



Real-time Image Processing & Content Delivery Network

tini.pictures



E-commerce website speed is essential for success



Challenges

- Large share of mobile visitors
- Visitors leaving slow websites
- Page speed affects SEO rankings

Images make up 50% of website traffic.
53% of visitors leave a page that takes more than 3 seconds to load.
1 second delay in page load decreases conversions by 11%.



Ideal Solution

- Optimized image delivery for all device types
- Fast and easy integration
- No maintenance

Search engines penalize slow websites.
Manual image optimization is cost-intensive and error-prone.



Desired Outcomes

- More visitors
- Higher customer satisfaction
- Increased conversions

Page speed equals revenue.



tiny.pictures — Real-time Image Processing & CDN



Faster websites for your revenue

Industry-leading Technology

- Real-time image fetching, processing, caching and delivery
- State-of-the-art image compression and formats
- HTTP/2 and SSL encryption included

Easy Integration

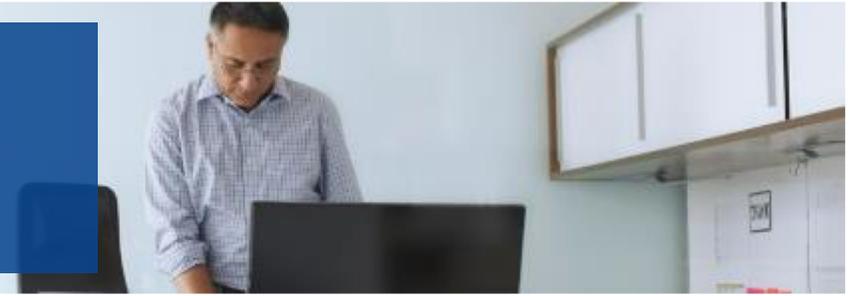
- Free client SDKs and simple HTTP API
- Implemented in a matter of hours
- No backend development or maintenance necessary

Image Processing Features

- Automatic device detection
- Scaling, cropping, Computer Vision, face detection, gamma correction. You name it, we support it.

"Google PageSpeed passes with more images being appropriately compressed with tiny.pictures than our old host and any other platform we tested. **I don't know how they manage it, but it's bloody fantastic.**"

tiny.pictures + Microsoft Azure CDN



Are you looking for ways to increase your e-commerce revenue? Leverage the power of tiny.pictures' image processing algorithms with Microsoft's world-wide content delivery nodes to increase customer satisfaction and boost conversion rates.

Solution Alignment

Ultra-fast image processing

Let tiny.pictures' computing nodes powered by Microsoft Azure's infrastructure do the heavy lifting for you. Benefit from lightning-fast intra-datacenter transfers if your website is running on Azure.



Ultra-fast content delivery

Microsoft Azure CDN offers 60+ Points of Presence to make sure your assets are served from the location closest to your website visitors.

