

## GENERATE 10X ROI THROUGH ARTIFICIAL INTELLIGENCE AND ADVANCED ANALYTICS



35+

Fortune 1000 Clients Across Industries



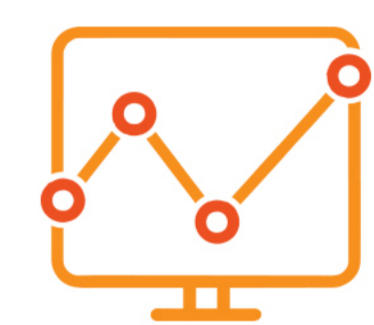
80%

Repeat Business From Existing Clients



300+

Data Scientists, Business Consultants and Data Engineers

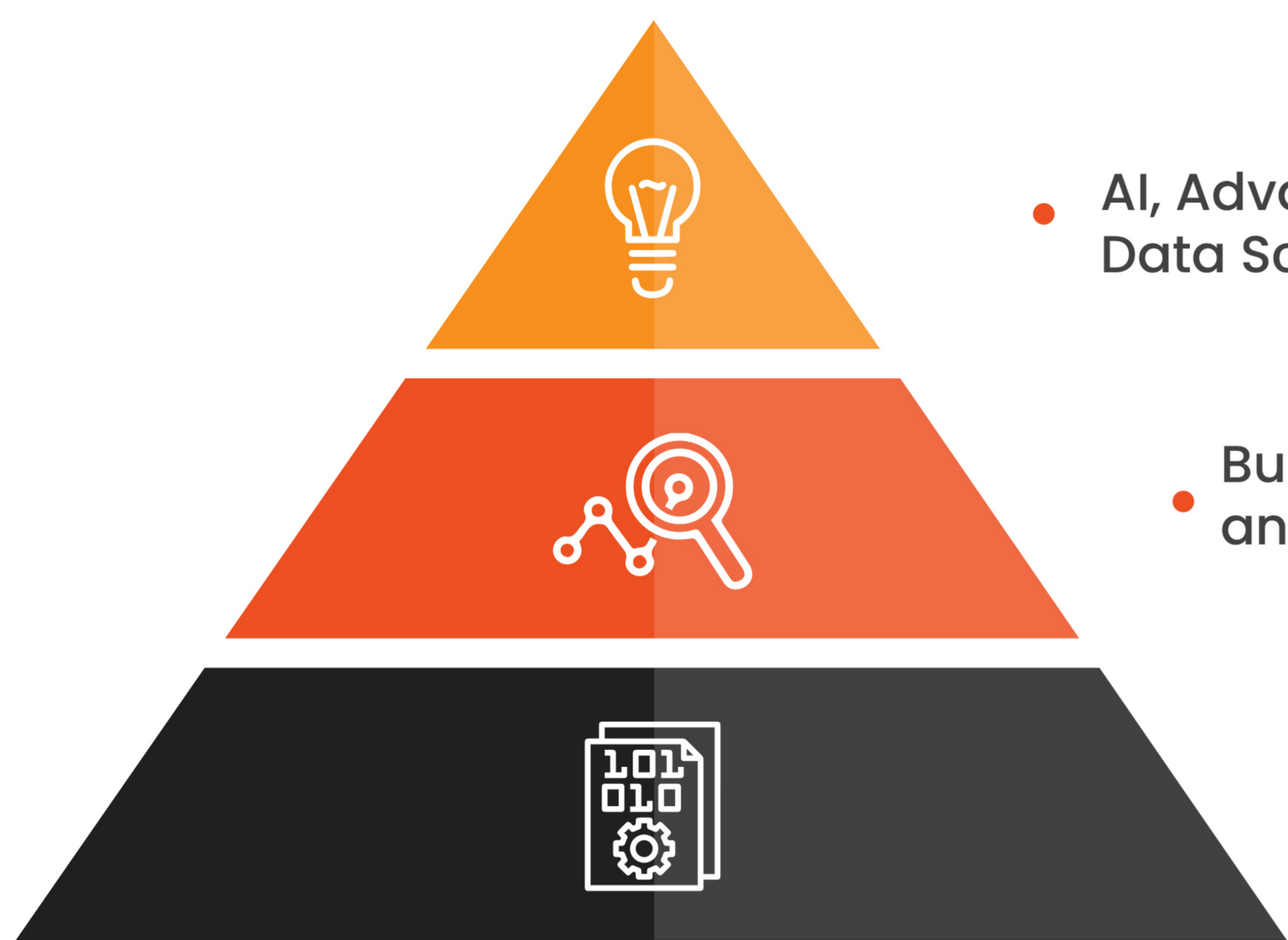


500+

Advanced Analytics and Data Engineering Projects

Headquartered in Silicon Valley. Offices in the US (Chicago, New Jersey, Dallas), India (Chennai, Bangalore) and Singapore. Presence in Australia, Canada, France, Italy, Netherlands, UAE, UK.

