

# Real Estate Management Solution



Development • the productive digital



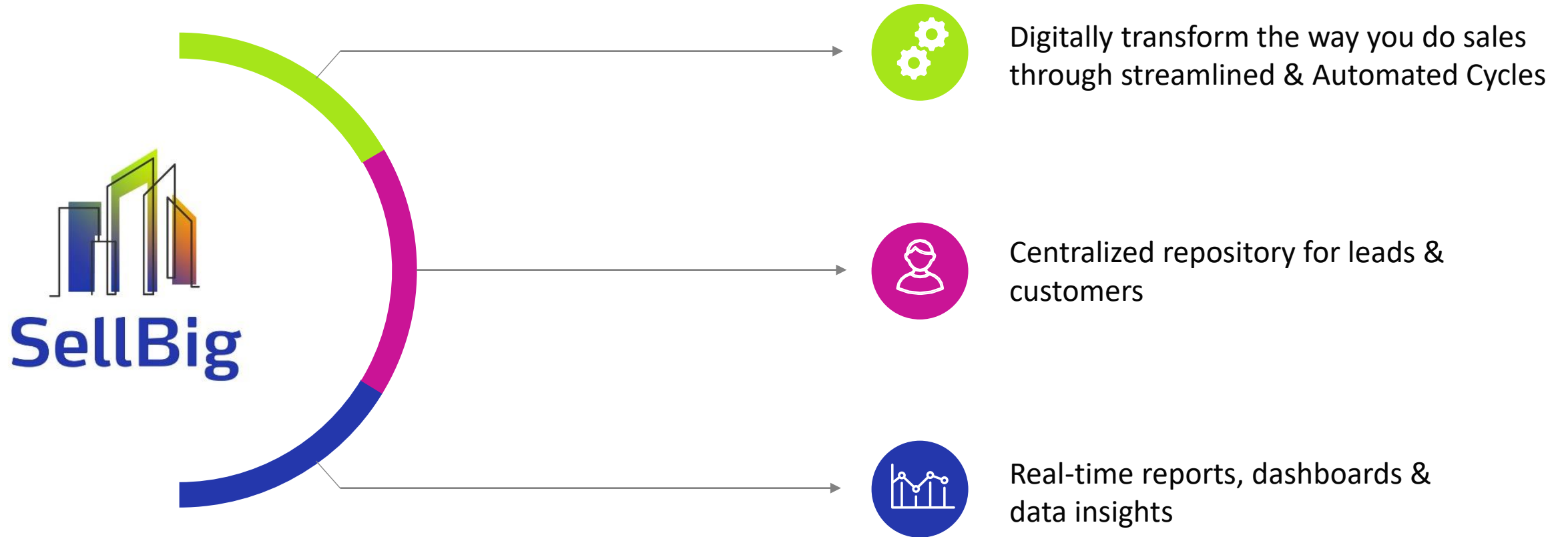
## Solution Overview



# Overview

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# Real Estate Management Solution Features



# Real Estate Management Features

## Lead Management

- Capture Interests **Digitally**
- Lead **auto routing**
- Lead **qualification**
- Convert into customers & sales

## Customer Profiling

- Customer **360 Profiling**
- Basic & **Extended Profile**
- Related Deals, **Installments**
- Customer **payments, exceptions & discounts**

## Unit Inventory

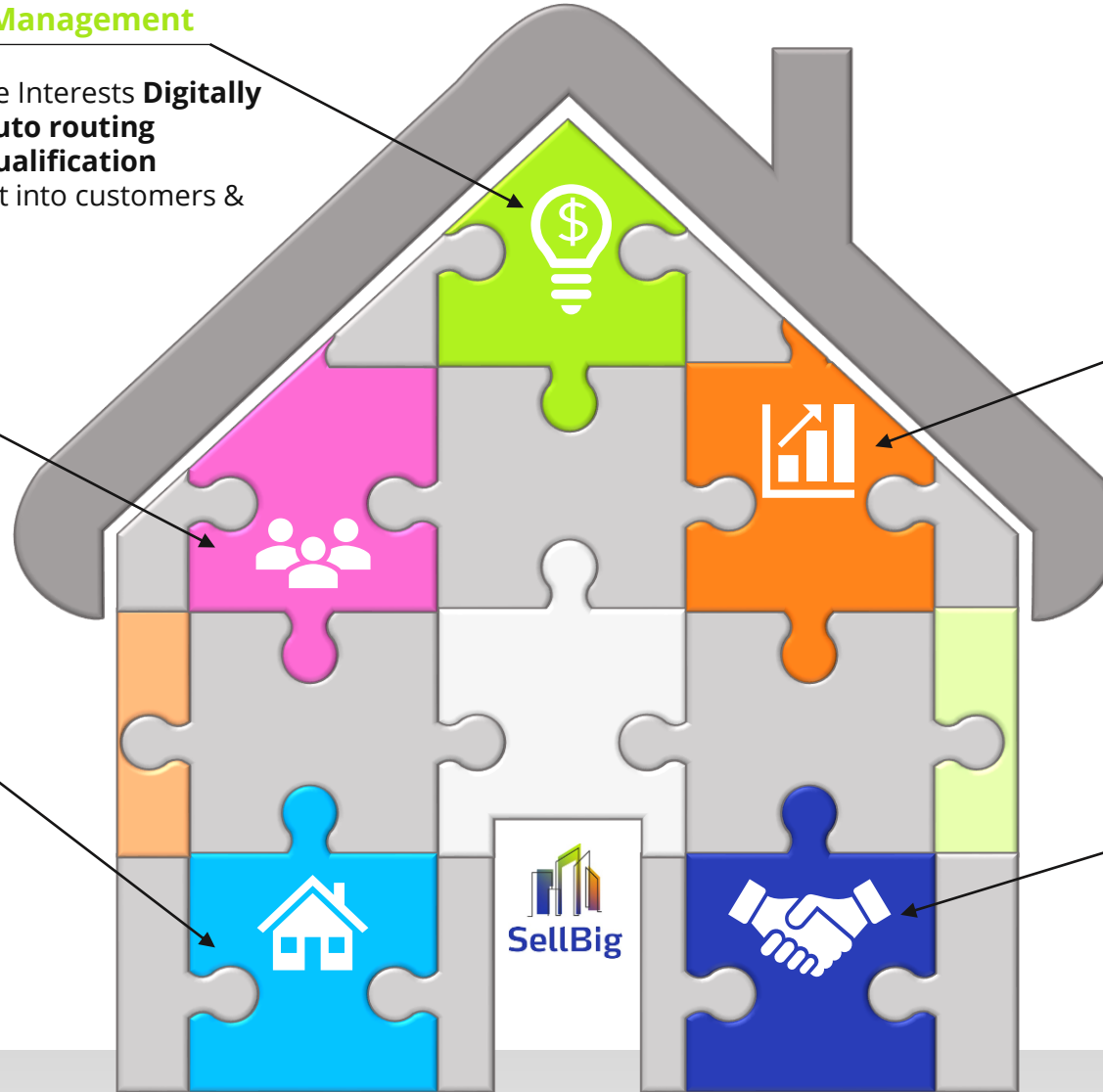
- **Flexible structure** expands as your **business grows**
- Projects, phases, buildings, floors & units
- Adding unit extras
- **Visual interactive maps** for projects, building & units

