



Dynamics 365 Business Central is Microsoft's business management solution that's connecting people and processes like never before. From day one, it makes ordering, selling, invoicing, and reporting easier and faster.

### Keep Your Business Growing

Business Central brings together business applications, data, documents, and devices with one unified user experience. Providing greater control over your finances and operations, Microsoft Dynamics 365 delivers the insight you need to build and maintain customer relationships.

#### **Connect with Customers**

What if you could anticipate what your customers want? Business Central helps you gain deeper customer insights, manage and grow sales, and maintain profitable, loyal customer relationships.

#### **Grow Efficiently**

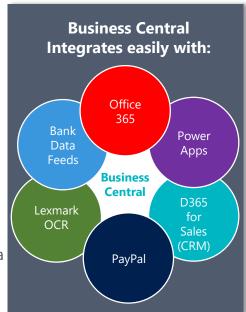
Don't let technology limitations stand in the way of growth. Business Central efficiently and cost-effectively scales as your business grows.

### **Safeguard Your Business**

Your customers trust you with their data. Make sure you earn it by keeping all of your systems safe, centralized, and protected, while simplifying compliance, audits, and reporting.

### **Do Business Anywhere**

Get more done in the office or on the go with enhanced, secure access to tools and data across all of your devices.





### Start with Smarter Capabilities



#### Manager your financials

- Make informed decisions
- Accelerate financial close and reporting
- Improve forecast accuracy



#### **Optimize your operations**

- Manage forecasting to fulfillment
- Run your warehousing efficiently
- Reach optimal output levels



### Automate and secure your supply chain

- Optimize inventory levels
- Avoid lost sales and reduce shortages
- Maximize profitability



### Protect your data and support GDPR compliance

- Respect customer's privacy
- Handle, store, and transmit data securely



### Sell smarter and improve customer service

- Deliver value at every touch point
- · Boost sales productivity
- Deliver exceptional service



### Run your business anywhere

- Choose cloud, on-premise, or hybrid deployment
- Take our business on the go



### Keep projects on time and under budget

- Stay on budget
- · Plan with precision
- Analyze project performance

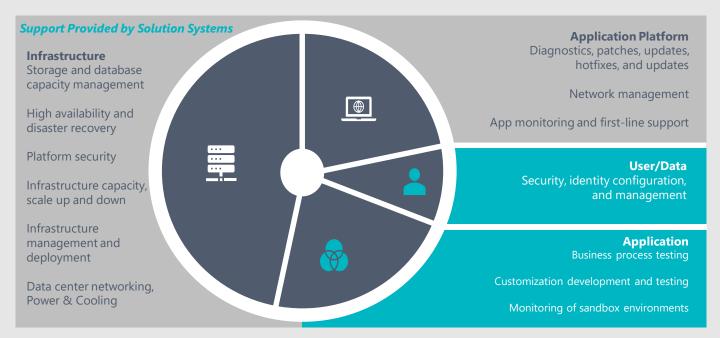


### **Industry-specific functionality**

- Quality control and process data
- Warehouse and delivery trip management
- Extended lot, container and box tracking
- · Distribution planning
- Repacking
- Production requirements to maintain product consistency and accurate costing



### Services and Support



### Data Backup and Retention

Databases are protected by automatic backups. Full databases backups are taken weekly, differential database backups are taken hourly, and transaction log backups are taken every 5 minutes. Automatic backups are retained for 35 days.

## Monitoring, Diagnostics, and Support for Cloud Platform

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