



Next-Gen Cybersecurity Identity Modernization Services

Azure Active Directory is the new control plane

Azure AD is Microsoft's cloud-based directory and identity management service. It combines core directory services, advanced identity protection and application access management. Collective Insights helps enterprises modernize their Identity Infrastructure in order to secure their digital transformation by establishing one, unified identity, and provide an easy way to centralize authentication for many types of applications and services.

By providing a single, common identity to access both cloud and on-premises resources, Collective Insights can improve the user experience, support productivity and enable advanced security capabilities. We can also assist with critical Privileged Access controls used to provide granular access privileges to Azure AD resources and other Microsoft Online services on a temporary, as-needed or on-request basis, as well as manage, control and monitor those privileges to prevent problems.

Employees aren't the only people who need secure access to your application ecosystem. Enterprises also need to connect with partners, suppliers and other external organizations. Using Azure AD B2B collaboration, Collective Insights enables giving guest users single sign-on access to applications of your choice, with powerful authentication policies managed by Azure AD.

We can also configure Conditional Access which provides a risk score based on multiple criteria about the user, device, and location that is being used to sign on to determine if MFA, password reset, or limited functionality in the app is appropriate. We also can enable Azure MFA which allows you to add device-based or biometric security while giving users a simple and secure sign-in process.

When it comes to threat detection, we can help setup Azure AD Identity Protection to detect identity vulnerabilities, investigate and mitigate suspicious access, and configure automated responses to potential identity breaches. With Azure AD Identity Protection, you can protect all identities regardless of their privilege level and proactively prevent compromised identities from being abused.

Collective Insights helps Fortune 500 enterprises design and build roadmaps to implement Modern Identity Infrastructures. We focus on Business Value Driven Objectives with the intent of minimizing negative impacts of change and enhancing the speed of adoption and usage – all while significantly improving the organization's productivity and cybersecurity resiliency.

Collective Insights Delivers Value

- Identity Modernization enabled a Fortune 100 client to securely move 100% of their workloads to the Cloud (first F100 company to do so)
- Increased security posture from the bottom quartile to the top quartile (according to the McKinsey Digital Resilience Assessment) – with several security controls improving enough to reach the top Quartile for Financial Services
- Drove multi-million dollar savings annually through security tool rationalization, reduced operational overhead and cancellation of data center contracts/leases
- Improved user experience using AAD Seamless Single Sign-On with Conditional Access (faster/less authentication attempts per user along with lowered help desk volume using Self-Service Password Reset)
- Conditional Access allows customer to address risk based on user location; device health and other factors



For more information, please contact:

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