

Catalyst Ignition

Start any initiative, right.



CONCENTRIX™
tigerspike



Catalyst Ignition is right for your business when you need to



Start, simplify or refresh a business case or initiative.



Align on a problem to solve, collaborating as a group.



Move quickly to a **tangible, ready-to-go** state.

Contact your Concentrix Tigerspike sales representative for further details.

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What we'll do

Catalyst Ignition is our collaborative way to accelerate innovation and solve with certainty.

A dedicated team of experts help you rally the people, unpack the situation, align and validate risky assumptions to provide a clearer view forward.

It's fast and runs in two stages. A **1-day Session** takes a structured workshop format and is followed by a **10-day Sprint** to provide a more validated direction, often through prototyped concepts.

“Success requires an obsessively human-centric approach to uncover, solve and organise around people’s needs. Your first steps are critical.”

Session

Beforehand, we'll work with you to define a focus area: it might take a broad lens – e.g. “we're digitally transforming and want to ensure we've covered everything” or a narrow one – e.g. “we have a specific challenge around invoicing and its associated costs”.

Our team will carry out some preliminary research (also engaging partners such as Microsoft, Apple or Google where appropriate) to ensure we hit the ground running.

The session itself ranges between 3-5 hours*. We'll align focus, understand the as-is situation, defining success (e.g. “reducing effort / cost by 25%”) and who we're solving for, discussing to-be ideas in a structured way. We'll harness the groups' assumptions to plan next steps with precision.

* Depending upon the complexity and breadth of the challenge. We can break it up over two days if needed.

Key outputs



Catalyst report

Highlighting key areas of risk to address and give confidence to support a business case.



Concept story

Helping others imagine what it could be.



Playback

In-person presentation, great for achieving executive buy-in and socialising the initiative.

Outputs will be confirmed based upon your specific needs and delivered in the days following the session.

Time & cost

1 day session
(including pre and post activities)

Guide price from:

\$19,000

Sprint

Extending into a 10-day Sprint, our team of specialists across engineering, design and strategy will quickly and efficiently run specific activities to validate the assumptions identified in the Catalyst Session, build certainty and accelerate change.

Activities will vary as they're based on high risk assumptions, but often combine interviewing, data/analytics review, code reviews, infrastructure ideation, proof of concepts and rapid prototyping. Depending on your own team's availability, we can operate with varying levels of collaboration.

“A session de-risks the sprint, and the sprint de-risks the project”

Key outputs



High level solution architecture



Proof of Concept / Prototypes



Audits and reviews



Catalyst report

Containing the project findings and identifying key next steps

Outputs will be confirmed based upon your specific needs.

Time & cost

10 day Sprint

Guide price from:

\$65,000

Concentrix Tigerspike

We design and build digital experiences people love to use

Microsoft
Partner

About Concentrix Tigerspike

Concentrix Tigerspike is a global digital services company. We offer end-to-end expertise in strategic consulting, service and experience design, multi-platform engineering and systems integration.

We blend technology with human expertise to drive measurable business outcomes for our customers and to create digital experiences that people love to use.

Our problem-solving practice, aligns teams and identifies focus areas for further exploration by rapidly validating assumptions. This helps businesses to quickly set priorities and to make confident, informed decisions.

With a team spanning 10 global offices, we have been improving people's lives through technology for over 16 years - and since 2017 we have been part of the Concentrix family.

Since 20XX Concentrix Tigerspike has been a trusted Microsoft partner. [Insert quick upshot of what being a partner means](#)



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