

CODE THAT CHANGES LIVES

# Applaudo Studios

January 2021



SPECIALISTS IN BUILDING

# Tech Solutions

At Applaudo, we combine our set of capabilities in Software Development and Design to create products people love.

We deliver new products, services, brands, and revenue streams; speeding the journey from concept to commercial impact.

**You have the idea; we know how to bring it to life.**



# Best Place To Code

A SOFTWARE DEVELOPMENT AND  
DESIGN TEAM THAT DELIVERS



**7+**

YEARS

It all began in 2013 in the beautiful city of San Salvador, El Salvador.



**159%**

CAGR

Our compound annual growth rate is one of the highest in the industry.





**325+**

TEAM MEMBERS

Software Engineers, Quality Assurance Analysts, DevOps, UX/UI Designers, Project Managers, Product Owners, Scrum Masters.



**96%**

RETENTION

The team's retention rate allows the same people to start and finish the same project, with no turnover during the whole process.



**180+**

PROJECTS

Our team's expertise allow us to offer the best digital products, up to industry standards.



## SERVICES



### Staff Augmentation

Need to scale up or fill a skill gap? Augment your existing in-house team with our staff of senior and qualified software engineers.



### Full Project Work

Let us develop your end-to-end solution or execute on a required piece of your web and mobile software project.



## CAPABILITIES



Web Development



Mobile Development



UX/UI Design



Quality Assurance



DevOps



Advanced Analytics





# Web Development

We create a web presence that engages the users and converts your visitors to loyal and paying customers. Organizing your thoughts in strategy, sitemaps, and wireframes that our backend and frontend team will bring to life. We know that performance and security are critical to your success.

## What we do

- Responsive web development
- Dynamic viewing and navigation
- Fast-loading and optimized experiences
- Video and audio streaming technology
- Digital rights management
- Private key infrastructure





# Mobile Development

We specialize in native development for iOS and Android platforms with rich user experiences that foster interaction with customers. With the look and feel of an app being our starting point, we architect tech solutions that smartly and effectively achieve the goals that our customers and designers curate together.

## What we do

- Wearables
- Interaction and motion design
- Voice recognition
- Localization
- Continuous integration
- Automated testing infrastructure





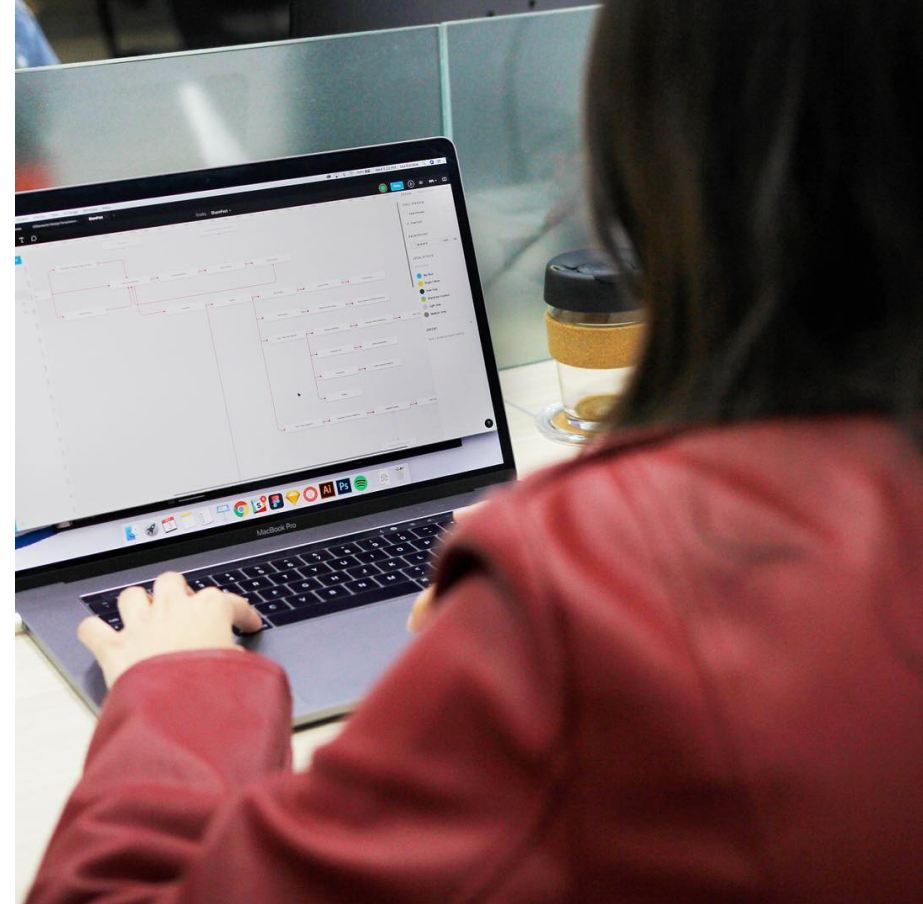


# UX/UI Design

You give us your target audience and we'll give you a well researched and planned UX/UI journey with the final user in mind. We evaluate our client's ultimate business need for their digital footprint and build designs that are realistic, user-friendly, and match the development capabilities.

## What we do

- User experience design
- User interface design
- Discovery session
- Design sprint
- UX/UI audit
- Clickable prototypes





# DevOps

Unity makes us stronger, and that's why our DevOps team specializes in the integration of Development and Operations. We provide environments and infrastructure in an Agile way thinking in performance and security, resulting in increased business agility and cost reduction.

## What we do

- CI/CD
- Automation
- Cloud orientation with AWS, Azure, GCP
- Containers
- Infrastructure as Code (IaC)
- Middleware





## Quality Assurance

We ensure that the design and function of your project are doing what it is intended to do while fulfilling your customer's expectations. Our practice includes evaluation of new tools and testing environments such as the cloud, software testing tools, mobile, testing automation, and application performance issues.

### What we do

- Functional testing
- Test automation
- Performance testing
- Regressions testing
- Localization testing
- Security testing



CUSTOMERS



MEMBERS OF



AWARDED BY





# SAL

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# CHI

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# Thank you!

