

Valorem Reply – Digital Insights

# MODERN ANALYTICS EXPERIENCE

Drive a secure & data-driven culture

# MODERN ANALYTICS EXPERIENCE

Data is only as good as user adoption. Valorem is uniquely capable of working through business requirements and processes through the eyes of the business user.

## Activities

- Meet with key business and technical stakeholders
- Prioritize high return corporate initiatives
- Translate vision into strategy
- Assess and inventory current data source and reporting assets
- Discuss deployment and governance models
- Intersect business process, data and UI/UX design



# MODERN ANALYTICS EXPERIENCE DELIVERABLES

Engage stakeholders in generating ideas and building consensus.

## WORKSHOPS

- Review & understand business imperatives.
- Identify current state of reporting and analytics.
- Conduct user-centric design sessions

## ARCHETYPES

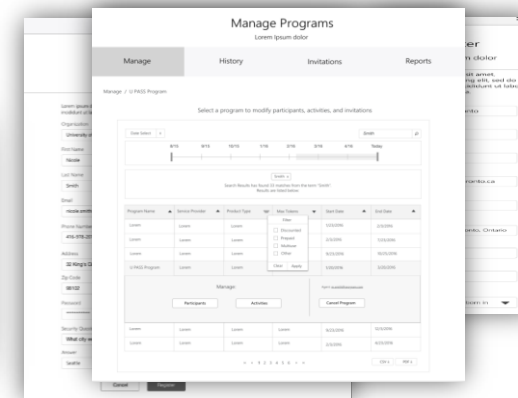
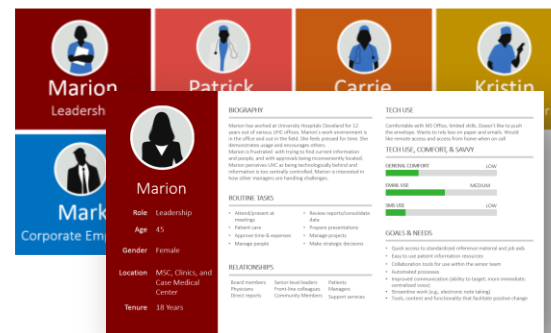
- Confirm priorities and information requirements of different user groups within the company.

## WIREFRAMES

- Develop draft outputs by persona / user groups for analysis and validation.
- End user task mapping.
- Provide best practice design guidance.

## PILOT

- Use design outputs and identified available data to develop a rapid prototype.
- Socialize within organization before development.
- Identify missing data sources / data governance issues.



# MODERN ANALYTICS EXPERIENCE APPROACH

Valorem recommends multiple, often concurrent work streams to ensure deliverables are achieved within the narrow time window required.

## USER-CENTERED DESIGN

Conduct User-Centric Design session to validate and prioritize user needs within Executive and Office Communication Board reporting requirements

## OUTCOMES/DELIVERABLES

- Authentication & security model
- High-level data requirements discussed and understood
- User Experience (UX) interface for superior information delivery
- Dashboard and reports for Executive and Office Communication Board
- End-user training and support
- Insights & Recommendations



# MODERN ANALYTICS EXPERIENCE YOUR WAY

Offering	Description	Outcomes	Timeline
Dashboard Modernization	In-house Power BI training led by Valorem Digital Insights specialists that will teach your technical resources how to use Power BI to analyze your business data in creative ways and create engaging and effective dashboards and reports.	<ul style="list-style-type: none"> <li>• Dashboard template for foundational exploration of your data</li> <li>• Maximized return on business intelligence investment</li> <li>• Convert data into a valuable business asset</li> </ul>	2 days
Insights Academy	User-Centered Design session coupled with rapid prototype development of modern data visualization framework	<ul style="list-style-type: none"> <li>• Detailed business process flow wireframe visualizations</li> <li>• Extensible data model framework</li> <li>• Power BI framework template and prototype</li> </ul>	5 Days
Design-Led Insights Workshop	In-depth User-Centered Design session integrated with modern data visualization framework prototype	<ul style="list-style-type: none"> <li>• Detailed business process flow wireframe visualizations</li> <li>• Extensible data model framework</li> <li>• Power BI framework template and prototype</li> </ul>	Ten Days

