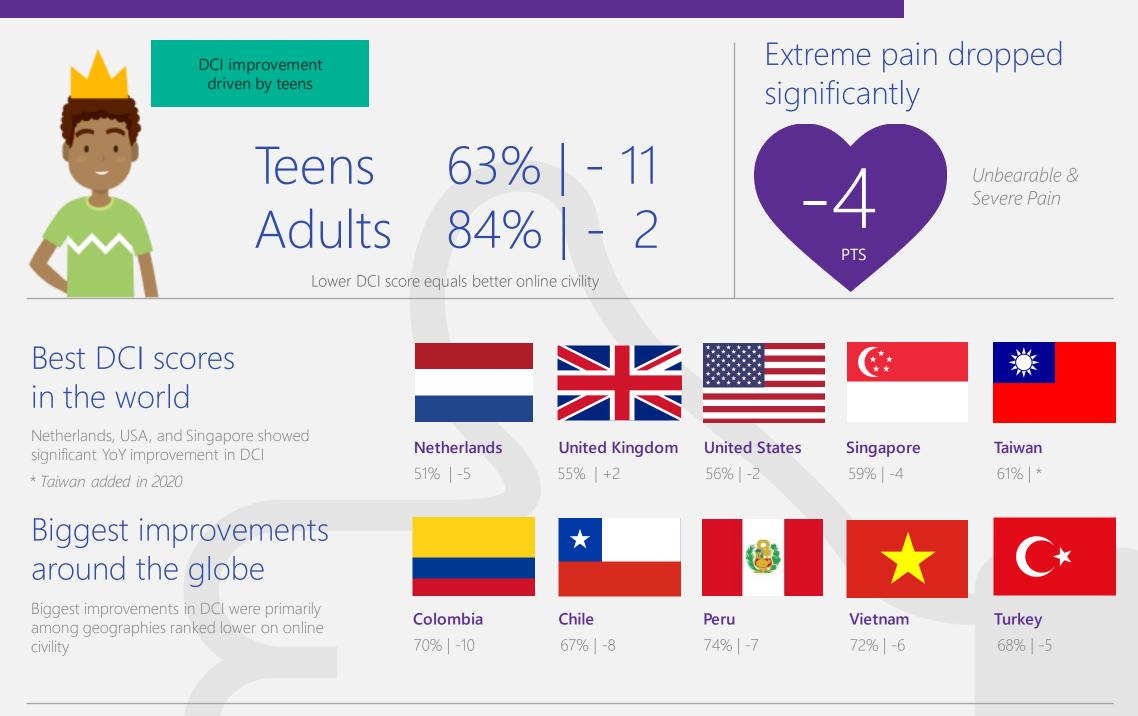


February 2021

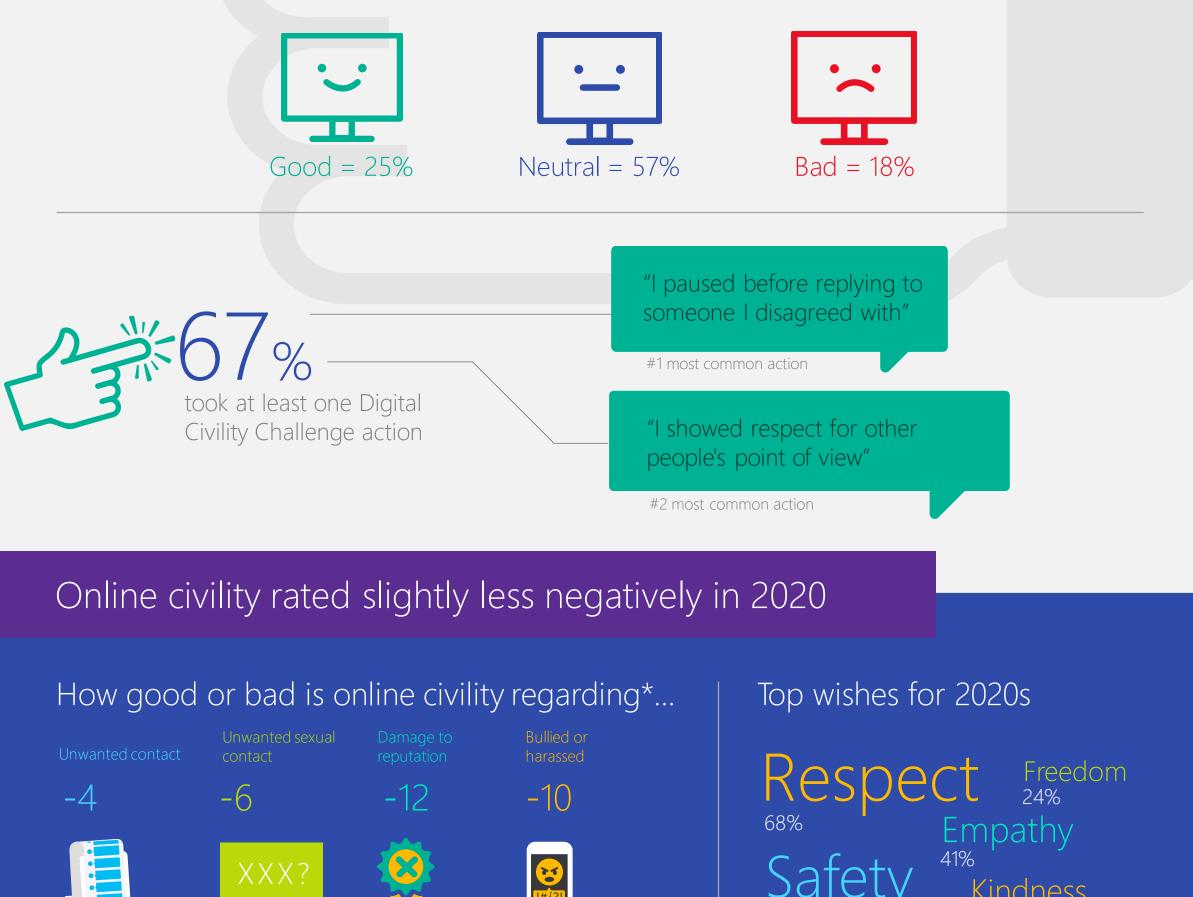
Civility, safety & interaction online: Peru

In an effort to promote safer, healthier, and more respectful online interactions among all people since 2016, Microsoft has been surveying teens and adults around the world about the state of digital civility. This latest survey marks the fifth straight year of that research, where we again asked respondents about