

# MAKE DIGITAL



## Winning in the Digital Age with Cloud

# Mindtree at a Glance

We engineer meaningful technology solutions to help businesses and societies flourish



**\$713M**  
annual revenue



**16,000+**  
Mindtree Minds

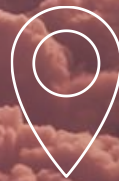


**22%**  
YOY growth

**65%**  
US

**25%**  
Europe

**10%**  
APAC



**42**  
offices

**17**  
countries



**Top 10**  
IT company in  
India, NASSCOM



# Offerings

Retail, CPG  
& Manufacturing

Travel, Hospitality  
& Transportation

Banking, Insurance &  
Financial Services

Technology & Media

## Solution Architecture - Central Architecture Group

Digital  
(e-commerce,  
Marketing, Mobile,  
Cloud)

Data-  
warehouse  
& Analytics

ERP  
(SAP, S/4HANA,  
Oracle)

EAI  
(BPM, SOA)

Engineering  
R&D

Independent  
Testing

Infrastructure  
Management

Mainframe &  
Midrange

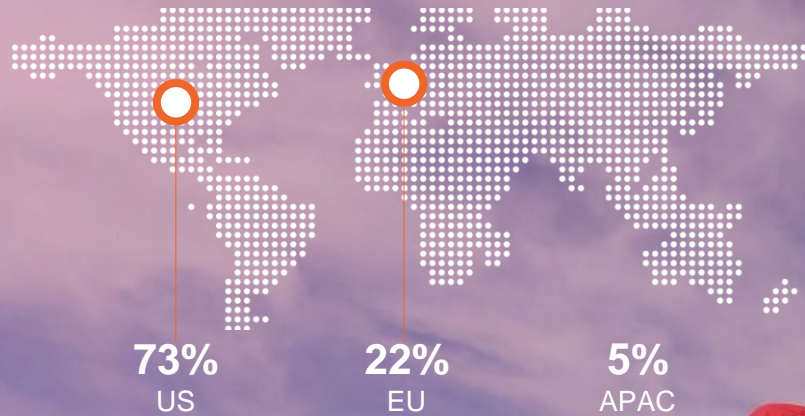
## Project & Program Management

Agile Application Development &  
Maintenance

Managed Services

Application Maintenance Services

# Digital Business is 38% of Mindtree Revenues



**19%**  
BFSI



**21%**  
Travel and Hospitality



**31%**  
Retail, CPG and  
Manufacturing



**29%**  
Hi-Technology  
and Media

**\$270M**  
Revenue

**38%**  
YoY Growth



# Empowered to Win Big in Digital

FORRESTER®

A LEADER IN APPLICATION  
OUTSOURCING\*

5600

DIGITAL EXPERTS



TOP 10 PROVIDER IN US  
AND EUROPE

zinnov

LEADERSHIP IN DIGITAL \*\*

198 Clients

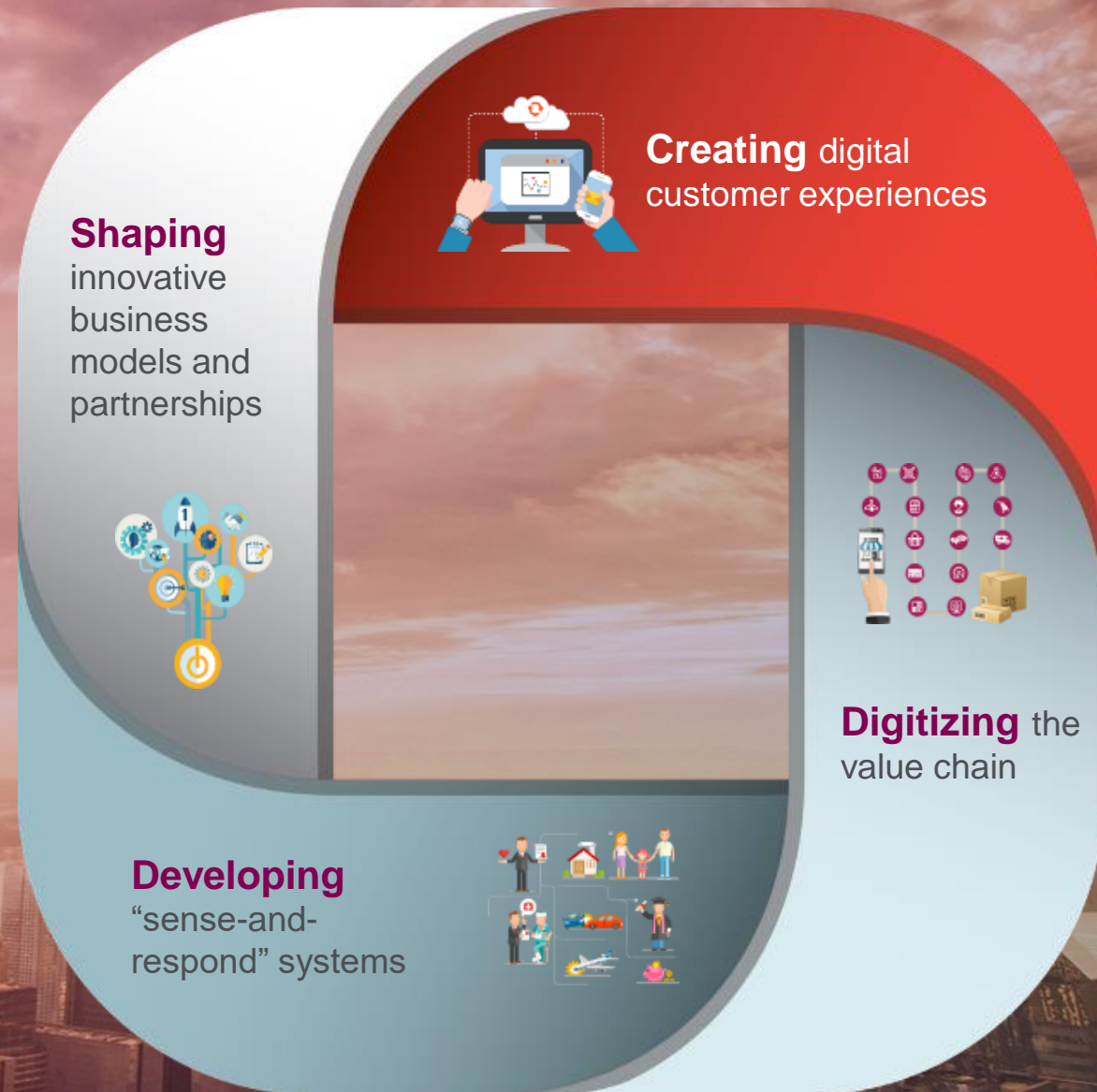
MAKE DIGITAL REAL



DATA AND  
