

Vertical	Automotive; Life Science; Chemistry; Manufacturing
Target Market	Automotive manufacturers; suppliers automotive industry, pharmaceutical companies
Installed Base (Clients AllUp)	
Of which on Azure	
#Sales	2
#Tech Sales	4
#Azure Experts	>5
#HPC Experts	>20
#HPC & Azure Experts	~25
Multi Cloud oder Azure only	Azure only
Zertifizierungen	TISAX ITIL PRINCE2 SCRUM/agil

How do you eliminate existing conflicting goals when you move inventory into the cloud?

Our customized development environment for CPU-intensive tasks in simulation and analysis gives engineers and developers on demand central access to various resources in a technical ecosystem. The PoC identifies potential challenges so that technical and organizational requirements are met in the best possible way and conflicts of objectives are avoided.

Which Azure DEC projects have you already successfully implemented for your customers?	OEM in LATAM, German Chemistry Enterprise, Life Science Market Leader
How many Azure DEC projects could you deliver simultaneously?	4-6 PoCs simultaneously in the quarter
What services do you offer your customers in the Azure DEC?	<ul style="list-style-type: none"> Azure DEC RollOut (from assignment and setting, through setup to testing and production) Cloud-based CAE simulation (HPC on Azure) CAE Workplace Migration Data Management in the Cloud Information Security (Customer Security Regulations)

How do you differentiate yourself from your competitors? (USP)

With a complete workspace for CAE engineers in the cloud, companies remain technically flexible and gain optimal scalability for all workloads. The tailor-made Azure DEC platform provides easy access to high-end resources such as HPC clusters and offers unlimited access to 130 of the most popular CAE solvers and engineering applications. Azure DEC therefore combines not only individual applications, but all necessary applications including individual software on workstations. The solution is ideal for shared use in collaboration teams.

If your company had to be described with only one marketing slogan, what would it be?

We are taking engineering to the next level.

Comments:

The agile provisioning of infrastructures in the cloud is essential for virtual product development. The Digital Engineering Center for Azure (Azure DEC) in the cloud combines all the tools CAE engineers need to perform calculations efficiently. Resources scale according to their needs, so the working environment in Azure provides maximum flexibility in computing power. At the same time, Azure DEC significantly minimizes the costs of virtual product development through optimal use of resources.

- Azure DEC - powerful for virtual product development:**
- higher innovation speed through worldwide collaborations
 - faster time-to-market of new innovations through shorter design cycles
 - high degree of automation increases the quality and speed of simulations
 - more efficient workflows meet the requirements of simulation-driven designs
 - more compliance through broad application support of CAE applications

