



Insight

Connected Platform

A flexible IoT solution for building smart spaces

Business challenge

From stores and restaurants to manufacturing plants and even whole cities, community and business leaders are actively searching for technology solutions to improve efficiency, connectivity, safety and quality of life. The Internet of Things (IoT) offers broad range of solutions — however these technologies are often siloed, making it impossible to collect, manage or optimize data in a timely, coordinated fashion.

Effectively managing a business or community requires a singular application infrastructure capable of providing the data storage, processing power, security and communication necessary to integrate a variety of IoT solutions at scale.

Our solution

Insight Connected Platform leverages Microsoft® Azure® to provide a flexible, scalable foundation for any smart space. Acting as a secure, centralized hub, the platform ingests, visualizes and triggers events from any data source — from consumer devices to third-party applications.

Connected Platform also supports configurable user access levels, empowering individuals to improve outcomes in their own roles by leveraging relevant data and control through a single pane of glass.

Sample use cases include:

- Loss prevention and store safety to reduce business risk
- Inventory analysis and customer purchase forecasting for retail stores
- Monitoring of smart kitchen appliances to ensure food quality and safety
- Predictive maintenance for manufacturing equipment
- Regulation of climate control based on occupancy thresholds
- Automation of streetlights and traffic signals for emergency response

Connected Platform aggregates a wide range of IoT offerings from our Connected Alliance partners into one centralized dashboard. We begin with first- and third-party solutions designed to support your highest priority use cases today, while laying the groundwork to scale for future needs. This structured approach allows us to deploy and manage simplified, cost-effective solutions, which in turn provide cross-domain insights, generate new revenue and improve service capabilities.

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Benefits

- **Rapid integration** of multiple technology systems
- **Holistic analytics** drawn from various data points
- **Scalability** and robust security
- **Real-time notifications** on screen or external devices
- **Designed, built & supported** by Azure experts

Our partners



Related services

Data & AI
Digital Strategy
Intelligent Applications
IoT & Smart Edge

Get started.

For pricing and information on how to get started please contact connectedsolutions@insight.com.

Powerful technologies at work

Insight's cloud-enabled Connected Platform integrates with a variety of partner technologies for a robust, scalable and flexible solution. As a super solution integrator, we leverage our deep pool of intelligent technology experts and support from 3,500+ partners to create end-to-end IoT solutions at scale.










Whether you need to augment your IT support for an existing IoT initiative, or you're looking to take a more hands-off approach, we are the turnkey provider to help you innovate smarter.

Our process

Align	Deploy PoC	Limited rollout	Scale deployment
Engage with our product managers and solution architects to understand stakeholder issues, define and prioritize use cases.	Our team will work with you to deploy a Proof of Concept (PoC) demonstrating value for your highest priority use case. Information from limited IoT sensors will be collected and integrated with the Connected Platform.	Roll out the solution to a wider audience with support, adding key improvements discovered from prior phases.	Scale the solution to the enterprise with production support, defining incremental use for adding value and ensuring new insights are translated into opportunities and results.

A true end-to-end partner

Today, technology isn't just supporting the business; it's becoming the business. At Insight, we help you navigate complex challenges to develop fresh solutions and processes. We'll help you manage today's priorities and prepare for tomorrow's needs.

								
Global scale & coverage	Operational excellence & systems	Software DNA	Services solutions	Data center transformation	Next-generation tech skills	App dev & IoT expertise	Digital platform	Partner alignment

About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.