Digital transformation and a priority shift towards enabling a hybrid workplace has thoroughly redefined the network perimeter for virtually every organization. In response, many IT leaders are in the process of rapidly moving towards using identities as the core of their cybersecurity strategy—if they haven’t already.

This has resulted in a significant increase in identity-based attacks as cybercriminals shift their focus to the largest opportunities. As IT leaders rely more heavily on identities for their security strategy, it becomes imperative that they’re proactively protecting their identities against compromise.

**Understanding identity threat protection**

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**Identity-based attacks are increasing**

Using tactics like password spraying, phishing, and breach replays, cybercriminals have been increasingly focused on trying to compromise personal and professional accounts. With the increase in threats, IT leaders are looking for help to better manage alerts and proactively prevent compromise.

Microsoft has seen a **300%** rise in identity-based attacks in the past year of CISOs report seeing an increase in phishing campaigns and identity fraud.

**MORE VISIBILITY AND PROTECTION IS NEEDED**

In March 2020 alone, Microsoft detected **4.9 billion** attacker-driven sign ins and over **150k** compromised accounts—and these attacks are picking up speed. Hackers can move laterally to abuse any compromised identity and gain access to corporate resources, so it’s important to proactively prevent fraud and protect all identities.

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**How Microsoft can help**

Investigating events is key to better understanding and identifying weak points in your identity security strategy. Share this identity protection guide with your organization to help you understand the steps you can take to protect your identities.

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