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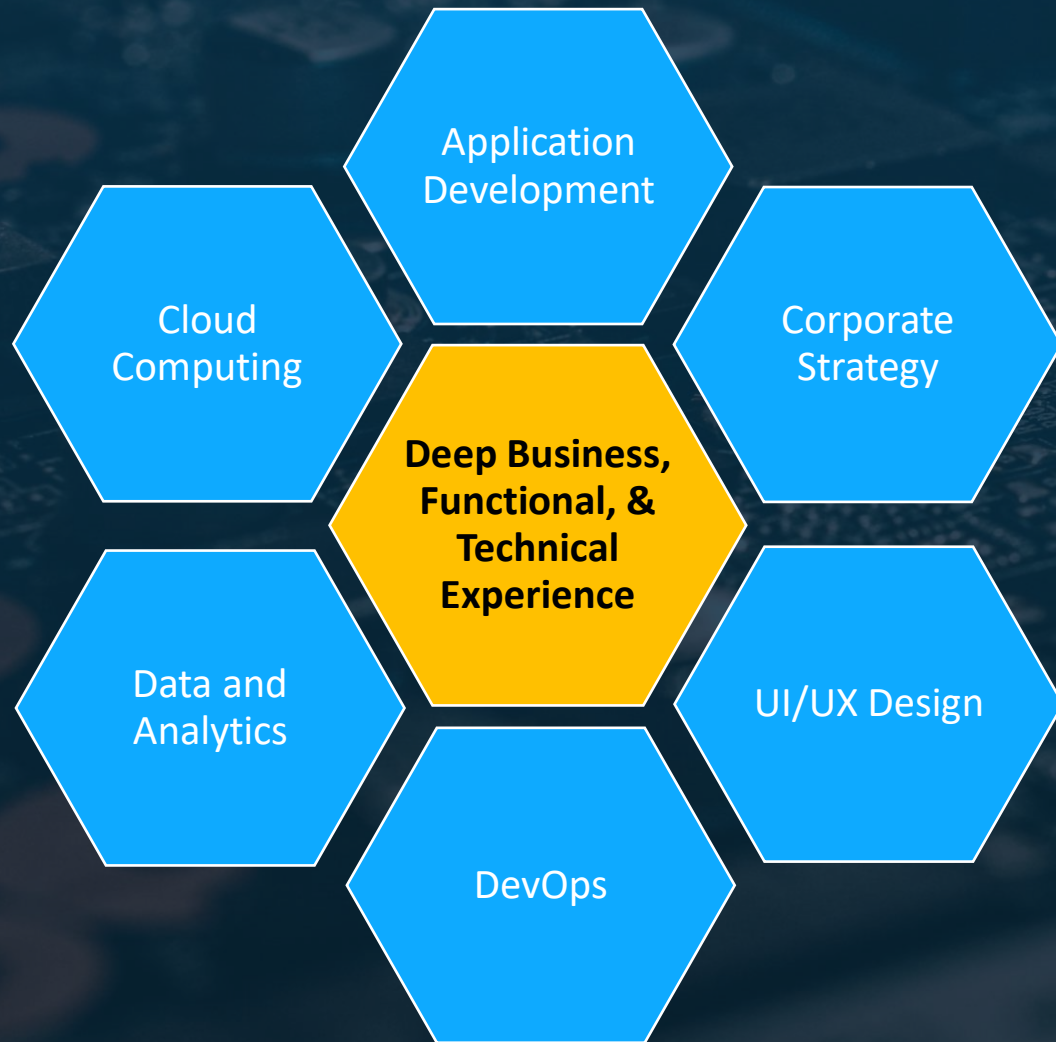
# SOFTWARE THAT CONNECTS

**insiten**  
Business Made Simple

Gold  
Microsoft Partner



# EXCEEDING CLIENT EXPECTATIONS SINCE 2016



Leadership team with roots in Big 4 advisory with experience delivering solutions for dozens of Fortune 100 clients



Gold  
Microsoft Partner  
Microsoft



## Diverse team of technology experts and product designers

### Cloud

Azure | Microsoft 365 | Heroku | AWS | Salesforce

### Data

SQL | NoSQL | Kafka | Databricks | R | Snowflake

### Front End

Angular | React | Vue | SCSS | Bootstrap | Material

### Analytics

Power BI | Tableau | Spotfire | Alteryx

### Back End

.NET | Node.js | Python | PHP

### SDLC

Azure DevOps | Git

# Case Studies

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*“Insiten is so much more than just a development shop. They deeply understand our business, help drive our strategic roadmap, and their passion for solving business problems with leading-edge technology is unparalleled.”*

## *M&A practice at a Big 4 firm realized rapid growth by teaming with Insiten to build a custom, state-of-the-art platform*

### Challenge

- Existing application needed to integrate with Teams collaboration platform
- Existing methodology historically managed offline in Excel and PowerPoint
- Hundreds of collaborators from different geographies and multiple organizations
- Unique requirements on a per-project basis
- Complex financial data aggregation, management, and reporting

### Solution

- Microsoft Teams custom tab to integrate the existing app into teams and channels
- Digitization of M&A methodologies into online tool with data capture and automated report generation
- Single-sign-on, localization, and translation capabilities to support diverse user base
- Highly configurable, no-code capabilities to rapidly implement custom project requirements
- Leveraged Power BI, Azure SQL, and Logic Apps to automate analytics and perform ETL tasks



**\$250M**

consulting  
revenue

**300+**

global  
clients

**0**

missed  
releases

**100%**

automated  
deployments



*“Other teams within FedEx are envious of the project management tool that Insiten has built for us. Several have even demanded their own, customized version of the solution to manage their work.”*

## *Corporate development team leveraged technology to better manage their major acquisitions*

### Challenge

- FedEx acquires several companies a year, resulting in complex integration projects
- IT requested that the solution run on their existing O365 stack
- Weekly status meetings were time consuming to prepare for and run
- Dependencies between workstreams often led to confusion and delays

### Solution

- Developed a platform for the corporate development team to plan & execute global acquisitions
- Developed modern UI to run on SharePoint online leveraging Lists and SPFx web parts
- Automated status reporting at PMO and workstream levels
- Ability to define relationships between workplans, functions, and initiatives, and powerful analytics to identify and remediate issues and delays



**3 months**

To design, develop, and launch the solution globally





*“I have never seen anything like this before! It will save me countless hours and give me confidence that my team’s presentations are always up to date with accurate information.”*

## *Innovative business intelligence application revolutionizing the way financial analysts present their Excel analysis*

### Challenge

- Teams are forced to use new tools that they lack familiarity with
- Excel users waste hours manually refreshing PowerPoint presentations
- Finance teams struggle to stay coordinated on complex projects
- Consumers of the analysis get overwhelmed by constant changes

### Solution

- Integration with Microsoft 365 and Teams; no change to existing work behavior
- Automated links between Excel and PowerPoint to instantly refresh their presentations as needed
- Organized file lists, comment threads, and alerts help teams work seamlessly together
- Real-time dashboards let stakeholders monitor and comment on the latest analysis



**1,500+**

PowerPoint files automated (and growing)

**insiten**

# CONNECT WITH US

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