



Company Profile

Microsoft
Partner

Gold Application Development
Silver Windows and Devices
Silver ISV



Microsoft
Preferred Vendor



About Us



Hello, we are **Cynoteck Technology Solutions Pvt. Ltd.**

More than 10 years of strong industry exposure

Clients in North America, Europe, Australia, Middle East and India

100,000+ man-hours worked on projects with global clients

Multiple Industries Exposure

Cynosure + Technology = Cynoteck

Cynosure stands for something that is the center of attention or admiration and our technology innovations keep up with our name to create a WOW factor for our clients.



Industry Affiliations



Certifications



SALESFORCE
PLATFORM DEVELOPER I



Partnerships





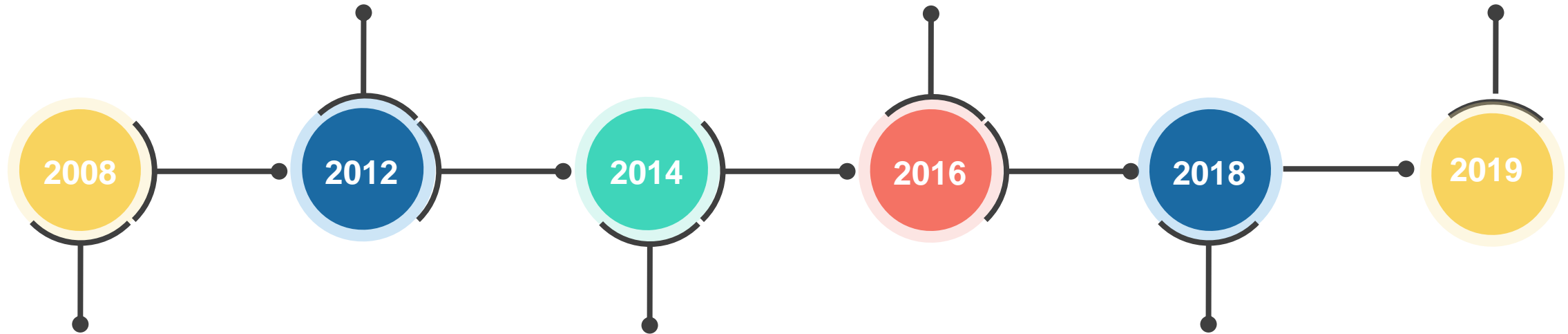
Company Timeline



- Microsoft Small Business Partner
- Changed from Proprietorship to Pvt. Ltd.

- NASSCOM Member
- One of 20 Most Promising CRM Solutions Providers

- Awarded one of the Top 1000 Global Companies by Clutch



- Company Established
- Team of 2 Developers

- ISO 9001:2008 Certified
- Microsoft Silver Partner







- Microsoft Preferred Vendor
- Microsoft Gold Partner





Industry Exposure



 Real Estate	 Travel	 Education	 Utilities	 Finance	 Services
<u>Clients:</u> 5	<u>Clients:</u> 12	<u>Clients:</u> 8	<u>Clients:</u> 12	<u>Clients:</u> 14	<u>Clients:</u> 20
<u>Projects:</u> <ul style="list-style-type: none">• CRM• Website	<u>Projects:</u> <ul style="list-style-type: none">• CRM• Mobile App• Website	<u>Projects:</u> <ul style="list-style-type: none">• CRM• Mobile App• Web App• Website	<u>Projects:</u> <ul style="list-style-type: none">• CRM• Website	<u>Projects:</u> <ul style="list-style-type: none">• CRM• Website	<u>Projects:</u> <ul style="list-style-type: none">• CRM• Mobile App• Web App• Website



Major Achievements



PilotZeus was awarded the best Field Service Mobile App on Windows Phone platform by Microsoft in 2015



Recognized as one of the Top 1000 Global Companies by Clutch



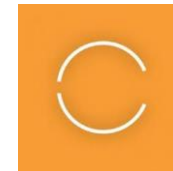
Achieved Gold Partner status for Application Development competency by Microsoft in 2018



Our Clients



Requestky



Cuttly



Art,
Frankly;