their exposure to 21 different online risks across four categories: behavioral, sexual, reputation, and personal/intrusive. In total, over 16,000 respondents in 32 geographies participated (505 in Peru), equally divided between teens and adults The research was completed in April and May 2020. Read on for a summary of the latest results, some of which may surprise you.

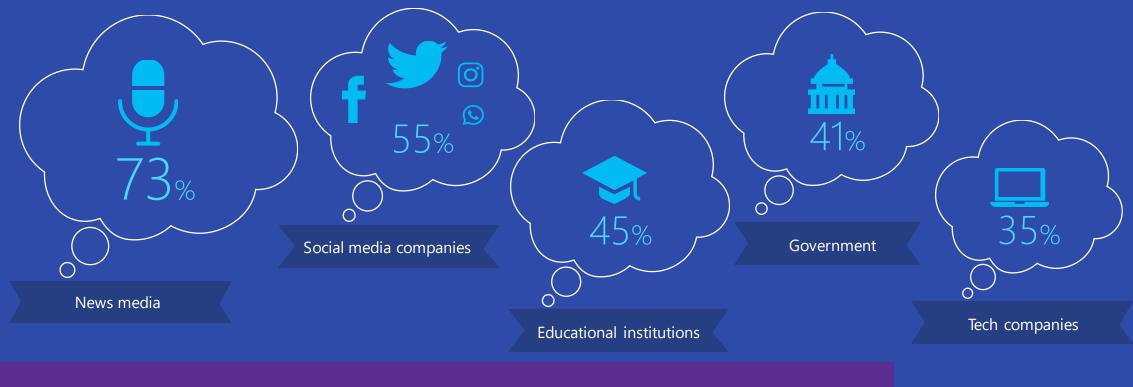
Digital Civility improved by 7 points to 74



