

NEWSIGNATURE

NS:GO

# GOING DIGITAL

How a New Digital  
Operating Model Can  
Power Transformation

[newsignature.com/go](https://newsignature.com/go)

# In the digital world, transformation is the only constant

From rapid growth start-ups to established global corporations, there's one challenge that all businesses face: keeping up with the sheer speed of technological change.

In ten years' time, many of the ways we work will be unrecognizable to what we know today. Business models are being torn up. Bold new competitors are taking the market by storm. And everything we thought we knew about how technology powers business is shifting.

That means 'digital transformation' isn't just an industry buzzword – it's an essential process for any organization that hopes to thrive in the new world. We live in a time of boundless opportunity, but also of significant risk.

Businesses (and their IT departments) need to be agile and alert to challenges as they emerge. Unfortunately, siloed ways of working and outdated business practices are pervasive, meaning the full benefits of technology are lost. And even those with clear digital aspirations can't fully realize them because they're restrained by an old-fashioned operating model.

## Who is New Signature?

New Signature is a cloud-first, full-service Microsoft partner, committed to helping organizations unleash the power of the cloud to drive digital transformation. Working with some of the world's most prestigious brands, we have demonstrable experience in delivering strategic change for companies across multiple industries. Our global employees are technical innovators and strategic thought leaders, and we're delighted to have been named the 2019 Microsoft UK Partner of the Year, reflecting our close relationship with Microsoft and our commitment to innovation.



# The Need for a Digital Operating Model

At New Signature, our aim is to help businesses thrive in the digital world. We take a consultative approach to transformation, providing services, expertise and solutions that empower organizations to reap the full benefits of technology.



All of this cannot be achieved by adopting technologies in a piecemeal fashion or changing processes one-by-one as needs arise.

Businesses need a braver approach to digital transformation to gain a competitive advantage – and that's where the public cloud comes in. Because, in our experience, only cloud-native businesses have the agility to compete at digital speed.

 Microsoft 365

 Microsoft Azure

 Microsoft Dynamics 365

As the old saying goes,

**fortune  
favors  
the bold**

## A Full-Throttle Framework: How the Cloud can Fuel a New Digital Operating Model

To build a digital operating model, businesses have to be bold. They need to remove siloes, shift from old ways of thinking, and get IT working in harmony with the wider organization. We believe the best way to achieve this is to harness the potential of public cloud.

However, moving to the public cloud is complicated. It requires a robust strategy around people, processes and tooling, as well as governance and migration – not to mention a clear operational plan after implementation.

Even the boldest can find themselves stuck in the proof of concept phase, unable to make the leap into a fully cloud-native environment. They're aware of the cloud's many benefits, but they can't unlock its potential.

That's where New Signature comes in. Businesses that migrate successfully have reliable processes and expert guidance to propel their cloud ambitions forward – and that's exactly what we've developed with our new digital operating model, NS:GO.

