

## **Enterprise IoT**

# A comprehensive and fully integrated ecosystem, tailored to your needs.

At Swisscom we experience the potential offered by the Internet of Things (IoT) each and every day. With Swisscom Enterprise IoT, every customer can develop new business models and fully exploit the sales potential. Swisscom has already helped numerous companies to optimise their products and processes, generate new partnerships, strengthen existing customer relationships and implement new service models. And we don't just help our customers to generate 'smart things', as we make 'smart everything' possible. Wherever imagination takes our customers, we have the tools to implement the ideas.

#### Swisscom Enterprise IoT

We provide the tools to make IoT easily accessible for our customers. Our portfolio is based on a powerful, modular approach that includes technologyagnostic connectivity options as well as innovative, industry-leading management platforms and device management. The provision of state-of-the-art technologies and service, combined with a broad ecosystem allows our customers to focus fully on their business.

#### Connect

For many years now, Swisscom has had the best mobile network in Switzerland; we are also a global leader and provide excellent mobile coverage thanks to almost 700 partner networks in 200 countries. In addition to mobile technologies, Swisscom also relies on its own low power network based on Lo-RaWAN. Our networks are constantly evolving and are at the cutting edge of technology, such as our fast, energy efficient 5G network.

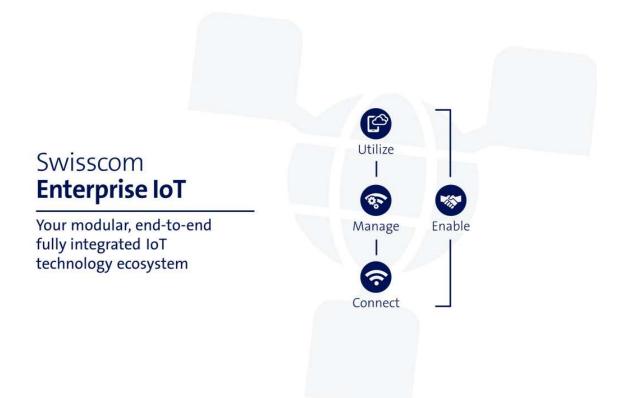
#### Manage

To manage connectivity and the data that is generated, Swisscom provides optimum web-based tools. With our connectivity management platforms (CMP), the IoT devices can be easily orchestrated regardless of the technology. For example, you have full connectivity transparency, can enable or disable SIM cards and devices, define new hierarchies, and choose between different price plans. Our device management platform provides readyto-use device management, data collection and analysis capabilities. It enables the seamless connection of devices, production facilities and sensors into all enterprise systems and processes. This makes it possible to implement complete end-toend solutions quickly, sustainably and securely and to integrate them into other cloud systems. The central, scalable cloud platform manages access and information flows from sensors, devices or assets, which in turn reduces complexity and risk during implementation. For these tools, Swisscom relies on cooperation with leading partners worldwide.

#### Utilise

The data streams that are generated enable you to make better use of your data and combine it with your internal company information to generate smart data. Swisscom offers solutions to simplify the embedding of generated data into the business processes and ensure seamless integration into every cloud system as well as every enterprise application. Swisscom can also offer support with data processing and IoT data analyses for Big Data. And this will enable you to exploit the full potential of your data.

### The solution at a glance.



#### Enable

The broad and fragmented IoT landscape makes it difficult to find the optimal partner. Swisscom relies on a comprehensive partner ecosystem and offers all-round packages to support customers along the entire IoT value chain. Among other things, we assist you with IoT design, project management, service management and IoT security aspects. We ensure device and data security and guarantee the highest standards for infrastructure and data management in Switzerland with our cloud services.

#### Your benefits

With Swisscom Enterprise IoT you have:

- > everything from a single source
- > the optimum IoT technology for your needs
- > simple, intuitive management of your IoT devices
- seamless embedding of your IoT device into your corporate IT system
- > modular, flexible and scalable solutions
- extensive expert knowledge thanks to our ecosystem
- > personal support from Swisscom during all process steps

It is possible to obtain the complete solution or individual modules from it.