ANALYTICS AWARD



# Cloud is a Critical Component in the Move to Digital Business





# Growing Pressures to Accelerate Cloud Adoption

## Business Drivers



New business services and models

Speed and agility

Cost of experimentation

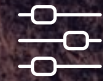
## Inhibitors



Running  
data  
centers



Managing non-  
mission critical  
applications



Automation and  
DevOps practices

## Opportunities

Free up budgets for discrete spend on digital transformation

Create process standardization and efficiency for digital service applications

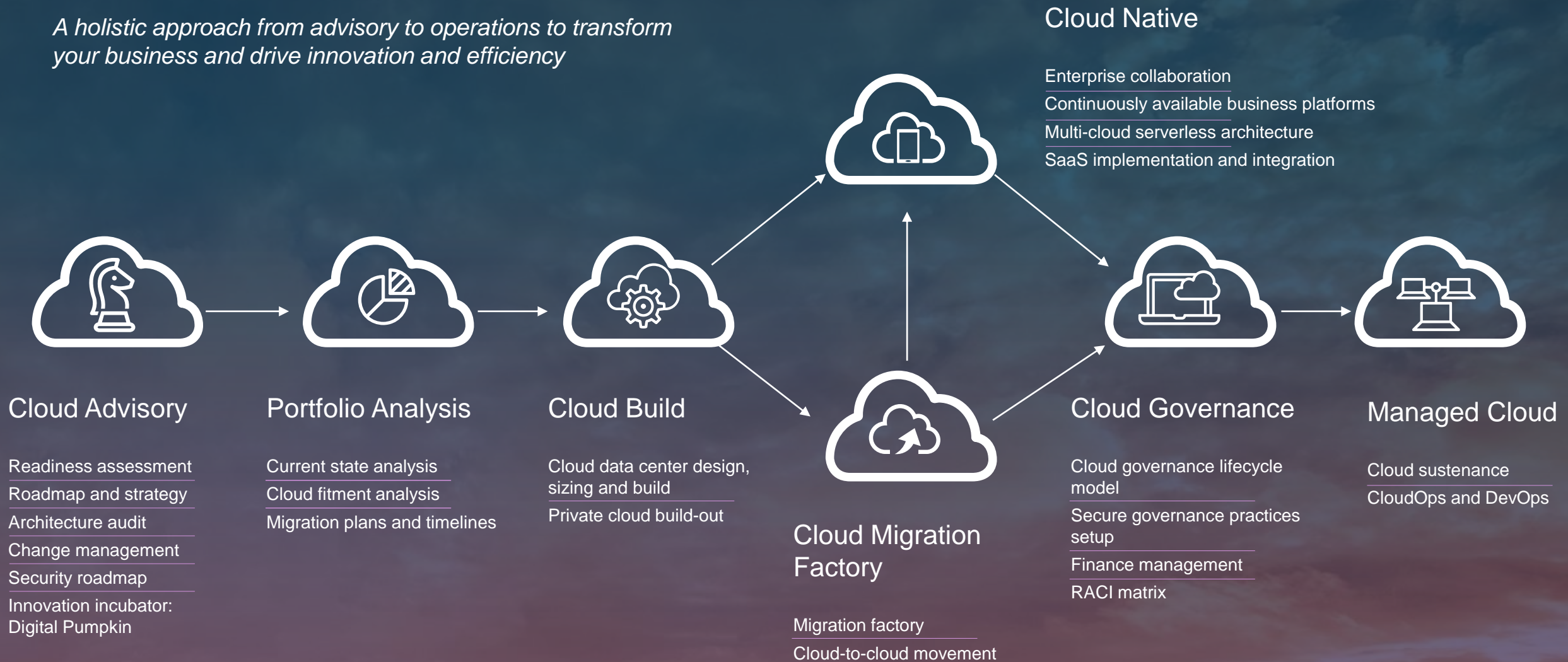
Deliver business solutions in a faster, scalable and agile fashion

Build Cloud native strategic platforms for business differentiation and continuous availability