## Reporting & Analytics

- **Real-time** reports & dashboards
- Advanced data **analytics & insights**
- Data **visualization**

## Deal & Payment Plan Management

- Configurable **payment plans & types**
- **Automated** deal process
- Manage **commissions & discounts**
- **Brokers'** Management

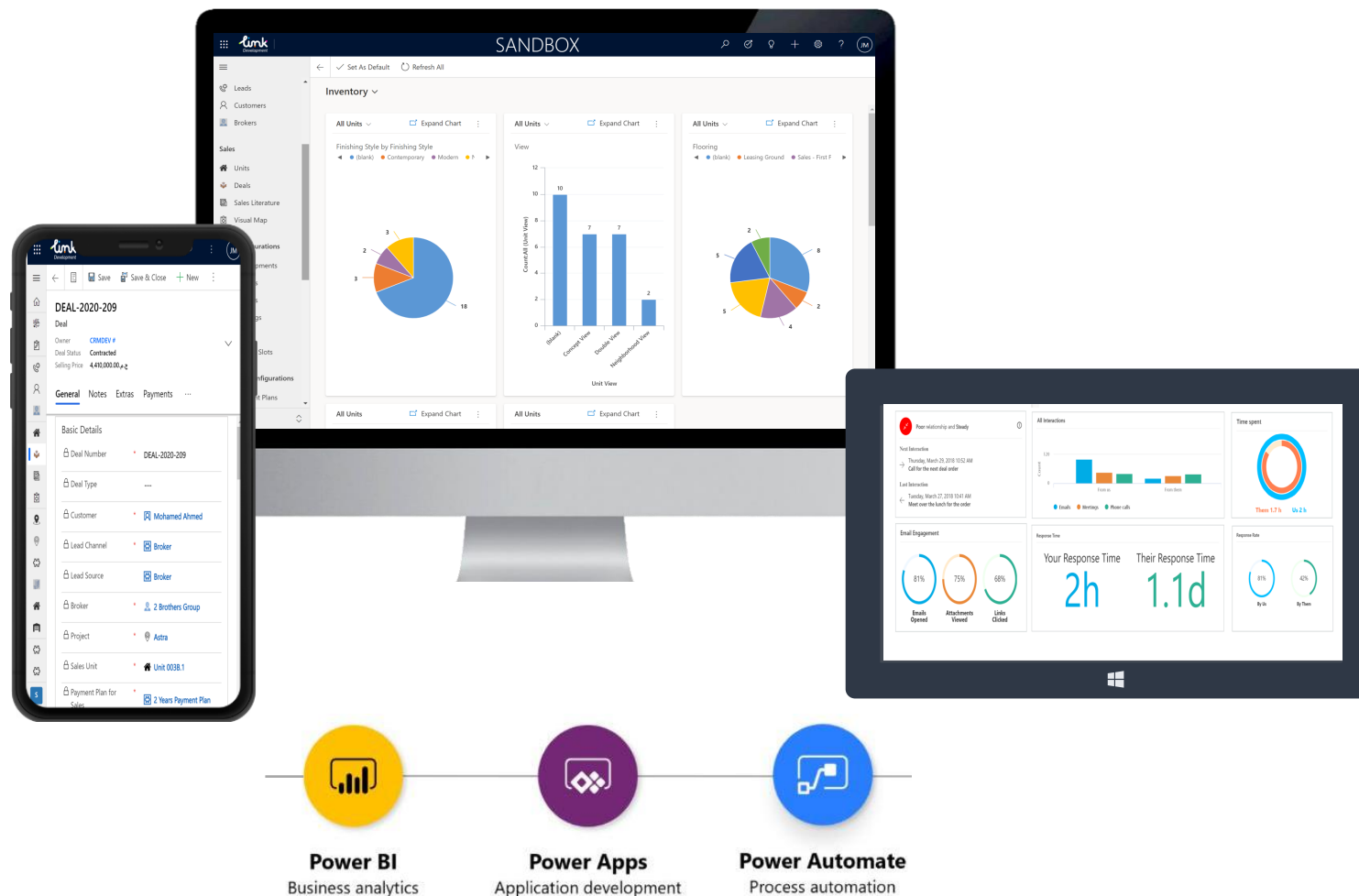


The complete building stones for end-to-end real estate solution, empowering salespeople to SellBig



