

The Future of Storytelling is Beautiful Interactive Data

www.enlightendesigns.com



With 18 years of industry experience, an entrepreneurial spirit, and a team of 70+ innovators, we are a global leader in Microsoft Power BI, custom visuals, and interactive infographics. We are the delivery partner of Microsoft's Data Journalism Program.

Enlighten Designs is an award winning innovation studio and GOLD Microsoft Partner specializing in **data analytics that tell powerful stories.**

Today, savvy consumers around the globe trust organizations that provide access to transparent and relevant information that is easy to understand. With clients spanning both the public and private sectors, Enlighten's experience with **data-driven visual creation** is world class and includes:

- **Enterprise-level PR initiatives** for top global brands
- **Public sector communications** motivating public support
- **Publish to web functionality** to bring visualizations online
- **Real-time broadcast television** and live election coverage
- **Internal business intelligence solutions** with measurable ROI

Work with us and our team will collaboratively
create your vision for tomorrow, today.



Power BI

The foundation for creating business intelligence solutions that transform your data for smart decision-making.



Interactive Infographics

Tell powerful stories with beautifully-designed, customized, and award-winning interactive visuals.



Power BI publish to web

Extend the reach of interactive infographics to online audiences.

Proposed change to drop

On a National level:

2509 water systems serving **18M** Americans have violated the proposed standard from 2013 through 2015

1319 water systems serving **3M** Americans found over the current limit in the same time period

Population served



**“Visualizations no longer just complement
a written story. In our increasingly data-
driven world, they’re becoming a
mainstream story form.”**

— Alberto Cairo

Knight Chair at the University of Miami, Renowned Data Visualization Professor,
Author, Designer & Journalist

Our Services

- Data-driven, visual storytelling
- Business Intelligence solutions
- Web Design & User Experience (UX)
- Mobile & App Development
- IP creation - hosting, domains, SMS
- Intranet service
- Custom Development

Our Microsoft Partner competencies

- Gold Collaboration & Content
- Gold Application Development
- Gold Data Platform
- Gold Data Analytics

Work with our
experienced team to
bring your story to life.



As seen in publications by



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