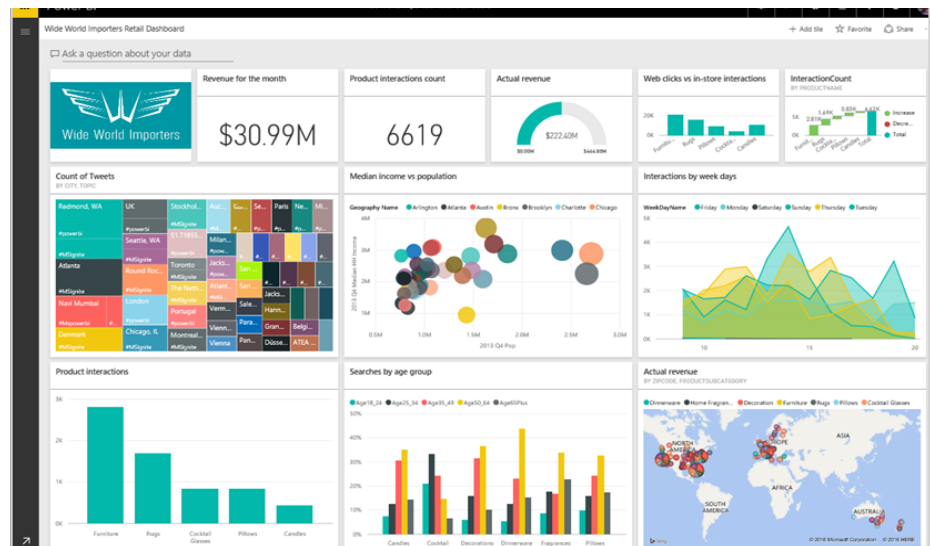


# Power BI Desktop Power BI Service

## What Can I Do with Power BI Desktop

- Empower your Business Analysts to create Dashboards and Reports with interactivity and rich visualizations on their own without specialized IT resources.
- These Dashboards and Reports can help your firm to gain both Hindsight and Insight into business performance in Finance, Sales, Operations, Human Resources.
- All this interactive, up to the minute business information can be shared to enable your business users to make decisions in their day to day activities.
- This same insight and information can be shared with selected business partners not inside your organization.
- All of this Business Intelligence is available on demand, anytime on any device.



### All your data and any data you need is available

Explore your data wherever it is—in the cloud or on-premises. In addition, there are 100's of external sources available. Power BI Desktop lets you create a broad range of scenarios to get deep valuable insights into your business

### Easily prepare and model your data

Data prep can take a lot of time, but not anymore. Power BI Desktop can clean, transform, and mash up data from multiple sources—quickly and easily.

### Excel is a great start for advanced analytics in Power BI Desktop

Enable business users to dig deeper into data using features like quick measures, grouping, forecasting, and clustering. Analysts have full control over the model with the DAX formula language. If you know Excel, you'll feel at home in Power BI.

### Create and distribute for everyone, anywhere

Put interactive visual analytics in the hands of the people who need it. Publish from Power BI Desktop to the Power BI Service. On the go mobile users can view reports optimized for their device. Embed reports created in Power BI Desktop

### RoseBud's Self Service

Business Intelligence will help you select the correct data, reports and delivery methods, providing 80% of the value of a traditional data warehouse approach at 1/3 of the cost.

### For more information:

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President

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### RoseBud Technologies

P.O. Box 1716

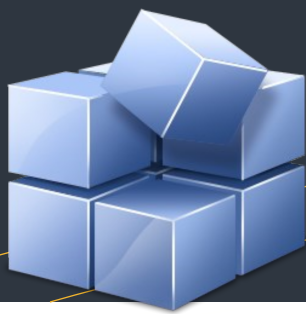
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## **The Power BI World**

**Any data, anywhere, any time**

Power BI is a cloud based business analytics service that gives you a single view of your most critical business data. Monitor the health of your business using a live dashboard, create rich interactive reports with Power BI Desktop and access your data on the go with native Power BI Mobile apps. It's easy fast and free

### ***The Power BI World is more than Power BI Desktop and the Power BI Service*** **Power BI Pro**

All your data wherever it is—Be informed always in real time—Ask questions – get answers  
Content for your organization—Everyone on the same page— data-driven decisions

### **Power BI Premium**

Dedicated capacity for your organization or team, performance and large data volumes  
Broad distribution of dashboards, reports, and other content, inside or outside your organization Individual licenses for each recipient **not required**  
Get the performance your organization, department, or team needs—with predictable costs

### **Power BI Mobile**

Stay connected to your data from anywhere, anytime with the Power BI app  
Get a 360° view of your business data on the go - at the touch of your fingertips.  
View your personalized dashboards and reports anywhere.  
Interact with your data easily in a touch-optimized experience with the Power BI apps.  
Stay up-to-date with data-driven alerts.  
Discover important insights in time and act on them instantly.

### **Power BI Embedded**

Embed Power BI in your apps  
Simplify data with visualizations that provide context and insights.  
Integrate analytics in your apps to deliver business intelligence in real time  
Quickly and deeply integrate easy-to-use analytics in your apps

### **Power BI Report Server**

Deploy BI in the cloud, or on-premises with Power BI Report Server included with Power BI Premium Power BI Report Server gives your users access to data and insights, and the enterprise reporting capabilities of SQL Server Reporting Services—in a modern, on-premises solution.

#### SERVICES AVAILABLE

Information Technology Consultation Services

Microsoft Business Intelligence Services

Power BI Desktop & Power BI Service

Office 365 Strategy and Implementation Services

Azure Cloud Services + Hybrid Cloud Services



Get Started Now

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