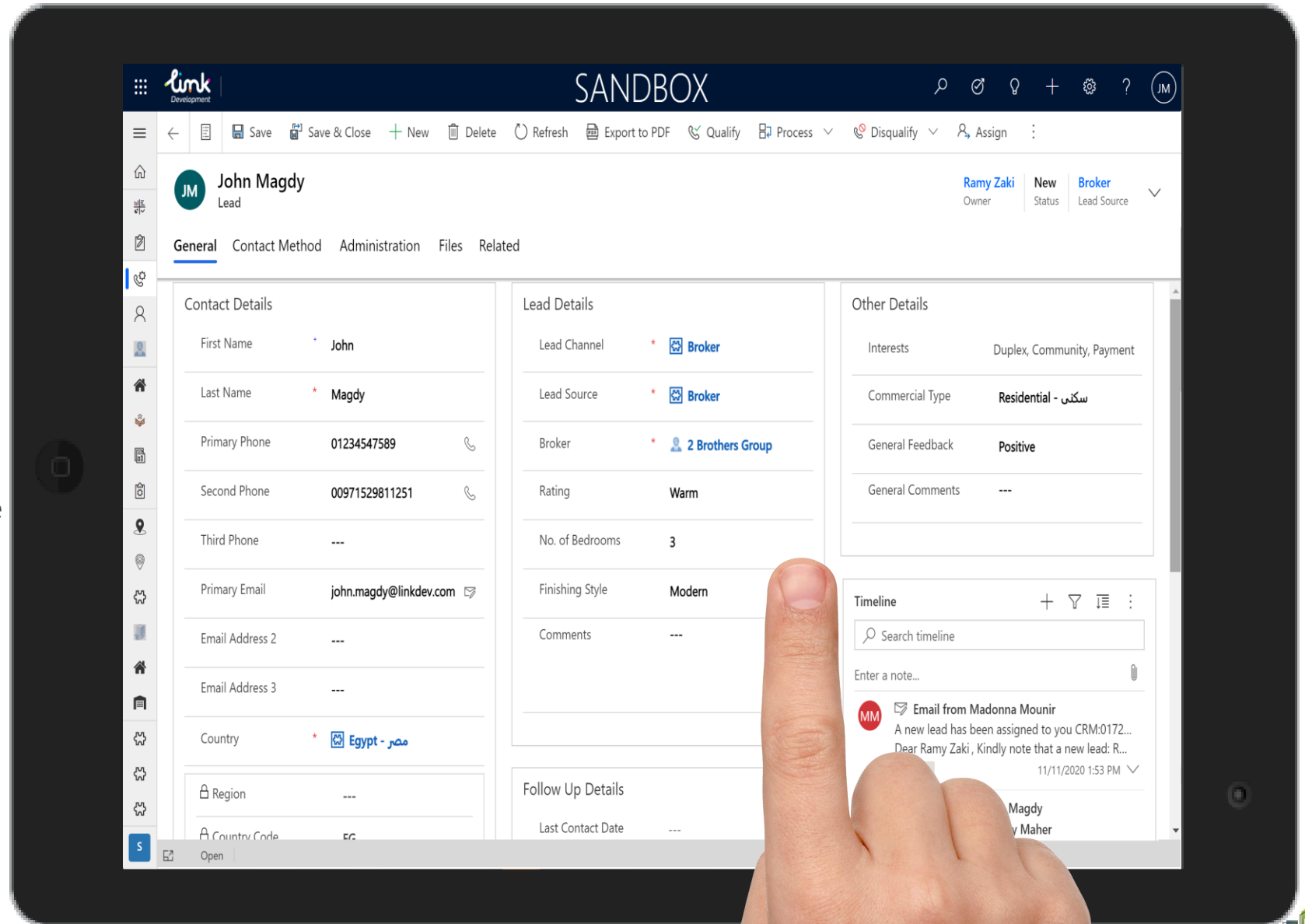
# Solution Apps

- Built on top of **Microsoft Power Platform**
- Combining the **robust power** of PowerApps, PowerBI, and Power Automate
- Leveraging Microsoft Power Platform **low/no code** capabilities



