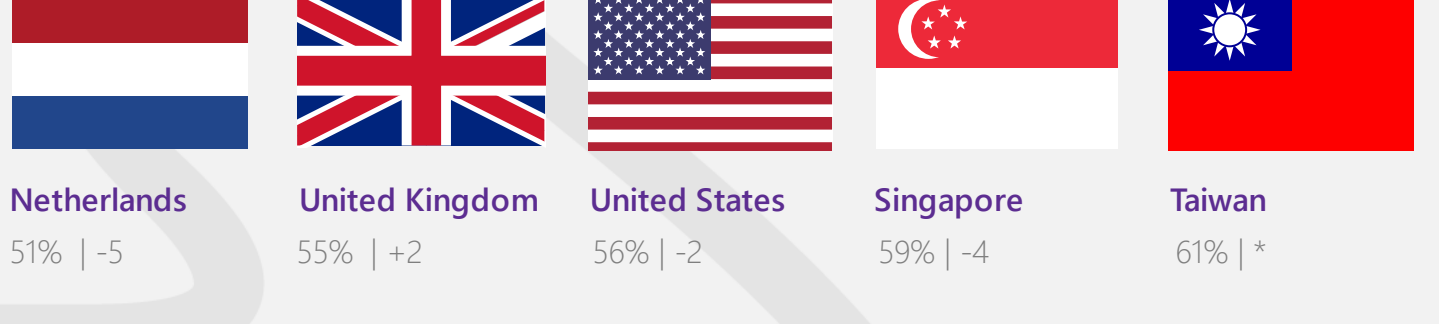
In an effort to promote safer, healthier, and more respectful online interactions among all people since 2016, Microsoft has been surveying teens and adults around the world about the state of digital civility. This latest survey marks the fifth straight year of that research, where we again asked respondents about their exposure to 21 different online risks across four categories: behavioral, sexual, reputation, and personal/intrusive. In total, over 16,000 respondents in 32 geographies participated (502 in Brazil), equally divided between teens and adults. The research was completed in April and May 2020. Read on for a summary of the latest results, some of which may surprise you.

## Digital Civility held steady at 72



### Best DCI scores in the world

Netherlands, USA, and Singapore showed significant YoY improvement in DCI  
\* Taiwan added in 2020

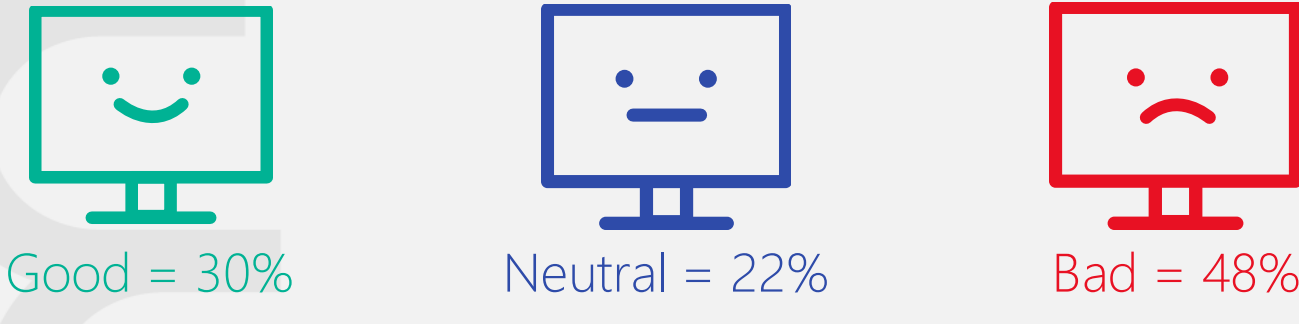


### Biggest improvements around the globe

Biggest improvements in DCI were primarily among geographies ranked lower on online civility



