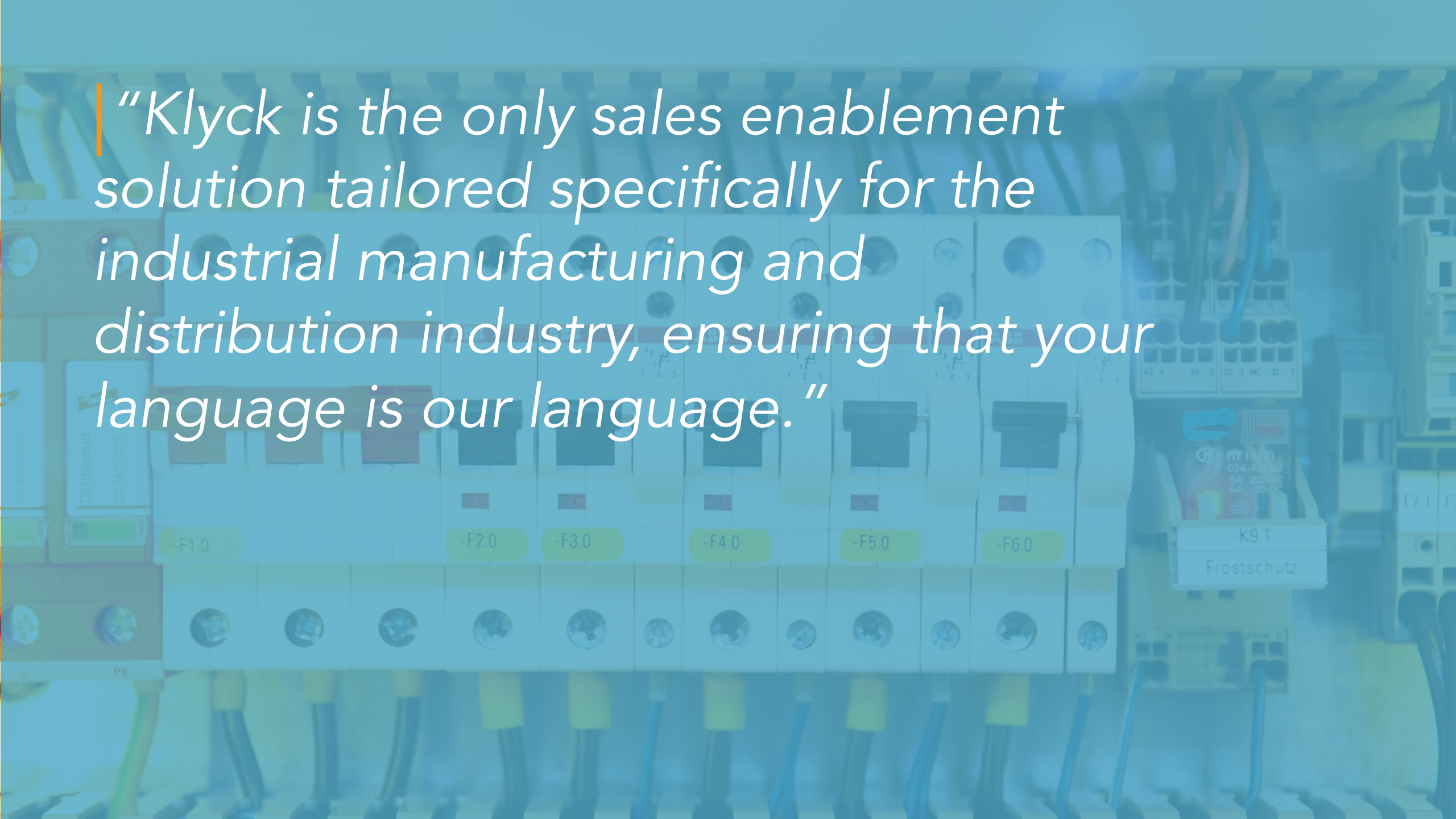


klyck.io



"Klyck is the only sales enablement solution tailored specifically for the industrial manufacturing and distribution industry, ensuring that your language is our language."

