LOCUS

Bringing Supply Chain to the Forefront of Businesses

Locus is a global B2B SaaS (Software-as-a-Service) company that automates human decisions in supply chain, thereby reducing environmental impact worldwide. Our mission is to automate all human decisions required to transport a package or a person, between any two points on Earth while factoring in real-world constraints, and delivering end-to-end solutions using artificial intelligence to solve your operational and strategic supply chain problems.

Where does Locus fit in?

Last-mile Routing

Decrease your last-mile costs, while simultaneously increasing your delivery accuracy by coming up with the most optimal routes, the right fleet mix, and order sequences.

Service Personnel Dispatch Planning

Increase your revenue by creating the most efficient task order for your service executives, thereby increasing the number of tasks completed on any given day.

On-demand Route Optimization

Accommodating real-time orders is no big deal. Add new real-time orders to the scheduled plan and follow the updated route. It is as simple as that.sh

Zone-based Route Planning

Define service territories by drawing zones and associate different properties to it. What's more, you can also generate optimum plans within each zone.

Reverse Logistics

Processing returns is no longer an uphill task. It is as easy as planning a pickup and drop.

Sectors we optimize

CPG   **E-commerce**   **3PL/4PL**   **Retail**   **Services**

Why Locus

- SaaS platform that is modular with zero infrastructure setup hassle
- RESTful APIs making enterprise integrations seamless
- Intelligent route optimization platform powered by Artificial Intelligence and Deep Learning
- Proprietary vehicle allocation engine for optimal freight combination
- 360-degree customer communication with live visibility, predictive alerts, ETAs, feedback and payment integrations
- Proprietary geocoding engine with Terabytes of location data and ~0.2% outlier
- Secure platform with role-based access control
- Increased efficiency with scheduled and on-demand order clubbing
- Smart allocation of orders based on order priority, historical data, and driver's skills
- Planned vs. Executed route comparison to analyze driver behavior

Locus is secure

bsi. ISO/IEC 27001 Information Security Management
IS 706275

bsi. BS 10012 Data Protection
PIMS 697560

The Locus magic

70% reduction in planning time

1.5 million+ orders processed in a day

Solutions tried and tested on **250 million+** orders

Live across **400+** cities

100+ international clients

25% reduction in operation costs
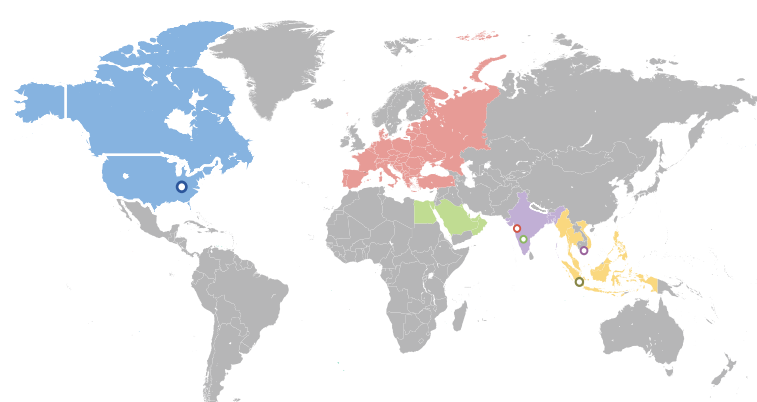
10% increase in sales and service revenue

6300 tonnes of GHG emissions reduced

Our success partners

TATA   BLUE DART DHL   Myntra Walmart   eurofins

bigbasket   1mg   KOEL   ZERODHA

We are global

● Wilmington, Delaware   ● Bangalore   ● Mumbai   ● Jakarta   ● Ho Chi Minh City

The Locus zone

Challenges and trends driving growth in 3PL

Locus supply chain optimization solutions

Increase First Attempt Delivery Rate with Locus

Our Product

Advanced Route Optimization
Dispatcher

Advanced Shipment Sorting
IntelliSort

Insights, Analytics & Predictive Alerts
MotionTrack

Locus labs

Beat Optimization
FieldPro

Supply Chain Strategy Solutions
Locus Consulting

To know more about Locus, visit locuslogistics.com or write to us at contact@locus.sh