### Rating overall online civility



"I paused before replying to someone I disagreed with"  
#1 most common action

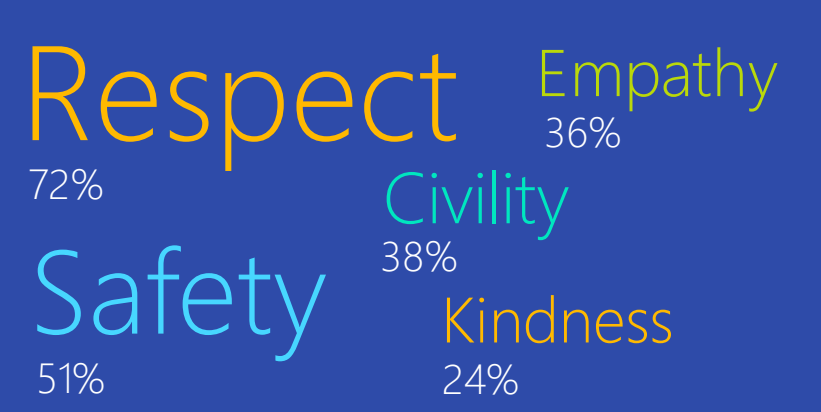
"I treated the other person with dignity and respect"  
#2 most common action

## Online civility rated less negatively in 2020

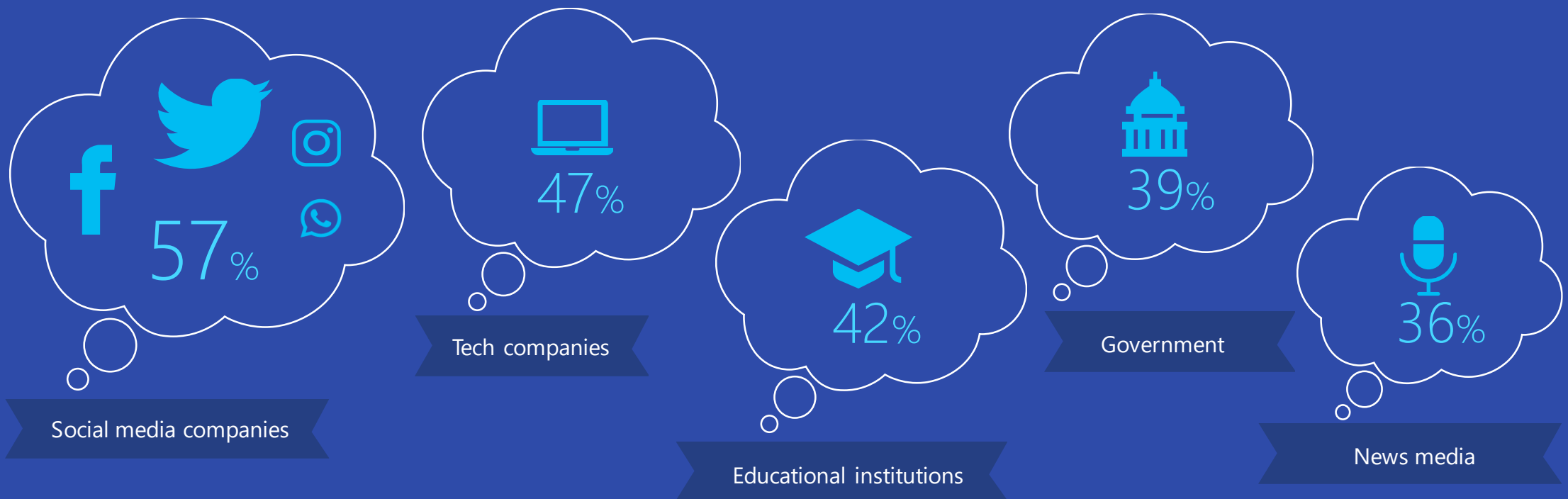
### How good or bad is online civility regarding\*...



