



Protect Your Data, Protect Your Business

Data breaches are steadily increasing and evolving, costing businesses millions of dollars in damage control and reputation management. Expert data protection has become essential for businesses to protect their assets, clients, employees and brand reputation.

Why is Data Protection Important?

Data breaches are increasingly harmful and complex, presenting an urgent risk to businesses across the globe. When customers and employees share sensitive or private information, they trust and expect you to keep it safe. However, many businesses rely on ineffective, outdated or point data protection solutions, leaving them vulnerable to rapidly increasing attacks. To protect your data and your business, you must make data protection a priority and approach it from a holistic perspective.

What is Azure Information Protection?

Microsoft's Azure Information Protection (AIP) enhances data protection at all times, regardless of where your data is stored or with whom you share it. Your organization can expertly secure emails, documents and sensitive data shared both inside and outside company walls. By leveraging specific keywords and algorithms, AIP can identify and automatically protect documents containing personally identifiable information (PII) and confidential data such as credit card numbers and SIN numbers. From easy classification to embedded labels and permissions, AIP offers the full scope of data protection needed to protect your assets, clients and employees.

AIP is a comprehensive data protection solution that includes detection, classification, protection and monitoring capabilities.



Avaleris helps you gain the most value from AIP:

- **Lead strategic workshops with your team to define business objectives and outline the policies and configuration options that will best achieve these objectives.**
- **Finalize the solution's architecture, configuration, and testing in the development environment, followed by an initial rollout to a limited number of users.**
- **Conduct user acceptance testing to ensure all processes are functioning correctly and integrating properly. Modify and re-test the solution as necessary.**
- **Provide training and knowledge transfer to IT Administrators and help desk personnel to ensure a comprehensive internal understanding of AIP.**
- **Prepare end-user communications to support a full corporate rollout and successful user adoption. Provide continued support during rollout to ensure business objectives are met.**



Maximize your ROI: Deploying AIP with Avaleris

When you deploy Azure Information Protection with Avaleris, you can be confident that it will be defined, architected and deployed leveraging Microsoft and industry best practices to ensure a robust solution that protects email and documents as part of your data loss prevention solution.

Ready to protect your data with AIP?

Reach out to us to discuss your project objectives.

1-844-996-9695

info@avaleris.com

www.avaleris.com

Why Avaleris?

Avaleris is a trusted advisor to hundreds of Microsoft's largest private and public sectors. We go beyond solution deployments. Our team develops an in-depth understanding of your business objectives to ensure you reach your goals and gain the most value from your technology investments. Through strategic planning, well-executed deployments and a focus on user adoption, Avaleris delivers tailored solutions that deliver maximum ROI.

Avaleris clients benefit from our extensive deployment experience, deep technical knowledge of Microsoft products and commitment to ongoing client success.

Avaleris focuses exclusively on hybrid identity, enterprise mobility and cloud security, enabling businesses to improve their agility and security while enabling employee productivity and collaboration.



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