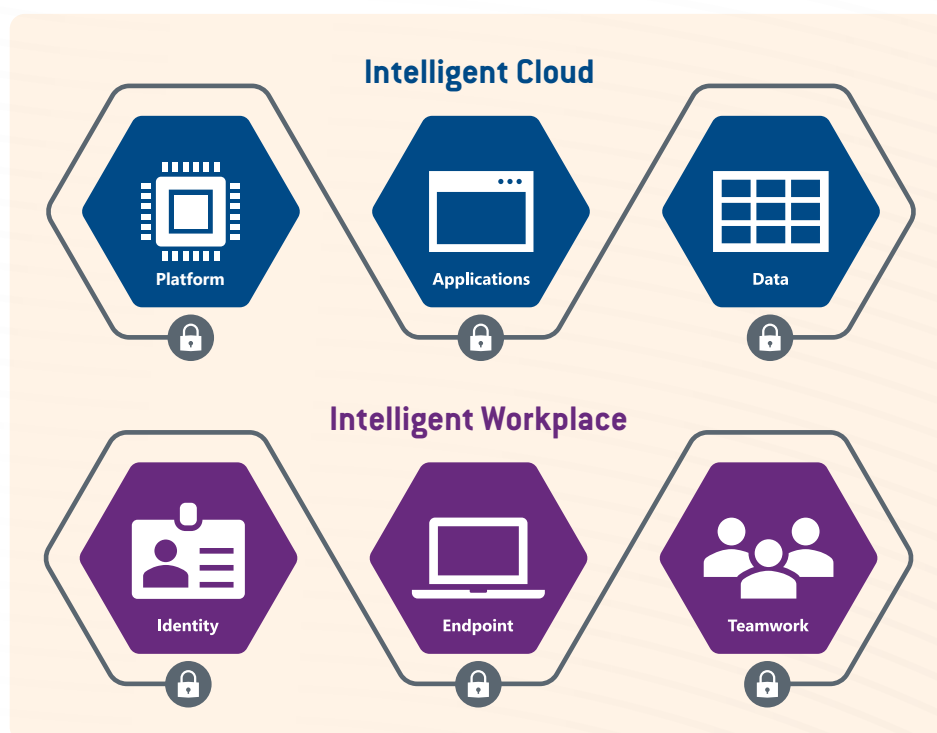


## Fueling Public Cloud Potential with NS:GO

NS:GO combines services, expertise and our unique deployment technology to unleash cloud capability and deliver real change.

Based on Microsoft's own Cloud Adoption Framework, NS:GO offers a guided step-by-step process and a series of best practices, so businesses can embrace cloud-native digital operations with minimal hassle.

NS:GO is built on top of six service lines covering project and managed services:



## What makes NS:GO special?

We've reimaged what the journey to a cloud-native end state looks like, helping our customers to work more efficiently as they transform their IT operations. NS:GO offers the ease and simplicity of out-of-the-box functionality while still being fully tailored to an organization's requirements.

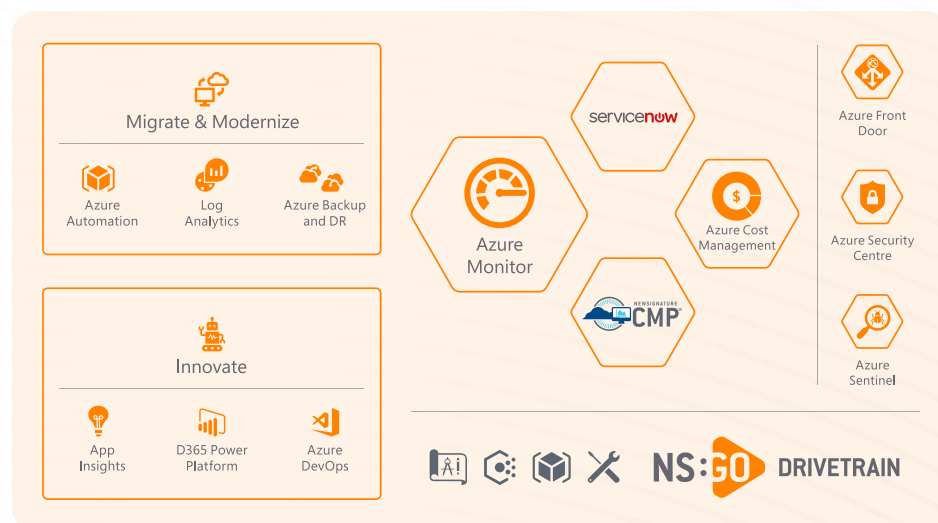
NS:GO is a cloud-native operating model which leverages features built into the underlying cloud platform. For too long, IT decision makers have been encouraged to select individual standalone technologies over a well-integrated, holistically designed suite of tools that work together seamlessly. The NS:GO approach offers significantly quicker results, as the technology is designed to work together.

## The NS:GO/DriveTrain Difference

NS:GO/DriveTrain is the deployment technology which powers NS:GO and integrates best practice governance, compliance, manageability and agility. DriveTrain allows us to create a view of what 'perfect' looks like for our customers. From infrastructure, applications and data to identity, endpoint and workplace technologies, we help businesses envision how they could operate if they weren't burdened by a limiting legacy environment. We then guide them through an efficient execution, transforming their vision into a dynamic reality.