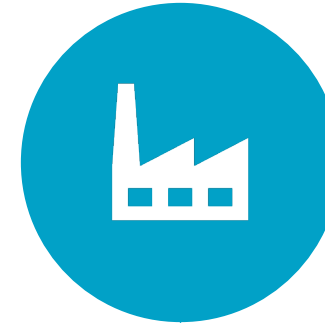
1999 - Skura Inc. is founded to support Siebel software services needs in the pharmaceutical industry



1999

2008

2016 – After 17 years of serving global pharma customers such as Glaxo Smith Klein and Merk, Skura is sold to Indegene



2016

2018

2018 – Whut acquires 01Click and merges the two companies into Klyck.io with financial support from investors. Klyck begins scaling a new patented SE interface with industrial partners



2008 – Skura Inc. develops one of the first sales enablement platforms and scales their solution with 18 of the top 20 pharma companies



2016 – Chris Skura launches Whut Inc. as the first sales enablement platform created singularly for manufacturing and industrial suppliers





A Team That Speaks Your Language

Klyck continues to invest in their team of on staff industrial experts, ready to consult with you about opportunities to grow your business.

We don't simply provide a software product, we provide personalized consultation, informed by decades of experience from individuals who know your industry, and more importantly, speak your language.

Trusted by Industry Leaders



Klyck has proven expertise serving enterprise organizations with global deployments.

Honeywell **METTLER TOLEDO** **WAGO** **Littelfuse®** **MAYER**

50
Countries

10,000+
Users

21
Languages



Solid Foundations

Klyck is backed by equity partners and institutional investors who are committed to long term success and scalability.



Klyck is Built on the Foundation that Industrial Sellers Need Specialized Sales and Marketing Tools



Why Klyck?