Clients Testimonials



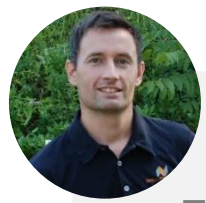
“ Team Cynotek is professional, efficient, and extremely helpful. They all are very proficient in Dynamics CRM and have help guided our firm for the last year. Each of the team members at Cynotek that we have interacted with are a real team player.. ”

Cindy Wyly
Marketing Manager – MGO, LLP



“ We are very thankful for the exceptionally high service level that your team offered and the results that it delivered. The Dynamics NAV system plays a very significant role in our expansion plans and is absolutely crucial to improve our operational efficiency... ”

Daniel Binder
Founder - Superlative Foods



“ The Cynotek team has been great to work since we started more than a year ago. Their work on the project has made a significant difference to daily operations of our business and has made things more efficient and profitable. I’ve been delighted with their innovative approach.... ”

Charles Byrd
President – IntelliStructures, Inc.



Service Delivery – Project Management



Planning

- **Milestones** to be defined and tracked. Team to identify and document scope of Release
- **Effort estimation** — estimating the probable duration of individually schedulable tasks and activities

Control

- **Bug Tracking, code versioning and task management** using a validated Project Management Tools.
- **Quality:** Make sure the quality objectives are met throughout the project

Communicate

- **Timesheets:** Maintain and share weekly work timesheets with client team
- **Organization & Communications :** Daily reporting on progress via mail, Zoho and weekly meetings on overall status.

Execute

- **Team Management:** Determine roles and responsibilities of the project team
- **Risk Management:** Identify risks, assess impact and identify appropriate risk mitigation plan.









