



Collecting and curating speech data is important to build voice-interactivity in your application. Our collection and curation efforts has helped build applications used by hundreds of millions.



Sayint provides critical action items by capturing and transforming customer conversations into insights. This intelligence can further be used by relevant stakeholders to develop, automate or improve key business functions.

Sayint speech analytics helps organizations analyze and audit calls automatically, provide insight into operations and integration with various departments. Sayint helps improve processes that can lead to capturing missed product upsell opportunities, lowering post-sale issues, customer DSAT, and measuring compliance. Sayint provides a comprehensive view of operations via an easy to use interface.



### Why customers use Sayint:

- Collect sentiment analysis
- Allows evidence-based coaching
- Measures sales effectiveness
- Improves the relevance of the interaction
- Monitors words or phrases that should be avoided or included
- Metadata used to ensure relevance of products
- Identify why customers call

### Performance & Quality

- Customer Experience Review
- Agent Performance
- Call Details and Relevance
- Target Coaching and Training

**21% Increase in Sales Conversion**

### Improvement & Process

- Call Trends
- Cross-channel Analytics
- Customer Journey
- Process Improvement
- Call Drivers

**26% Increase in Customer Satisfaction Score**

### VOC & Marketing

- Build Narrative
- Improves Sales Experience
- Increases Campaign Effectiveness
- Competitive Analysis

**82% Improvement in Compliance and Audit Score**

To achieve good customer ratings, **adherence to several compliance measures** is necessary, and Sayint helped us achieve that with ease. With Sayint deployed in our organisation, our work has become more streamlined.

