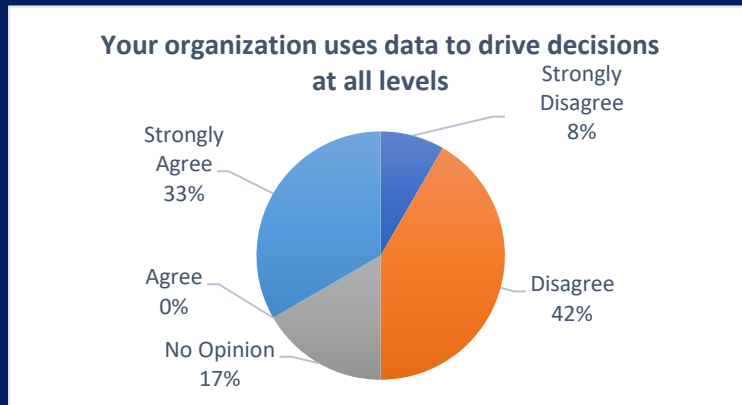


Volantsys had a simple hypothesis: *Companies knew they should be using more data to drive their decision making, but they weren't doing it.*

We sent out a survey to see if we were right. The first thing we learned is that:

There is a Problem



Only **33%** of respondents said that they “strongly agreed” that their organization was using data to drive decisions at all levels. Conversely, **50%** of respondents did not believe their organization was using data to drive decision making.

When asked about whether their organization was in planning to use data analytics, we discovered that:

- **Over 50%** want to further their data analytics capabilities, but have been unable to do so

Volantsys also discovered that:

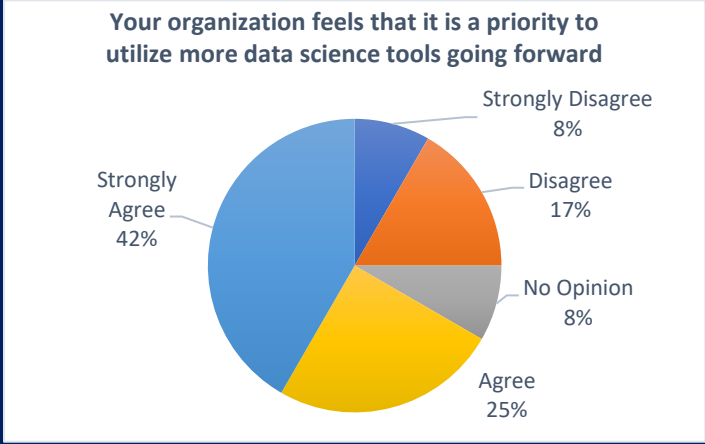
There is a Need

59% strongly agreed that their organization believes understanding data to drive decisions is an important skill set to remain competitive



When asked if senior leadership at their organization discusses the need to incorporate more data analysis into the company

- **42%** said they agree
- **25%** said they strongly agree



Nearly **two-thirds** of respondents felt their organizations had an unmet data science need that needed to be addressed urgently

Luckily for our participants:

There is a Solution!

- **67%** of participants stated that their organization “Is training/hiring to use or develop advanced data science solutions”
- **67%** were interested in learning how the Volantsys platform could help address these needs

Desired Solution Features	Feature/Method Desired by Survey Respondents	Does Volantsys Have It?
"Learning by doing" using your organization's own data	83%	✓ Yes!
Use case walk-through with applied data analysis techniques	92%	✓ Yes!
Industry best practices are taught	67%	✓ Yes!
Detailed written instructions to apply techniques	67%	✓ Yes!
Cultural changes are discussed in addition to the technical skills being taught	50%	✓ Yes!
Instructional images/graphs/flowcharts	58%	✓ Yes!
Self-paced individual learning	75%	✓ Yes!
Group classes/group learning with your coworkers	42%	✓ Yes!
Taught by industry veteran expert instructors	67%	✓ Yes!
Instructional Videos with demos	75%	✓ Yes!
Courses are tailored to your industry and company	58%	✓ Yes!

In Conclusion:

- ✓ Corporate America is not utilizing data analytics tools to their full capabilities
- ✓ Corporate America understands that this is a problem, but is struggling to develop a solution
- ✓ Volantsys Analytics can help!