

# Cambridge Blockchain

Decentralized Identity Management  
½ Day Workshop

# DIGITAL IDENTITY MANAGEMENT

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## Offer Detail

Half Day Enterprise Identity Management Workshop

### Background:

New revenues and business value add is what blockchain represents. Cambridge Blockchain puts control of personal identity data back in to the hands of the end user. Offering immediate financial value to various enterprise and public entities across an array of industry verticals, the Cambridge Blockchain solution is one of the most prominent and proven Decentralized Identity Management solutions.

The Cambridge Blockchain solution offers organizations a way to add revenue and new value streams (proven examples below):

- Comply with the strictest new data privacy regulations
- Eliminate and monetize redundant identity compliance checks (KYC)
- Reduce account and/or client onboarding from weeks to seconds
- Offer accounts and clients the right to their identity

### Offer description:

During this ½ day workshop, we will introduce and discuss your company's prequalified Identity Management Use Case. After review we will journey your company's stakeholders through a series of use case specific questions in effort to begin aligning the use case specific attributes.

The end goal of the workshop is to finalize this data mapping exercise and to have all of the attributes required for our team to custom outfit a series of API's which correlate to the use case and custom-developed smart contract which simulates the use case work-flow.

### Agenda:

- Introduce Decentralized Identity Management and the Cambridge Blockchain solution
- Explore and discuss the prequalified use cases (will be identified prior to the workshop in a scoping and logistics call)
- Establish the data mapping required for the selected Decentralized Identity Management use case

### Deliverables & Value:

- Data mapping schema (completed during the workshop)
- Customized and consumable APIs (link will be delivered post workshop)
- Documentation on how to consume the APIs
- APIs will be available for to prove value in a future PoC
- Develop Custom Smart Contract based on Data Schema (post workshop)