Rating overall online civility



News media expected to make biggest contribution to improving online civility in the 2020s



62%

Risks that spread hate and division continued to grow





*Change in bad rating YoY



said online civility was better during the pandemic

Better online civility was attributed to seeing more

said online civility was worse during the pandemic

Greater spread of false & misleading information and

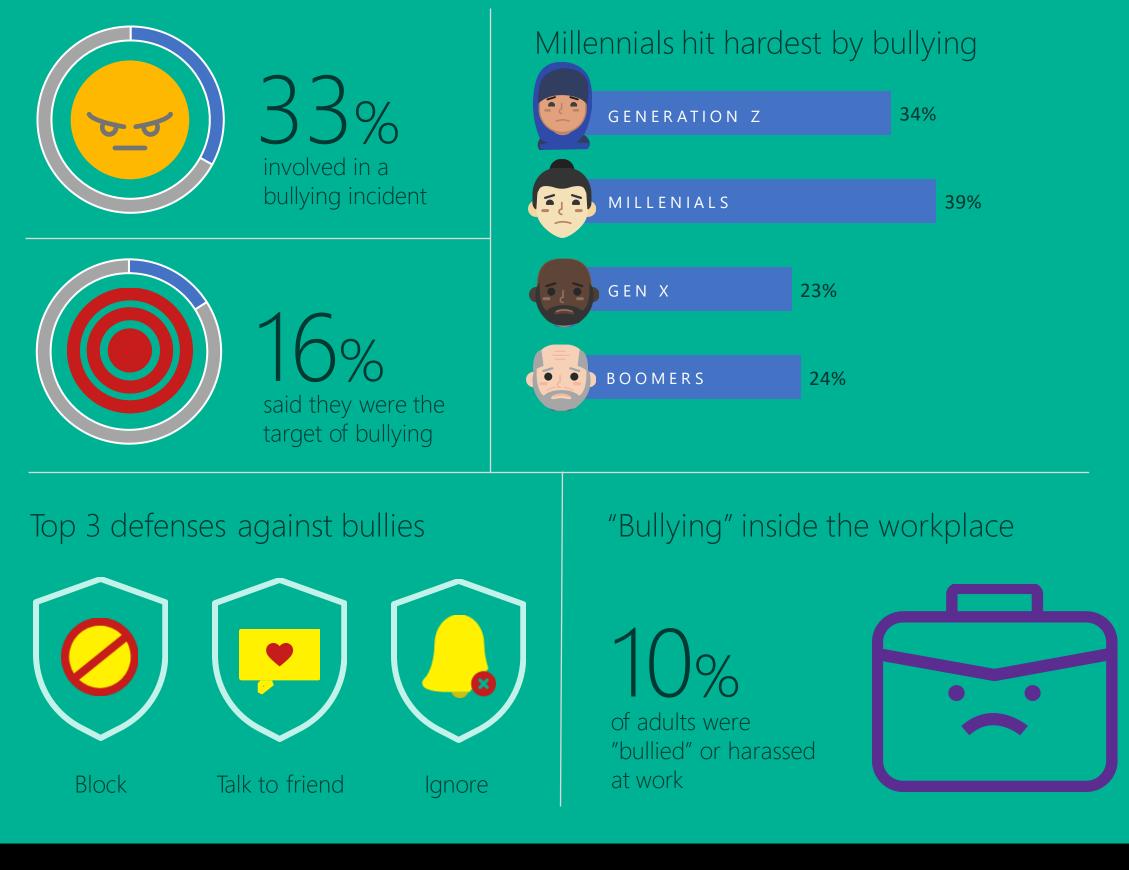
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Kindness

23%

people witnessing more selfish behavior were most often cited as how online civility worsened

1 in 3 involved in a bullying incident



- Microsoft

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