Technology Expertise









CRM & ERP

- Salesforce
- Dynamics 365
- Resco Mobile CRM

Emerging

- PowerBI
- PowerApps
- Flow
- LogicApps

Development

- ASP.NET MVC
- Node.js
- Angular
- PHP & WordPress







Cloud

- Amazon Web Services
- Microsoft Azure
- Microsoft Office 365





Mobility

- Android
- iOS
- Ionic





Development Services



Social Media Logins



SEO Friendly



Web Services



Responsive Design



Secure



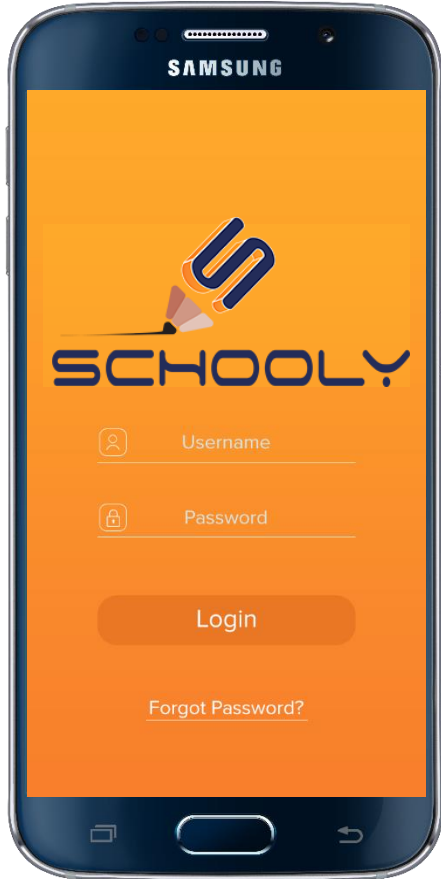
Payment and Wallet Gateway Integration



Seamless Integration



Apps Development



Multi-Platform
& Multi-Device



Secure Payment
and Wallet Gateway



Social Media Login
and Integration

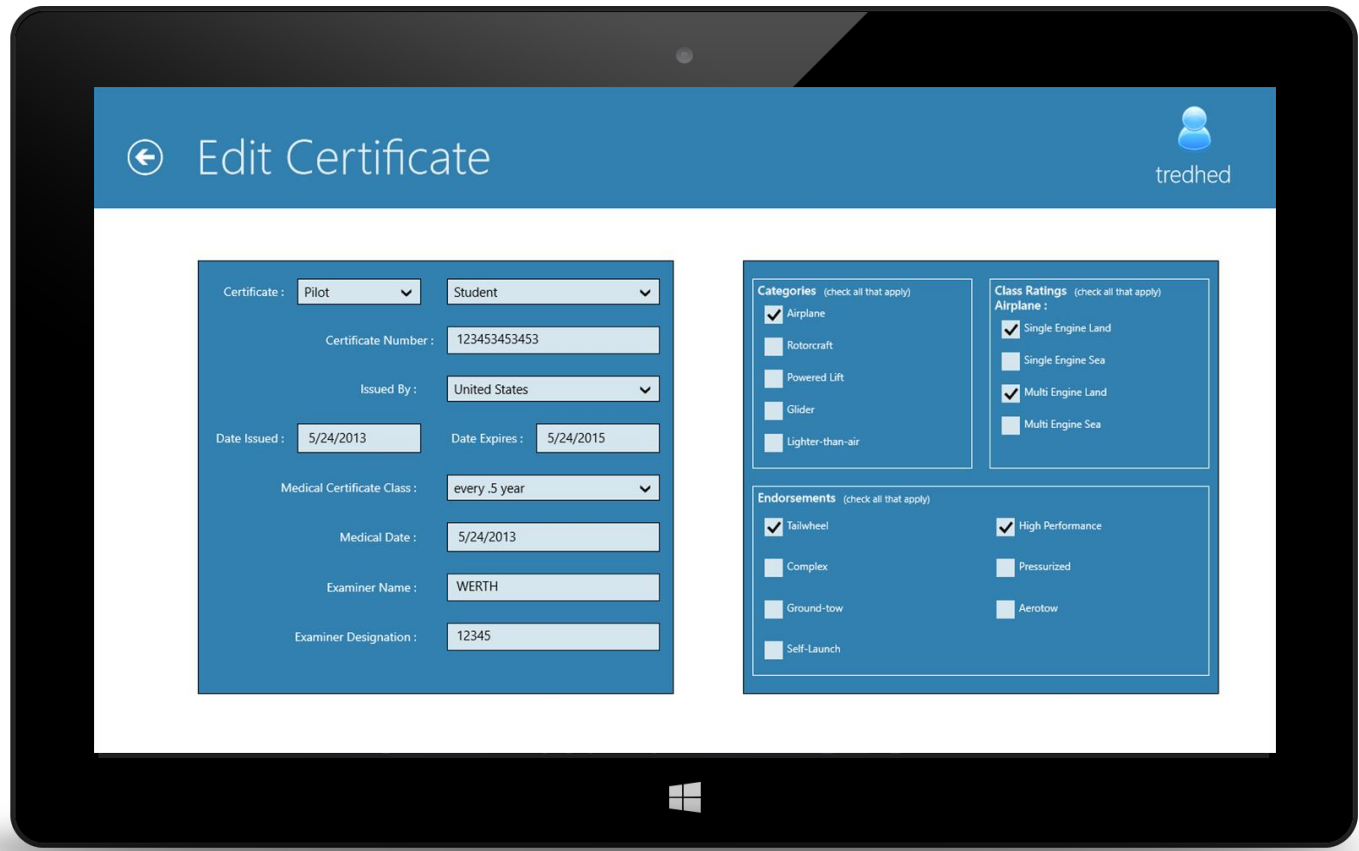


Geolocation
and Maps



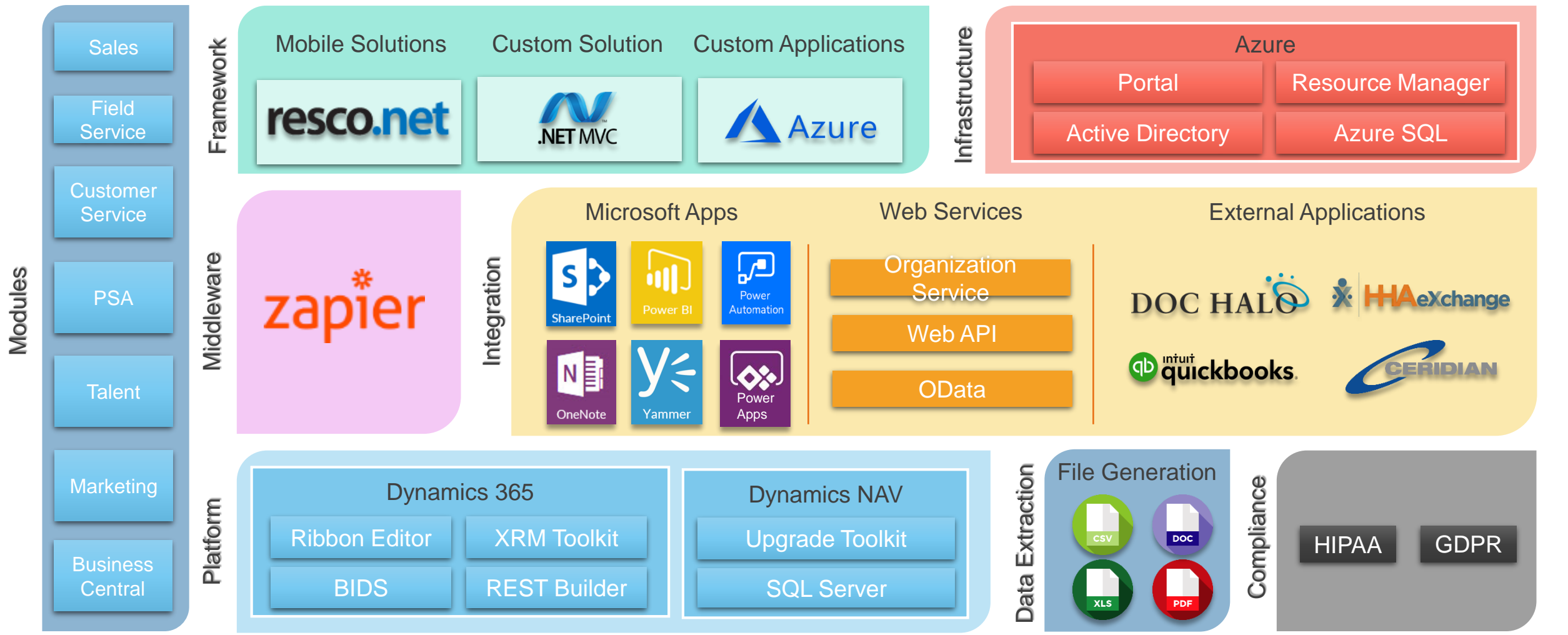


PilotZeus Windows Phone App





MS Dynamics 365 – Technical Landscape





Salesforce CRM



25+ clients serviced

8+ years in operations

10+ consultants

70+ projects delivered

Sales Cloud

Service Cloud

Salesforce Communities

Lightning Platform

Services

MANAGED SUPPORT

- Managed Services
- End to End Support



SALESFORCE CONSULTING

- Cloud Discovery Workshop
- Cloud Business Strategy



TRAINING

- Train the Trainer
- End User Training



APPLICATION MIGRATION

- Cloud Migration Roadmap
- Application Migration to Lightning Platform
- Data Migration



