

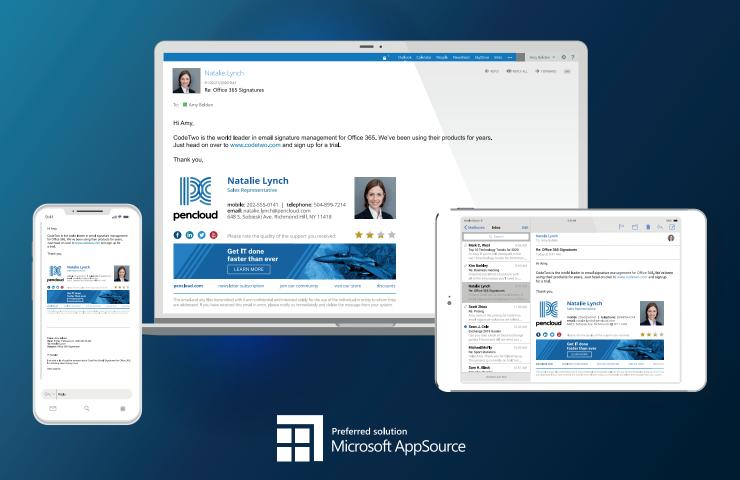






# CodeTwo Email Signatures for Office 365

Manage signatures and disclaimers in Office 365 and add them to messages sent from any email client and device



### In a nutshell

CodeTwo Email Signatures for Office 365 is an innovative cloud solution for central management of email signatures and disclaimers in Office 365. It lets you easily set up email signature rules for all or selected users and automatically add signatures and disclaimers to their messages, no matter what email client they use.



- Get signatures directly in Outlook when you compose an email
- Preview server-side signatures in Outlook,
  Outlook for Mac and OWA or in Sent Items
- Insert signatures under the latest reply/forward
- Delegate signature management rights to specific users and groups
- Create professional signatures using an intuitive signature template editor
- Easily add images, logos, banners and Office 365 user photos to email signatures

- Personalize company-wide signatures by using Azure Active Directory data, including custom attributes like Initials, Pager, HomePhone, etc.
- One-click CSAT surveys in signatures, email marketing and tracking campaign results
- Reliable and secure email processing within Microsoft datacenters (server-side mode)
- Express deployment via automatic wizards
- Microsoft AppSource preferred solution
- 24/7 back-end support and monitoring
- Developed and supplied in accordance with ISO/IEC 27001 & 27018-certified management system

## What experts say



"I'm confident that administrators would be saved a great deal of configuration headaches if they used CodeTwo solutions."

- J. Peter Bruzzese (Microsoft MVP)



"As a Microsoft trainer, I never hesitate to recommend CodeTwo products while conducting sessions on Office 365."

- Kamil Baczyk (Microsoft MVP)



"CodeTwo are experts in their field and their Exchange and Outlook products are excellent - from the user's interface, right down to the engine."

- **Diane Poremsky** (Microsoft MVP)



"CodeTwo programmers are perfectionists who are passionate about what they do. That's all it takes to create products that every company wants."

Emil Wasilewski (Microsoft MVP)



"CodeTwo tools are great because they simplify Exchange and Office 365 administration, but at the same time they let you do more than the Microsoft platforms allow natively."

- Konrad Sagala (Microsoft MVP)

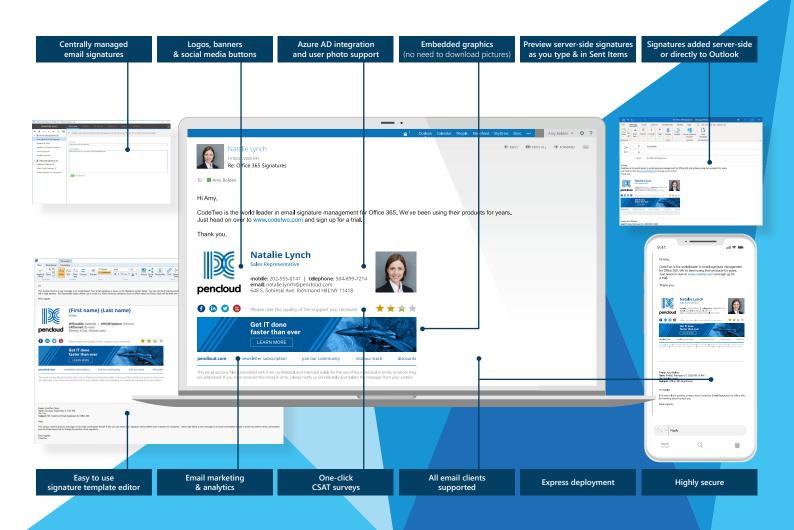


"Extremely helpful, if you are looking for a quick and painless way of moving your users to Office 365."

- Ratish Nair (Microsoft MVP)



## **Email Signatures for Office 365**



#### **Centrally managed email signatures**

Manage all Office 365 signatures and disclaimers by using a single email signature management solution. Select a signature mode that best fits your organization's needs: server-side, client-side or a combination of both.

#### All email clients and mobile devices supported

There are absolutely no limitations when it comes to email clients. The program can insert email signatures into messages sent from literally any mobile device.

# Logos, banners and social media buttons in signatures

Images, banners, social media buttons and other graphics are fully supported by our email signature software, and you can use them freely in your email signature templates. Not only this makes your emails look more professional, but also opens up new possibilities as far as email marketing is concerned.

#### **Azure AD & user photo support**

#### **Azure AD Support:**

Personalize your email signature designs by including dynamic Active Directory placeholders (both standard and custom AD attributes are supported). CodeTwo Email Signatures for Office 365 reads users' information from Azure AD and populates email signatures with that data on the fly.