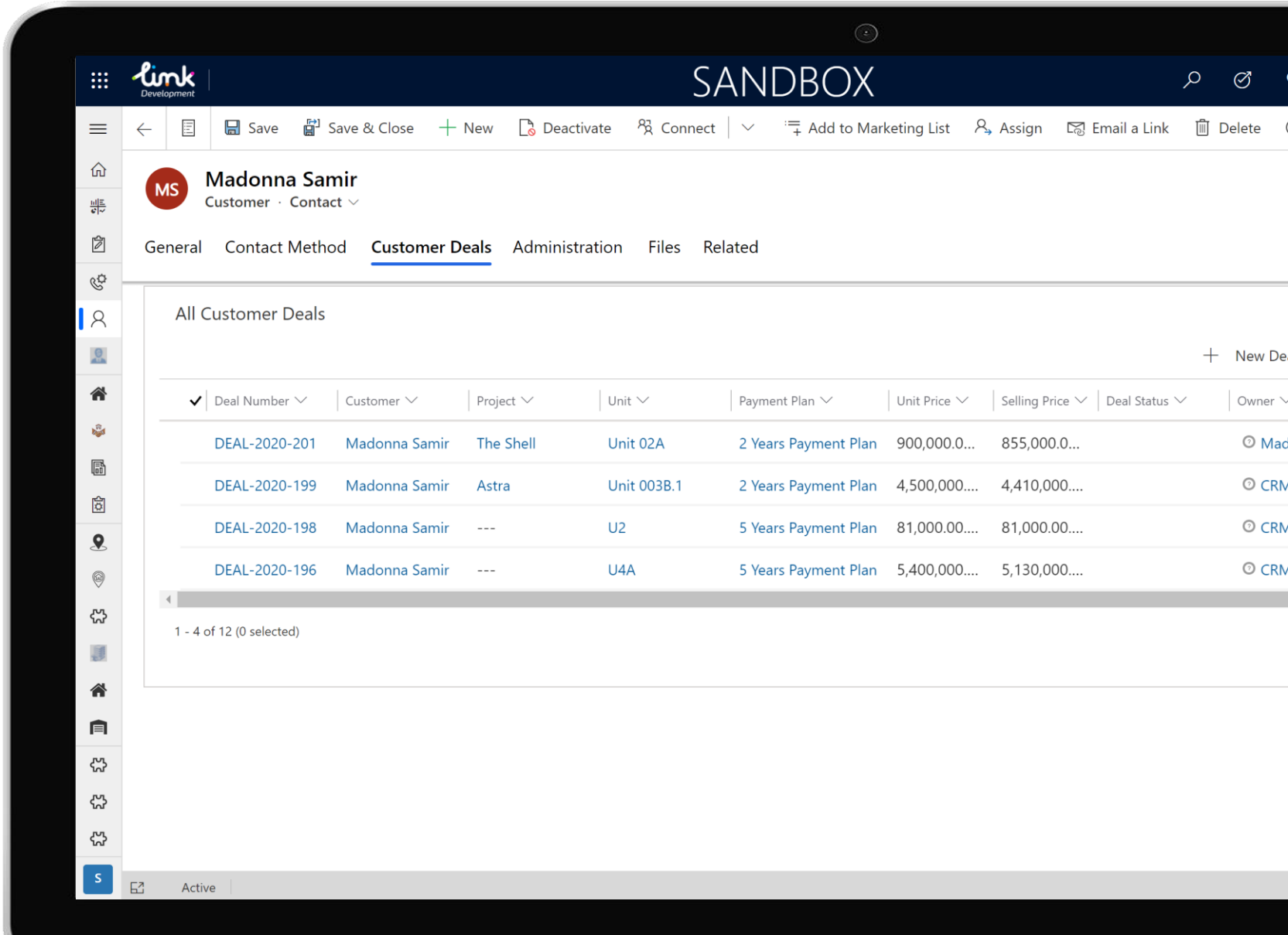
# Lead Management

- **Full visibility** on potentials sales and pipeline
- Lead basic details, rating, lead status, source ...etc.
- **Extended details** including contact info., lead channel & associated broker
- Capture **lead preferences and interests**
- **Automated lead routing** to salespeople based on **configurable rules**
- **Timeline** showing all interactions & communications including emails, SMS, phone calls, appointments ...etc.
- **Qualify** or disqualify lead records



# Customer Profiling & 360° View

- **Central repository** for all customer profiles
- All customer details are presented in **same screen in a 360-degree view**
- Customer **timeline**
- Customer **associated units & deal**
- Customer **payments & installments**
- **Document & file uploads**
- Customer related complaints, suggestions, requests ...etc.



The screenshot displays the 'link Development' software interface in 'Sandbox' mode. The top navigation bar includes the 'link Development' logo, a search icon, and a 'Sandbox' title. Below the top bar is a secondary navigation bar with icons for Save, Save & Close, New, Deactivate, Connect, Add to Marketing List, Assign, Email a Link, and Delete. The main content area is divided into tabs: General, Contact Method, **Customer Deals** (active), Administration, Files, and Related. The 'Customer Deals' tab shows a table titled 'All Customer Deals' for the customer 'Madonna Samir'. The table has columns for Deal Number, Customer, Project, Unit, Payment Plan, Unit Price, Selling Price, Deal Status, and Owner. The table lists four deals: DEAL-2020-201, DEAL-2020-199, DEAL-2020-198, and DEAL-2020-196. A sidebar on the left contains various icons for navigation. The bottom status bar shows 'Active'.

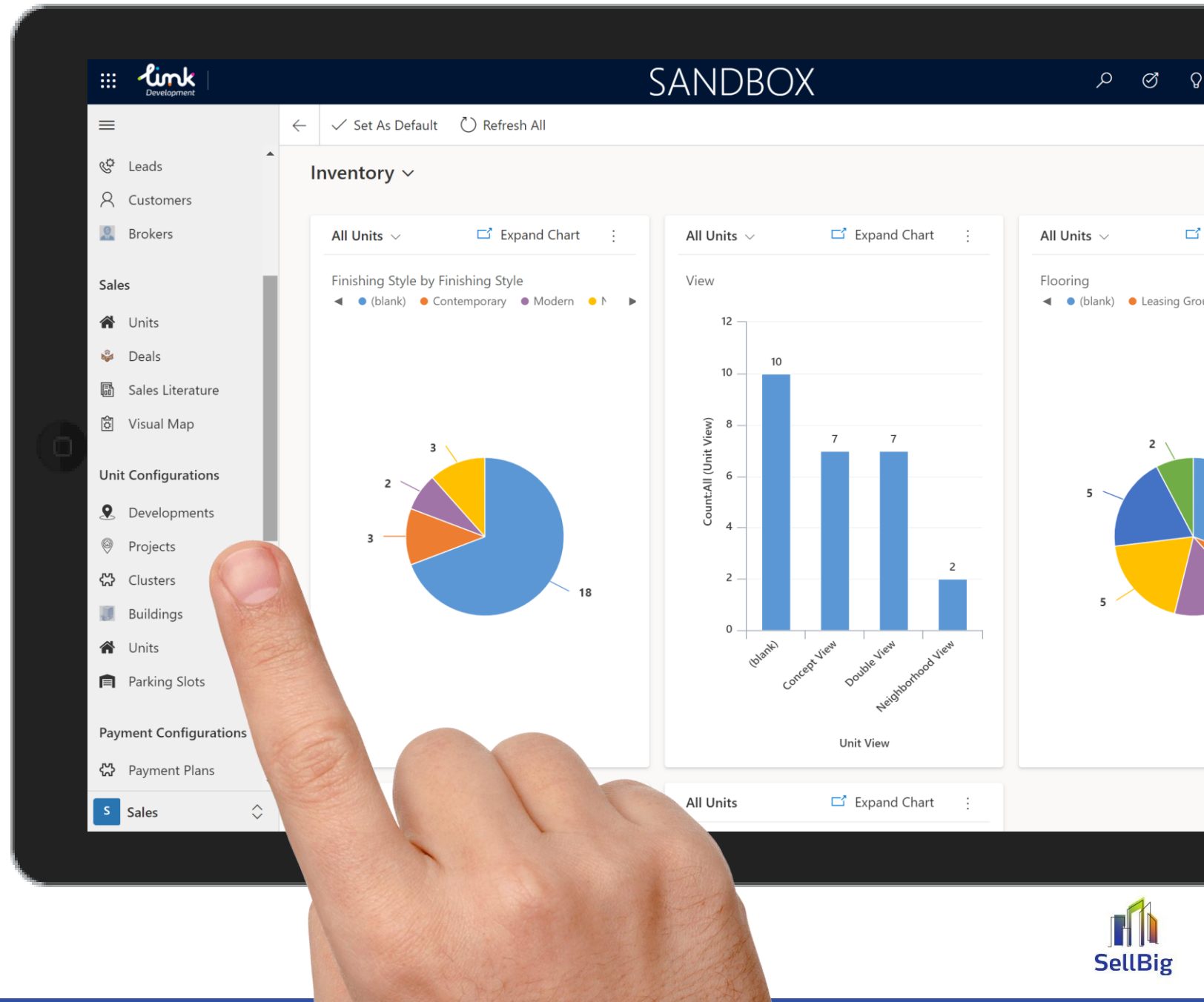
✓ Deal Number	Customer	Project	Unit	Payment Plan	Unit Price	Selling Price	Deal Status	Owner
DEAL-2020-201	Madonna Samir	The Shell	Unit 02A	2 Years Payment Plan	900,000.0...	855,000.0...		Madonna Samir
DEAL-2020-199	Madonna Samir	Astra	Unit 003B.1	2 Years Payment Plan	4,500,000....	4,410,000....		CRM
DEAL-2020-198	Madonna Samir	---	U2	5 Years Payment Plan	81,000.00....	81,000.00....		CRM
DEAL-2020-196	Madonna Samir	---	U4A	5 Years Payment Plan	5,400,000....	5,130,000....		CRM