### Top wishes for 2020s



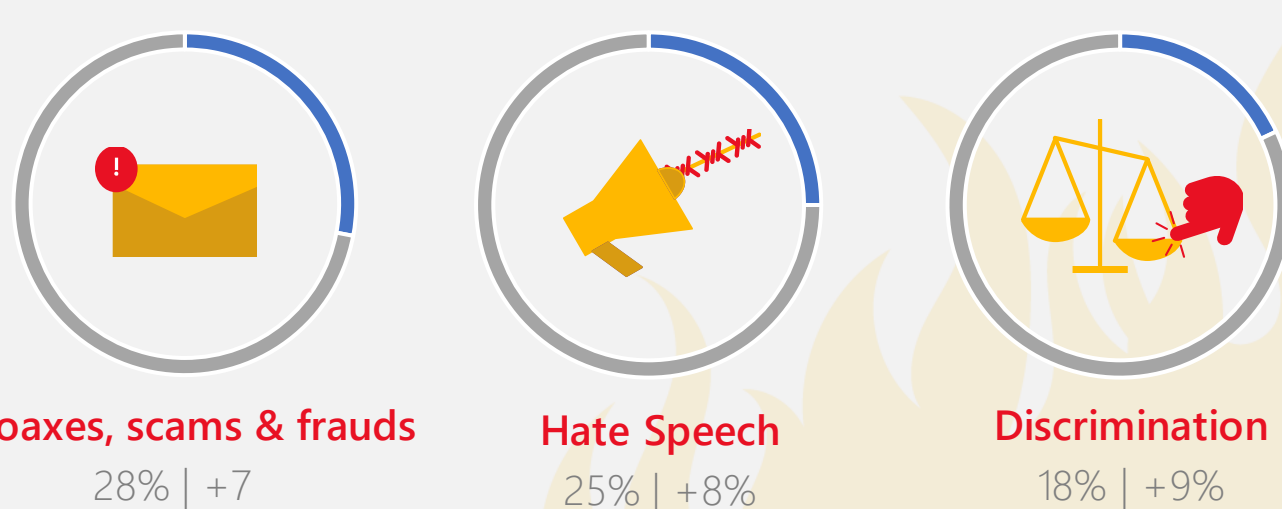
## Social media companies expected to make biggest contribution to improving online civility in the 2020s



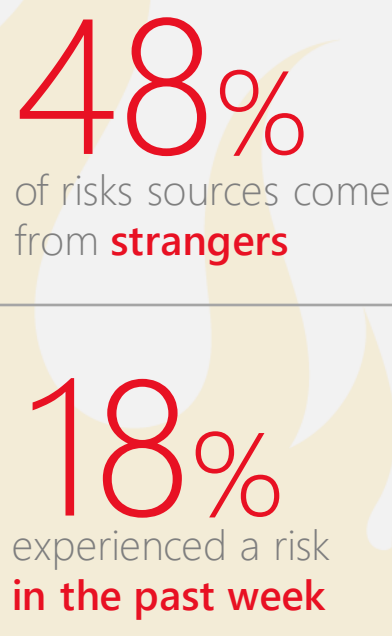
## Risks that spread hate and division continued to grow

### A few divisive risks at 5-year highs\*

Prior waves have shown that false or misleading information is a major component of hoaxes, scams and frauds.