#### Office 365 users' photos in signatures:

With our Office 365 signature manager, you can include Office 365 users' photos as part of email signatures.

#### Signatures in replies and forwards

Our advanced email signature positioning system adds email signatures to replies and forwards as you see fit – not only at the bottom of the entire email conversation.

# Graphics embedded in email (no need to click Download pictures)

The program lets you embed graphical parts of your signature in email. This means that the recipient will always see a fully branded signature on every device, and without having to click "Download pictures". No more red Xs and paperclip icons.

#### **One-click CSAT surveys**

It is possible to automatically add personalized one-click customer satisfaction surveys to your email signatures – no matter what devices are used. This feature lets you precisely measure and analyze your customers' satisfaction, react accordingly and reward your team.

#### **Email marketing & analytics**

# Use email signatures for marketing and track the results:

Send marketing communication to your customers in email footers and add URL tagging to links. Track the results of your campaigns in web analytics platforms, e.g. in Google Analytics.

#### Automate email marketing campaigns:

Plan email marketing campaigns ahead by using the Scheduler. This way every email marketing campaign you scheduled in the application will run automatically when the right time comes.

#### See signatures as you type an email & in Sent Items

#### View signatures while composing an email:

Our users can see CodeTwo signatures while composing an email. This works within Outlook, Outlook for Mac and Outlook on the web (OWA). We are the first vendor in the world that added preview functionality for server-side signatures.

#### **Email signatures in Sent Items:**

You can enable the Sent Items Update feature to let your users view the signatures that have been added in the cloud in their Sent Items folders, on every device. Furthermore, the feature lets you easily ensure compliance with legal regulations. All this without affecting the application's or Office 365's performance!

#### Easy to deploy and use

#### **Express deployment:**

All aspects of the setup, including the configuration of Exchange Online connectors, are guided by automatic wizards. All you need to do is authorize the process with your Office 365 global admin credentials and run the program's signature management console to create your first email signature.

#### **Built-in signature template editor:**

One of the most powerful CodeTwo Email Signatures for Office 365's features is the built-in WYSIWYG editor. HTML expert or not, you will be churning out professional HTML email signature templates like a pro.

#### **Delegation of signature management rights**

Delegate email signature creation and management tasks to individual users or teams in your Office 365 organization and relieve your admins from non-essential administrative tasks. No need to assign any admin roles.

#### **Highly secure**

#### Reliable and secure:

Your emails are not stored or read by anyone, and your Office 365 credentials are safeguarded by OAuth 2.0. Our software also helps you meet many of your GDPR goals not only due to the security mechanisms implemented at its core but also because we care deeply about the privacy of your data (we have a management system certified against ISO/IEC 27001 & 27018). Furthermore, the program comes with 24/5 technical. support and its performance is covered by 24/7 backend support and monitoring.

# Developed and supplied in accordance with ISO-certified management system:

CodeTwo Email Signatures for Office 365 is developed with support from the ISO/IEC 27001 and ISO/IEC 27018-certified Information Security Management System and by following the privacy by design and privacy by default approaches. This ensures comprehensive information security and personal data protection in the cloud and on-premises.

Furthermore, our secure relay technology reroutes your emails through CodeTwo services hosted on Microsoft Azure that meets the same information security standards. Your emails never leave Microsoft datacenters during the process, and the operation is invisible to both the sender and the recipient.

#### **Compliance**

#### Stay compliant with legal regulations:

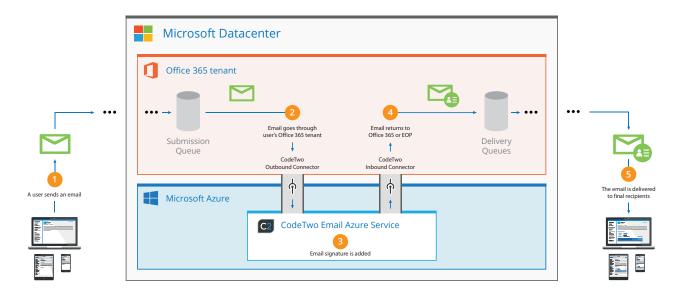
Automated email signatures will help you stay compliant with various legal regulations and directives like GDPR, CASL, The Companies Regulations, Business and Professions Code, etc.

#### Multiple geolocations:

Your data (i.e. settings and AD cache) can be kept in a geolocation of your choice with a guarantee it will not be transferred anywhere else. We do not store your emails or anything else.

## **How it works**

The software can work in three signature modes. In **server-side mode**, all email clients and devices are supported - our cloud service hosted in Microsoft Azure automatically adds signatures after emails are sent.



In **client-side mode**, email signatures are added directly to your Outlook when you type an email message.

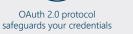
In **combo mode**, when a user sends an email in Outlook, a signature is added when they write it. If this person uses another email client or a mobile device, a signature is added after an email is sent.

## **Reliability and security**

Rest assured your emails are safe as they never leave Microsoft datacenters. Our product meets the highest security and reliability standards of business communication.









Support for multi-factor authentication



TLS encryption and authentication





















**GDPR** compliant









## **Contact us**

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For full product info and prices, go to: www.codetwo.com/email-signatures

# **About CodeTwo** (fact sheet)

**Microsoft Gold Partner** 

**Number of customers:** 80,000+

Types of software: email signature and email flow management, mailbox migrations

and backup for Exchange and Office 365.

Flagship products: CodeTwo Email Signatures for Office 365, CodeTwo Exchange Rules,

CodeTwo Exchange Rules Pro, CodeTwo Office 365 Migration, CodeTwo Exchange

Migration, CodeTwo Backup.

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