

DATA IS GOLD, IT IS EVERYWHERE.

All business generates data from its activities. Data can be stored in multiple formats: spreadsheets, csv files, reports, databases, even on paper. Spreadsheet and database tools govern the technology landscape.

It is difficult to make good decisions when you have to look at multiple reports from different areas of your organization and different formats.

At Magna Data, we have the expertise identifying and gathering all sources of data from your simple to complex IT systems, combining them together, applying analysis mechanisms to generate visual representations where you could easily spot trends, highlight behaviors, make comparisons and correlate metrics.

Turn your data into a valued asset for strategic decision making and competitive advantage.

SUITABLE FOR YOUR BUSINESS.

Empower your business, partnering with our Team of Data Experts, to design a unique and customized solution for your business, focusing on your needs and goals.

Make faster and smarter decisions by understanding business behaviors in current and historical data, measuring sales, costs, pricing, volumes, performance (KPIs) and more!



MAKING IT AFFORDABLE!

Save money by avoiding the expenses of hiring human resources and buying new technology to fulfill the analytical solution cycle, which comprises, and it is not limited to, the technology, infrastructure and licenses required to support the solution, the Technology Experts for the maintenance, development and implementations and finally the Analysts to interpret and visualize the Data. Our Business Intelligence and Data Analytics Solutions have you covered, now you can include it in your budget!

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DISCOVERY & SOURCES

Structured, Semi-Structured, and/or Unstructured Data such as:

- Spreadsheets
- CVS files
- Databases
- Reports
- Other files



2

DATA PREPARATION

- Extraction
- Integrity Checks
- Cleansing
- Transformation
- Modeling
- Loading



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VISUALIZATIONS & ANALYSIS

- Metrics
- Graphics
- Reports
- Dashboards
- Findings
- Recommendations



CONTACT US FOR MORE INFORMATION:

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It is time to get real benefits.

INCREASE REVENUES

- ✓ RELEASE ACCURATE PROMOTIONS
- ✓ IMPLEMENT STRATEGIC MARKETING CAMPAIGNS
- ✓ INCREMENT SALES
- ✓ RELEASE NEW PRODUCTS
- ✓ SMART PRICING



INCREASE CUSTOMER SATISFACTION

- ✓ ATTRACTIVE LOYALTY PROGRAMS
- ✓ REDUCE CUSTOMER WAITING
- ✓ OFFER IMPROVED SERVICES
- ✓ UNDERSTAND YOUR CUSTOMERS



MANAGE COSTS WISELY

- ✓ CUT UNNECESSARY COSTS
- ✓ REDUCE COSTS
- ✓ FIND COMPETITIVE PRICES/VENDORS
- ✓ MANAGE HUMANS RESOURCES EFFICIENTLY



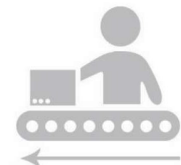
IMPROVE EMPLOYEE OUTCOME

- ✓ INCENTIVES PROGRAMS
- ✓ FRIENDLY/SMOOTHLY BUSINESS PROCESSES
- ✓ IMPROVE EMPLOYEES PERFORMANCE



EFFICIENT BUSINESS PROCESSES

- ✓ ASSIGN THE RIGHT RESOURCES
- ✓ REDUCE TIMES
- ✓ IDENTIFY AND RESOLVE WEAKNESSES
- ✓ OPERATIONAL EFFICIENCY



MANAGE INVENTORY

- ✓ PREDICT YOUR STOCK NEEDS:
 ↪ KNOW WHEN AND HOW MUCH TO BUY
- ✓ DON'T GET UNDER OR OVER STOCKED



STAY INFORMED.

Have the possibility to access the reports and dashboards from your office desk and the palm of your hand. Use your laptop, tablet or even mobile phone when you are on the go! And because our solutions are designed to be repeatable, you have the choice to keep it updated periodically.



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MD Magna Data
 GIVING A VOICE TO YOUR DATA