1 - 4 of 12 (0 selected)



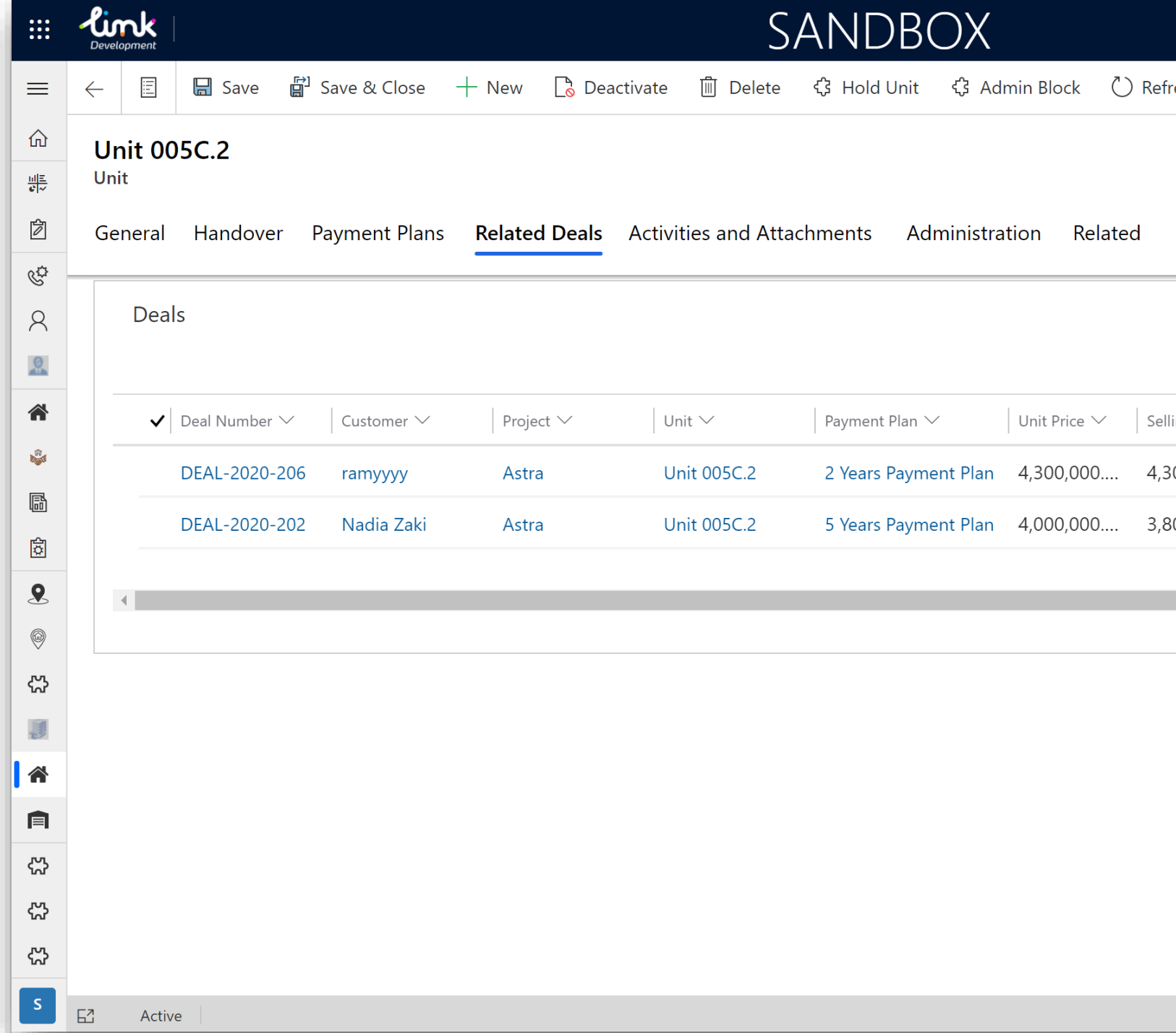
# Unit Inventory

- **Flexible structure** to fit your business & operational model
- **Configurable hierarchy** including projects, phases, clusters, buildings, floors & units
- Define & associate parking slots, storage rooms ...etc.
- Support for **multi-projects, countries & multi currencies**

