African American Reach & Teach Health Ministry (AARTH) is a strong community-based nonprofit organization, located in Renton WA, with the charter of responding to the health issues affecting people of African descent. Since September 2002, AARTH has been helping to bridge the gap in health inequities by providing social and behavioral health education and training capacity services to faith, health, and social service institutions.

Opportunity

As an organization that is so involved with a variety of programs within the immediate community and beyond; coordination, collaboration, communication, and planning are all important and vital to provide these incredibly important services.

Solution

To help with this effort, Artic's Business Management Services worked with AARTH team, a client since April 2020, to understand their organization, its structure, and current and future needs and goals. Ultimately, Artic helped the staff and organization gain operational efficiencies and transparency across the organization, so everyone had a strategic view of how the various programs could work to accomplish outreach events.

Initially, Artic worked with the team to understand the ongoing projects, programs, and events that the team had to develop, schedule, and deliver. Also, gained insight on their need to track and have detailed plans and accountability for the monitoring and delivery of these programs.

The AARTH team also wanted to be more productive and collaborate more efficiently and seamlessly as a team. Although they are a smaller organization, they have team members that work remotely and needed to be connected to their data, as well as the content for the entire organization.

First, Artic worked with AARTH to secure a Microsoft 365 Nonprofit business account, which is offered at a discounted rate, if qualified. This solution would give AARTH the Microsoft Office suite they had previously with a third-party provider, but with many more features and functionality. Not only was this an option, but Artic further guided AARTH to gain a **Microsoft Philanthropic** grant, giving the organization their Microsoft 365 subscription *at no cost*.

Gold
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At Artic, we have a lot of experience working with nonprofits.
Our nonprofit practice has developed special services that accentuate what already works well for you.
Have enterprise-level technical solutions at a fraction of the cost.
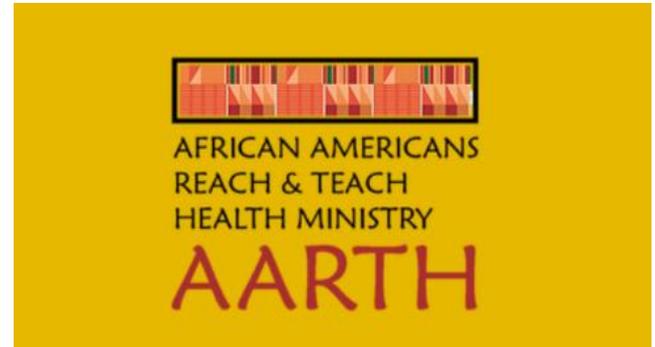
Using Business Productivity tools to help AARTH, a strong community-based nonprofit organization

Artic handled the migration to the new Nonprofit account end-to-end with minimal disruption to the AARTH Team.

Once up and running, Artic also implemented Microsoft Project, to aid in overall project and resource planning. This will ultimately give AARTH the ability to easily plan, track, and deliver their many programs to the community with greater ease.

AFRICAN AMERICANS REACH & TEACH HEALTH MINISTRY
AARTH

With their business productivity tools in place and ready-to-go, Artic created a customized training plan, conducting several sessions with the entire team to review the new tools and functionality, and how the organization could make best use of them.

Once completed, the AARTH staff was positioned to move forward with a modern set of collaboration and productivity tools, to provide increased communication and efficiency across the organization; giving them more time to focus on their mission and the community they serve.

> " The communication is key for a small organization and Artic provided a clear timeline that allowed us to see how efficient we would be in the future. They also had the ability to adjust the project timeline to meet our organization's decision-making needs.
>
> **Program Coordinator**
> African Americans Reach & Teach Health Ministry

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