INTEGRATION

- Batch & P2P integration
- Middleware/Applications
- Email & MS Office Plug-ins



APPLICATION ENABLEMENT

- Configuration / Customization using Lightning, Apex Code, Visual force, & Ajax Tool Kit
- Lightning Platform sites
- Tool Kit for Java, VB, .NET, PHP



TRAINING

- Train the Trainer
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MOBILE

- Mobile CRM Solution
- Salesforce1
- Native IOS, Android and Windows





Salesforce – Technical Landscape



Market Applications

Accounting See Jira Software PayPal Dropbox Intuit QuickBooks

DocuSign box MailChimp Twilio Chargent PAYMENT PROCESSING FOR SALESFORCE

Analytics

- Dashboard
- Reports
- BIME

Security

- SAML
- OAuth
- Encryption

Integration

API SOAP REST OData

Middleware Zapier Microsoft Flow db sync

Development

- Apex
- Visualforce
- Lightning
- Lightning Platform Site
- Flow
- Process Builder

- salesforce sales cloud
- salesforce service cloud
- salesforce community cloud
- salesforce marketing cloud

salesforce app cloud





Digital Marketing Channels



Social Media Marketing



Company Website SEO / SEM



PR and Reviews



Blogs and Infographics



eBooks and Whitepapers



Company Branding



Newsletters and Emails



Digital Marketing Services





Connect With Us



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Thank You