## NS:GO/DriveTrain for Azure and Dynamics 365

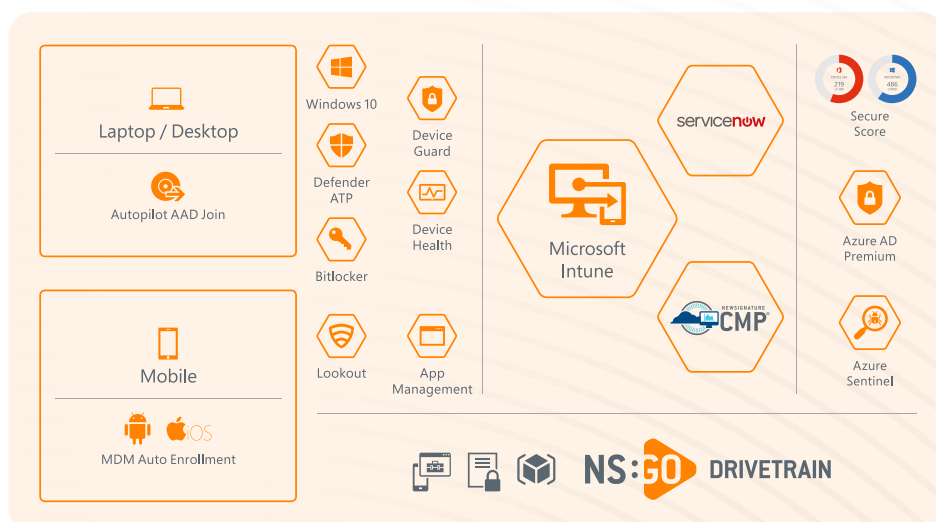
We use NS:GO/DriveTrain to build fully functioning datacenters, which can then be connected to existing on-premises environments. This environment can be managed and controlled using Azure Monitor, with service management and security products layered over the top. It's a powerful and customizable solution, delivered with the ease of out-of-the-box functionality. It gets you straight to a best practice end state with the compliance and security we know our customers rely on.





## NS:GO/DriveTrain for Microsoft 365

For Microsoft 365, we start at the device level, using native cloud enrollment and an array of technologies to provide advanced threat protection and device integrity across Windows 10, Android and iOS. Devices are governed and protected by Intune and Desktop Analytics. These devices are connected to our ServiceNow and Cloud Management Portal (CMP) platforms to manage event and incident data. We can also connect existing on-premises System Center environments for customers who use SCCM today.



## Beyond Cloud Deployment: Managing the New Model

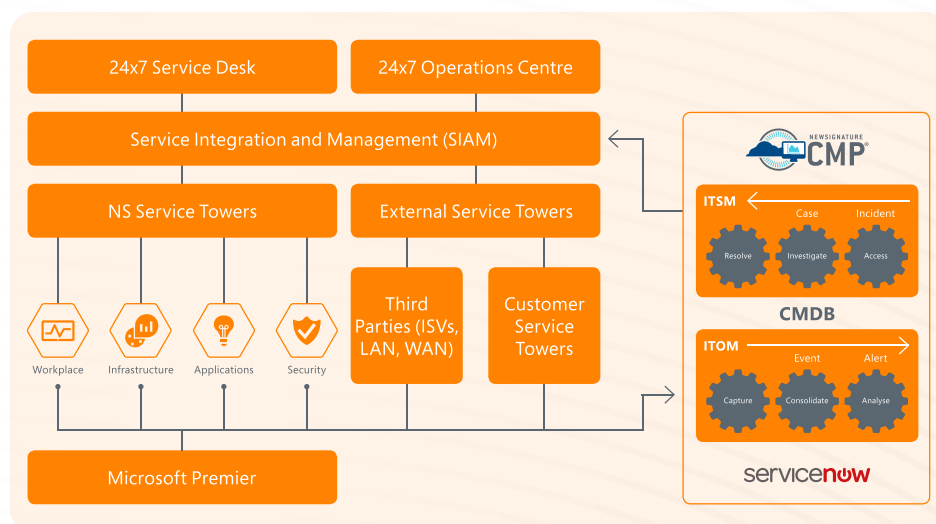
Building and implementing a cloud-native, digital operating model is one thing. Managing a new set of tools, policies and processes is quite another. While there are ample benefits to a cloud-native environment, managing it requires a significant amount of time and resources and can be quite an adjustment for any organization.

### In-House Cloud Management:

For those looking to manage their cloud environment in-house, we can help to upskill and cross-skill existing employees. In our experience, about a third of employees will welcome the opportunity to move into a cloud-native world, and the rest will get there with time and training. Whatever the breakdown of employee appetite, we can help with the appropriate support.

### Assisted Cloud management:

While the value in embracing a digital operating model is clear, employees' work won't take a back seat while they learn to embrace this new world. That's why we can also manage the new cloud environment on behalf of our customers in the short, medium or long term.