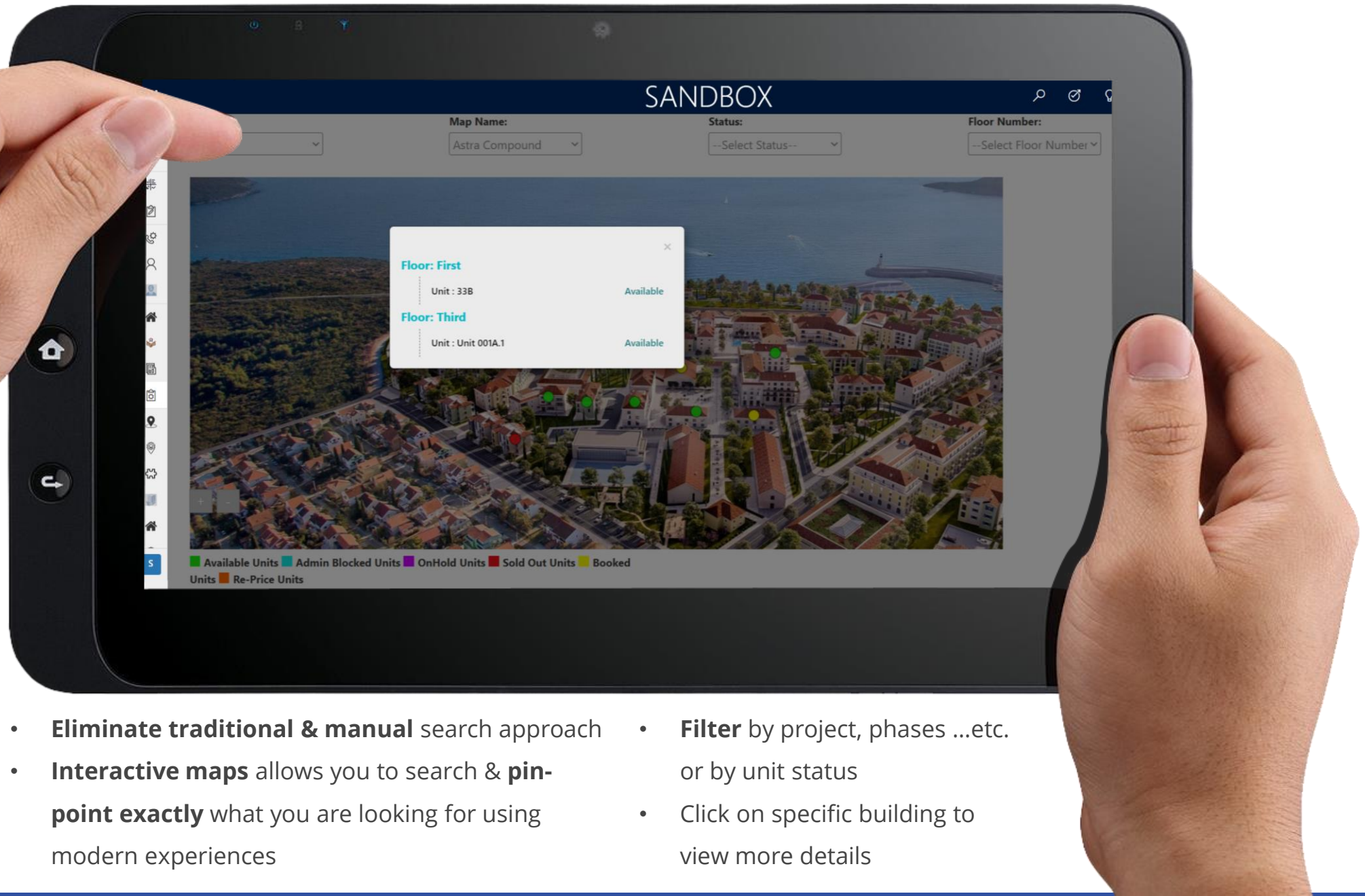


## Unit Details

- **Digitally capture** all unit details **for easy search and shortlisting**
- All unit basic info. & details are displayed **with the same form**
- Unit **hold, block or unblock** units
- Capture unit **handover details and dates** with **auto reminders, alerts & notifications**
- **View & manage** unit associated **payment plans** like cash plan, 2 years or 5 years payment plans ...etc.
- **Create, manage & fully monitor** unit associated sale deals from within same screen



# Dynamic Interactive Maps



- **Eliminate traditional & manual** search approach
- **Interactive maps** allows you to search & **pin-point exactly** what you are looking for using modern experiences
- **Filter** by project, phases ...etc. or by unit status
- Click on specific building to view more details

# Payment Plans

- **Configure unlimited** payment plans as per business needs
- Capture payment plan details like name, status, validity (start & end dates) & any discounts associated
- Create special plans for **promotions & offers**
- **Flexible payment types** like, reservation, down payment, maintenance, at delivery or handover & installments
- Manage **payment schedule** including monthly, quarterly, semi-annual or annual installments
- Payment **simulator**
- Amounts, payments & due dates are **auto calculated and generated**
- **Automated reminders** and follow-ups

