

accelerate your ambition

Data & AI

# Advanced Analytics as an Azure Service

Transform your business through a deeper view of your data.

Are you able to use your vast amounts of data to give your organisation a competitive edge? Our data science capabilities will enable you to understand what information your data holds, and act upon it, allowing for transformation and innovation. Make better business decisions with a deeper knowledge of your data through our insights and knowledge mining capabilities.

### Advanced Analytics Advisory

Specialised consulting focused on helping our clients realise more value from their data to better inform and achieve their business objectives.

#### **Analytics & Data Visualisation**

Gain insight into your organisation through data analytics, modern business intelligence and data visualisation with metrics tailored to your business needs and desired outcomes.

### • A Cutting-Edge Full Stack Solution --

#### Data Management

Core capability to enable our clients' business transformation through the management and optimisation of enterprise data on a secure, enterprise-ready cloud.

### Data & Analytics Platforms

Establishment of data platforms, potentially underpinning specific industry-based, data-driven solutions, which can be delivered as a fully managed cloud-hosted service.

With modern data science methods, the leading-edge business is unlocking strategic and operational information hidden within their data to gain a competitive edge in an increasingly tough business environment.



Businesses are sitting on an abundance of data without comprehensive analytics strategies to gain meaningful information from that data.

Conventional analytics methods and metrics cannot solve today's complex business problems.

Inability to leverage new data platforms to deliver real business value which can provide a competitive edge. Struggle to remain relevant, stay abreast of market trends and deliver on improved and differentiated customer experience.

Limited understanding of the interconnectedness between people, process, applications and different data types within the organisation.

Inability to quickly understand and act on big data to deploy real-time solutions for improving business. Fragmented analytics teams cannot offer full-stack solutions.



### Ideal Solution

Advisory around where analytics will have the biggest impact and derive the most value.

A clear roadmap, which does not use analytics for the sake of analytics, but for solving complex business problems with a comprehensive strategy.

A journey of understanding one's current landscape, defining relevant and prioritised opportunities and development of bespoke solutions to achieve desired business outcomes.

Inform and improve business strategy and operations with quick access to new metrics.

More complete, timely and diverse data analysis with a best-of-breed full-service team of data scientists and mathematicians.

Align processes, systems and resources, while unlocking efficient internal planning. Mitigate risk and remain compliant with analytics.



### Desired Outcomes

Gain a competitive edge by transforming data into knowledge to better inform business strategy. Increase efficiency and effectiveness across all levels of business, while reducing risk.

Optimise operations with insights that help reduce unnecessary costs and wastage, while aligning people, systems and processes.

More effective tactical-level operational outcomes.

Realise more value from your data and gain real insights into your organisation to inform objectives.

Increased value of customer and supplier interactions.

Establish specific industry-based, data-driven solutions underpinned by robust data platforms.

Forecast performance to generate revenue growth while producing repeatable, scalable and traceable analytical solutions and models.

By combining an experienced team of data engineers, data scientists, mathematicians and business analysts, with a fit for purpose, and robust data science process, we offer a complete end-to-end solution to find, shape and deploy informational flows to solve your business challenges.

Enable your business to innovate by leveraging Microsoft's state-of-the-art Azure Cloud, offering scalability, compliance and security on an enterprise-ready platform.

Proven and unique methodology	A distinctive and intuitive strategy that offers a holistic approach to solving business problems Following a structured yet iterative process, bespoke solutions are developed to meet client needs. Many clients find whole new ways of understanding their own business during the journey. Alignment with strategic objectives, organisation size, budget and preferred technology choice.
Unrivaled full- service team	An expert all-rounded analytics team that serves as a data science solution advisor, designer and developer Experienced professionals with a diverse skillset work together to provide a complete data science offering that is far superior to what can be achieved by a single, individual data scientist. This collaborative approach allows for more innovative, valuable and never before done solutions while ensuring scalability and future proofing.
Customised, innovative metrics	Unique and new metrics that help clients cut costs, optimise business models and retain customers Consistent delivery of world-class solutions with the ability to work and integrate with existing technologies in an organisation, at scale. With an ongoing solution, metrics become a part of a company's ongoing operations and are integrated with the full business.

"Business is changing, but metrics aren't. There are no new metrics, so it is our mission to create innovative and useful metrics and models to solve today's complex business problems.

– Marius Janke, General Manager of Data Services, Dimension Data

Unlock strategic, tactical and operational-level business intelligence from both internal and external data sources in order to support, inform, improve, predict and streamline your business. Our full-service expert data science team develops unique metrics to help future-proof your organisation.



### Full-Stack Service

From analytics advisory through to delivery and implementation, as well as platforms and managed services, we do it all.



### **Global Footprint**

Multi-country support and managed services in over 150 countries



### **Bespoke Solutions**

Whether a small analytics dashboard or a large-scale real-time data implementation, we cater for any size and stage of business.



### **Built For Success**

A time-tested process ensures selectivity around projects where our services align with your business needs.

### Technical Experts

Gold Certified in Data Analytics and Microsoft's Preferred Partner for Azure Network Readiness.