

An aerial photograph of several skyscrapers rising above a thick layer of white clouds. The sky is a pale blue. On the right side, there are large, semi-transparent purple geometric shapes, including a long arrow pointing towards the top right and a triangle pointing towards the bottom right. The overall composition is clean and modern, emphasizing height and technology.

**ACCENTURE**

**Journey<sup>2</sup>Cloud**

# READY.SET.LAUNCH.

Journey2Cloud  
with Accenture

## **TRANSFORM YOUR BUSINESS. START WITH A SMART CLOUD MIGRATION.**

What do we mean by Journey to Cloud? With deep experience implementing and managing countless cloud migrations, Accenture has learned that no two migrations are the same. At the same time, we have discovered a series of common factors that, taken as a whole, help form a template that is key to launching a successful Journey to Cloud. So while no two journeys are identical—and indeed, no two organizations even begin from the same place—each company can expect common factors throughout the entire cloud migration experience

### **TIME TO MOVE**

The benefits of cloud are plain—agility, speed to innovation and lower IT costs among them. But a cloud migration can be complex and disruptive. Enterprises are facing other mounting costs and entanglements with legacy apps as pressure builds to improve IT efficiency.

# WHAT IS THE KEY TO A SUCCESSFUL CLOUD MIGRATION?

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## START THE JOURNEY

**Accenture** is ready to help you navigate your **Journey to Cloud**. We have the tools, capabilities and experience to unravel the complexities of a cloud migration—and help you optimize your assets once they're launched. We help companies get there as quickly and effortlessly as possible through a rigorous series of carefully tested steps.

## WHY CHOOSE ACCENTURE?

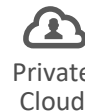
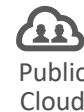
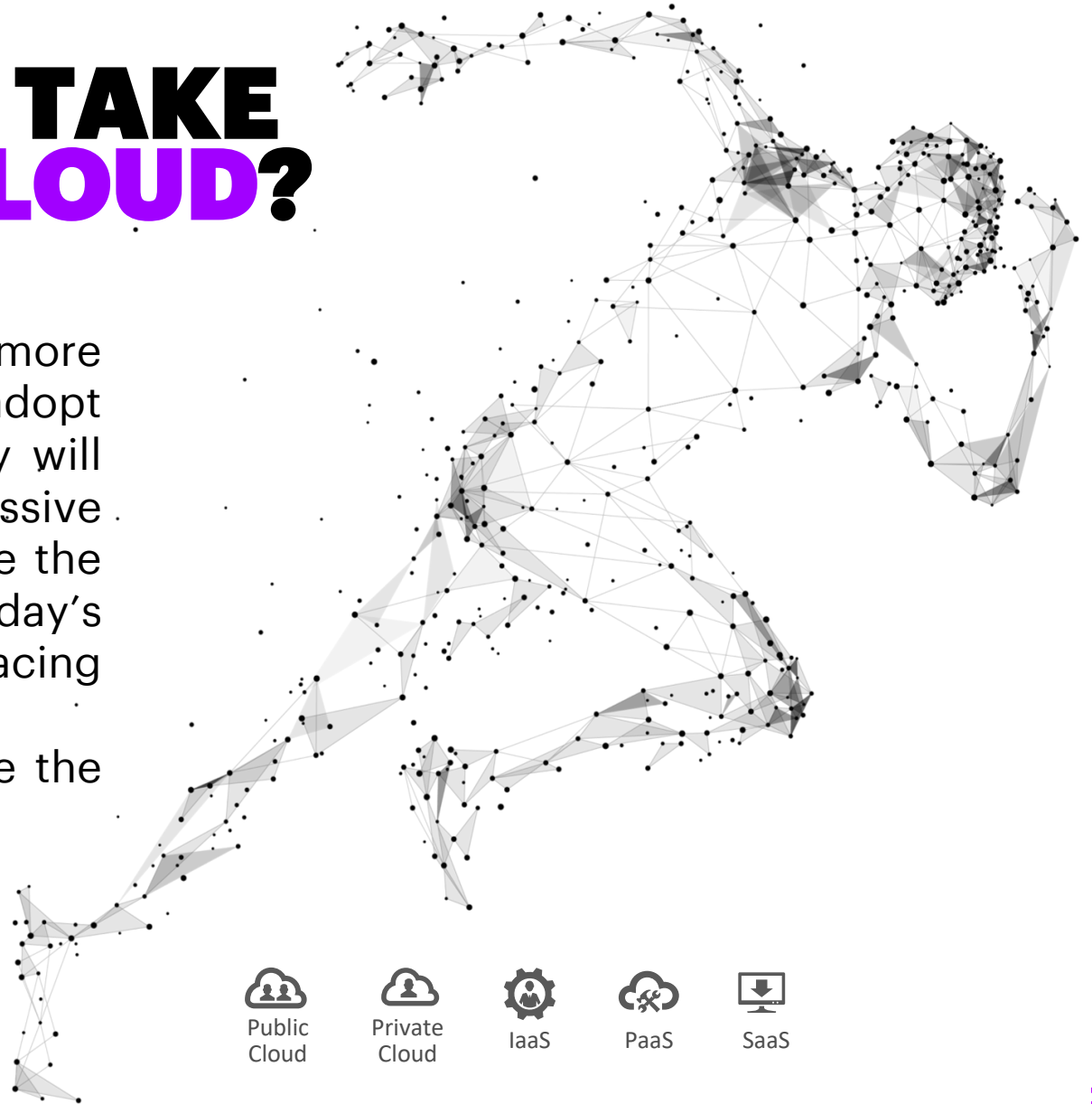
Our cloud-first approach emphasizes business outcomes. We carefully assess your business objectives and apply our industry and technical experience to help transform the way your organization operates with the cloud as its foundation.

A **Journey to Cloud** with **Accenture** is a swift, secure and smooth transition. Exclusive, automated management and migration tools translate to a smooth migration process. After “go-live” these tools deliver precise cost controls, governance and accountability in cloud consumption. Our DevOps approach helps your IT team adapt to the cloud environment to ensure your business maximizes its return on investment and continues achieving your goals as business evolves.

# ARE YOU READY TO TAKE THE JOURNEY TO CLOUD?

**Cloud** is not the future. It's already here, and more businesses are finding that the sooner they adopt cloud technology, the better positioned they will be to compete in an increasingly brisk, aggressive marketplace. Companies that want to achieve the type of agility they need to succeed in today's business climate migrate to cloud while embracing a robust ecosystem of cloud solutions.

And they're teaming with **Accenture** to make the journey a safe, affordable and profitable one.



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