# Seven Stages to Win in the Digital Age with Cloud

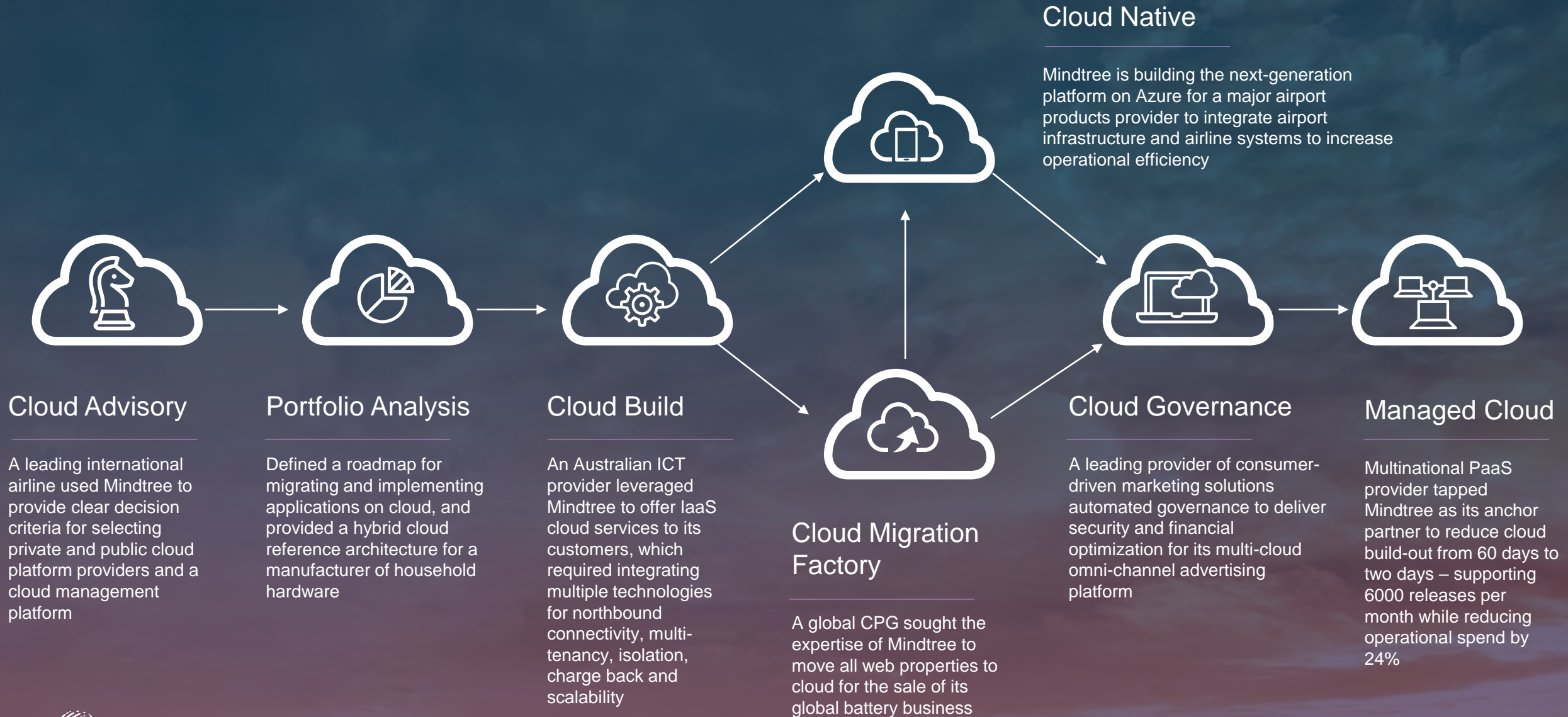
*A holistic approach from advisory to operations to transform your business and drive innovation and efficiency*