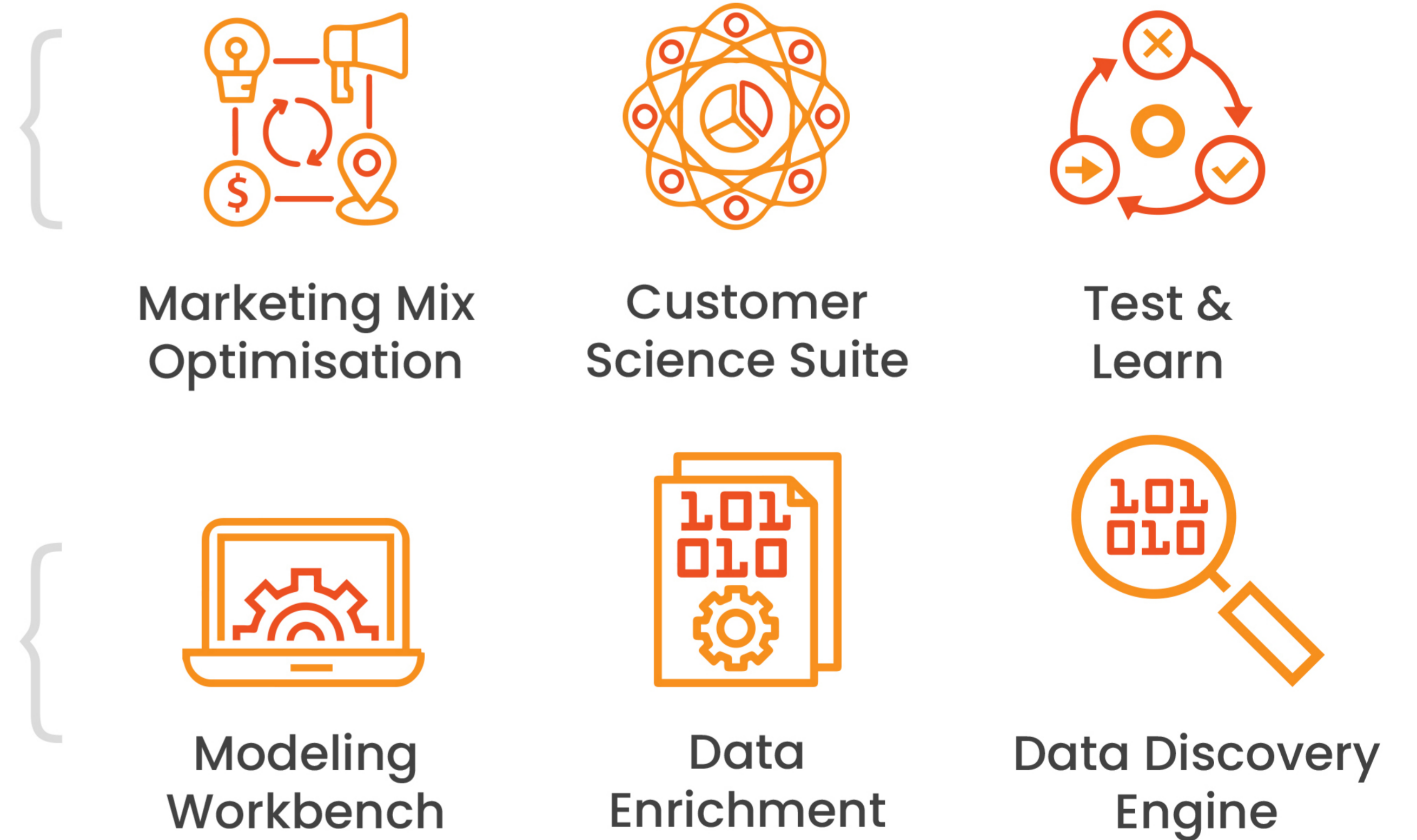
### SERVICES PORTFOLIO



- AI, Advanced Analytics, Data Science
- Business Insights and Analytics
- Data Engineering

### ANALYTICS ACCELERATORS

Solutions  
Process Accelerators



Increase time to market by upto 75% by using our Accelerators

### SELECT CLIENTS





## BUSINESS VALUE DELIVERED

Advanced Analytics and AI solutions built for Leading Fortune 500 companies



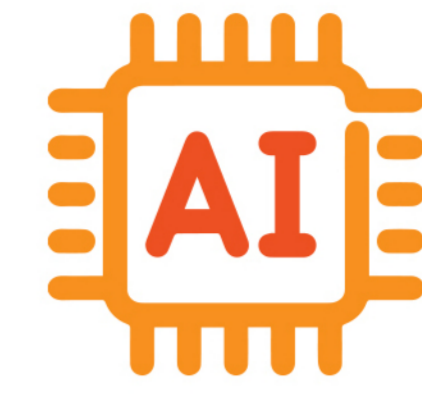
### Marketing Analytics

Reduced customer acquisition costs by 50% by developing an automated campaign analytics platform for a top 5 global credit card issuer.



### Customer Analytics

Saved USD 100M for a leading US banking and brokerage firm by building churn models to identify attrition risk and guide interventions.



### AI at scale

Built a self-diagnostic model that gave working status of the video feed, and identified people and objects with 98-100% accuracy.



### People Analytics

Saved USD 6M in staffing costs by creating workforce optimization algorithms for a multinational consumer electronics corporation.



### Planning Analytics

Identified USD 200M business opportunity in emerging flavors and product claims for a top global F&B major.



### Pricing

Built a semi-automated pricing engine to generate SKU-level selling price guidance for use by salespeople in their negotiations.



### Data Lake Implementation

Created a data lake that blends 10+ disparate data sources for a 360-degree customer view.



### External Data Integration

Shortened application pre-fill time by over 60% by using external data sources to fetch firmographic information for one of the world's largest P&C insurers. Saw significant reduction in application abandonment for SMB portfolio.



### Enterprise Data Hub

Built robust data and analytics platform that can host structured, semi-structured and unstructured data to support various analytics and reporting needs.

## RECOGNITION

**FORRESTER**<sup>®</sup>

Strong Performer in Wave reports on Customer Analytics Providers (2019 & 2017) and Insights Services Providers (2018)

**Deloitte.**

Three-time winner of Deloitte's 50 fastest growing tech companies award (2016-18)

**Gartner**<sup>®</sup>

Featured in Market Guide for Data Analytics Service Providers and Data Science & Machine Learning Service Providers



ISO 27001:2013 Certified for Information Security Management



AICPA SOC 2 Certified for Security, Availability, Process Integrity, Confidentiality, Privacy

F R O S T  
S U L L I V A N

AI Solution Provider of the Year (2019)