

# DO YOU FEEL STUCK WITH YOUR OUTDATED INFOR (SALESLOGIX) CRM?

MIGRATE IN HALF THE TIME - FOR HALF THE COST

If your business has been hobbled by Infor CRM, formerly known as Saleslogix, due to the time and resources it would take to migrate all your data to a new, more robust customer relationship management (CRM) solution, you're not alone.

As CRM experts, we know your pain. Fortunately, we also know how to fix it.

Leveraging 20 years of expertise, we've developed the industry's only quick and easy solution to get your data migrated from Infor CRM to the latest innovative Microsoft Dynamics 365 solution – for less than the cost of upgrading your Infor CRM to the newest version.

## TAILORED FOR YOU – WITHOUT ANY DATA LOST

TrellisPoint can help ease the pain of transition. We've done the work ahead of time, pre-mapping all out-of-the-box data fields in both Infor CRM and Microsoft Dynamics 365 so you don't have to factor vast amounts of manual labor into your upgrade project.

Knowing our way around both systems, our experienced team can not only match the majority of your data quickly and accurately – but do so while ensuring you don't lose crucial information such as record history, sales opportunities or quotes along the way.

Have existing custom fields you need moved from your old system, or custom fields you'd like configured in the new solution? We'll work with you to identify your current process needs, make recommendations for functionality improvements and data clean up, and ultimately design a CRM solution tailored with the right fields, entities, and workflows in place to drive impact for your business.







1-888-719-0248

# LEVERAGE THE POWER OF MICROSOFT'S CUTTING-EDGE CRM TECHNOLOGY

Why is Microsoft Dynamics 365 for Sales the market's leading solution for salesforce automation, marketing, and customer service?





#### DO BUSINESS ANYWHERE

Move from on-premise to the cloud for on-the-go accessibility from any device.



#### INTEGRATE SEAMLESSLY

Integrate Office 365, marketing, ERP, or other system data through a single interface for powerful productivity.



### **SECURE YOUR DATA**

Trust industry-best security features and set information access controls to protect your data.



#### **AUTOMATE WORKFLOWS**

Replace tedious manual tasks with automated sales, marketing & customer service processes.



#### **GET DATA LITERATE**

Leverage robust, real-time dashboards to make better informed, data-driven decisions.



## **STAY UP TO DATE**

Focus on running your business, not your software, with free, automatic system upgrades.

# NOT SURE IF YOU'RE READY TO UPGRADE?

If you're interested in improving your business processes and management of customer relationships through a more robust CRM solution, trust our team of dedicated professionals. After all, at TrellisPoint, CRM is all we do.

But don't just take our word for it. Contact us today to ask about our free Infor CRM Migration trial!

We'll migrate up to 10,000 of your business' accounts and contacts from Infor CRM (formerly Saleslogix), to a 30-day free trial of Microsoft Dynamics 365 for Sales at no cost or obligation to you.



Trellis Point Specializing in CRM systems since 1998, Trellispoint helps you plan, implement, The CRM Experts configure, customize, and deploy CRM strategies and solutions in your organization.





