

VISIONET

STREAMLINE LARGE-SCALE EVENTS

Event Management Solution
for Microsoft Dynamics 365

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visionet.com





END-TO-END EVENT PLANNING, REPORTING, AND AUTOMATION

Organizing large-scale events such as trade shows, meetups, exhibits, product launches, contests, training, conferences, etc. is challenging. With hundreds of attendees, it requires detailed task tracking, budget planning, logistics planning, and regular communication with attendees and other stakeholders.

THE CHALLENGE

Due to the lack of a dedicated platform, event planners struggle to leverage digital technology to diligently plan, comprehensively manage, and precisely execute event activities as they face numerous challenges across several areas.



Budgeting and Planning

- Overspending on event budgets and tracking financials
- Negotiating complex contracts
- Consensus on event timelines across multiple parties
- Market research and match making processes



Execution and Reporting

- Fully integrated suite to handle onsite and offsite event registrations
- Social insights and gamification
- Valuable insights through real-time interactions
- Adoption of advanced data analytics solution
- Survey and attendee feedback
- Reports on structured event management processes for C-level, sponsors, and exhibitors



Marketing and Sales

- Reaching out to new attendees through the lead generation process
- Collaboration between event organizers, vendors, and sponsors
- Optimized staffing and product and service offerings for events, exhibitors, and attendees



Technology

- Manual operations and multi-systems dependency
- Use of machine learning and artificial intelligence to predict exhibitors' and attendees' behaviors
- Omnichannel transactions restrictions
- Adaptation of new technology i.e. chatbot, RFID check-ins, AR, AI, etc.
- Mobile platform and kiosk compatibility

















**EVENT MANAGEMENT
IS COMPLEX, BUT IT
DOES NOT HAVE TO
BE CHALLENGING.**

INTRODUCING VISIONET'S EVENT MANAGEMENT SOLUTION

An ideal event management solution is a sophisticated suite of products working together and acting as a core of a data-rich strategy. **Visionet** offers **Event Management Solution (EMS)**, a salable and holistic solution. By leveraging **Microsoft Dynamics**, **Microsoft Azure**, and **Power Platform** ecosystem, our solution act as a state-of-the-art platform for creating a seamless journey for attendees and all stakeholders.

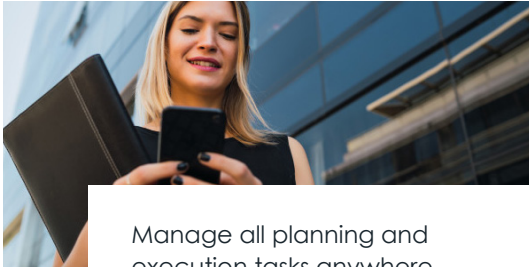
Usually, multiple technology solutions are assigned for planning, promoting, post-event, and at-event management. **EMS** acts as a foundation between other digital technology solutions, synchronizing all the involved aspects. **EMS** is a single platform, which enables automated and centralized management and improves participant experience through real-time insights, seamless integration, intuitive dashboard, etc. From event operations, sales and marketing operations, to back-office operations, Visionet's **EMS** provides a holistic view on every on-going task.

KEY FEATURES

Exhibitor, Attendees, and Speaker Management 	Financials and Membership Management 	Event, Exhibitor, and Attendees Scorecard 	Contract Management through DocuSign 
Integrations for Venue Management 	Booth and Sponsorship Sales 	Collaboration on Digital Signage 	Content Distribution via SharePoint 
Event, Exhibitor, and Attendee Insights 	Meeting Room Reservations 	Event Registration and Check-ins 	Marketing Leads and Dashboards 
Surveys and Interactive Feedback 	Exhibit Floor Planning 	Case Management – Concierge Services 	Mobility Access 

BUSINESS BENEFITS

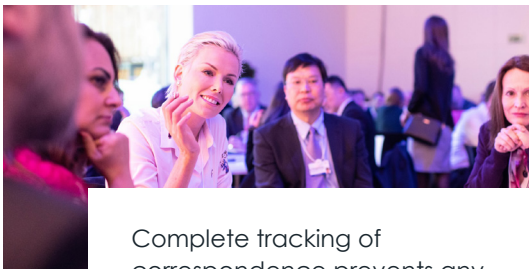
With **EMS**, all your event information is available in one place. By managing registration, venue sourcing, participants, security, travel, agendas, and logistics in one place, EMS makes it easy to track each task's progress and make your event a success.



Manage all planning and execution tasks anywhere, anytime, from any device.



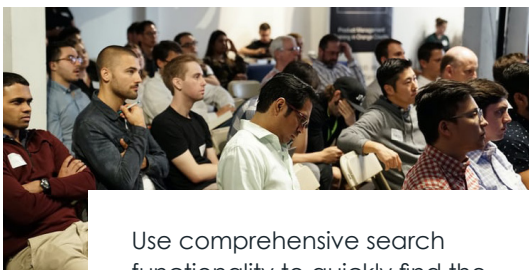
Feedback collection helps improve future events.



Complete tracking of correspondence prevents any communication gaps with participants.



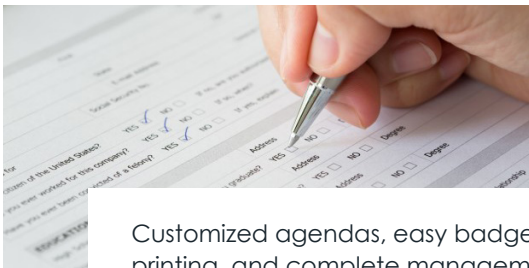
Views and reports are customized to the needs of each user to enhance productivity.



Use comprehensive search functionality to quickly find the participants and other event information you need.



Extensive integration capabilities link EMS to other Dynamics 365 modules for workflow automation.



Customized agendas, easy badge printing, and complete management of visa, travel, correspondence, security, and protocol improves participant satisfaction.

Holistic,
360° View
of All Tasks,
Attendees,
and Agenda
Status

WHY VISIONET?



Global Experience

Across Industry and skill sets featuring several Fortune 100 Companies



Flexible Engagement Models

From large, high-end projects to small-scale requirements



Best-of-Breed Practices

ensuring substantial ROI and optimize the value of your IT investment



Experience Leadership

of 20-year IT industry veterans in management and strategy roles



Highly Skilled Workforce

of over 3,500 global employees design and deliver innovative business solutions



Innovation and Creativity

enable you to leverage our proven frameworks and accelerators



Industry-Specific Solutions

based on best practices help our customers stay ahead of the curve



End-to-End Services

make us a one stop-shop for all our clients' IT and business requirements



Successful Delivery Record

of over 23 years to an impressive list of over 200 customers



Strong Credibility and Financial Strength

have made us a reliable, long-term strategy partner for our clients

Choose **Event Management Solution** by Visionet to streamline the planning and execution of your conferences, trade shows, and other large-scale events.

VISIONET

Digital Defined | Digital Delivered

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