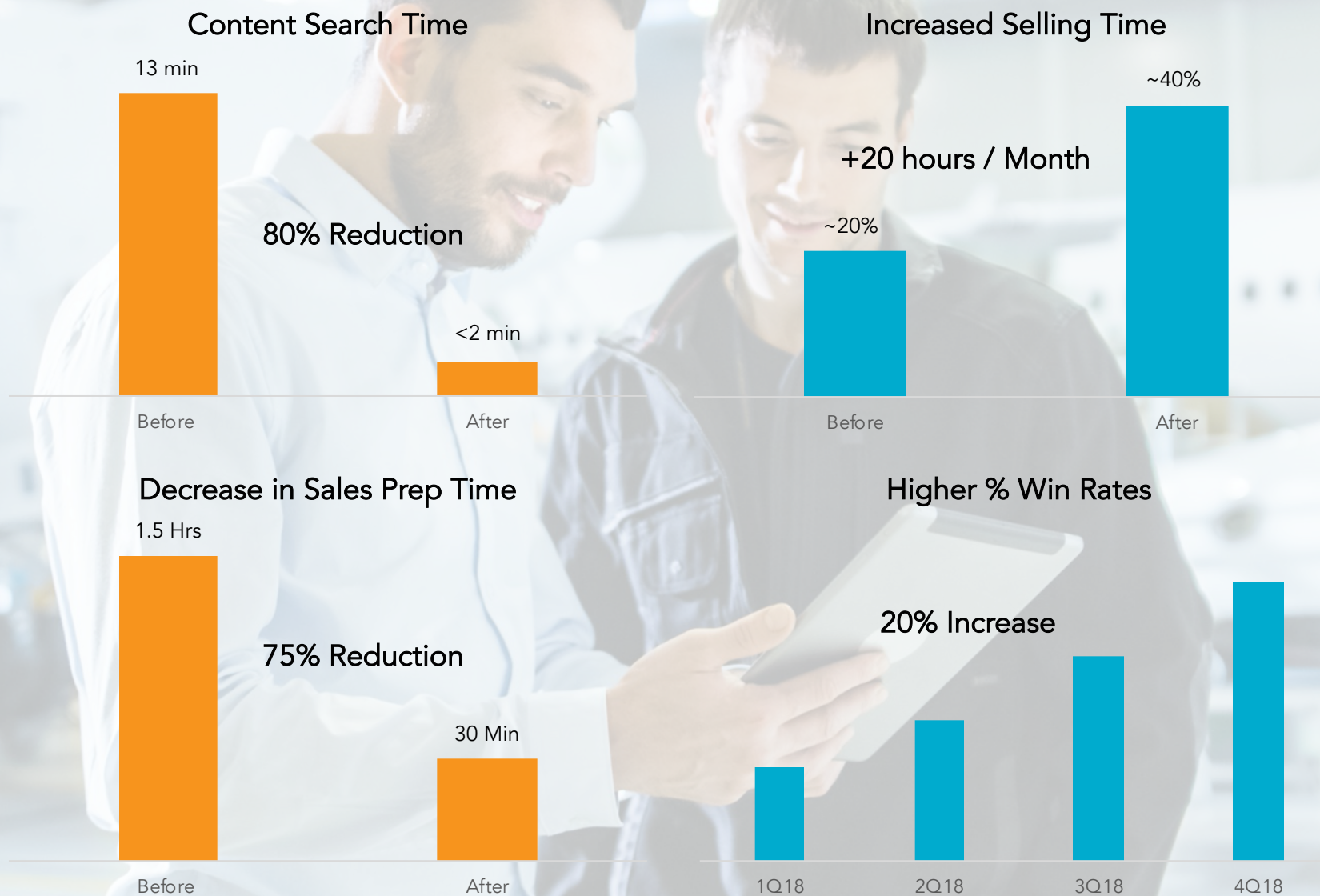
Our Platform

- Patented Conversations Interface is Specifically Designed for Industrial Businesses Selling Complex Solutions
- Klyck Supports Solution Centric vs. Product Centric Sales Cycles
- Coaching and Training Integration Helps Accelerate New Rep Onboarding and Captures Industry Knowledge from Retiring Sales Reps, Allowing Knowledge to be Shared Across Teams
- Conversations are Adaptive to Automatically Support Each Buying Stage for Industrial Businesses with Long Sales Cycles
- Users Can Prepare, Present, and Share Within a Single App View

Our Company

- Faster, More Focused Innovation
- Innovating at 3x the Rate of Competitors
- Acute Focus on Industry Specific Features
- Bi-Weekly App Updates Allow for Fast and Customized Enhancements to Meet the Needs of Your Business

Key ROI Metrics from Klyck Users





Our Team of Industry Experts

Paul Ryce - Vice President, Business Development



Paul Ryce has over 40 years of experience in the Industrial Manufacturing business segment. Paul's early career was spent working with Aeroquip/Eaton Corporation, leading the Aerospace and Defense division in Canada.

In 1999 Paul formed Cantwell Cullen Hydraulic Division Inc., along with his partner Peter Cullen. Cantwell was one of the leading Design-Manufacture & Integration companies in the Fluid and Electrical Conveyance market for Aerospace/Defense and harsh environment industrial manufacturers. After the successful acquisition of Cantwell by Zodiac Aerospace, Paul stayed on as Vice President to assist with the transition. Following his departure, Paul has worked with a variety of manufacturing organizations as an executive consultant for Business Development and Strategic Account Management activities.

Paul joined Klyck in 2019 as VP of Business Development – Industrial Technologies

Dave Karr – Vice President, Marketing



Dave Karr has over a decade of leadership experience in sales and marketing within the industrial manufacturing industry. Spending much of his early career with General Electric's Energy Division, Dave held several senior leadership positions within the organization, including East Region Channel Manager and Region Sales Executive of the Southeast.

In 2017, Dave joined Mayer, a \$1.2 billion Birmingham based electrical technology business, to serve as Senior Director of Marketing. He successfully led Mayer through a corporate rebranding initiative, designed and implemented a comprehensive digital marketing strategy for the organization, and led numerous company initiatives to position the organization as a leader in electrical technology.

Dave joined the Klyck.io team in 2019 as VP of Marketing