# valtech\_

## **Business Transformation** Services

Where Experiences are Engineered



The digital revolution requires business leaders to shift from concentrating on efficient production to efficient consumption.

### Why Sitecore on Azure?

With Sitecore Experience Cloud, a digital platform built upon a modern, unified architecture and Microsoft Azure PaaS, you ensure business continuity, autonomy and agility for your digital projects This shortens time to market for new products and services and frees up time to focus on designing unique experiences and added value services for your customers.



## Why customers use **Sitecore on Azure**

This at-a-glance box

- Speed
- Agility
- Scalability
- Security
- Global presence
- Flexible expenditure
- Compliance

Faster time to market

- Speed of deployment
- Speed of operation
- Speed of scalability

Business value when you need it

Flexible costs

- Deploy solutions without hardware investments
- Automatic scaling of PaaS consumption
- Scale up, down and out as needed

**Consumption based expenditure** 

Personalize across all touchpoints

- Combine content management and powerful analytics
- Highly personalized digital experiences in real time
- Engage across all channels and touchpoints

Seamless customer experiences

Valtech was an obvious choice, for many reasons. They have this huge blend of digital marketing knowledge, technology forte, agile strength and this change management that they bring to the whole project.

- Lubomira Rochet, Chief Digital Officer, L'Oréal

## Why Sitecore on Azure enables brands to shorten time-to-market and scale faster than ever



#### Shorter Time-to-Market

Sitecore on Auzre allows our clients to do daily releases (or even multiple releases per day). Allowing the business to deliver business value faster



### Scaling

Sitecore on Azure allows our client to scale the actual application on actual demand using the auto-scaling features of Azure. Reducing the total TCO and allowing to scale to any demand on the platform



#### TCO

The solution reduces the overall TCO for our clients, reducing the cost of development and operational cost

#### Sitecore on Azure

#### Our promise to you

Improved Time-to-market, while reducing cost at the same time

#### An offer to get you started

- Reduced TTM
- Improved Agility
- Reduced TCO

#### Benefits of the solution

- Reduced TTM
- Improved Agility
- Reduced TCO

## Why Valtech?

Our success is based on understanding our customers business inside and out. From connected services to commerce platforms, Valtech provides the tools our customers need to emerge as leaders in their industry. We believe that when applied with the customer in mind, technology creates value, builds relationships, and grows revenue.