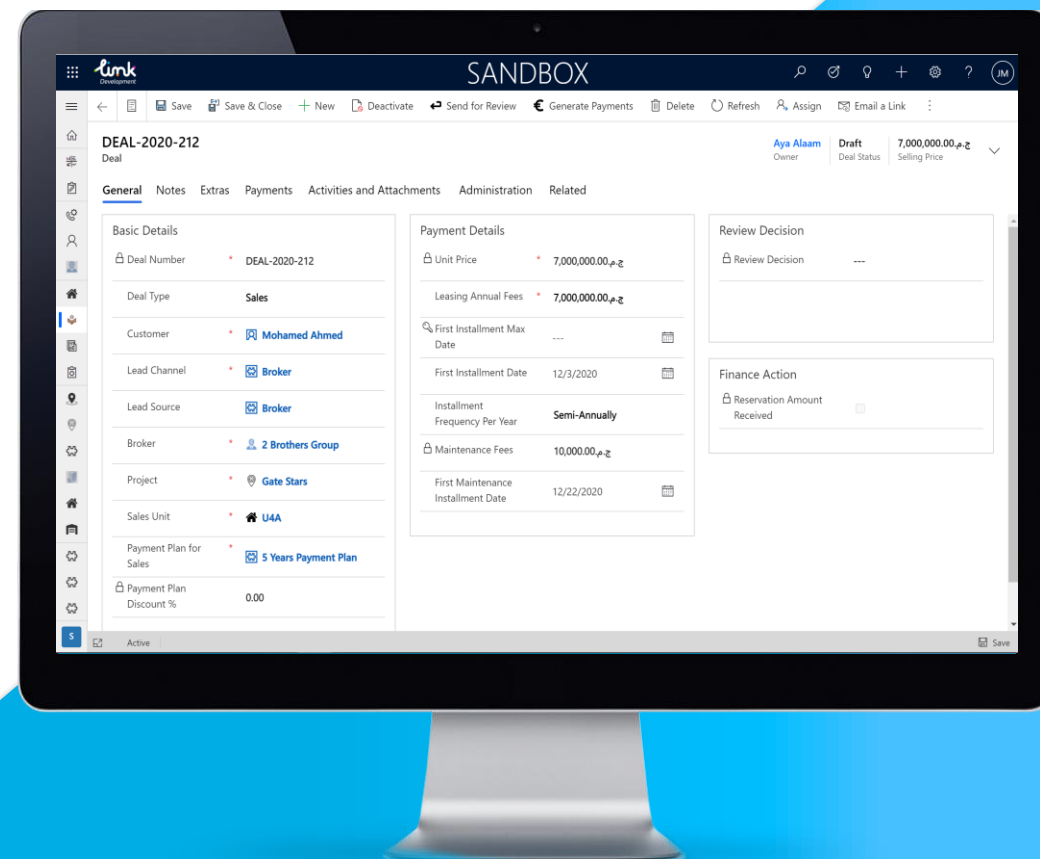
The screenshot displays the 'link Development' software interface. The top navigation bar includes icons for search, refresh, and user profile (JM). The main toolbar contains buttons for Save, Save & Close, New, Deactivate, Delete, and Refresh. The left sidebar shows a list of icons for navigation. The main content area is titled '5 Years Payment Plan' and includes a 'Payment Plan' sub-header. The status is 'Active' and the owner is 'CRMDEV #'. The 'General' tab is selected, showing a 'Description' field with a placeholder '---'. Below this is the 'Payment Plan Details' section, which contains a table with four rows of payment plan details.

✓ Name	Or... ↑	Payment Type	Is Installme..
5 Years Payment Plan - Down Payment	1	Down Payment	No
5 Years Payment Plan - Installment	2	Installment	Yes
5 Years Payment Plan - Delivery	3	Delivery	No
5 Years Payment Plan - Maintenance Fees	4	Maintenance Fees	No

# Working on a Deal

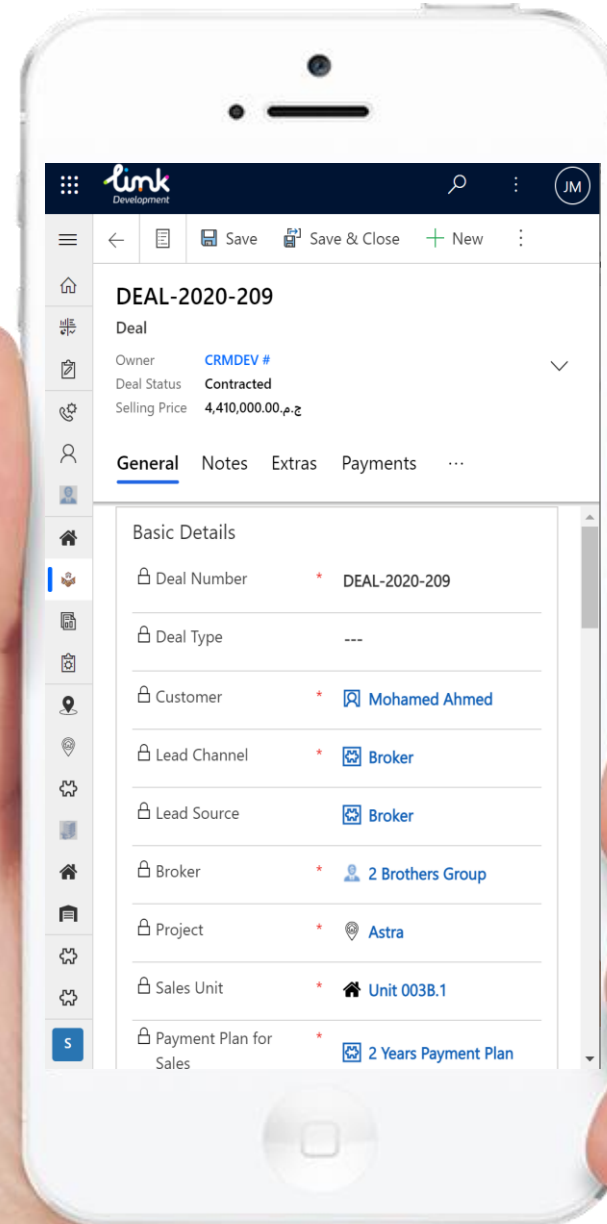
Sales **cycle** is made **easy** through **streamlined & automated deal process**