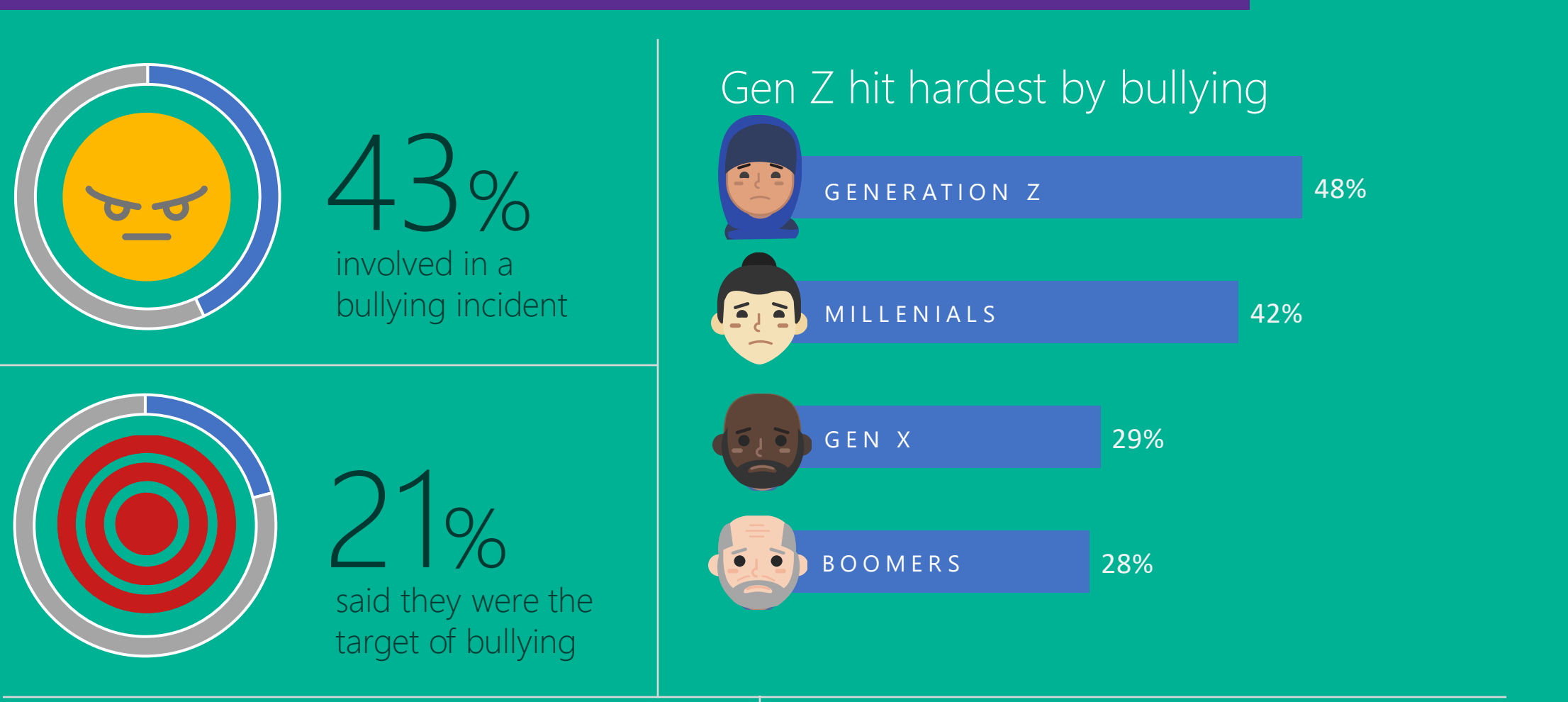
### Risks are increasingly anonymous and recent



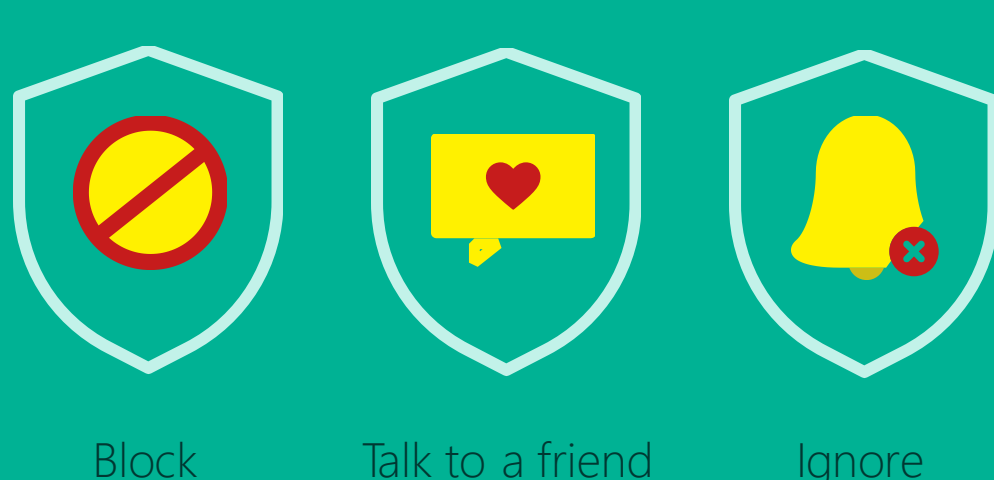
## Four in ten said civility online was worse during Covid-19



## 4 in 10 involved in a bullying incident



### Top 3 defenses against bullies



### "Bullying" inside the workplace