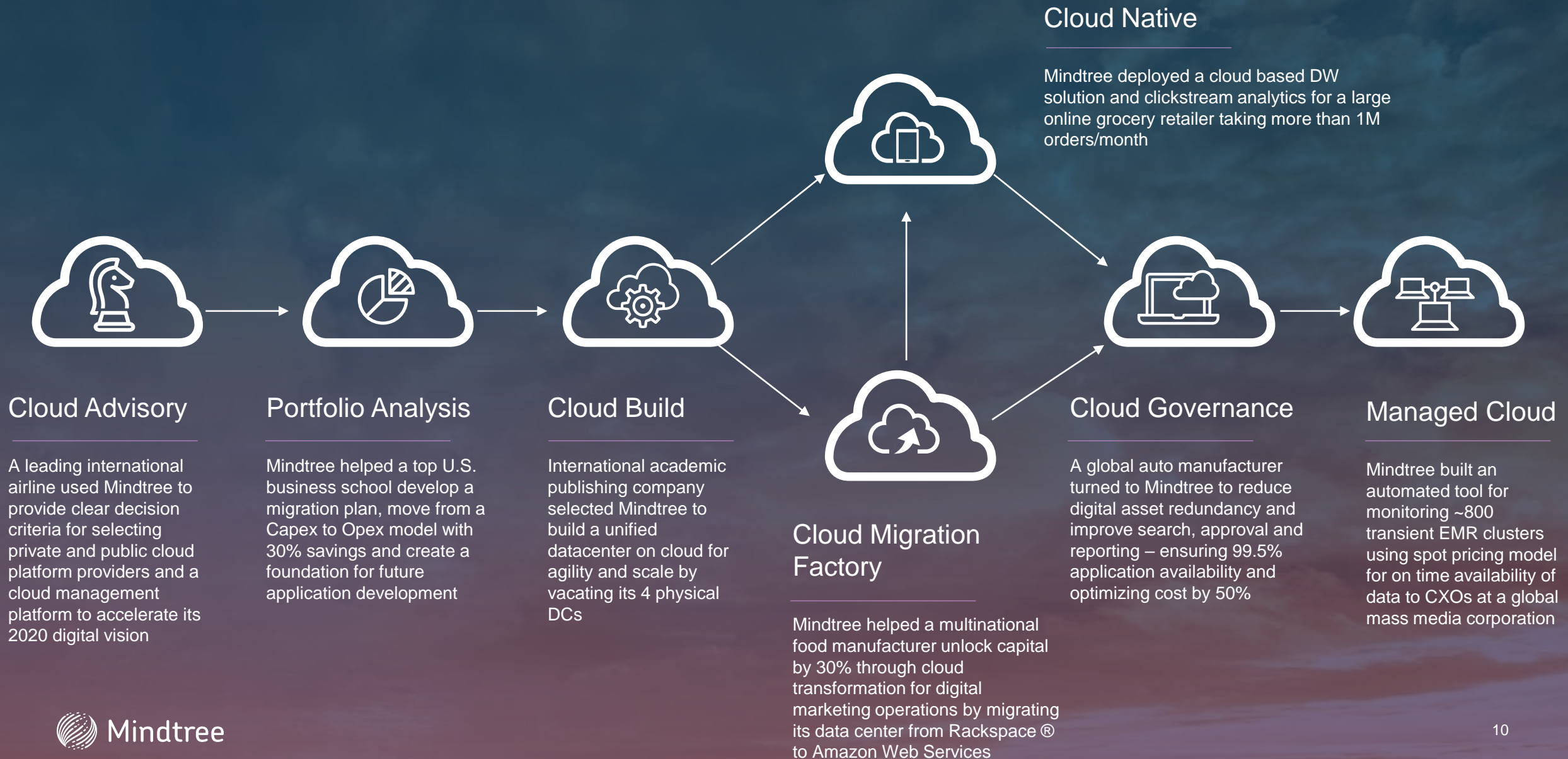


# Companies Experiencing Successful Cloud Journey

Microsoft Azure



# Companies Succeeding at Each of these Stages





# Going “Cloud First” Starts with the Right Anchor Partner



Design and engineer continuously available cloud-based business applications



Build cloud-based business applications for speed to market



Quickly migrate to cloud and scale in a factory-based model

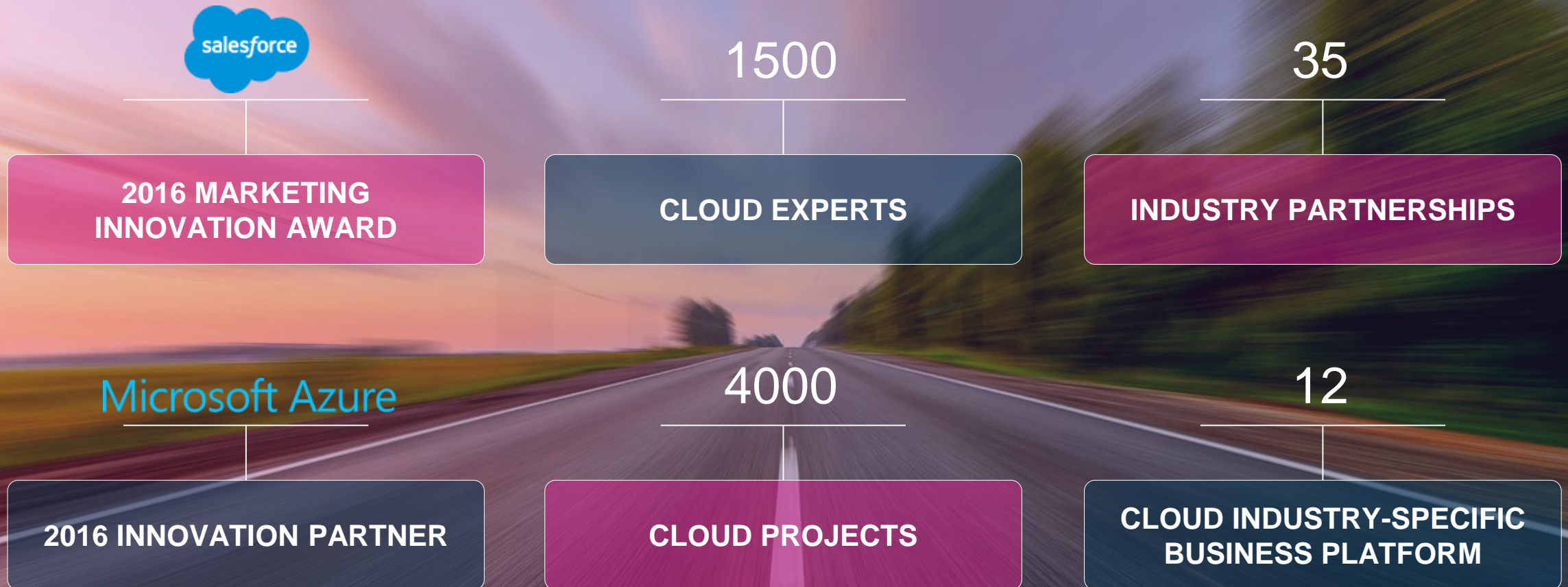


Integrate systems of engagement, innovation and record for faster results



Manage, monitor, analyze and optimize cloud operations with consistent governance and high quality of service

# Accelerating Shift to Cloud with Mindtree





# Cloud Partners

## Cloud Build



\*Mindtree Cloud Bag

## Cloud Migration



## Cloud Native



## Cloud Governance



## Managed Cloud



# Stage 1: Cloud Advisory



## *Develop comprehensive strategies to deploy and manage cloud environments*

- Business case with a metrics-driven ROI roadmap aligned to business priorities
- Framework for an approach (public, private, hybrid), type of cloud (IaaS, PaaS, SaaS), CSP and cloud management platform
- Comprehensive assessment of what, when, and how to migrate applications and processes to the Cloud

### Mindtree Offers:

- Readiness assessment
- Roadmap and strategy
- Architecture audit
- Change management
- Security roadmap
- Innovation incubator: Digital Pumpkin

Cloud reference  
architecture kit

Cloud decision  
criteria kit

Architecture for  
transforming  
operational  
efficiency at airports  
with a Cloud native  
industrial IoT  
solution

Digital Pumpkin -  
innovation hub to  
fuse cloud first  
thinking



# Stage 2: Portfolio Analysis



## *Determine proper sequence of applications/workloads in complete IT portfolio*

- Analyzing current applications and infra landscape
- Assessing total cost of ownership to plan IT budgets
- Aligning Cloud strategy with the overall shift in digital strategy
- Justifying to cloud service provider investments while ensuring a strategic approach to cloud

### Mindtree Offers:

- Current state analysis
- Cloud fitment analysis
- Migration plans and timelines

**30%**  
cost reduction

Cloud fitment  
analysis kit  
  
Environment  
discovery toolset

Digital asset  
platform for auto  
manufacturer  
  
**50%** cost  
optimization  
  
**99.5%** availability

# Stage 3: Cloud Build

*Build an agile, cloud-first environment that aligns with an organization's business objectives*

- Ensuring scalable cloud adoption by putting together foundational elements, including network design and identity federation



