



Professional Services: Multi-Cloud Adoption Accelerator

Gain cloud-agnostic, operator-level expertise focused on low-risk, high-return IT transformation.

Businesses across all industries are moving out of their data centers and into the cloud for increased agility and efficiency. But navigating the complexities of a multi-cloud world can be overwhelming. Rackspace® offers certified expertise and end-to-end service across the leading cloud platforms and technologies, including public, private and hybrid clouds and dedicated hosting, as well as AWS, Microsoft® Azure®, OpenStack® and VMware®.

Experts Dedicated to Your Success

Recognizing that one size does not fit all, Rackspace Professional Services provides guidance around cloud platform selection and how-to best practices, so you can architect, deploy, operate, secure, migrate and budget for your IT workloads. Rackspace experts help you accelerate your multi-cloud journey with a comprehensive IT portfolio assessment for cloud readiness centered on applications, infrastructure and information. You can expect quick wins, a long-term strategy, roadblock and challenge resolution, reduced IT complexity and increased operational efficiencies.

Key Features

Rackspace features for accelerating multi-cloud adoption follow a strategic step-by-step engagement process with concrete deliverables at each stage.

Cloud Maturity and Readiness Assessment: Stage 1 focuses on evaluating applications, infrastructure and data readiness for the cloud. This step includes gathering information on people, processes, governance and operations to determine how much change is needed across the organization. Deliverables include a Cloud Maturity and Readiness Assessment Report, and a Cloud Maturity Heat Map Report.

Applications and Infrastructure Portfolio Analysis: Stage 2 leverages discovery templates and tools to catalog existing applications and infrastructure. Tools include a customized portfolio analyzer, ROI calculators and cloud platform compatibility checkers. Deliverables include an Application Portfolio Analysis Report, Infrastructure Portfolio Analysis Report, Recommended Workload Prioritization and Target Conceptual Architecture.

Target Platform Capabilities Mapping and ROI Analysis: Stage 3 determines which cloud platform(s) and services from the Rackspace comprehensive cloud portfolio fit your overall cloud adoption strategy and identified applications. You'll get help demonstrating the business and financial value of portfolio transformation to stakeholders. Deliverables include a Cloud Adoption Strategy Report, Business Case and ROM Estimate.

Target Solution and Deployment Strategy: Stage 4 defines a comprehensive IaaS solution based on the recommended cloud platforms and detailed deployment strategy for all in-scope applications. Deliverables include an IaaS Solution Design Document and Application Deployment Architecture.

About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2018 Gartner Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

Key Benefits

Rackspace experts in Multi-Cloud Adoption Accelerator deliver the following high-performance benefits to your organization:

Platform Agnostic: The Rackspace team provides vendor-neutral strategies aligned to your business objectives.

Deep Knowledge: Rackspace offers expertise at each level of engagement.

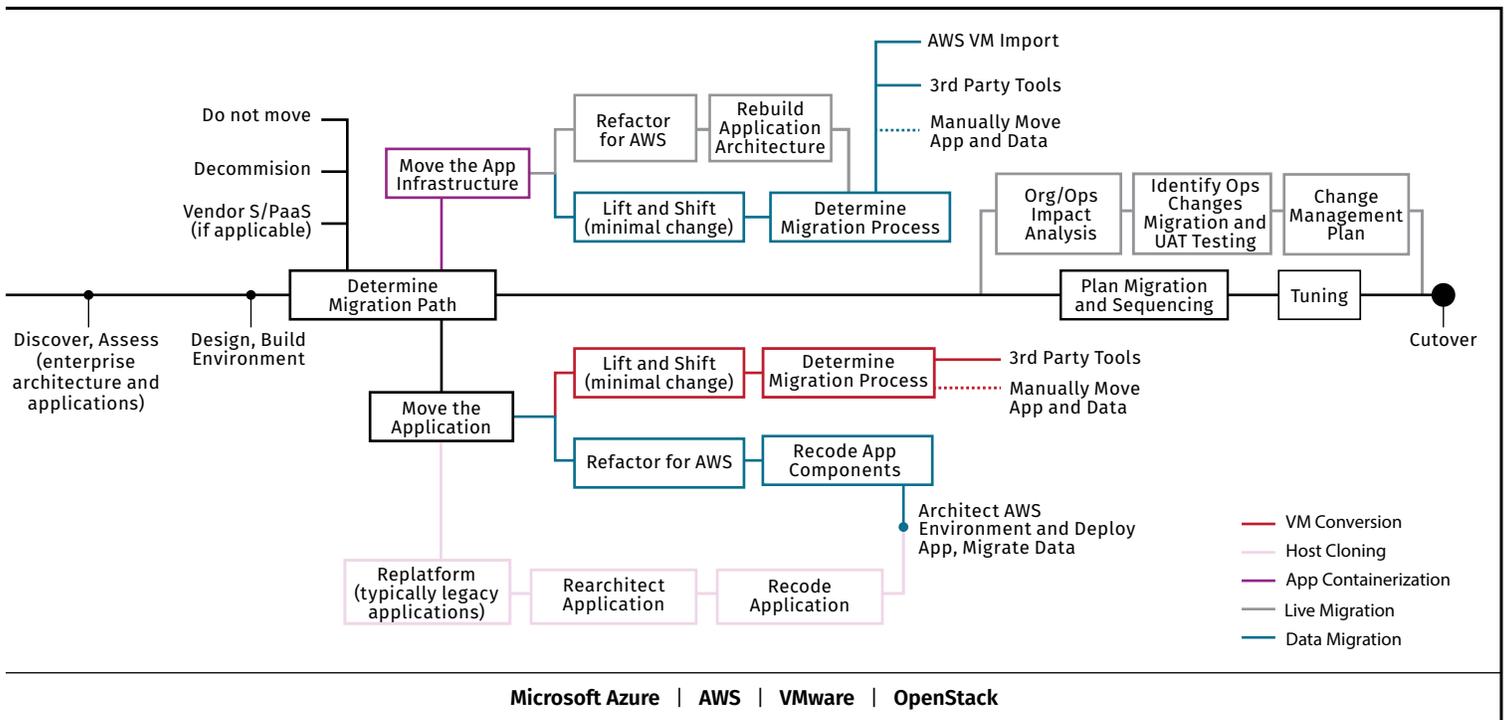
Comprehensive Services: From portfolio analysis to cloud deployment, Rackspace comprehensive services provide a seamless customer experience.

Fast Turnaround: The step-by-step enablement process can accelerate your cloud adoption initiative in as little as 6 to 8 weeks.

Cloud Enablement Methodology

During each step of the DC consolidation process, the Rackspace team collaborates with stakeholders in your organization to understand your current applications and capabilities, define your needs, and design and implement a cloud platform solution that aligns with your business objectives. This roadmap illustrates the process.

Application Roadmap in Cloud – Decision Tree



Take the Next Step

Let's talk about how Rackspace multi-cloud adoption expertise helps you achieve your goals.

Learn more: www.rackspace.com/en-us/professional-services

Call: 1-800-961-2888