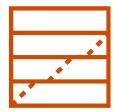
Problem Statement: There is an information overload

It is crucial for investors like asset managers, venture capital and private equity firms to keep a grip on the tsunami of data that can impact valuations of their investments



Targeted information

Missing relevant news is a risk and showing irrelevant news can lead to additional cost



Time is of relevance

As soon as a relevant event happens, it is important to **retrieve this update**



Manual effort is high

A manual news screening is **very time consuming** and the effort is **disproportional** compared with the
insights gained

Our Solution: PwC Enterprise News Radar

Automation of the news scanning process and the relevance evaluation of news events. This results in efficiency gains and a higher quality due to the completeness of the scanning process and the structured, auditable and tool supported impact analysis.



Enterprise News Radar

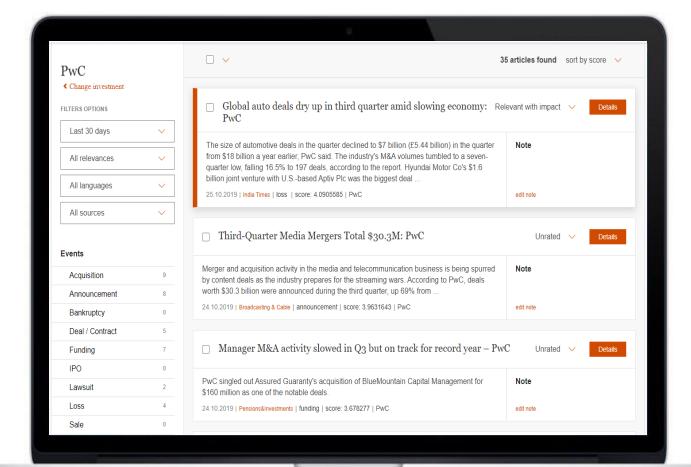




Automatic news scanning using public and premium news sources



Transparent filtering rules using pre-defined event types such as acquisition or loss





Comprehensive search for aliases and subsidiaries and multiple languages



Scalable and reliable cloud architecture based on Microsoft Azure

From unstructured data to relevant insights

Step 1: **Data ingestion**

First, we need to go through a screening, identification and acquisition of external and internal data sources.

Golden source with up-to date information from internal and external sources

Step 2: **Information extraction**

Then, entities and relationships are extracted, thereafter documents are enriched with meta data.

Key information extracted from (unstructured)
data via cognitive technologies – natural
language processing

Step 3: Search interface

Efficient and targeted information access is granted by showing relevant news- the news are grouped by similarity and ordered by customized relevance scores.

Search and insight platform for expert users with automatic, standardised and individualised self-service reporting

Bing

Licenced premium news aggregators e.g. Factiva

Sources:

- Included: Bing News, Premium News
- Other: Websites (industry consortia, regulators)

Extracted information:

- Companies, people and relationships
- Trends
- Early signal detection

Ready-to-use | Column | Colum

Combining the best of PwC and Microsoft for intelligent enterprise event monitoring





Integration of licenced news

Public News



Bing News

Security



Key Vaults

Computation





App Services

App Service Plans

Function App

Business Intelligence





Custom built relevance score





AI & ML





Cognitive Services

Azure Search

AI & NLP





News Filtering, Grouping, Sorting

Deployment





Container Registry

Azure DevOps

Storage







Cosmos DB

Blob Storage

Queue Storage

FILTERS OPTIONS

Last 30 days

All relevances

All languages

All sources \vee

Events

Sale

Acquisition 9 Announcement 8 Bankruptcy 0 Deal / Contract 5 Funding IPO 0 Lawsuit 2 Loss 4

0

Global auto deals dry up in third quarter amid slowing economy: Relevant with impact \vee Details PwC The size of automotive deals in the quarter declined to \$7 billion (£5.44 billion) in the quarter Note from \$18 billion a year earlier, PwC said. The industry's M&A volumes tumbled to a sevenguarter low, falling 16.5% to 197 deals, according to the report. Hyundai Motor Co's \$1.6 billion joint venture with U.S.-based Aptiv Plc was the biggest deal ... 25.10.2019 | India Times | loss | score: 4.0905585 | PwC edit note Third-Quarter Media Mergers Total \$30.3M: PwC Unrated V Details Merger and acquisition activity in the media and telecommunication business is being spurred Note by content deals as the industry prepares for the streaming wars. According to PwC, deals worth \$30.3 billion were announced during the third guarter, up 69% from ... 24.10.2019 | Broadcasting & Cable | announcement | score: 3.9631643 | PwC edit note

Manager M&A activity slowed in Q3 but on track for record year – PwC

Unrated ~ Details

PwC singled out Assured Guaranty's acquisition of BlueMountain Capital Management for \$160 million as one of the notable deals.

24.10.2019 | Pensions&Investments | funding | score: 3.678277 | PwC

Note

edit note



Use Case: Investment Portfolio



News Radar FILTERS OPTIONS

Workflow

1. Import Search Terms

2. Initiate News Search

3. Review Search Results

4. Export Results

All news	~	Relevance	<u> </u>	Language	~	Source	~
Search							

Number of investments: 75 Number of news: 495