**Eliminate** manual process, **go paperless**  
**empower** your staff to focus on what matters & to **SellBig**



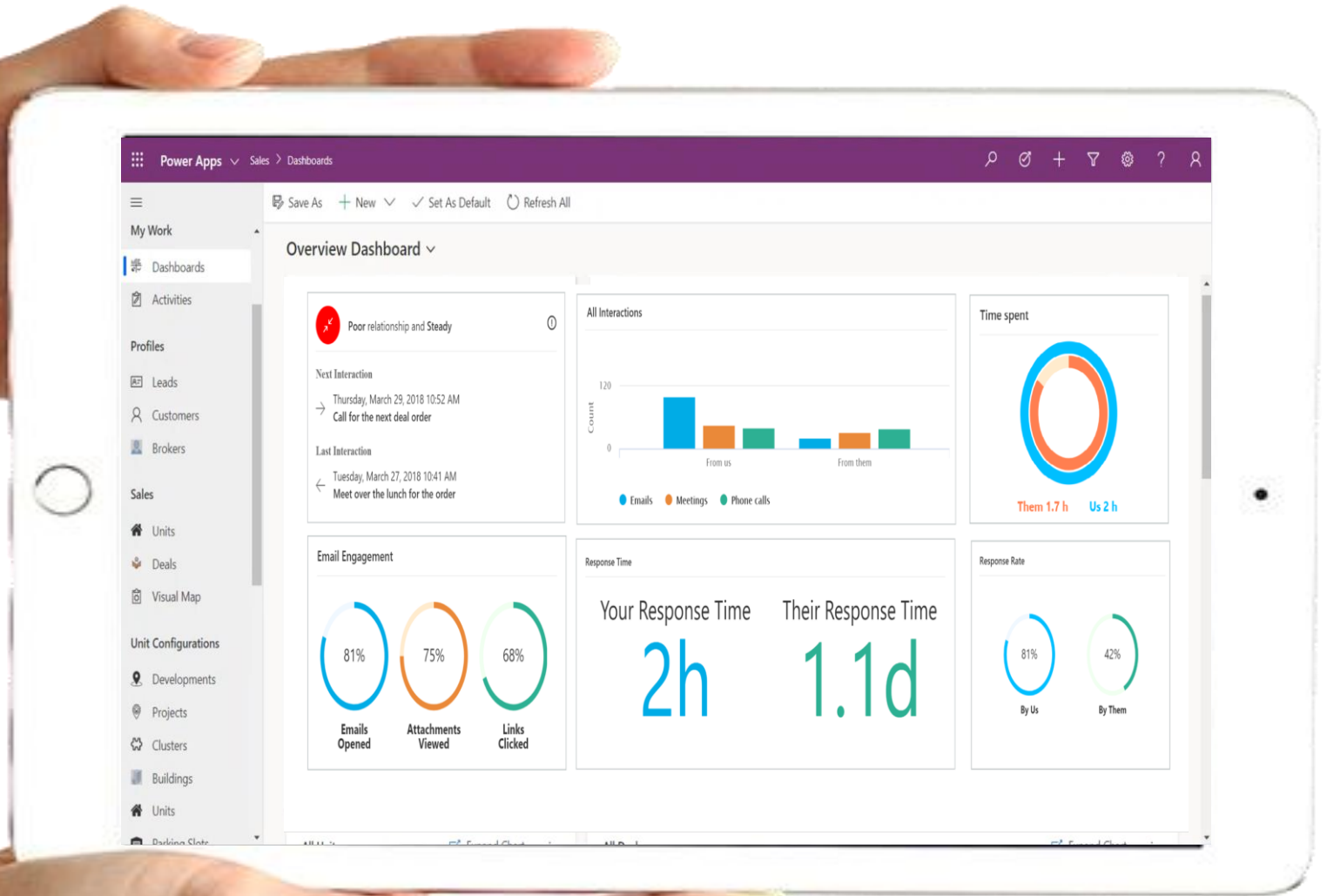
# Go Mobile

- **Go mobile** with native mobile apps on iOS, Android & Windows phones & tablets
- Enable your salespeople and management to **access** information **no matter when and from where**

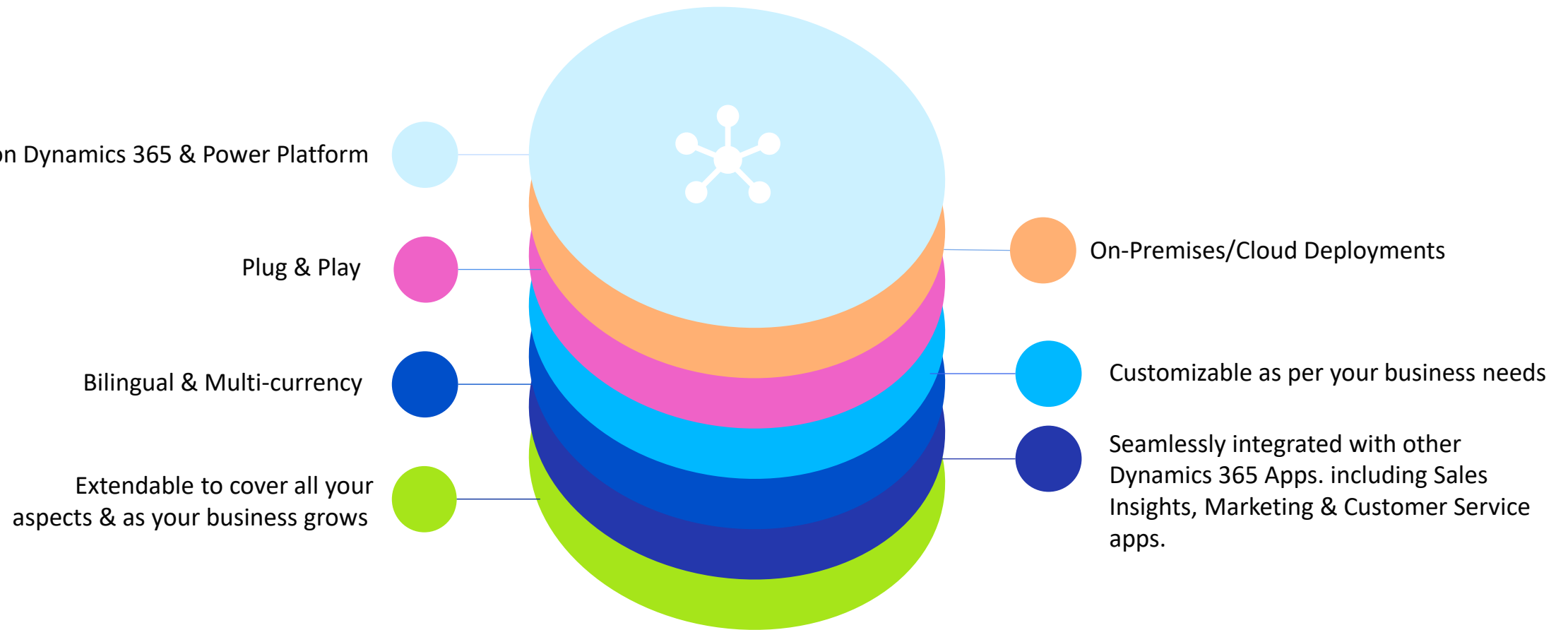




# Reports & Dashboards



# Other Solution Features





# Thank You!



Development • *the productive digital*

[www.linkdevelopment.com](http://www.linkdevelopment.com)