## Mindtree Offers:

- Cloud data center design, sizing and build
- Private cloud-build out

100+ library of templates

**Cloud Bag**

For a telecom company built a private cloud

**Analytics and heuristics automation foundation**

For a global food manufacturer

**25%** savings in operational spend

Unlocked capital by **30%**



# Cloud Migration



## *Efficient migration of applications and environments to Cloud*

- Reducing operational costs, while increasing IT effectiveness
- Application and environment migration approach and order
- Faster realization of Opex with on-time migrations
- Improving application speed and availability with pre-defined templates designed for specific workloads

### Mindtree Offers:

- Migration factory
- Cloud-to-Cloud movement

**20,000+**  
assets

**50% cost  
savings**

Migrating 800 web  
sites to cloud

**~ 40%**  
Accelerate time to  
market

**Cloudbag**

**100+** Workload  
templates

# Cloud Native

*Deliver insights from data at speed, build fault-tolerant systems and create architectures to drive innovation*

- Strong understanding of today's customers, workforce and partners, and their needs
- Building resilient, scalable cloud native solutions to enhance productivity, inclusivity and innovation for workforce and partners
- Improving business processes with minimal overhead costs and manual efforts



## Mindtree Offers:

- Enterprise collaboration
- Continuously available business platforms
- Multi-cloud server-less architecture
- SaaS implementation and integration

**4000+** projects

### Multi-cloud SaaS platform

Drives engagement and loyalty with dealers, partners and distributors of a multinational conglomerate

For a hearing aid manufacturer

**IoT enabled  
personalized  
ecosystem**

Increase in  
employee  
productivity for a  
CPG major

**20 M hours**

### Decision Moments

Analytics Platform

### Gladius

IoT-based video surveillance platform



# Cloud Governance

## *Measuring principles and processes required for operating in the cloud*

- Ensuring high availability and continuous optimization across the business application ecosystem
- Assessing performance and utilization to deliver greater value and insights



### Mindtree Offers:

- Cloud governance lifecycle model
- Set up secure governance practices
- Finance management
- RACI matrix

**100%**  
automated governance  
for security and  
financial optimization

**Unified billing systems**  
Hardware integration and analytics  
expertise

**20TB**  
governance of digital  
assets

**Security and financial optimization**  
Automated governance for multi-cloud  
omni-channel advertising platform

# Cloud Management

*Manage IT performance and receive insights into cloud performance and utilization*

- Delivering and managing a best-of-breed cloud ecosystem with the convenience of a single point of accountability
- Single and automated view of applications and infrastructure layer  
Realizing greater value and insights through continuous optimization and efficiencies



## Mindtree Offers:

- Cloud sustenance
- CloudOps and DevOps

**50000**

Managed servers

**100% SLA adherence  
in run operations**

One of the world's largest  
cloud

**MWATCH**

Real-time infrastructure and  
applications monitoring  
platform

**CAPE**

Unified DevOps platform  
with RPA, machine learning  
and test automation



# Mindtree: Your Anchor Partner to go “Cloud First”

## Identify and assess the key decisions to embark and manage deployment of Cloud

Business case with a metrics-driven ROI roadmap aligned to business priorities

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Align Cloud strategy to the shift in digital business

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Foster ideation for choosing the right cloud technology roadmap based on fundamentals of design thinking

## Move to the cloud seamlessly by migrating or developing a new application

Realize operational efficiency by rationalizing data centers to move to Cloud

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Build continuously available systems at high speed with agility

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Deploy business applications (customer experience to data analytics) with a Cloud-first mindset

## Unified governance, performance and management of Cloud

Establish standards to follow, create clear direction and consistency in managing cloud services

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Deliver and manage a best-of-breed cloud ecosystem with a single point of accountability

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Extreme automation and single enterprise view through an automated and secure platform

Sponsorship & workshop to navigate a  
successful Cloud journey – regardless of what  
stage you are in this journey

Sign Up Now!



# *Welcome to possible*

Thank you

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