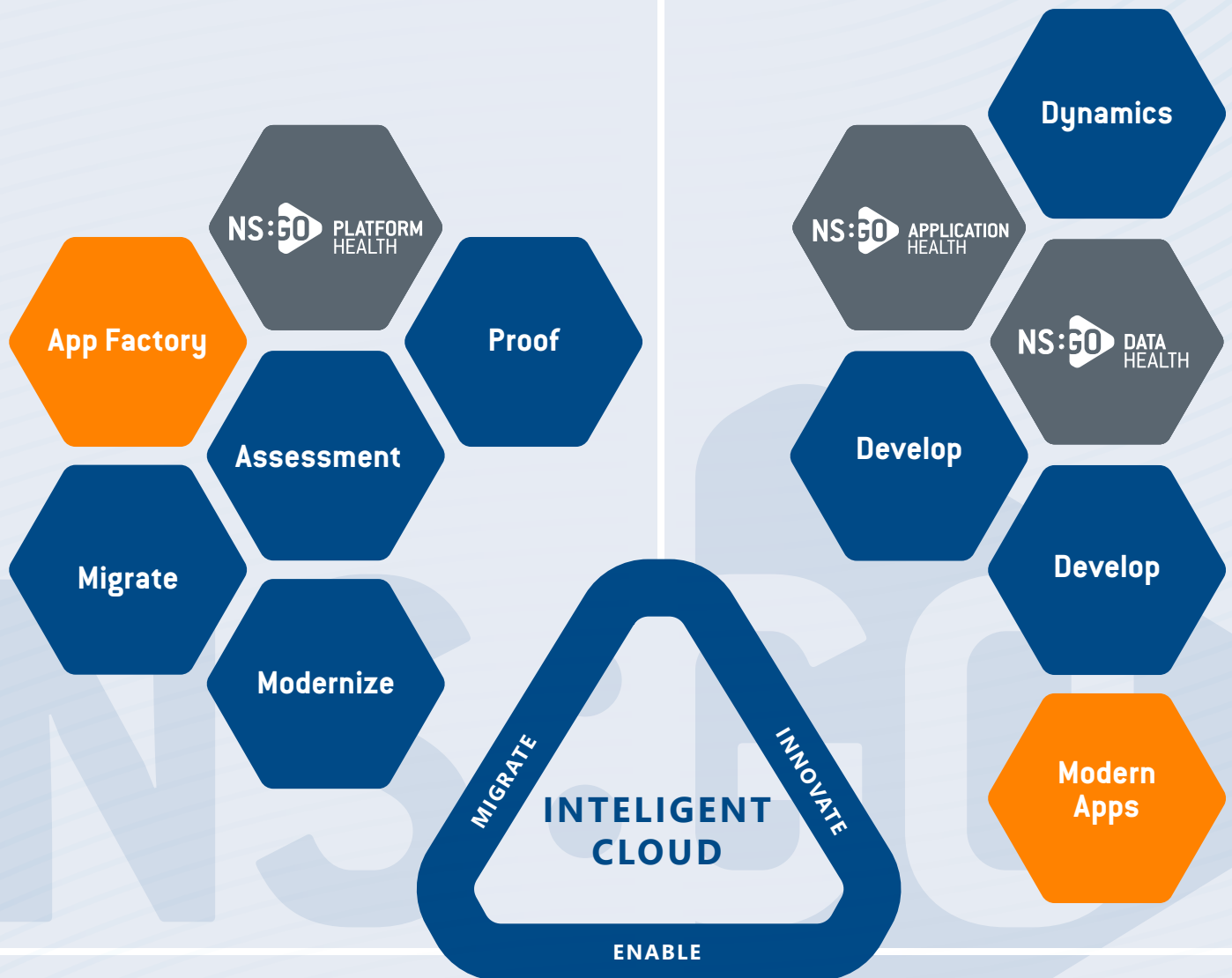


# New Signature Services



- Key**
- Solution
  - Professional Service
  - Managed Service

## New Signature Services



### Key



Solution



Professional Service



Managed Service

## Get Ready to Go

When change is constant, transformation is vital – and for organizations who want to be industry leaders, that process must begin now. Businesses need to prioritize agility, keep one eye on the horizon, and drive positive customer experiences, all while staying secure and compliant. It's a tall order, and that's why NS:GO makes the process of transformation simple, providing a digital operating model to help every business unleash its true potential.

**Want more information on embracing the new digital world through the public cloud?**



**Reach out to the New Signature experts  
to transform your tomorrow.**


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